

KIXA FM
3RD Quarter 2019
QUARTERLY ISSUES AND PROGRAM REPORT
During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. 4th of July/Family Events Locally**
- 2. National Night Out**
- 3. Safe Start Driving for new drivers**
- 4. Local Pet Adoption**
- 5. Wrightwood Mountain Classic Car Show**
- 6. 25th Annual High Desert Veterans Dinner**
- 7. Medical Services for Seniors/HD Council on Aging**
- 8. Resources for Families with Disabilities**
- 9. High Desert Fitness Challenge**
- 10. Veterans Resources**
- 11. Local Pet Adoption/Low Cost Spay/Neuter**
- 12. Community Clean Up Events**
- 13. United Way Back To School Supply Drive**
- 14. Free Vision Screenings/Lions Club of Apple Valley**
- 15. Free Summer Meal Programs**
- 16. Lifestream-Blood Drives/Blood Shortage**
- 17. 9/11 Remembrance Ceremonies**
- 18. Mental Illness Awareness/Help**

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*7/07/2019
7/14/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information

SHOW GUEST

Special Guest-
Justified-Founder of Fathers in Hip Hop

TOPIC OF THIS SHOW-7/07/2019-7/14/2019

ISSUE-Public Information

Fathers in Hip Hop

Special Guest, Justified joins us to talk about his organization- Fathers in Hip Hop, increasing Fatherhood engagement in the High Desert. This group conducts many fundraiser events and brings awareness to increase Father involvement with our youth here in the community. We learn about the founding of this group and of future events coming up that the High Desert can get involved with.

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*7/21/2019
7/28/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Frank Kelley- No Drugs America
Officer Mumford- CHP-Victorville Office

TOPIC OF THIS SHOW-7/21/2019-7/28/2019

ISSUE-Public Information/Recreation

No Drugs America Back to School Event and Dangers of Speed with the CHP

This week's program features great guests, Frank Kelley and Officer Mumford. In the first segment, we feature No Drugs America, and a new event promoting Back to School. No Drugs America continues to bring awareness on the dangers of drugs and promoting communication in dealing with these matters. We talk about this free event for the community to enjoy and learn from.

Our second segment includes Officer Mumford, as we learn about the dangers of speed in the roadways and tips we can do to save us time and lives. We also discuss some earthquake safety tips while driving, after the earthquakes that occurred in July in California.

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3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*8/04/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Mara Rodriguez-City of Victorville
Leslie- Wrightwood Mountain Classic Car Show

TOPIC OF THIS SHOW-8/4/19

ISSUE-Public Information/Recreation

National Night Out-City of Victorville, Wrightwood Mountain
Classic Car Show

Mara Rodriguez joins us to discuss the annual national campaign of National Night Out for the City of Victorville. An annual campaign designed to bring awareness to residents about community safety and resources. We discussed the importance and the many festivities involved in this open to the public event.

Included in the program is information about the Wrightwood Mountain Classic Car show in Wrightwood. Going on for over 10 years, this annual event draws residents from all over So Cal with its events and great location. A fun event that the High Desert looks forward to.

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*8/11/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Leslie- Wrightwood Mountain Classic Car Show

TOPIC OF THIS SHOW-8/11/2019

ISSUE-Public Information/Recreation

Wrightwood Mountain Classic Car Show

Included in the program this week is information about the Wrightwood Mountain Classic Car show in Wrightwood. Going on for over 10 years, this annual event draws residents from all over So Cal with its events and great location. A fun event that the High Desert looks forward to.

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*8/18/2019
8/25/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Todd Anton- High Desert Teacher

TOPIC OF THIS SHOW-8/18/2019-8/25/2019
ISSUE-Public Information/Recreation
25th Annual High Desert Veterans Dinner

Todd Anton joins us to discuss the 25th Annual High Desert Veterans Dinner happening in November at Serrano High School in Phelan. This event is one of kind, in that the students get to serve and listen to incredible stories that these Veterans share. It's an event like no other that invites Veterans and their one guest to participate in, with a dinner served. We talk about the importance in continuing this event, how it has grown, and how it has changed the many lives it has touched.

