



125 West 55th St
New York, NY 10019

Contract # 27879959	Changes as of: 8/12/2022 at 2:23 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 1326/1371/11294	Flight: 8/16/22 - 8/22/22	Station: EYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$85.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 20
Washington, DC 20003	Agency Order #: 11910770	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3656722
	212-373-8131		
	Separation:		
Comments: Separation: 30,PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22						Total Spots	Total \$	CPP*	GRP*	
							8/16	8/17	8/18	8/19	8/20	8/21					8/22
MSD 4	Tu-F,M 7p-8p		Mom (2X)	\$6.00	0	15	0	0	0	2	0	0	2	2	\$12.00	\$0.00	0.0
[BOOKENDS]																	
MSD 7	Th 9p-10p		Chicago P.D.-MYNET2	\$6.00	0	15	0	0	2	0	0	0	0	0	\$0.00	\$0.00	0.0
[BOOKENDS]																	
MGD 8	M-F 7p-8p		MOM	\$6.00	0.0	15	0	2	0	0	0	0	0	2	\$12.00	\$0.00	0.0
[BOOKENDS]																	
MGD 9	Tu 8p-9p		CHICAGO FIRE	\$6.00	0.0	15	2	0	0	0	0	0	0	2	\$12.00	\$0.00	0.0
[BOOKENDS]																	
TOTALS:							4	4	2	2	2	2	4	20	\$85.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
08/12/22 2:23 PM	Sent To Rep	Jim Dreistadt	8/12/22 SEE NA LINE 4 FRI 7-8P 8/19 2X \$6 - MOM - NA DUE TO HIGH SCHOOL FOOTBALL MAKEGOOD LINE 8 M-F 7-8P 2X 8/17 \$6 - MOM ***** LINE 7 TH 9-10P 2X 8/18 \$6 - CHICAGO PD - NA DUE TO HIGH SCHOOL FOOTBALL MAKEGOOD LINE 9 TU 8-9P 2X 8/16 \$6 - CHICAGO FIRE OR CAN RUN 9-10P TUE PLEASE APPROVE