

CONTRACT



KVKI-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 4584908D /		<u>Alt Order #</u>
<u>Advertiser</u> Republic Renewal		<u>Original Date / Revision</u> 01/16/24 / 01/16/24
<u>Contract Dates</u> 01/17/24 - 01/23/24	<u>Estimate #</u> Issue Buy Wed17th-Tu	
<u>Product</u> Shreveport Issue Buy Wed17th-Tue23rd 1.2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KVKI-FM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Gatorworks
10988 N Harrells Ferry Rd
Suite 12
Baton Rouge, LA 70816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KVKI	01/17/24	01/21/24	M-Su 5a-8p	6:00 AM-8:00 PM		:30			NM	23	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/24	01/21/24	--WTFSS				23	\$45.00			
2	KVKI	01/22/24	01/23/24	M-Su 5a-8p	6:00 AM-8:00 PM		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/24	01/28/24	MT-----				10	\$45.00			
Totals											33	\$1,485.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/24 - 01/23/24	33	\$1,485.00	(\$222.75)	\$1,262.25
Totals	33	\$1,485.00	(\$222.75)	\$1,262.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.