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3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*9/01/2019-
9/15/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Linda Titus- Regional Council on Aging-High Desert

TOPIC OF THIS SHOW- 9/1/2019-9/15/2019

ISSUE-Public Information/Recreation

Council on Aging Services-High Desert

Linda Titus is our guest this week on the program, giving us information about the High Desert Council on Aging, located in Victorville. The group provides services and resources to seniors and those in need on subjects such as Transportation, Healthy aging, Medical services and much more. We also discuss their monthly meetings and how the public can be more involved.

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*9/22/2019-
9/29/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information

SHOW GUEST

CJ Cook and Amelia Maldonado- Inland Regional
Center

TOPIC OF THIS SHOW-9/22/2019-9/29/2019

ISSUE-Public Information

Inland Regional Center

High Desert listeners are welcomed this week to learn about the services and resources that the Inland Regional Center has to offer, when CJ and Amelia are on High Desert Dialogue. We discuss the many services the agency has to offer for families and children who have learning disabilities. We learn what Inland Regional Center has done for local families in the High Desert and the qualifications to be a part of the program.

CALL LETTERS: KIXA-FM

3rd Qtr 2019 Quarterly Issues and Program

Community Calendar

AIR DATE

TIME

LENGTH:

7/1/19-9/30/19
(Daily)

12:10, 4:10, 7:10PM

9:10AM (SAT & SUN)

30 SEC

Highlights/Featured Events:

7/1- 7/15 = BARSTOW SUMMER POOL SESSIONS, FREE SUMMER MEALS-AVUSD, MINI QUILT AUCTION EVENT, OPEN MEMBERSHIP VV LIONS CLUB, SUMMER FAMILY FUN DAYS-DESERT MOUNTAIN SELPA

7/16- 7/31 = COUNTRY ROADS YOUTH BENEFIT EVENT, TOWN OF APPLE VALLEY SUMMER POOL SESSIONS, AMERICAN POST 725 MONTHLY MEETINGS, WRIGHTOOD MOUNTAINEER DAYS- CLASSIC CAR SHOW

8/1 – 8/15 = FAMILY TO FAMILY EDUCATIONAL PROGRAM INLAND VALLEY NATIONAL ALLIANCE ON MENTAL ILLNESS INFORMATION EVENT, UNITED WAY DESERT COMMUNITIES FOOD DRIVE-HIGH DESERT

8/16 – 8/31 = ULTIMATE OUTDOOR AND RECREATION EXPO, HOT SUMMER NIGHTS CONCERTS IN HESPERIA, SUMMER BURNOUT CAR SHOW, CITY OF HESPERIA CLEAN EVENT

9/1- 9/15 = VICTORVILLE GUN SHOW, CONCERTS IN THE COURTYARD APPLE VALLEY, COMMUNITY CLEAN UP DAY-APPLE VALLEY, HIGH DESERT FITNESS CHALLENGE EVENTS, MINI GOLF FUNDRAISER-SCANDIA

9/16- 9/30 = ROTARY CLUB OF VICTORVILLE CASINO ROYALE, WARRIOR BROTHERHOOD VMC EVENT, 2019 HESPERIA DAYS, FREE DENTAL CLINIC SB COUNTY, HOMES FOR DOGS PROJECT, 2019 CALICO DAYS, 2019 BIG BEAR OCTOBER FEST



KIXA-FM Lucerne Valley, Ca.

**2019-Q3 (July-September) Viewpoints
Quarterly Report – Compliance Issues & Program List**

Art	Literature
Business	Media
Career	Medicine
Childhood safety/development	Mental health
Climate change	Music
Communication	Nonprofit organizations
Crime & criminal justice	Philosophy
Culture	Pop culture
Discrimination	Politics
Diversity	Pollution
Economics	Psychology
Education	Race
Engineering	Relationships
Environment	Religion
Entrepreneurship	Science
Family and parenting issues	Sexual assault
Finance	Social media
Gender issues	Sports
Government & regulation	Sustainability
Healthcare	Technology
History	Television
Housing	Transportation
International affairs/culture	Travel & exploration
Internet	Women's issues
Law enforcement	Women's rights

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Guest information and segment podcasts are available at <https://viewpointsradio.org/>.

