

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 105528

Contract Date 10/24/2014

Advertiser California Teachers Association		Station KHSL-TV		Product Issue Advocacy	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on
				rev # on	rev # on

KHSL-TV
Christopher Sweetin
3460 Silverbell Road
Chico, CA 95973

30943

Station Phone 530-893-6585

Direct Phone 530-893-6585

Fax 530-897-6009

E-mail csweetin@actionnewsnow.com

Schedule Dates				Schedule Rotation		Billing Weeks	Announcements	Gross Cost	\$3,640.00
10/28/2014 thru 10/31/2014				Tuesday thru Friday		1	25x	Net Cost	\$3,094.00
Line	Days	Time From	To	Length	Spots Per Week	Program Notes		Rate Per Spot	Line Total
1	TU-F	7a	9a	:30	3	CBS This Morning		60	180
2	TU-F	9a	10a	:30	3	Lets Make a Deal		80	240
3	TU-F	10a	11a	:30	3	Price is Right		100	300
4	TU-F	12n	12:30p	:30	3	Action News		150	450
5	TU-F	4p	5p	:30	3	Dr. Phil		50	150
6	TU-F	6p	6:30p	:30	3	Action News		175	525
7	TU-F	6:30p	7p	:30	3	CBS News		175	525
8	TU-F	11p	11:35p	:30	3	Action News		90	270
9	TU	8p	9p	:30	1	NCIS		1000	1000

WEEKLY TOTALS: 25x \$3,640

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station)

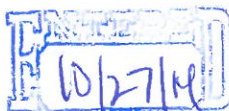
KHSL-TV

By

Shirley Hand

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com





KHSN/GOCOM
3460 Silverbell Rd
Chico, CA 95973

GREENSTRIPE MEDIA
424 OLD NEWPORT BLVD
NEWPORT BEACH, CA 92663

Contract # 30943
Schedule Dates 10/28/14-10/31/14
Advertiser PROP-CALIFORNIA TEACHERS ASSOCIATION (40)
Agency GREENSTRIPE MEDIA (1349)
Product Political/Issue (1121)
Brand #105528 (13366)
Salesperson Sweetin, Chris (1007)
Sales Office KVVN/KHSN/CW
Buyer Name TAKARA,DAVID
Phone/Fax (949) 650-508 / (949) 650-0207
CPE N/A
Account Types National/Political
Billing Type Weekly/Irregular
Comments

Date Entered 10/27/14
Last Modified 10/27/14
Entered By Sher Hanley
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$546.00
Net Total \$3,094.00
Sales Tax

CBS (KHSN)
By Broadcast Month
Nov. 2014
Grand Total:
Spots 25
Rate \$3,640.00
\$3,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	10/28/14-10/31/14	1	:30	7A- CBS This Morning/CBS	3		X	X	X	X			3	\$60.00	\$180.00	CBS (KHSN)		10/27/14
2.0	Normal Line / SPOT (2)	10/28/14-10/31/14	1	:30	9A- 10A (PST)	3		X	X	X	X			3	\$80.00	\$240.00	CBS (KHSN)		10/27/14
3.0	Normal Line / SPOT (3)	10/28/14-10/31/14	1	:30	9:58A- Price Is Right/CBS	3		X	X	X	X			3	\$100.00	\$300.00	CBS (KHSN)		10/27/14
4.0	Normal Line / NEWS (4)	10/28/14-10/31/14	1	:30	11:59A- Action News Now @ 12pm	3		X	X	X	X			3	\$150.00	\$450.00	CBS (KHSN)		10/27/14
5.0	Normal Line / SPOT (5)	10/28/14-10/31/14	1	:30	2010-3 Dr. Phil	3		X	X	X	X			3	\$50.00	\$150.00	CBS (KHSN)		10/27/14
6.0	Normal Line / NEWS (6)	10/28/14-10/31/14	1	:30	6P- Action News Now @6pm	3		X	X	X	X			3	\$175.00	\$525.00	CBS (KHSN)		10/27/14
7.0	Normal Line / NEWS (7)	10/28/14-10/31/14	1	:30	6:30P- CBS Evening News/CBS	3		X	X	X	X			3	\$175.00	\$525.00	CBS (KHSN)		10/27/14
8.0	Normal Line / NEWS (8)	10/28/14-10/31/14	1	:30	11P- 11:35P (PST)	3		X	X	X	X			3	\$90.00	\$270.00	CBS (KHSN)		10/27/14
9.0	Normal Line / SPOT (9)	10/28/14-10/28/14	1	:30	7:57P- NCIS/CBS	1		X						1	\$1,000.00	\$1,000.00	CBS (KHSN)		10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Cash Payment:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTRZ Chico/Redding	Date: APRIL 24, 2014
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I, DAVID TAKARA ON BEHALF OF GREENSTRIPE MEDIA, INC.
do hereby request station time concerning the following issue:

EDUCATION / CALL TOM TORLAKSON

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: CALIFORNIA TEACHERS ASSOCIATION

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CALIFORNIA TEACHERS ASSOCIATION
1705 MURCHISON DRIVE, BURLINGAME, CA 94010

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

PRESIDENT DEAN VOGEL
VICE PRESIDENT ~~BOB~~ ERIC HEINS
SECRETARY-TREASURER MIKKI CICHOCKI-SEMO

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

APRIL 24 2014 [Signature] 949-650-5081
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Peter D. Brien VP/GM
Signature Printed Name Title