



QUARTERLY REPORT
APRIL-JUNE 2014

Program # 2014-15

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses his near death experience and how he inspires millions worldwide to deal with life's challenges..

Guest: Richard Bach has sold over 60 million books including "Jonathan Livingston Seagull" which was #1 for two straight years.
www.amazon.com

Issues Covered: depression, anxiety, passion

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guests discusses her career as an innovative skin care expert. .

Guest: Pati Dubroff is one of Hollywood's most respected makeup artists and a nationally recognized product developer.
www.jergens.com

Issues Covered: healthy living, hydration, natural beauty

29:00	Conclusion of Program	:30
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Program # 2014-16

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Medicine	16:00

Summary: Our guest discusses the problem of improperly prescribed and overused prescription medications and the alternative. Part 2.

Guest: Dr James Marcum is a board certified behavioral cardiologist and author of “Medicines That Kill”.
www.heartwiseministries.org

Issues Covered: depression, anxiety, sleep

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his role in the entertainment industry including development of children’s programming. .

Guest: Brian Henson is an award winning director, producer and writer for film and tv. He’s chairman of The Jim Henson Company.
www.syfy.com

Issues Covered: role of Sesame Street, computer technology

29:00	Conclusion of Program	:30
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Program # 2014-17

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Social Media	16:00

Summary: Our guest discusses how to use social media to benefit your business, your career and your brand.

Guest: Margaret Ross is CEO of Visible Strategies Communications,

recognized author and expert in marketing, technology, cyber bullying prevention.

www.visible-strategies.com

Issues Covered: privacy, networking, marketing

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Food Technology 7:00

Summary: Our guest discusses his ground breaking research in plant based alternatives to eggs, poultry and meat..

Guest: Josh Tetrick is a social entrepreneur and founder and CEO of Hamilton Creek Foods a food tech venture funded by Bill Gates
www.hamiltoncreekfoods.com

Issues Covered: environment, animal cruelty, nutrition

29:00 Conclusion of Program :30

Program # 2014-18

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Social Media	16:00

Summary: Our guest discusses how to use social media to benefit your business, your career and your brand. Part 2.

Guest: Margaret Ross is CEO of Visible Strategies Communications, recognized author and expert in marketing, technology, cyber bullying prevention.
www.visible-strategies.com

Issues Covered: privacy, networking, marketing

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Business 7:00

Summary: Our guest helps sort out the good and bad home based business opportunities.

Guest: Consumer advocate Martin Wilson publishes objective reviews on a number of popular home based business opportunities.

www.homebasedbusinessreviews.com

Issues Covered: scams, investment, expectations

29:00 Conclusion of Program :30

Program # 2014-19

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – WiFi Dangers	16:00

Summary: Our guest discusses his over 30 years of study of the risks of electromagnetic fields.

Guest: Dr Martin Blank, expert on the health related effects of electromagnetic fields and the author of “Overpowered: What Science Tells Us About the Dangers of Cell Phones and Other WiFi Devices”.

www.amazon.com

Issues Covered: health risk, limits, government studies

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Overcoming Obstacles 7:00

Summary: Our guest discusses his overcoming a serious breathing disorder and his award winning athletic career.

Guest: Apolo Anton Ono has won 8 Olympic medals and is now host of “Minute To Win It” on GSN.

www.gsntv.com

Issues Covered: charity work, training, treatment

29:00 Conclusion of Program :30

Program # 2014-20

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Health	16:00
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Summary: Our guest discusses health enhancing tips to reverse aging and achieve better health..

Guest: Dr Susan Smith Jones is an award winning holistic health expert who has written over 25 books on natural living. She teaches at UCLA.

Issues Covered: detoxification, food choices, sleep

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Media	7:00
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Summary: Our guest discusses his daily tv show that deals with social issues such as abuse and addiction.

Guest: Steve Wilkos is host of the nationally syndicated tv show “The Steve Wilkos Show” now in it’s 7th season. He is a former marine and Chicago police officer.

Issues Covered: law enforcement, child abuse, drugs

29:00	Conclusion of Program	:30
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Program # 2014-21

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Motivation	16:00
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Summary: Our guest discusses how to overcome personal trials and how to reach dreams in your work and life.

Guest: Joshua Coburn is a small business owner, musician, corporate consultant and speaker. He is author of “Inspiration on Demand”.

www.joshuacoburn.com

Issues Covered: inspiration, personal limits, family

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Military Families 7:00

Summary: Our guest discusses her new book and doll designed for children of military families.

