

Order#:
Station: WKYT-TV LEXINGTON
Agency: STRATEGIC MEDIA PLACEMENT
Advertiser: POLI/A BARR/R/CON/KY
Buyer: ADAM SHAW

HdlIn#: 8370823 (Mod 1.0)
 Dates: Sep19/16 - Sep25/16
 Prod1: ANDY BARR 4 CONGRESS
 Prod2:
 Tel #:

Traffic#: 417979
Salesperson: MICK NESCI (H)
Est#: 4741
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	9/19-9/25	PORTION OF 9/19-10/2 ORDER												
	1	Mon/6-7A	30S	\$200	Sep19/16	Sep19/16	1	1	1	\$200	6A NWS	0.0	Sep15/16	Rev #0: A
		Contract Comment: 6A NWS												
	2	Tue/6-7A	30S	\$200	Sep20/16	Sep20/16	1	1	1	\$200	6A NWS	0.0	Sep15/16	Rev #0: A
		Contract Comment: 6A NWS												
	3	Wed/6-7A	30S	\$200	Sep21/16	Sep21/16	1	1	1	\$200	6A NWS	0.0	Sep15/16	Rev #0: A
		Contract Comment: 6A NWS												
	4	Thu/6-7A	30S	\$200	Sep22/16	Sep22/16	1	1	1	\$200	6A NWS	0.0	Sep15/16	Rev #0: A
		Contract Comment: 6A NWS												
	5	Fri/6-7A	30S	\$200	Sep23/16	Sep23/16	1	1	1	\$200	6A NWS	0.0	Sep15/16	Rev #0: A
		Contract Comment: 6A NWS												
	6	Sat/8-10A	30S	\$225	Sep24/16	Sep24/16	1	1	1	\$225	CBS THIS MORNING: SATURDAY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING: SATURDAY												
	7	Mon/9-10A	30S	\$90	Sep19/16	Sep19/16	1	1	1	\$90	LIVE WITH KELLY	0.0	Sep15/16	Rev #0: A
		Contract Comment: LIVE WITH KELLY												
	8	Tue/9-10A	30S	\$90	Sep20/16	Sep20/16	1	1	1	\$90	LIVE WITH KELLY	0.0	Sep15/16	Rev #0: A
		Contract Comment: LIVE WITH KELLY												
	9	Wed/9-10A	30S	\$90	Sep21/16	Sep21/16	1	1	1	\$90	LIVE WITH KELLY	0.0	Sep15/16	Rev #0: A
		Contract Comment: LIVE WITH KELLY												
	10	Thu/9-10A	30S	\$90	Sep22/16	Sep22/16	1	1	1	\$90	LIVE WITH KELLY	0.0	Sep15/16	Rev #0: A
		Contract Comment: LIVE WITH KELLY												
	11	Fri/9-10A	30S	\$90	Sep23/16	Sep23/16	1	1	1	\$90	LIVE WITH KELLY	0.0	Sep15/16	Rev #0: A
		Contract Comment: LIVE WITH KELLY												
	12	Sun/9-1030A	30S	\$200	Sep25/16	Sep25/16	1	1	1	\$200	CBS NEWS SUNDAY MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS NEWS SUNDAY MORNING												
	13	Mon/10-1030A	30S	\$90	Sep19/16	Sep19/16	1	1	1	\$90	WKYT MIDMORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT MIDMORNING												
	14	Tue/10-1030A	30S	\$90	Sep20/16	Sep20/16	1	1	1	\$90	WKYT MIDMORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT MIDMORNING												
	15	Wed/10-1030A	30S	\$90	Sep21/16	Sep21/16	1	1	1	\$90	WKYT MIDMORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT MIDMORNING												
	16	Fri/10-1030A	30S	\$90	Sep23/16	Sep23/16	1	1	1	\$90	WKYT MIDMORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT MIDMORNING												
	17	Thu/12N-1P	30S	\$130	Sep22/16	Sep22/16	1	2	2	\$260	WKYT NEWS AT 12:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 12:30 PM												
	18	Mon/4-430P	30S	\$110	Sep19/16	Sep19/16	1	1	1	\$110	WKYT NEWS AT 4:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:00 PM												
	19	Tue/4-430P	30S	\$110	Sep20/16	Sep20/16	1	1	1	\$110	WKYT NEWS AT 4:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:00 PM												
	20	Wed/4-430P	30S	\$110	Sep21/16	Sep21/16	1	1	1	\$110	WKYT NEWS AT 4:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:00 PM												
	21	Fri/4-430P	30S	\$110	Sep23/16	Sep23/16	1	1	1	\$110	WKYT NEWS AT 4:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:00 PM												
	22	Tue/430-5P	30S	\$120	Sep20/16	Sep20/16	1	1	1	\$120	WKYT NEWS AT 4:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:30 PM												
	23	Thu/430-5P	30S	\$120	Sep22/16	Sep22/16	1	1	1	\$120	WKYT NEWS AT 4:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 4:30 PM												
	24	Sat/7-8A	30S	\$75	Sep24/16	Sep24/16	1	1	1	\$75	WKYT THIS MORNING AT 7:00 AM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT THIS MORNING AT 7:00 AM												
	25	Mon/7-9A	30S	\$115	Sep19/16	Sep19/16	1	1	1	\$115	CBS THIS MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING												
	26	Tue/7-9A	30S	\$115	Sep20/16	Sep20/16	1	1	1	\$115	CBS THIS MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING												
	27	Wed/7-9A	30S	\$115	Sep21/16	Sep21/16	1	1	1	\$115	CBS THIS MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING												
	28	Thu/7-9A	30S	\$115	Sep22/16	Sep22/16	1	2	2	\$230	CBS THIS MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING												
	29	Fri/7-9A	30S	\$115	Sep23/16	Sep23/16	1	1	1	\$115	CBS THIS MORNING	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS THIS MORNING												
	30	Wed/5-530P	30S	\$230	Sep21/16	Sep21/16	1	1	1	\$230	WKYT NEWS AT 5:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:00 PM												