Questions/comment can be referred to info@mediatracks.com

Program	19-27	Written & Produced	Polly Hansen, Annie Krall, Polly Hansen & Evan Rook
Air Week	07/07 – 07/13/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY		8:35
Synopsis: Many of us throw an emoji or two in a text or social media message to help get our point across. But do you ever wonder how emojis came about and why we pick certain ones over others? We speak with three experts about their rise in popularity and reflection of different cultures and generations.			
Host: Gary Price. Guests: Dr. Linda Kaye, psychology professor at Edge Hill University; Marcel Danesi, professor of anthropology at the University of Toronto and author of <i>The Semiotics of Emoji: The Rise of Visual Language in the Age of the Internet</i> ; Dr. Thomas Daniel, assistant professor at Westfield State University			
Links for more information: https://www.edgehill.ac.uk/psychology/people/academic-staff/dr-linda-kaye/ https://www.bloomsbury.com/us/the-semiotics-of-emoji-9781474282000/			
Compliance Issues Covered: psychology; communication; literature; history; diversity; relationships; social media			
10:22	SEGMENT 2: THE ALLURING MYSTERY OF OAK ISLAND		10:09
Synopsis: Canada's Oak Island has mystified explorers for hundred of years, drawing many to its shores with the hope of finding buried pirate's treasure under its oak trees. We speak with Randall Sullivan, the author of <i>The Curse of Oak Island: The Story of the World's Longest Treasure Hunt</i> to learn more the area's historical significance and this never-ending quest.			
Host: Marty Peterson. Guests: Randall Sullivan, author of <i>The Curse of Oak Island: The Story of the World's Longest Treasure Hunt</i>			
Links for more info: https://www.amazon.com/Curse-Oak-Island-Longest-Treasure-ebook/dp/B01N0SMHMR			
Compliance Issues Covered: history; exploration; engineering; government; literature; religion; travel			
23:33	CULTURE CRASH: THE YEAR OF THE REPETITIVE SEQUELS AND REBOOTS		2:51

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Guest information and segment podcasts are available at www.viewpointsonline.net. Questions/comment can be referred to <mailto:info@mediatracks.com>

Synopsis: 2019 is flying by. From the good to the bad to the so-so, we discuss movie trends so far this year and what we hope is coming in the second half of 2019.

Host: Evan Rook

Compliance Issues Covered: media; film; culture; internet; pop culture

Program	19-28	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/14 – 07/20/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: THE FALL OF THERANOS		9:29
Synopsis: The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the very beginning.			
Host: Gary Price. Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University			
Links for more information: https://www.wsj.com/articles/theranos-has-struggled-with-blood-tests-1444881901 https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley https://www.bloomberg.com/research/stocks/private/person.asp?personId=651631&privcapId=428844467 https://profiles.stanford.edu/phyllis-gardner?tab=bio			
Compliance Issues Covered: science; healthcare; business; technology; law; government; finance			
13:19	SEGMENT 2: CASTING A WIDE NET: WHY GENERALISM MATTERS		9:45
Synopsis: In today’s fast-paced world, it can be tough to start anew or slow down and reexamine what you’re working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.			
Host: Marty Peterson. Guests: David Epstein, journalist and author of <i>The Sports Gene: Inside the Science of Extraordinary Athletic Performance</i> and <i>Range: Why Generalists Triumph in a Specialized World</i>			
Links for more info: https://www.davidepstein.com/ , https://www.goodreads.com/en/book/show/41795733-range https://www.nytimes.com/2019/05/28/books/review/david-epstein-range.html			

Compliance Issues Covered: psychology; philosophy; history; education; literature; workplace; technology	
24:04	CULTURE CRASH: THE CONTINUATION OF VERONICA MARS
	2:23
Synopsis: Season four of the TV show, 'Veronica Mars' premieres on Hulu July 24. We take a look back at the evolution of the series and its surprising survival through low ratings and network TV changes.	
Host: Evan Rook	
Compliance Issues Covered: media; television; culture; literature; pop culture	

