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VENTURA MEDIA PARTNERS

Ventura Media Partners  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

AGREEMENT FORM FOR  
CANDIDATE ADVERTISING

**Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/authorized committee: *B. Ankney*

Name: Betsy Ankney, Campaign Manager

Date: 08/14/23

BELOW TO BE COMPLETED BY STATION ONLY

Ad submitted to station:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Date received:
Federal candidate certification signed above:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
Disposition:	<input type="checkbox"/> Accepted	<input checked="" type="checkbox"/> Accepted in part	<input type="checkbox"/> Rejected
Date and nature of follow-ups, if any:			

Contract #: Station call letters: *KGYN* Date received: *12/19/23*

Est. #: *4017* Station location: *Cedar Rapids IA* Flight dates: *1/1/24 - 1/7/24*

Comments, if any:

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I, Ventura Media Partners hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Federal candidate

State or local candidate

Candidate name:

Nikki Haley

Authorized committee

Nikki Haley for President

Agency requesting time (and contact information):

Ventura Media Partners

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

President

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

Sara Diehr

The undersigned represents that the payment for the broadcast time has been furnished by:

The candidate listed above

The authorized committee of the legally qualified candidate listed above

Signature of sponsor representative:

Julie Iadanza

Digitally signed by Julie Iadanza  
Date: 2023.10.19 14:41:21 -0700

Name:

Date:

Signature of station representative:

Name:

Date:

*Spitta Wilk*  
12/19/23

<b>STATION:</b>	KGYM-AM	<b>ORDER#:</b>	3212425	<b>DATE:</b>	12/19/2023
<b>MARKET:</b>	Cedar Rapids, IA	<b>AMOUNT:</b>	\$1,350.00	<b>AGENCY:</b>	Ventura Media Partners
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	46		13547 Ventura Blvd #153 Sherman Oaks, CA 91403
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	LOS ANGELES	<b>SLS PH:</b>	323 851 5476	<b>BUYER:</b>	Julie Iadanza
<b>SALESPERSON:</b>	Javier Pinon	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Javier.Pinon@GenMediaPartners.com				
<b>AGENCY:</b>	Ventura Media Partners	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4453047</b>
<b>ADVERTISER:</b>	Nikki Haley for President	<b>AGY PRD:</b>		<b>INVOICE:</b>	Ventura Media Partners
<b>PRODUCT:</b>	EST 4017 (01/01-01/07) HALEY FOR PRESIDENT	<b>AGY EST:</b>	4017		13547 Ventura Blvd #153 Sherman Oaks, CA 91403
<b>FLIGHT:</b>	01-01-2024 TO 1/7/2024		[ ]Unwired [X]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	12/19/2023 12:03

**COMMENTS**

[Rep Comment] 12/19/2023: New political order, please confirm through exchange if able, if not to melissa.costello@genmediapartners.com. Please confirm asap so agency can cut checks asap also! thanks,

PopulationBuyType: CPP.

\*\*\* SEND INVOICES DIRECT TO AGENCY, BROADCAST MONTH BILLING. \*\*\*INVOICES SHOULD INCLUDED: Advertiser name, estimate number, date/rate/time/ spot length/ isci code per spot on invoices. along with gross/net total & agency commission . \*\*\*\*\*  
RadioInvoices ID: 9915470 or RI15470 (stations)

**WEEK#1**                      **1/1/2024 To 1/7/2024**                      **WK TOT \$1,350.00**                      **WK TOTAL SPOTS 46**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	1/1/2024	1/5/2024	15	\$30	\$450
	2		MTWTF..	10:00AM	3:00PM	60	1/1/2024	1/5/2024	10	\$30	\$300
	3		MTWTF..	3:00PM	7:00PM	60	1/1/2024	1/5/2024	15	\$30	\$450
	4		.....S.	6:00AM	7:00PM	60	1/6/2024	1/6/2024	3	\$34	\$102
	5		.....S	6:00AM	7:00PM	60	1/7/2024	1/7/2024	3	\$16	\$48

TOTAL	Jan										Total
SPOT	46										46
CASH	1,350.00										1,350.00
TOTAL	1,350.00										1,350.00



Proposed: 12/19/2023  
Ph: 1-319-363-2061  
Fax:

Revised: 12/19/2023 3:05:32 PM  
Ref: 4296  
Page: 1

# KGYM

KZIA Inc 1110 26th Ave SW, Cedar Rapids, IA 52404-3430, U.S.A

Client: NIKKI HALEY FOR PRESIDENT  
Product: EST 4017 (01/01-01/07) HALEY FOR

Agency: VENTURA MEDIA PARTNERS  
Contact:  
AE: GEN MEDIA, POL  
Assistant:

## Campaign Summary

Demo: A18-49  
Market: Cedar Rapids  
Total Occ: 46  
Aud Source: (1) KGYM  
Total Ratings: 0.0  
Total Impressions: 0  
Total Reach: 0  
Est. #: 4017  
CPP: \$0.00  
CPM: \$0.00  
Contract Total: \$1,350.00  
Total Frequency: 0.0

Number of Weeks: 1  
Campaign Dates: 1/1/2024 to 1/7/2024 [1 wk(s)];  
Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

## Proposed Schedule

Days	MTWTFSS	Hours	Program	Rate(\$)	Rtg	Aud	Len	Jan.	Ttl
						(m:ss)			Occ.
Mo-Fr	06:00 - 10:00	AM DRIVE 6A-10A	MO-S	\$30.00	0.0	0(1)	1:00	1	15
		[DSA: M=3, T=3, W=3, Th=3, F=3]							
Mo-Fr	10:00 - 15:00	MIDDAY 10A-3P	MO-SU	\$30.00	0.0	0(1)	1:00	10	10
Mo-Fr	15:00 - 19:00	PM DRIVE 3P-7P	MO-SU	\$30.00	0.0	0(1)	1:00	15	15
		[DSA: M=3, T=3, W=3, Th=3, F=3]							
Sa	06:00 - 19:00	ROS/N 6A-7P	MO-SU	\$34.00	0.0	0(1)	1:00	3	3
Su	06:00 - 19:00	ROS/N 6A-7P	MO-SU	\$16.00	0.0	0(1)	1:00	3	3

Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



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Revised: 12/19/2023 3:05:32 PM  
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Page: 2

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Total Frequency: 0.0

Number of Weeks: 1  
Campaign Dates: 1/1/2024 to 1/7/2024 [1 wk(s)]  
Comments: Prime(Rtg): Mo-Su 6:00 pm-11:30 pm 0%.

Week of (Monday)	# of Occ	Avg. Rtg	% Prime	Avg. Cost	GRP	Ttl Imp	CPP	CPM	Reach	Frequency	Airtime	Total Gross
1/1/2024	46	0.0	0%	\$29.35	0.0	0	\$0.00	\$0.00	.00	.0	\$1,350.00	\$1,350.00
<b>Total</b>	<b>46</b>	<b>0.0</b>	<b>0%</b>	<b>\$29.35</b>	<b>0.0</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0</b>	<b>.0</b>	<b>\$1,350.00</b>	<b>\$1,350.00</b>
Agency Commission												\$202.50
<b>Total Net</b>												<b>\$1,147.50</b>

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

Signature of Client

Signature of Sales Rep

Signature of Sales Manager

Date

Date

Date

KZIA does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. ADVERTISER hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.