Rep: HRP
Run On: Sep20/16 at 12:10

Order#:
Station: WKYT-TV LEXINGTON

REP BUYLINES

Hdl#: 8370823 (Mod 1.0)
Dates: Sep19/16 - Sep25/16

Traffic#: 417979
Salesperson: MICK NESCI (H)

Page: 2
Requested by: LESLIE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	31	Fri/5-530P	30S	\$230	Sep23/16	Sep23/16	1	1	1	\$230	WKYT NEWS AT 5:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:00 PM												
	32	Mon/530-6P	30S	\$230	Sep19/16	Sep19/16	1	1	1	\$230	WKYT NEWS AT 5:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:30 PM												
	33	Tue/530-6P	30S	\$230	Sep20/16	Sep20/16	1	1	1	\$230	WKYT NEWS AT 5:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:30 PM												
	34	Wed/530-6P	30S	\$230	Sep21/16	Sep21/16	1	1	1	\$230	WKYT NEWS AT 5:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:30 PM												
	35	Thu/530-6P	30S	\$230	Sep22/16	Sep22/16	1	1	1	\$230	WKYT NEWS AT 5:30 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 5:30 PM												
	36	Tue/6-630P	30S	\$350	Sep20/16	Sep20/16	1	1	1	\$350	WKYT NEWS AT 6:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 6:00 PM												
	37	Wed/6-630P	30S	\$350	Sep21/16	Sep21/16	1	1	1	\$350	WKYT NEWS AT 6:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 6:00 PM												
	38	Thu/6-630P	30S	\$350	Sep22/16	Sep22/16	1	1	1	\$350	WKYT NEWS AT 6:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 6:00 PM												
	39	Fri/6-630P	30S	\$350	Sep23/16	Sep23/16	1	1	1	\$350	WKYT NEWS AT 6:00 PM	0.0	Sep15/16	Rev #0: A
		Contract Comment: WKYT NEWS AT 6:00 PM												
	40	Mon/630-7P	30S	\$600	Sep19/16	Sep19/16	1	1	1	\$600	CBS EVENING NEWS WITH SCOTT PELLEY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS EVENING NEWS WITH SCOTT PELLEY												
	41	Tue/630-7P	30S	\$600	Sep20/16	Sep20/16	1	1	1	\$600	CBS EVENING NEWS WITH SCOTT PELLEY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS EVENING NEWS WITH SCOTT PELLEY												
	42	Wed/630-7P	30S	\$600	Sep21/16	Sep21/16	1	1	1	\$600	CBS EVENING NEWS WITH SCOTT PELLEY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS EVENING NEWS WITH SCOTT PELLEY												
	43	Thu/630-7P	30S	\$600	Sep22/16	Sep22/16	1	1	1	\$600	CBS EVENING NEWS WITH SCOTT PELLEY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS EVENING NEWS WITH SCOTT PELLEY												
