



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Santana Media
12030 SW 129 Court
Miami, FL 33186

Contract # 58195

Schedule Dates 07/18/18-07/27/18
Advertiser POLI/Campaign for Mario Diaz Balart (4336)
Agency Santana Media (2863)
Product Political Issues (1082)
Brand MARIO DIAS BALART JULY 2018 (28262)
Salesperson Rodriguez, Steven (1171)
Sales Office HOUSE
Buyer Name Machado,Ruben
Phone/Fax (786) 247-8812 /
CPE MARIO DIAS BALART
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 07/17/18
Last Modified 07/17/18
Entered By Esteban Rodriguez
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,992.50
Net Total \$16,957.50
Sales Tax

WSVN (WSVN)

By Broadcast Month	Spots	Rate
Jul. 2018	21	\$19,950.00
Grand Total:	21	\$19,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/18/18-07/20/18	2	:30	6:30A- 7A (ET)				1		1			2	\$850.00	\$1,700.00	WSVN (WSVN)		7/17/18
2.0	Normal Line / SPOT	07/18/18-07/19/18	2	:30	7A- 8A (ET)				1	1				2	\$850.00	\$1,700.00	WSVN (WSVN)		7/17/18
3.0	Normal Line / SPOT	07/19/18-07/19/18	2	:30	12P- 1P (ET)					1				1	\$400.00	\$400.00	WSVN (WSVN)		7/17/18
4.0	Normal Line / SPOT	07/18/18-07/18/18	2	:30	5P- 6P (ET)				1					1	\$900.00	\$900.00	WSVN (WSVN)		7/17/18
5.0	Normal Line / SPOT	07/19/18-07/19/18	2	:30	10P- 11P (ET)					1				1	\$2,200.00	\$2,200.00	WSVN (WSVN)		7/17/18
6.0	Normal Line / SPOT	07/23/18-07/26/18	2	:30	6A- 6:30A (ET)		1				1			2	\$850.00	\$1,700.00	WSVN (WSVN)		7/17/18
7.0	Normal Line / SPOT	07/24/18-07/27/18	2	:30	6:30A- 7A (ET)			1	1			1		3	\$850.00	\$2,550.00	WSVN (WSVN)		7/17/18
8.0	Normal Line / SPOT	07/24/18-07/26/18	2	:30	7A- 8A (ET)			2	1	1				4	\$850.00	\$3,400.00	WSVN (WSVN)		7/17/18
9.0	Normal Line / SPOT	07/25/18-07/25/18	2	:30	12P- 1P (ET)					1				1	\$400.00	\$400.00	WSVN (WSVN)		7/17/18
10.0	Normal Line / SPOT	07/24/18-07/24/18	2	:30	5P- 6P (ET)			2						2	\$900.00	\$1,800.00	WSVN (WSVN)		7/17/18
11.0	Normal Line / SPOT	07/23/18-07/23/18	2	:30	6:30P- 7P (ET)		1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)		7/17/18
12.0	Normal Line / SPOT	07/26/18-07/26/18	2	:30	10P- 11P (ET)					1				1	\$2,200.00	\$2,200.00	WSVN (WSVN)		7/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

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