



125 West 55th St  
New York, NY 10019

3056722 ✓

Contract # 27879959 Changes as of: 8/12/2022 at 1:04 PM Version: Current State Version 2  
 CPE: 1326/1371/11294 Flight: 8/16/22 - 8/22/22 Station: EYTV Con Type: POLITICAL/VOTE  
 Agency: Sena Kozar Strategies Advertiser: Friends of Whaley - Stephens Market: Youngstown-Warren Total \$: \$85.00  
 1322 G St, SE Product: Candidate Office: WASHINGTON Total Spots: 20  
 Washington, DC 20003 Agency Order #: 11910770 Service: Nielsen Total CPP: \$0.00  
 Buyer: Certo, Michele Primary Demo: Adults 35+ Total GRP:  
 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF 212-373-8131  
 Separation: Est 11294  
 Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22							Total Spots	Total \$	CPP*	GRP*
							8/16	8/17	8/18	8/19	8/20	8/21	8/22				
1	Tu-F,M 3p-4p		Storage Wars (2X)	\$3.50	0	15	2	0	0	0	0	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
2	Tu-F,M 4p-5p		Black-ish (2X)	\$3.50	0	15	0	0	2	0	0	0	2	4	\$14.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
3	Tu-F,M 6p-7p		King of Queens (2X)	\$3.50	0	15	0	2	0	2	0	0	0	4	\$14.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
4	Tu-F,M 7p-8p		Mom (2X)	\$6.00	0	15	0	0	0	2	0	0	2	4	\$24.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
5	Sa 7p-8p		Mom (2X)	\$3.50	0	15	0	0	0	0	2	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
6	Su 7p-8p		King of Queens (2X)	\$3.50	0	15	0	0	0	0	0	2	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
7	Th 9p-10p		Chicago P.D.-MYNET2	\$6.00	0	15	0	0	2	0	0	0	0	2	\$12.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
TOTALS:							2	2	4	4	2	2	4	20	\$85.00	\$0.00	0.0



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<b>CPE:</b> 1326/1371/11294	<b>Flight:</b> 8/16/22 - 8/22/22	<b>Station:</b> EYTV
<b>Agency:</b> Sena Kozar Strategies	<b>Advertiser:</b> Friends of Whaley - Stephens	<b>Market:</b> Youngstown-Warren
1322 G St, SE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
Washington, DC 20003	<b>Agency Order #:</b> 11910770	<b>Service:</b> Nielsen
	<b>Buyer:</b> Certo, Michele	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Assistant:</b> SHANNAN YALLOF 212-373-8131
	<b>Separation:</b>	<b>Total Spots:</b> 20
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/12/22 1:04 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP
08/12/22 1:04 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$8,500
<b>EYTV Share:</b>	1%
<b>Comment:</b>	
<b>Unknown:</b>	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$85.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$85.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Aug	20	\$85.00
<b>Total</b>	<b>20</b>	<b>\$85.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/12/22 1:04 PM	SHANNAN YALLOF	Revised			\$0	\$85.00	Changes: Demo Meta to [R16]. 7 buylines added or modified.
New	8/12/22 1:04 PM	SHANNAN YALLOF	New	20		\$85.00	\$85.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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