	44	Fri/630-7P	30S	\$600	Sep23/16	Sep23/16	1	1	1	\$600	CBS EVENING NEWS WITH SCOTT PELLEY	0.0	Sep15/16	Rev #0: A
		Contract Comment: CBS EVENING NEWS WITH SCOTT PELLEY												
	45	Tue/7-730P	30S	\$750	Sep20/16	Sep20/16	1	1	1	\$750	WHEEL	0.0	Sep15/16	Rev #0: A
		Contract Comment: WHEEL												
	46	Thu/7-730P	30S	\$750	Sep22/16	Sep22/16	1	1	1	\$750	WHEEL	0.0	Sep15/16	Rev #0: A
		Contract Comment: WHEEL												
	47	Mon/730-8P	30S	\$850	Sep19/16	Sep19/16	1	1	1	\$850	JEOPARDY	0.0	Sep15/16	Rev #0: A
		Contract Comment: JEOPARDY												
	48	Wed/730-8P	30S	\$850	Sep21/16	Sep21/16	1	1	1	\$850	JEOPARDY	0.0	Sep15/16	Rev #0: A
		Contract Comment: JEOPARDY												
	49	Fri/730-8P	30S	\$850	Sep23/16	Sep23/16	1	1	1	\$850	JEOPARDY	0.0	Sep15/16	Rev #0: A
		Contract Comment: JEOPARDY												
	50	Sat/730-8P	30S	\$100	Sep24/16	Sep24/16	1	1	1	\$100	JEOPARDY	0.0	Sep15/16	Rev #0: A
		Contract Comment: JEOPARDY												
	51	Thu/730-8P	30S	\$750	Sep22/16	Sep22/16	1	0	0	\$0	NFL THURSDAY NIGHT KICKOFF	0.0	Sep20/16	Mod #0.1: S
		Contract Comment: NFL THURSDAY NIGHT KICKOFF												
	52	Thu/8-1130P	30S	\$975	Sep22/16	Sep22/16	1	1	1	\$975	NFL	0.0	Sep15/16	Rev #0: A
		Contract Comment: NFL												
	53	Mon/1130P-1230A	30S	\$80	Sep19/16	Sep19/16	1	1	1	\$80	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep15/16	Rev #0: A
		Contract Comment: THE LATE SHOW WITH STEPHEN COLBERT												
	54	Tue/1130P-1230A	30S	\$80	Sep20/16	Sep20/16	1	1	1	\$80	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep15/16	Rev #0: A
		Contract Comment: THE LATE SHOW WITH STEPHEN COLBERT												
	55	Wed/1130P-1230A	30S	\$80	Sep21/16	Sep21/16	1	1	1	\$80	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep15/16	Rev #0: A
		Contract Comment: THE LATE SHOW WITH STEPHEN COLBERT												
	56	Thu/1130P-1230A	30S	\$80	Sep22/16	Sep22/16	1	0	0	\$0	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep20/16	Mod #0.1: S
		Contract Comment: THE LATE SHOW WITH STEPHEN COLBERT												
	57	Fri/1130P-1230A	30S	\$80	Sep23/16	Sep23/16	1	1	1	\$80	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep15/16	Rev #0: A



Rep: HRP
Run On: Sep20/16 at 12:10

Order#:
Station: WKYT-TV LEXINGTON

REP BUYLINES

Hdln#: 8370823 (Mod 1.0)
Dates: Sep19/16 - Sep25/16

Traffic#: 417979
Salesperson: MICK NESCI (H)

