

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 105528

Contract Date 10/24/2014

Advertiser California Teachers Association		Station KHSL-TV		Product Issue Advocacy	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on	rev # on

KHSL-TV
Christopher Sweetin
3460 Silverbell Road
Chico, CA 95973

#30943

Station Phone 530-893-6585
Direct Phone 530-893-6585
Fax 530-897-6009
E-mail csweetin@actionnewsnow.com

Schedule Dates				Schedule Rotation			Billing Weeks	Announcements	Gross Cost	
10/28/2014 thru 10/31/2014				Tuesday thru Friday			1	25x	\$3,640.00	
									Net Cost	\$3,094.00
Line	Days	Time		Length	Spots Per Week	Program Notes			Rate Per Spot	Line Total
		From	To							
1	TU-F	7a	9a	:30	3	CBS This Morning			60	180
2	TU-F	9a	10a	:30	3	Lets Make a Deal			80	240
3	TU-F	10a	11a	:30	3	Price is Right			100	300
4	TU-F	12n	12:30p	:30	3	Action News			150	450
5	TU-F	4p	5p	:30	3	Dr. Phil			50	150
6	TU-F	6p	6:30p	:30	3	Action News			175	525
7	TU-F	6:30p	7p	:30	3	CBS News			175	525
8	TU-F	11p	11:35p	:30	3	Action News			90	270
9	TU	8p	9p	:30	1	NCIS			1000	1000

WEEKLY TOTALS: 25x \$3,640

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station)

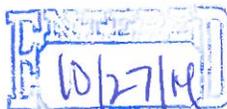
KHSL-TV

By

Chris Hawley

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com





KHSI/GOCOM
3460 Silverbell Rd
Chico, CA 95973

GREENSTRIPE MEDIA
424 OLD NEWPORT BLVD
NEWPORT BEACH, CA 92663

Contract # 30943

Schedule Dates: 10/28/14-10/31/14
Advertiser: PROP-CALIFORNIA TEACHERS ASSOCIATION (40)
Agency: GREENSTRIPE MEDIA (1349)
Product: Political/Issue (1121)
Brand: #105528 (13366)
Salesperson: Sweetin, Chris (1007)
Sales Office: KVVN/KHSI/CW
Buyer Name: TAKARA, DAVID
Phone/Fax: (949) 650-508 / (949) 650-0207
CPE: N/A
Account Types: National/Political
Billing Type: Weekly/Irregular
Comments: |

Date Entered: 10/27/14
Last Modified: 10/27/14
Entered By: Sher Hanley
CO-OP: No
Headline #/PO #: /
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$546.00
Net Total: \$3,094.00
Sales Tax:

CBS (KHSI)
By Broadcast Month: Nov. 2014
Grand Total: 25 spots at \$3,640.00 rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	10/28/14-10/31/14	1	:30	7A- CBS This Morning/CBS	3		X	X	X	X			3	\$60.00	\$180.00	CBS (KHSI)		10/27/14
2.0	Normal Line / SPOT (2)	10/28/14-10/31/14	1	:30	9A- 10A (PST)	3		X	X	X	X			3	\$80.00	\$240.00	CBS (KHSI)		10/27/14
3.0	Normal Line / SPOT (3)	10/28/14-10/31/14	1	:30	9:58A- Price Is Right/CBS	3		X	X	X	X			3	\$100.00	\$300.00	CBS (KHSI)		10/27/14
4.0	Normal Line / NEWS (4)	10/28/14-10/31/14	1	:30	11:59A- Action News Now @ 12pm	3		X	X	X	X			3	\$150.00	\$450.00	CBS (KHSI)		10/27/14
5.0	Normal Line / SPOT (5)	10/28/14-10/31/14	1	:30	20103- Dr. Phil	3		X	X	X	X			3	\$50.00	\$150.00	CBS (KHSI)		10/27/14
6.0	Normal Line / NEWS (6)	10/28/14-10/31/14	1	:30	6P- Action News Now @6pm	3		X	X	X	X			3	\$175.00	\$525.00	CBS (KHSI)		10/27/14
7.0	Normal Line / NEWS (7)	10/28/14-10/31/14	1	:30	6:30P- CBS Evening News/CBS	3		X	X	X	X			3	\$175.00	\$525.00	CBS (KHSI)		10/27/14
8.0	Normal Line / NEWS (8)	10/28/14-10/31/14	1	:30	11P- 11:35P (PST)	3		X	X	X	X			3	\$90.00	\$270.00	CBS (KHSI)		10/27/14
9.0	Normal Line / SPOT (9)	10/28/14-10/28/14	1	:30	7:57P- NCIS/CBS	1	X							1	\$1,000.00	\$1,000.00	CBS (KHSI)		10/27/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KTRZ Chico/Redding</u>	Date: <u>APRIL 24, 2014</u>
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I, DAVID TAKARA ON BEHALF OF GREENSTRIPE MEDIA, INC.
do hereby request station time concerning the following issue:

<u>EDUCATION / CALL TOM TORLAKSON</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: CALIFORNIA TEACHERS ASSOCIATION

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CALIFORNIA TEACHERS ASSOCIATION
1705 MURCHISON DRIVE, BURLINGAME, CA 94010

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

PRESIDENT DEAN VOGEL
VICE PRESIDENT ~~BOB~~ ERIC HEINS
SECRETARY-TREASURER MIKKI CICHOCKI-SEMO

