

CONTRACT



EYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

<u>Contract / Revision</u> 3663904 /		<u>Alt Order #</u> 27884118	
<u>Advertiser</u> POL/NanWhaleyGov/CherylStephensLtGov/O		<u>Original Date / Revision</u> 08/22/22 / 08/22/22	
<u>Contract Dates</u> 08/23/22 - 08/29/22		<u>Estimate #</u> 11341	
<u>Product</u> Candidate			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> EYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914019	<u>Advertiser Code</u> 1326	<u>Product 1/2</u> 1371	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

and:

Sena Kozar Strategies
 1322 G Street SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
√ 1	EYTV	08/23/22	08/23/22	M-F 3p-4p	M-F 3p-4p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$7.00				
√ 2	EYTV	08/25/22	08/25/22	M-F 4p-5p	M-F 4p-5p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	---T---				1	\$7.00				
√ 3	EYTV	08/29/22	08/29/22	M-F 4p-5p	M-F 4p-5p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/22	09/04/22	M-----				1	\$7.00				
√ 4	EYTV	08/24/22	08/24/22	M-F 6p-7p	M-F 6p-7p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	--W----				1	\$7.00				
√ 5	EYTV	08/26/22	08/26/22	M-F 6p-7p	M-F 6p-7p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$7.00				
√ 6	EYTV	08/29/22	08/29/22	M-F 7p-8p	M-F 7p-8p		:15/:15			P4	BK	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/22	09/04/22	M-----				1	\$12.00				
N 7	EYTV	08/27/22	08/27/22	Sa 7p-8p	Sa 7p-8p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S-				1	\$7.00				
N 8	EYTV	08/28/22	08/28/22	Su 7p-8p	Su 7p-8p		:15/:15			P4	BK	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S				1	\$7.00				
Totals												8	\$61.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/28/22	6	\$42.00	(\$6.30)	\$35.70
08/29/22 - 09/25/22	2	\$19.00	(\$2.85)	\$16.15
Totals	8	\$61.00	(\$9.15)	\$51.85

(* Line Transactions: N = New, E = Edited, D = Deleted)

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