Program	19-29	Written & Produced	Annie Krall, Amirah Zaveri & Evan Rook
Air Week	07/21 – 07/27/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: NAVIGATING COLLEGIATE FINANCIAL AID		8:00
Synopsis: Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling.			
Host: Gary Price. Guests: Mev Becoja, graduate student at DePaul University; Laura Sherman, undergraduate student at Indiana University; Mike Bartini, Director of Student Aid at Bowdoin College			
Links for more information: https://studentloanhero.com/featured/us-colleges-generous-financial-aid-packages/ https://www.nerdwallet.com/blog/2018-fafsa-study/ , https://finaid.umich.edu/category/personal-finance/ https://www.forbes.com/sites/learnvest/2014/03/24/9-things-you-probably-didnt-know-about-financial-aid-for-college/#24c7e7dc7f61 https://ticas.org/sites/default/files/u159/tips_for_interpreting_award_letters.pdf			
Compliance Issues Covered: education; personal finance; government; mental health; diversity; politics			
11:50	SEGMENT 2: THE DARK SIDE OF MASCULINITY		11:21
Synopsis: Author Jared Yates Sexton shares memories from his own turbulent and accounts as a journalist and connects it to the larger discussion around the phenomenon of toxic masculinity in the U.S. What exactly is toxic masculinity and how is it affecting men and youth?			
Host: Marty Peterson. Guests: Jared Yates Sexton, author of <i>The Man They Wanted Me to Be: Toxic Masculinity and a Crisis of Our Own Making</i>			

Links for more info:

<https://www.counterpointpress.com/dd-product/the-man-they-wanted-me-to-be/> <https://www.npr.org/2019/05/10/722118281/the-man-they-wanted-me-to-be-puts-an-individual-experience-in-broader-context>

Compliance Issues Covered: gender; psychology; parenting; family; education; literature; politics; childhood safety/development

24:11 CULTURE CRASH: WHAT TO DO WHEN YOU DON'T REALLY LIKE THE BOOK YOU'RE READING 2:15

Synopsis: It happens to everyone. Despite your perseverance, you just can't get into the book you're reading. Do you push yourself to keep on going or give up and raise a white flag?

Host: Evan Rook

Compliance Issues Covered: literature; culture; media

Program	19-30	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	07/28 – 08/03/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: A SHIFTING LANDSCAPE: THE CHALLENGES FACING SUBURBIA TODAY	9:45	
Synopsis: Cookie cutter houses, large backyards and shopping centers took hold during the rapid rise of suburbia during the second half of the 20 th century. Now, towns across the U.S. are facing a new set of challenges from climate change to shifting demographics that require a different landscape than what was first constructed. We speak with two experts about the current state of suburbia and potential solutions.			
Host: Gary Price. Guests: Ellen Dunham-Jones, professor of architecture and urban design at Georgia Tech; David Feldman, professor in the school of social ecology at the University of California-Irvine			
Links for more information: https://arch.gatech.edu/people/ellen-dunham-jones https://www.ted.com/speakers/ellen_dunham_jones https://faculty.sites.uci.edu/feldman/			
Compliance Issues Covered: housing; lifestyle; environment; transportation; climate change; population			
13:35	SEGMENT 2: SHOULD YOU REALLY SAY, “I DO” TO ATTENDING THE WEDDING?	9:14	
Synopsis: Summertime is prime wedding season, and if you have several weddings to attend or be involved in, the costs can quickly start to add up. We speak with two women who are shaking up the wedding industry with their nontraditional viewpoints.			

