

# ORDER



**Orders**  
**Order / Rev:** 203773  
**Alt Order #:**  
**Product Desc:** Oct 10 through Nov 8  
**Estimate:**  
**Flight Dates:** 10/10/22 - 11/08/22  
**Original Date / Rev:** 10/01/22 / 10/01/22  
**Order Type:** GENERAL

**KXRA-AM**

**Primary AE:** Brett Paradis  
**Sales Office:** ALEX  
**Sales Region:** Local

**Agency Name:** E Street Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 817 S190th Ave  
 Elkhorn, NE 68022-4514

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Minnesota DFL Party  
**Demographic:** HH  
**Product Codes:** PL Iss/Prp  
**Revenue Code 1:** REG/NATL AGCY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** ROS

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	300	\$9,180.00	\$7,803.00
10/31/22	11/08/22	140	\$4,284.00	\$3,641.40

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	300	\$9,180.00	\$7,803.00	0.00
November 2022	140	\$4,284.00	\$3,641.40	0.00
<b>Totals</b>	<b>440</b>	<b>\$13,464.00</b>	<b>\$11,444.40</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brett Paradis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXRAA	10/10/22	11/08/22	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	+++++--	1:00	100	\$30.60	POL/	0.00	NM	440	\$13,464.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	+++++--		100				\$30.60		0.00			
		Week: 10/17/22	10/23/22	+++++--		100				\$30.60		0.00			
		Week: 10/24/22	10/30/22	+++++--		100				\$30.60		0.00			
		Week: 10/31/22	11/06/22	+++++--		100				\$30.60		0.00			
		Week: 11/07/22	11/13/22	+-+-----		40				\$30.60		0.00			

Totals 440 \$13,464.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KXRZ-FM (Z99) and KXRA-AM	<b>Date:</b> 10/3/22
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I, William R. Hailer on behalf of the Minnesota Democratic-Farmer-Labor (DFL) Party  
do hereby request station time concerning the following issue:

Support Attorney General Keith Ellison (D)  
Oppose Jim Schultz (R)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 s					

This broadcast time will be used by: Minnesota Democratic-Farmer-Labor (DFL) Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Minnesota Attorney General race  
Support Attorney General Keith Ellison (D) and Oppose Jim Schultz (R)  
Tuesday, November 8, 2022

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Minnesota Democratic-Farmer-Labor (DFL) Party  
255 Plato Blvd St Paul, MN 55107

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ken Martin, Chairman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least <sup>3</sup>\_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9-6-22

Date

*WIL*

Signature

202-731-0151

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Brett Paradis*

Signature

Brett Paradis

Printed Name

GM

Title