



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leslie Pike, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ryan Binkley

Authorized committee:

Binkley for President 2024

Agency requesting time (and contact information):

N/A Victory Enterprises, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

President

Date of election:

January 2024

General

Primary

Treasurer of candidate's authorized committee:

Heath Flock

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Leslie Pike

Digitally signed by Leslie Pike
Date: 2023.05.03 15:06:03 -05'00'

Name: Leslie Pike

Date of Request to Purchase Ad Time: 05/03/2023

Station Representative

Signature:

Melanie Rackers

Digitally signed by Melanie Rackers
Date: 2023.12.14 15:39:31 -06'00'

Name: Melanie Rackers

Date of Station Agreement to Sell Time: 12/19/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Leslie Pike

Digitally signed by Leslie Pike
Date: 2023.05.03 15:05:51 -05'00'

Name: Leslie Pike

Date: 05/03/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 12/19/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

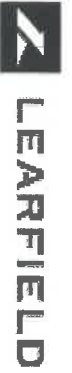
- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: see attached	Station Call Letters: KGYM	Date Received/Requested: 12/19/23
Est. #:	Station Location: see attached	Run Start and End Dates: see attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Statenets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser	Binkley for President 2024	Product	Binkley (22507)-P	Order #	22507	Ver #	0	Rev #		# Wks	2	Page #	1
Salesperson	* Statenets	Salesperson Phone #		Date	12/14/23	Time	1:27-18PM	Start	12/18/23	End	12/31/23		
Sales Office	Learfield	Agency Phone #	(804)364-3075	Demos									
				Survey									

Line #	Vehicle	Days & Times	Dec 18	Dec 25	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Total Units	Len
1	Radio Iowa	Tu-Th 6AM-7PM	12													12	60
2	Radio Iowa	Fr 6AM-7PM	4													4	60
3	Radio Iowa	Tu 6AM-7PM		3												3	60
	Totals		16	3	0	0	0	0	0	0	0	0	0	0	0	19	
	Weekly Units		16	3	0	0	0	0	0	0	0	0	0	0	0	19	

Total Gross:	\$12,540.00	Agency Commission:	\$1,881.00	Total Net:	\$10,659.00
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____ Name _____ Title _____

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

PLEASE NOTE: Effective October 9, 2023 a 3% fee will be accessed for all credit card payments.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

Advertiser	Binkley for President 2024	Product	Binkley / 22507 -P	Order #	22507	Ver #	0	Rev #		# Wks	2	Page #	1
Salesperson	* Statenets	Salesperson Phone #		Date	12/14/23	Time	1:27:18PM	Start	12/18/23	End	12/31/23		
Sales Office	Leaffield	Agency Phone #	(804)364-3075	Demos									
				Survey									

Statenets Platinum
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 2601 Northwind Drive
 Richmond VA 23233

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2023	Qtr 1 2024	Qtr 2 2024	Qtr 3 2024	Total	Total Units
Radio Iowa	0	0	12,540	0	0	0	0	0	0	0	0	0	12,540				12,540	19
All Vehicles - Total Gross			12,540										12,540				12,540	19
All Vehicles - Total Units			19										19				19	
Air Time Gross:			\$12,540.00			\$1,981.00			Agency Commission:			Total Net			\$10,659.00			

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PLEASE NOTE: Effective October 9, 2023 a 3% fee will be accessed for all credit card payments.

Leaffield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.leaffield.com



Loretta Welsh

From: Spencer Wagen
Sent: Tuesday, December 19, 2023 2:25 PM
To: Loretta Welsh
Subject: Political Ad Airtimes

Binkley for President:

Wednesday (12/20):

6:13 AM
10:13 AM
1:13 PM
3:03 PM
4:03 PM
5:55 PM

Thursday (12/21):

7:01 AM
8:01 AM
9:20 AM
12:13 PM
5:03 PM

Friday (12/22):

7:01 AM
5:20 PM
6:13 PM

Stand for America

Wednesday (12/20):

7:20 AM
2:20 PM

Thursday (12/21):

3:03 PM

Friday (12/22):

3:03 PM