

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

Tar Heel Targeting, LLC
505 Oberlin Rd Ste 110
Raleigh, NC 27605

<u>Contract / Revision</u> 135572 / 2		<u>Alt Order #</u> WOC10400843
<u>Product</u> RENEE ELLMERS FOR CONGRESS COMMITTEE (CF)		
<u>Contract Dates</u> 05/30/16 - 06/05/16		<u>Estimate #</u>
<u>Advertiser</u> Renee Ellmers For Congress Committee		<u>Original Date / Revision</u> 05/19/16 / 05/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-49		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

350288

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	05/30/16	06/03/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$100.00				
2	WTVD	05/30/16	06/03/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$125.00				
3	WTVD	05/30/16	06/03/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$125.00				
4	WTVD	05/30/16	06/05/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S				1	\$275.00				
5	WTVD	05/30/16	06/03/16	Eyewitness News @ 4pm	4p-5p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$125.00				
6	WTVD	05/30/16	06/03/16	Eyewitness News @ 530am	530a-6a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				3	\$350.00				
7	WTVD	05/30/16	06/05/16	Eyewitness News @ 6a	6a-7a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$600.00				
8	WTVD	05/30/16	06/05/16	Good Morning America	7a-9a		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				7	\$600.00				
9	WTVD	06/04/16	06/04/16	Eyewitness News Sat @ 6a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$200.00				
10	WTVD	06/04/16	06/04/16	Eyewitness News Sat @ 7a	7a-8a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$225.00				
11	WTVD	06/04/16	06/04/16	GMA Saturday 8a-9a	8a-9a		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 135572 / 2		<u>Alt Order #</u> WOC10400843
<u>Contract Dates</u> 05/30/16 - 06/05/16	<u>Product</u> RENEE ELLMERS FOR	<u>Estimate #</u>
<u>Advertiser</u> Renee Ellmers For Congr		<u>Original Date / Revision</u> 05/19/16 / 05/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				2	\$325.00				
12	WTVD	06/04/16	06/04/16	Eyewitness News Sat 9a-10	9a-10a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$225.00				
13	WTVD	06/05/16	06/05/16	Eyewitness News Sun 6a-7a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S				1	\$200.00				
14	WTVD	06/05/16	06/05/16	Eyewitness News Sun 7a-8a	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S				2	\$250.00				
15	WTVD	06/05/16	06/05/16	GMA Sunday 8a-9a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S				1	\$350.00				
16	WTVD	06/05/16	06/05/16	Eyewitness News @ 9a	9a-10a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S				1	\$225.00				
17	WTVD	05/30/16	06/05/16	Live w/Kelly	9a-10a		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$225.00				
18	WTVD	05/30/16	06/05/16	Eyewitness News @ Noon	12p-1230p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				3	\$300.00				
19	WTVD	05/30/16	06/05/16	Eyewitness News @ 530pm	530p-6p		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				4	\$475.00				
20	WTVD	05/30/16	06/05/16	Eyewitness News @ 6pm	6p-630p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$700.00				
21	WTVD	06/04/16	06/04/16	Eyewitness News Sat @ 6pm	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$225.00				
22	WTVD	05/30/16	06/05/16	Jeopardy	7-8p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$800.00				
23	WTVD	05/30/16	06/05/16	Wheel of Fortune	730p-8p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	MTWTF--				5	\$750.00				
24	WTVD	06/04/16	06/04/16	Jeopardy	7p-730p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$250.00				
25	WTVD	06/04/16	06/04/16	Wheel of Fortune	Sat 730p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----S-				1	\$200.00				
Totals								0.00				76	\$29,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/05/16	76	\$29,325.00	(\$4,398.75)	\$24,926.25
Totals	76	\$29,325.00	(\$4,398.75)	\$24,926.25

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