

Quarterly Issues Report

WCVX- WGRI

Third Quarter 2021

PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(S)	BROADCAST DETAILS/ STATION
1 Community Focus	Marlin Seymour, Executive Director, ALS Association of Central and Southern Ohio Chapter	Resources for Those Diagnosed with and caring for those with ALS	<p>Marlin shared her experience with ALS due to her mom's diagnosis many years ago, and how that prompted her to become involved with the ALS Association--first as a participant in support groups, then as a volunteer, and now Executive Director for the Central and Southern Ohio Chapter.</p> <p>Marlin explained ALS, it's signs and symptoms, diagnosis process, and life expectancy for those living with the disease. There is currently no cure, but through research and advocacy actions (such as a soon-to-be released ALS Licence Plate in Ohio), the chapter is raising money to continue research and provide economic assistance to patients who are often financially impacted by their diagnosis.</p>	July 3 rd , July 4 th , and July 6 th , 2021	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Sunday @ 1:45pm Saturday @ 5:15 pm</p>
2 Community Focus	Steve and Julie Raleigh, Founders and Directors, Madi's House	Help For Young Adults Struggling with Substance Abuse and Mental Health Disorders	<p>For young adults, substance abuse and mental health issues often go hand-in-hand. The Partnership to End Addiction reports 30-45% of adolescents and young adults with a mental health disorder will have a co-occurring substance use disorder, and 65% of youth/young adults with a substance use disorder also have a mental health disorder. In the case of Steve and Julie Raleigh's daughter Madison, after battling mental illness and addiction for many years--Madi by suicide in January of 2019 at just 24 years old. That memory of Madi's need prompted the Raleigh's to respond to this very real need in the lives of other young adults in the TriState who shared about their struggles with "free time" after or in-between their time in recovery.</p> <p>The goal of Madi's House is to provide a "bridge to healthy" for young adults who</p>	July 10 th , 11 th , and 13 th , 2021	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Sunday @ 1:45 pm and Saturday @ 5:15 pm</p>

				need a supporting community to help them maintain their recovery. This is done by providing support and activities—a "place to hang" where participants engage in community through music, games, art classes, wellness programs, and special events.		
3	Community Focus	Nancy Wood, Public Information Officer-District 6, Kentucky Transportation Cabinet	Updates to Road Projects impacting NKY drivers	Nancy shared updates on several NKY road projects, including US-42, Mt. Zion Road, Pleasant Valley Road, Graves Road, and the Brent Spence Bridge. She also shared some great reminders and tips for drivers when they enter a work zone, as well as project update resources available via the KYTC District 6 social media and website.	July 17 th , 18 th , and 20 th , 2021	WCVX Saturday @ 10:45 am Sunday @ 9:15 am WGRI Tuesday @ 4:45 Sunday @ 1:45 pm and Saturday @ 5:15 pm
4	Community Focus	Trisha Rayner, Chief Developer Officer and VP of External Affairs at Freestore Foodbank	Services and Programs FreeStore Food Bank provides, and how they navigated the growing need for services during COVID	<p>Trisha shared that FreeStore Foodbank saw an increase since March of 2020 of 75% in people in the community who found themselves in need of food and other services provided by Freestore FoodBank (and many were needing these services for the first time). Through their partnerships with other community organizations across the 20 counties FreeStore serves, they were able to not only provide for the increase in need, but to do so in creative ways that allowed them to bring food boxes and resources directly to the communities for people who weren't able to leave their homes.</p> <p>FreeStore not only provides food services, but also runs 2 employment training programs to move people into the workforce so they can provide for themselves and their families.</p> <p>In June of 2021, FreeStore broke ground on a new distribution center that will increase their capacity to serve the community, and anticipate the center will be open in the Fall/Winter of 2022.</p>	July 24 th , 25 th , and 27 th , 2021	WCVX Saturday @ 10:45 am Sunday @ 9:15 am WGRI Tuesday @ 4:45 Sunday @ 1:45 pm and Saturday @ 5:15 pm
5	Community Focus	President/CEO Paul Haffner Lighthouse Youth and Family Services	Youth Crisis	Lighthouse Youth and Family Services serves 5,000 young people and families in crisis each year in the Greater Cincinnati Area through services like a 24-hour emergency shelter for teens, school-based services, behavioral and mental health services, therapeutic	July 31 st , August 1 st , and 3 rd , 2021	WCVX Saturday @ 10:45 am Sunday @ 9:15 am WGRI Tuesday @ 4:45 Sunday @ 1:45 pm and Saturday @ 5:15 pm

				<p>residential treatment, and juvenile justice systems.</p> <p>The goal with these different services provided by Lighthouse is to reintroduce stability, hope, and trust in community with other young people and trusted adults.</p> <p>Lighthouse Youth and Family Services provides several levels of residential treatment houses, and will be opening a new residential home for young women in November 2021.</p>		
6	Community Focus	Sara Kemerer, Public Relations Specialist, Better Business Bureau Serving Southern Ohio, Northern Kentucky, Southeast Indiana	Donating Wisely	<p>The Better Business Bureau is a private, nonprofit organization whose mission is to focus on advancing marketplace trust between consumers and businesses.</p> <p>Sara shared about how the BBB Business accreditation process works, as well as the consumer complaint and mediation process, and how consumers can report scammers. Additionally, Sara shared tips for consumers to consider before giving to an individual or group soliciting donations, and how consumers can vet charities by checking them out at the BBB's charity website: Give.org.</p>	August 7 th , 8 th , and 10 th	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Sunday @ 1:45 pm and Saturday @ 5:15 pm</p>