

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

RLM Media
 30 N. Michigan Avenue
 Chicago, IL 60602

<u>Contract / Revision</u> 79159 /		<u>Alt Order #</u> WOC10210534
<u>Product</u> JESUS GARCIA FOR MAYOR		
<u>Contract Dates</u> 02/23/15 - 02/24/15		<u>Estimate #</u>
<u>Advertiser</u> Garcia for Chicago		<u>Original Date / Revision</u> 02/12/15 / 02/12/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	02/23/15	02/24/15	GMA M-F 7-9a	7a-9a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				3	\$850.00			
2	WLS	02/23/15	02/24/15	Live With Kelly and Michael	9a-10a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				2	\$750.00			
3	WLS	02/23/15	02/23/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$1,900.00			
4	WLS	02/23/15	02/23/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$3,300.00			
5	WLS	02/23/15	02/23/15	Bachelor	7:00 PM-9:00 PM		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				1	\$6,500.00			
N 6	WLS	02/23/15	02/23/15	Wheel of Fortune	626p-656p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				1	\$2,200.00			
N 7	WLS	02/23/15	02/24/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				2	\$850.00			
N 8	WLS	02/23/15	02/23/15	M-F 108a-138a	108a-138a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$50.00			
Totals											15	\$24,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/23/15 - 02/24/15	15	\$24,950.00	(\$3,742.50)	\$21,207.50
Totals	15	\$24,950.00	(\$3,742.50)	\$21,207.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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79159 /	WOC10210534

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/15 - 02/24/15	JESUS GARCIA FOR M	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Garcia for Chicago	02/12/15 / 02/12/15

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