



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

RLM Media
30 N. Michigan Avenue
Chicago, IL 60602

CONTRACT

Contract / Revision 79159 /		Alt Order # WOC10210534
Product JESUS GARCIA FOR MAYOR		
Contract Dates 02/23/15 - 02/24/15		Estimate #
Advertiser Garcia for Chicago		Original Date / Revision 02/12/15 / 02/12/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	02/23/15	02/24/15	GMA M-F 7-9a	7a-9a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				3	\$850.00			
2	WLS	02/23/15	02/24/15	Live With Kelly and Michael	9a-10a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				2	\$750.00			
3	WLS	02/23/15	02/23/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$1,900.00			
4	WLS	02/23/15	02/23/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$3,300.00			
5	WLS	02/23/15	02/23/15	Bachelor	7:00 PM-9:00 PM		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				1	\$6,500.00			
N 6	WLS	02/23/15	02/23/15	Wheel of Fortune	626p-656p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				1	\$2,200.00			
N 7	WLS	02/23/15	02/24/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	MT-----				2	\$850.00			
N 8	WLS	02/23/15	02/23/15	M-F 108a-138a	108a-138a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/15	03/01/15	M-----				2	\$50.00			
Totals											15	\$24,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/23/15 - 02/24/15	15	\$24,950.00	(\$3,742.50)	\$21,207.50
Totals	15	\$24,950.00	(\$3,742.50)	\$21,207.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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79159 /	WOC10210534

Contract Dates	Product	Estimate #
02/23/15 - 02/24/15	JESUS GARCIA FOR M	

Advertiser	Original Date / Revision
Garcia for Chicago	02/12/15 / 02/12/15

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