Page: 3
Requested by: LESLIE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	58	Contract Comment: THE LATE SHOW WITH STEPHEN COLBERT Mon/11-1130P	30S	\$200	Sep19/16	Sep19/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep15/16	Rev #0: A
	59	Contract Comment: WKYT NEWS AT 11 PM Tue/11-1130P	30S	\$200	Sep20/16	Sep20/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep15/16	Rev #0: A
	60	Contract Comment: WKYT NEWS AT 11 PM Wed/11-1130P	30S	\$200	Sep21/16	Sep21/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep15/16	Rev #0: A
	61	Contract Comment: WKYT NEWS AT 11 PM Thu/11-1130P	30S	\$200	Sep22/16	Sep22/16	1	0	0	\$0	WKYT NEWS AT 11 PM	0.0	Sep20/16	Mod #0.1: S
	62	Contract Comment: WKYT NEWS AT 11 PM Fri/11-1130P	30S	\$200	Sep23/16	Sep23/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep15/16	Rev #0: A
	63	Contract Comment: WKYT NEWS AT 11 PM Sun/11-1130P	30S	\$200	Sep25/16	Sep25/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep15/16	Rev #0: A
	64	Contract Comment: WKYT NEWS AT 11 PM Sun/7-801P	30S	\$350	Sep25/16	Sep25/16	1	1	1	\$350	60 MINUTES	0.0	Sep15/16	Rev #0: A
	65	Contract Comment: 60 MINUTES Tue/8-9P	30S	\$550	Sep20/16	Sep20/16	1	1	1	\$550	NCIS	0.0	Sep15/16	Rev #0: A
	66	Contract Comment: NCIS Fri/9-10P	30S	\$425	Sep23/16	Sep23/16	1	1	1	\$425	HAWAII FIVE-0	0.0	Sep15/16	Rev #0: A
	67	Contract Comment: HAWAII FIVE-0 Tue/9-10P	30S	\$700	Sep20/16	Sep20/16	1	0	0	\$0	NCIS	0.0	Sep20/16	Mod #0.1: S
	68	Contract Comment: NCIS Thu/959-11P	30S	\$550	Sep22/16	Sep22/16	1	0	0	\$0	CODE BLACK	0.0	Sep20/16	Mod #0.1: S
	69	Contract Comment: CODE BLACK Tue/10-11P	30S	\$350	Sep20/16	Sep20/16	1	1	1	\$350	NCIS: NEW ORLEANS	0.0	Sep15/16	Rev #0: A
	70	Contract Comment: NCIS: NEW ORLEANS Sun/1-7P	30S	\$900	Sep25/16	Sep25/16	1	2	2	\$1,800	NFL FOOTBALL	0.0	Sep15/16	Rev #0: A
	71	Contract Comment: NFL FOOTBALL Sat/330-7P	30S	\$400	Sep24/16	Sep24/16	1	1	1	\$400	COLLEGE FOOTBALL	0.0	Sep15/16	Rev #0: A
	72	Contract Comment: COLLEGE FOOTBALL Thu/1130P-12M	30S	\$200	Sep22/16	Sep22/16	1	1	1	\$200	WKYT NEWS AT 11 PM	0.0	Sep20/16	Mod #0.1: A
	73	Thu/730-815P	30S	\$600	Sep22/16	Sep22/16	1	1	1	\$600	NFL THURSDAY NIGHT PRE-GAME	0.0	Sep20/16	Mod #0.1: A
	74	Thu/12M-1A	30S	\$80	Sep22/16	Sep22/16	1	1	1	\$80	THE LATE SHOW WITH STEPHEN COLBERT	0.0	Sep20/16	Mod #0.1: A
	75	Thu/8-1130P	30S	\$1,250	Sep22/16	Sep22/16	1	1	1	\$1,250	THURSDAY NIGHT NFL	0.0	Sep20/16	Mod #0.1: A
	76	Fri/12N-1230P	30S	\$150	Sep23/16	Sep23/16	1	1	1	\$150	NOON NEWS	0.0	Sep20/16	Mod #0.1: A
Total 74 Spots for:				\$22,320					74	\$22,320		0.0		
Monthly Estimate Dollars:										\$22,320	Sep/16	0.0	Sep/16	