Guest: Trenee Zweigle is a registered nurse who cares for sick and injured children. She has developed dolls and inspirational books for children.
www.greatbooks4u.com

Issues Covered: deployment struggles, comfort, fears

29:00 Conclusion of Program :30

Program # 2014-22

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Lyme Disease	16:00

Summary: Our guest discusses her daughter's battle with Lyme disease from total memory loss to recovery.

Guest: Linda Wortell is a registered nurse with a PhD in nursing. She is the author of "LymeLight" the story of her daughter Grace.
www.lymelightbook.com

Issues Covered: misdiagnosis, symptoms, treatment

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary: Our guest discusses a new free phone app that answers your health questions instantaneously.

Guest: Ron Gutman is an expert in digital and mobile health. He is the founder & CEO of HealthTap, creators of the Talk To Docs App.
www.healthtap.com

Issues Covered: medical advice, care & focus, health care future

29:00 Conclusion of Program :30

Program # 2014-23

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses her diagnosis of scoliosis at age 15 and her journey to deal with her pain and fear.

Guest: Sara Chetkin is author of “The Healing Curve: A Catalyst to Consciousness”. She is an ordained minister with a medical degree.
www.thehealingcurvebook.com

Issues Covered: diagnosis, symptoms, happiness

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his role of the inspirational hit tv game show “The American Bible Challenge”.

Guest: Kirk Franklin is a 9 time Grammy winner and best selling author. He’s musical co-host of “The American Bible Challenge” on GSN
www.gsntv.com

Issues Covered: worship, inspiration, pop culture

29:00 Conclusion of Program :30

Program # 2014-24

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Sleep	16:00

Summary: As many as 70 million Americans have a sleep disorder. Our

guest discusses the importance of a good night's sleep.

Guest: Dr Susan Smith Jones is an educator, human behavior specialist, sleepologist and author. Her current book is "The Joy Factor".
www.susansmithjones.com

Issues Covered: sleep debt, accidents, health problems

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Women in Business	7:00

Summary: Our guest discusses how she has been able to build her business of hair salons, hair products and media.

Guest: Kim Kimble has been synonymous with beauty and glamour for over 2 decades. She has a successful hair salon, hair care products and a hit tv series "LA HAIR".
www.wetv.com

Issues Covered: branding, dealing with employees, expanding

29:00	Conclusion of Program	:30
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Program # 2014-25

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Motivation	16:00

Summary: Our guest discusses how ordinary people can achieve success by making the right decisions.

Guest: Dan Waldschmidt is an international business strategist, Speaker and author of "Edgy Conversations: How Ordinary People Can Achieve Outrageous Success".
www.edgyconversations.com

Issues Covered: excuses, discipline, obstacles

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Safety	7:00

Summary: Our guests discuss their role in educating kids and parents about the importance of swimming lessons. Each day 10 people drown

in the country, half are children under 14.

Guests: Olympic Swimming Gold Medalists Janet Evans and Nathan Adrian, ambassadors for the USA Swimming Foundation.
www.usaswimmingfoundation.org/makeasplash

Issues Covered: life saving skills, risks, local partners

29:00 Conclusion of Program :30

Program # 2014-26

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Medicine	16:00

Summary: Our guest discusses the problem of improperly prescribed and overused prescription medications and the alternative. Part 3

Guest: Dr James Marcum is a board certified behavioral cardiologist and author of "Medicines That Kill".
www.heartwiseministries.org

Issues Covered: depression, anxiety, sleep

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Relationships	7:00

Summary: Our guest discusses her role as host of a new religious oriented dating show airing on GSN and her work on human trafficking.

Guest: Singer-songwriter Natalie Grant is a multi-Grammy Award nominee and a mainstay on the Billboard Christian Charts. She is host of "It Take a Church" on the Game Show Network.
www.gsn.com/shows/it-takes-a-church

Issues Covered: empowerment, human trafficking, dating

29:00 Conclusion of Program :30

Program # 2014-27

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Government	16:00

Summary: Our guest discusses ethics, secrecy and transparency in government.

Guest: Dr Cristina Gueneri has spent the last 22 years working on and covering political campaigns. She teaches ethics and leadership seminars across the US and is author of “Flames of Truth”.
www.cristinawrites.com

Issues Covered: trust, corruption, broken system

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses her acting career including her role in the series “Major Crimes” featuring a special LA Police Unit.

Guest: Mary McDonnell an Oscar and Emmy nominated actress who has started in theatre, movies and tv. Her current role is a strong female supervisor on the TNT series “Major Crimes”
www.tntdrama.com

Issues Covered: forensics, strong female leaders, rape

29:00	Conclusion of Program	:30
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