Host: Marty Peterson. **Guests:** Jen Glantz, CEO of Bridesmaid for Hire; Ashley Smith, lead designer, planner, producer & owner of Ashley Smith Events

Links for more info:

<https://bridesmaidforhire.com/>

<https://www.jenglantz.com/>

<http://www.ashleysmithevents.com/>

Compliance Issues Covered: relationships; personal finance; travel; family; business; entrepreneurship

23:27 CULTURE CRASH: ENSURING THE ACCESSIBILITY OF INDEPENDENT FILMS

2:38

Synopsis: We discuss how the rise in streaming technology has impacted the availability of classic, foreign and indie films.

Host: Evan Rook

Compliance Issues Covered: film; history; internet; culture; media; technology

Program	19-31	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	08/04 – 08/10/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:45	SEGMENT 1: THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS	9:26	
Synopsis: In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement.			
Host: Gary Price. Guests: Rick Smith, CEO & Founder of Axon Enterprise Inc. and author, <i>The End of Killing: How Our Newest Technologies Can Solve Humanity’s Oldest Problem</i> ; Greg Meyer, retired LAPD Captain			
Links for more information: https://www.axon.com/ https://www.apmreports.org/story/2019/05/09/when-tasers-fail https://www.policeone.com/columnists/greg-meyer/ https://www.nytimes.com/2009/02/16/us/16cover.html https://www.amazon.com/End-Killing-Technologies-Humanitys-Problem/dp/1989025536			

Compliance Issues Covered: law enforcement; technology; criminal justice; business; government		
13:16	SEGMENT 2: THE CALIFORNIA NORCO SHOOTOUT	8:46
Synopsis: We cover the Norco shootout of 1980 – an extravagant bank robbery by five heavily armed criminals ending in multiple lives lost, several wounded and a police helicopter shot down from the sky. We speak with author, Peter Houlihan about that fateful day and how it forever changed police response to organized crime.		
Host: Marty Peterson. Guests: Peter Houlihan, author <i>Norco '80: The True Story of the Most Spectacular Bank Robbery in American History</i>		
Links for more info: https://www.amazon.com/Norco-80-Spectacular-Robbery-American-ebook/dp/B07GS7J2Z3 https://www.npr.org/2019/06/14/732052722/norco-80-is-a-gripping-account-of-one-of-americas-most-notorious-bank-heists		
Compliance Issues Covered: crime; law enforcement; mental health; history; literature; technology		
23:01	CULTURE CRASH: THE BEGINNINGS OF “SPIDER-MAN”	3:26
Synopsis: We travel back in time to discuss the nostalgia of the very first “Spider-Man” movie and how it kicked off a series of sequels and superhero reboots produced by Marvel Studios.		
Host: Evan Rook		
Compliance Issues Covered: film; comics; history; culture; media		

Program	19-32	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	08/11 – 08/17/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE	9:45	
Synopsis: Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of <i>Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age</i> , to get the inside scoop on teaching kids how to responsibly navigate the digital world.			
Host: Gary Price. Guests: Julianna Miner, author, <i>Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age</i>			

Links for more information: https://www.penguinrandomhouse.com/authors/2150907/julianna-miner https://twitter.com/mommylandrants?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor		
Compliance Issues Covered: parenting; technology; personal safety; mental health; communication		
13:34	SEGMENT 2: THE COMPLEXITIES OF IMPLICIT BIAS	9:43
Synopsis: What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on.		
Host: Marty Peterson. Guests: Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, <i>Raising White Kids: Bringing up Children in a Racially Unjust America</i> ; Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments		
Links for more info: https://www.fearlessdialogues.com/ https://www.amazon.com/Raising-White-Kids-Bringing-Children/dp/1501856421 https://www.tedxmilehigh.com/speaker/michael-acuna/ https://www.drake.edu/philrel/faculty/jenniferharvey/		
Compliance Issues Covered: parenting; diversity; race; psychology; literature; law enforcement; childhood safety/development; discrimination		
24:16	CULTURE CRASH: THE RETURN OF HBO'S "SUCCESSION"	2:09
Synopsis: Season two of the HBO show, "Succession" returns August 11. We discuss the basic premise of the ruthless family drama and the success of its first season.		
Host: Evan Rook Compliance Issues Covered: television; culture; media; pop culture		

Program	19-33	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	08/18 – 08/24/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	

