



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27874332	<b>Changes as of:</b> 8/3/2022 at 10:55 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 1326/1371/11279	<b>Flight:</b> 8/4/22 - 8/8/22	<b>Station:</b> EYTV
<b>Agency:</b> Sena Kozar Strategies	<b>Advertiser:</b> Friends of Whaley - Stephens	<b>Market:</b> Youngstown-Warren
1322 G St, SE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
Washington, DC 20003	<b>Agency Order #:</b> 11885440	<b>Service:</b> Nielsen
	<b>Buyer:</b> Certo, Michele	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SHANNAN YALLOF	<b>Assistant:</b> SHANNAN YALLOF
		212-373-8131
	<b>Separation:</b>	
<b>Comments:</b> Separation: 30:PopulationBuyType: CPP		
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$71.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/4 - 8/8					Total Spots	Total \$	CPP*	GRP*
							8/4	8/5	8/6	8/7	8/8				
1	Th-F,M-W 4p-5p		Black-ish (2X)	\$3.50	0	15	2	0	0	0	2	4	\$14.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
2	Th-F,M-W 6p-7p		King of Queens (2X)	\$3.50	0	15	0	2	0	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
3	Th-F,M-W 7p-8p		Mom (2X)	\$6.00	0	15	0	2	0	0	2	4	\$24.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
4	Sa 7p-8p		Mom (2X)	\$3.50	0	15	0	0	2	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
5	Su 7p-8p		King of Queens (2X)	\$3.50	0	15	0	0	0	2	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
6	Th 9p-10p		Chicago P.D.-MYNET2	\$6.00	0	15	2	0	0	0	0	2	\$12.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15S															
<b>TOTALS:</b>							<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>16</b>	<b>\$71.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$71.00  
**Total Spots:** 16  
**Total CPP:** \$0.00  
**Total GRP:**

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/03/22 10:55 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP
08/03/22 10:55 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$7,100
<b>EYTV Share:</b>	1%
<b>Comment:</b>	
<b>Unknown:</b>	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$71.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$71.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Aug	16	\$71.00
<b>Total</b>	<b>16</b>	<b>\$71.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/3/22 12:01 PM					\$0	\$0	
Revision	8/3/22 10:55 AM	SHANNAN YALLOF	Revised			\$0	\$71.00	Changes: Demo Meta to [R16]. 6 buylines added or modified.
New	8/3/22 10:55 AM	SHANNAN YALLOF	New	16		\$71.00	\$71.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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