

QUARTERLY ISSUES

PROGRAM LISTS:

CHIRLA TV

FOR 1st QUARTER 2024

(JANUARY, FEBRUARY, MARCH 2024)

In-House #	CHT	Program	Zulie / Luis	CHIRLA TV	Green III	Syndicator	LATV	Contract Dates:	Runs allowed:	Notes	Notes 2				
Episode #	Record date	Delivered	Host	Guest	Yr.	Length	Format	Genre	1st Run	2nd Run	3rd Run	4th Run			
CHT6024			Pedro & Vlad		2023	21:25				1/6/24 4:30 PM				What are hate crimes and acts? What can you do about it?	In this episode we learn what hate acts and crimes are as well as what they look like in our communities and what action to take if you or someone around you experiences either. Hear about the work during the season of giving, learn how you can contribute to the sustainability of non-profits. Plus, meet CHIRLA's new small business partnerships!
CHT6028			Pedro	Rosemary Gutierrez, Donor Engagement & Events Coordinator / Marco Amezcua, Individual Giving Manager / Pablo Murillo, Owner of Aguas Locas and Bar Nuda	2023	21:25				1/3/24 4:30 PM				EOY Campaign	
CHT6029			Pedro	Manu Galvan, SFV Organizer Margot Valverde, CHIRLA Member Norma Miranda, CHIRLA Member	2023	21:25				1/20/24 4:30 PM				2023 Policy Recap	In this episode CHIRLA's members share the emotional result of 3 policies for which they were at the forefront this year and how they plan to continue the work in 2024.
CHT6027			Lupita & Pedro	Leticia Lopez, CHIRLA's organizer in the Central Valley	2023	21:25					1/27/24 4:30 PM	2/3/24 4:30 PM		Pesticides Awareness	Join us in this episode where CHIRLA's organizer in the Central Valley, Leticia Lopez, shares about the daily struggles and health issues farmworkers and residents experience due to the exposure to pesticides.
CHT6018			Falma and Pedro	Norma Miranda, Rigoberto Rodriguez, Daniela Lopez	2023	21:25				2/10/24 4:30 PM				Power Academy	In this episode we hear from three graduates of CHIRLA's first ever Power Academy. Our very own host Falma Flores, in her role as CHIRLA's Policy Director, shares where the idea was born and the impact it has had.
CHT6023			Pedro & Vlad	Gloria Cruz, Director of Policy and Advocacy	2023	21:25				2/17/24 4:30 PM				Welcoming All	CHIRLA's Policy and Advocacy Director, Gloria Cruz, joins us to set the record straight on what is going on at the border. Join us we learn about the long and harrowing journey families go through and how CHIRLA is providing support and guidance.
CHT6025			Pedro & Vlad	Jessica Huerta, Programs Manager in the Community Ed Department, CHIRLA	2023	21:25				2/24/24 4:30 PM				How to Achieve your Financial Goals	Join us in this episode where CHIRLA's organizer in the Central Valley, Jessica Huerta, shares where the idea was born and the impact it has had.
CHT7001			Pedro & Falma	Manu Galvan, SFV Organizer	2024					3/23/2024 4:30 PM				With the 2024 Elections are underway, join us to learn about important upcoming dates and other ways you can get involved.	
CHT7002			Sam & Falma	Fidel Vasquez, CHIRLA Member Jeronimo Barajas, Call Center Lead	2024					3/2/2024 4:30 PM				Introducing a new segment, CHIRLA Chats, dedicated to hearing directly from our communities. In this episode, we discuss how to navigate the financial aid system regardless of your income level.	
CHT7003			Sam & Pedro	Janeth Bucio, CDN Organizer Lesly Lepes, CHIRLA Member attending Pomona College	2024					3/9/2024 4:30 PM				In this episode, learn all about The Immigrant Welcome and Empowerment Center, CHIRLA's newest initiative.	
CHT7004			Pedro	Angelica Salas, CHIRLA Executive Director Julio Martinez, Director of Development Marco Amezcua, Individual Giving Manager	2024					3/16/2024 4:30 PM					