1:47	SEGMENT 1: THE ROLE OF NON-PROFITS IN ENDING HUMAN TRAFFICKING	10:55
Synopsis: It's estimated that worldwide there are currently between 20 and 40 million people who are exploited through forced labor, marriage and prostitution, according to the International Labor Organization. We take a look at the South Asian country of Nepal where as many as 20,000 girls each year fall victim to human trafficking. We discuss solutions and what more needs to be done to end this global human rights crisis.		
Host: Gary Price. Guests: Parbati Thapa, volunteer at the Rural Health and Education Services Trust; Sarah Bakker, director of operations for the American Himalayan Foundation; Heather Barr, acting co-director of the women's rights division, Human Rights Watch		
Links for more information: https://www.state.gov/reports/2019-trafficking-in-persons-report-2/nepal/ https://www.himalayan-foundation.org/what-we-do/stop-girl-trafficking/ https://www.hrw.org/ https://endslaveryandtrafficking.org/ , https://humantraffickinghotline.org/ (National Trafficking Hotline: 1-888-373-7888)		
Compliance Issues Covered: human rights; poverty; international affairs; nonprofits; women's rights		
14:42	SEGMENT 2: HOW NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD	8:23
Synopsis: You want to eat healthy, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems.		
Host: Marty Peterson. Guests: Guests: Shayna Harris, chief growth officer at Farmer's Fridge; Chris Bosso, professor of public policy and politics at Northeastern University		
Links for more info: https://www.farmersfridge.com/ https://cssh.northeastern.edu/people/faculty/christopher-bosso/		
Compliance Issues Covered: food; sustainability; economics; farming; health; business; technology		
24:05	CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH	2:18
Synopsis: We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.		

Host: Evan Rook

Compliance Issues Covered: literature; culture; media

Program	19-34	Producers	Amirah Zaveri & Evan Rook
Air Week	08/25 – 08/31/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE PRICE OF NEWS: CHALLENGES FEMALE ARAB JOURNALISTS FACE	9:40	
Synopsis: Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations.			
Host: Gary Price. Guests: Diversity in reporting is vital to news that conveys differing perspectives. We speak with Zahra Hankir, journalist and author of <i>Our Women on the Ground</i> to learn more about this issue and some of the stories of these courageous female journalists who’ve risked their lives to report from within the Middle East.			
Links for more information: https://www.penguinrandomhouse.com/books/575303/our-women-on-the-ground-by-edited-by-zahra-hankir-foreword-by-christianeamanpour/9780143133414/ https://www.youtube.com/watch?v=vsvBqtg2RM0			
Compliance Issues Covered: journalism; international affairs; women’s rights; war; culture; diversity			
13:28	SEGMENT 2: WHERE DOES IT ALL ULTIMATELY END UP?	9:17	
Synopsis: Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change.			
Host: Marty Peterson. Guests: Steven Strogatz, professor, applied mathematics at Cornell University and author, <i>Infinite Powers: How Calculus Reveals the Secrets of the Universe</i>			

Links for more info: https://www.penguinrandomhouse.com/books/607258/how-to-give-up-plastic-by-will-mccallum/9780143134336/ https://www.greenpeace.org.uk/ https://www.nationalgeographic.com/news/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/ https://twitter.com/artofactivism?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
Compliance Issues Covered: environment; pollution; sustainability; business; manufactory; food	
23:45	CULTURE CRASH: THE COUNTDOWN TO FOOTBALL SEASON
Synopsis: The NFL turns 100 this year. We discuss the American tradition of football and why the sport is so near and dear to our hearts.	
Host: Evan Rook Compliance Issues Covered: sports; television; family; culture; media	

Program	19-35	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	09/01 – 09/07/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: ONE SCRUB DOES NOT FIT ALL: MALE NURSES & THE FUTURE OF THE PROFESSION	10:44	
Synopsis: About 10 percent of nurses today are men. As aging Americans place a greater strain on healthcare, the nursing industry faces a rising demand and is already responding by finding ways to recruit early on. We dispel some of the myths around the field and new medical technology in the works.			
Host: Gary Price. Guests: Blake Smith, National President, American Association for Men in Nursing; Brian Underwood, registered nurse			
Links for more information: https://www.aamn.org/ https://theivguy.com/			
Compliance Issues Covered: gender issues; healthcare; medicine; diversity; social media; career; seniors			

