



125 West 55th St
New York, NY 10019

3663904 ✓

Contract # 27884118	Changes as of: 8/22/2022 at 10:03 AM	Version: Current State Version 2
CPE: 1326/1371/11341	Flight: 8/23/22 - 8/29/22	Station: EYTV
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren
1322 G St, SE	Product: Candidate	Office: WASHINGTON
Washington, DC 20003	Agency Order #: 11933576	Service: Nielsen
	Buyer: Certo, Michele	Primary Demo: Adults 35+
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF
	Separation: Est 11341	
Comments: Separation: 30:PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/23 - 8/29							Total Spots	Total \$	CPP*	GRP*
							8/23	8/24	8/25	8/26	8/27	8/28	8/29				
1	Tu-F,M 3p-4p		Storage Wars (2X)	7 \$3.50	0	15	2	0	0	0	0	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
2	Tu-F,M 4p-5p		Black-ish (2X)	7 \$3.50	0	15	0	0	2	0	0	0	2	4	\$14.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
3	Tu-F,M 6p-7p		King of Queens (2X)	7 \$3.50	0	15	0	2	0	2	0	0	0	4	\$14.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
4	Tu-F,M 7p-8p		Mom (2X)	12 \$6.00	0	15	0	0	0	0	0	0	2	2	\$12.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
5	Sa 7p-8p		Mom (2X)	7 \$3.50	0	15	0	0	0	0	2	0	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
6	Su 7p-8p		King of Queens (2X)	7 \$3.50	0	15	0	0	0	0	0	2	0	2	\$7.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 15 to 15B																	
TOTALS:							2	2	2	2	2	2	4	16	\$61.00	\$0.00	0.0



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CPE: 1326/1371/11341	Flight: 8/23/22 - 8/29/22	Station: EYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$61.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 16
Washington, DC 20003	Agency Order #: 11933576	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	
	212-373-8131	212-373-8131	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/22/22 10:03 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP
08/22/22 10:03 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$6,100
EYTV Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$61.00	N/A	0.0
Total	100%	16	\$61.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Aug	12	\$42.00
2022-Sep	4	\$19.00
Total	16	\$61.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/22/22 10:03 AM	SHANNAN YALLOF	Revised			\$0	\$61.00	Changes: Demo Meta to [R16]. 6 buylines added or modified.
New	8/22/22 10:03 AM	SHANNAN YALLOF	New	16		\$61.00	\$61.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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