14:34	SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN ‘TROUBLED CHILDREN’	8:40
Synopsis: While schools have put in place comprehensive anti-bullying campaigns, we seldom focus on ensuring the child bully gets the help they need to succeed. We still punish troubled kids with detentions, suspensions and from there it escalates onward. Many seem to never get the proper help and get stuck in a perpetual cycle of trouble throughout life. How do we change our mindset and practices in order to stop these children from falling through the cracks?		
Host: Marty Peterson. Guests: Geraldine DeRuiter, creator of the blog <i>The Everywhereist</i> and author, <i>All Over the Place: Adventures in Travel, True Love and Petty Theft</i> ; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance		
Links for more info: https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5_story.html https://www.everywhereist.com/ https://www.livesinthebalance.org/		
Compliance Issues Covered: psychology; education; mental health; parenting; relationships; childhood safety/development		
24:14	CULTURE CRASH: DIVING INTO THE NEW INDIE BAND AND ALBUM “RED HEARSE”	2:13
Synopsis: We discuss the new debut album and band both called “Red Hearse”. The band is made up of musicians Jack Antonoff, Sam Dew and Mark Spears a.k.a. better known as Sounwave.		
Host: Evan Rook Compliance Issues Covered: music; culture; media		
Program	19-36	Written & Produced
Air Week	09/08 – 09/14/2019	Studio Producer
Time	Segment	Dur.
1:48	SEGMENT 1: GENDER ISSUES & SPORTS: HOW DO THESE DISTINCTIONS SHAPE WHO WE BECOME?	12:08
Synopsis: When we think of a typical high school football player, most of us imagine a muscled teenage boy in a uniform. We speak with K-Lani Nava, the first female football player to score and win in a Texas high school championship game, about the importance of breaking gender issues stereotypes to play the sport you love.		
Host: Gary Price. Guests: Dr. Christia Spears Brown, professor, development psychology at the University of Kentucky, author, <i>Parenting Beyond Pink and Blue: How to Raise Kids Free of Gender issues Stereotypes</i> ; K-Lani Nava, high school football player, Strawn High School, current college student, Texas A&M University		
Links for more information: http://thesportjournal.org/article/exposure-to-womens-sports-changing-attitudes-toward-female-athletes/ https://twitter.com/klani_n6?lang=en https://www.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes/dp/160774502X		

Compliance Issues Covered: sports; gender issues; higher education; parenting; psychology; health		
15:59	SEGMENT 2: THE WONDERS OF CAVE DIVING	6:59
Synopsis: What it's like to swim inside of an iceberg the size of a small country? World-renowned cave diver Jill Heinerth led a team of divers inside the massive B-15 iceberg in Antarctica, and throughout her career has completed hundreds of other underwater dives across the world. We speak with Heinerth about the beauty and risks of cave diving and the importance of her work in helping scientists, biologists and researchers learn more about the Earth's oceans and ecosystems.		
Host: Marty Peterson. Guests: Jill Heinerth, cave diver and author, <i>Into the Planet: My Life as a Cave Diver</i>		
Links for more info: https://www.intotheplanet.com/ , https://twitter.com/jillheinerth?lang=en https://www.ted.com/talks/jill_heinerth_the_mysterious_world_of_underwater_caves/footnotes?referrer=playlisttalks for when you're in the m		
Compliance Issues Covered: exploration; climate change; science; gender issues; environment; travel		
23:58	CULTURE CRASH: FALL FILM LINEUP	2:27
Synopsis: Autumn is right around the corner, and with the changing of seasons comes several new movie releases that seem promising.		
Host: Evan Rook		
Compliance Issues Covered: film; culture; media		

Program	19-37	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	09/15 – 06/21/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: THE LASTING PREVALENCE OF SKIN WHITENING	10:16	
Synopsis: In the U.S., most women look to achieve that summery glow or bronzed tan. But in much of the world and in many ethnic cultures, having lighter skin is widely preferred and is viewed as a status symbol of beauty and wealth. To achieve this look, millions of women use whitening creams, pills and even IV drips filled with a myriad of ingredients. We speak with three experts about the prevalence of skin whitening, side effects and how to change some of these deeply rooted cultural stereotypes that feed into this mentality.			



Compliance Issues Covered: television; culture; media; crime; government; law enforcement; pop culture

Synopsis: When most of us think of rodeo, we travel back in time to the Wild Wild West where cowboys roamed the streets. These days, the sport is still alive and thriving but is evolving with the times. We speak with three rodeo experts about everything from bull riding to rodeo clowns and queens.		
Host: Gary Price. Guests: Cody Teel, professional bull rider; James Higginbotham, Executive Director, National High School Rodeo Association; McKardy Kelly, 2019-2020 High School Rodeo Queen		
Links for more information: https://www.pbr.com/ , https://www.nhsra.com/ https://www.prorodeo.com/prorodeo/cowboys/cowboy-biographies?id=1058		
Compliance Issues Covered: culture; sports; education; relationships; animals; history; health		
14:42	SEGMENT 2: THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE	8:37
Synopsis: Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of <i>Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom</i> about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.		
Host: Marty Peterson. Guests: Adam Chandler, journalist & author, <i>Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom</i>		
Links for more info: https://twitter.com/AllMyChandler?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/ https://us.macmillan.com/books/9781250090720		
Compliance Issues Covered: food; history; social media; marketing; health; international culture; business		
24:19	CULTURE CRASH: NOAH HAWLEY'S NOVEL "BEFORE THE FALL"	2:05
Synopsis: Noah Hawley is the man behind the popular television shows "Fargo" and "Legion". He's also authored a few novels including his latest, "Before the Fall," – a mystery thriller that's been winning international awards and is worthy of a read if you're a fan of the genre.		
Host: Evan Rook Compliance Issues Covered: literature; culture; television; crime; pop culture		

Program	19-39	Written & Produced	Amirah Zaveri, Evan Rook
Air Week	09/29 – 10/05/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: FRIENDS OF THE CHILDREN: LONG-TERM MENTORS MAKING A DIFFERENCE	9:24	
Synopsis: While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they’re helping thousands of children move past these struggles to thrive.			
Host: Gary Price. Guests: Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children			
Links for more information: https://friendsofthechildren.org/ https://www.livesinthebalance.org/ https://leapambassadors.org/resources/building-case-funders/duncan-campbell/			
Compliance Issues Covered: development; parenting; government; nonprofit organizations; mental health; childhood safety/development			
13:14	SEGMENT 2: THINK BEFORE YOU INK: THE STRENUOUS PROCESS OF TATTOO REMOVAL	9:44	
Synopsis: Most of us at one point in our lives have thought about spontaneously getting a tattoo. By the next morning, however, we’re glad we didn’t take the leap. Dr. Eric Bernstein is a board-certified laser surgeon with more than 25 years of experience in laser tattoo removal. Throughout the years, he’s seen just about everything and heard almost every reason out there for why patient wants their ink gone for good. Bernstein leads us through the interesting process of tattooing, how a tattoo actually gets removed and the good, the bad and the ugly designs he’s seen over the years.			
Host: Marty Peterson. Guests: Dr. Eric Bernstein, board-certified laser surgeon & director, Main Line Center for Laser Surgery			
Links for more info: http://dermguy.com/dr-eric-f-bernstein/ http://dermguy.com/photos/picoway-laser/			
Compliance Issues Covered: health; safety; business; art; government regulation; medicine; technology			

23:58	CULTURE CRASH: STEPHEN KING'S LATEST: THE INSTITUTE	2:25
Synopsis: Stephen King is a master at telling stories through the eyes of children. In his latest book, he continues this theme with riveting results.		
Host: Evan Rook		
Compliance Issues Covered: literature; pop culture		