

ORDER WORKSHEET

Rep Order# 10439802	Ver# 1	Status Confirmed	Traffic Order# 79708	Printed: 10/16/14 6:31 PM	Duplicate	1 of 2
EC'd Yes				Last Received: 10/10/14 9:51 AM		
				Showing Buylines: All Buylines		

Station KWTX-TV WACO, TX	Agency (TWIC) THE WICKERS GROUP	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	1819 POLK ST. # 373	Sales Office (SF) SAN FRANCISCO
Product PATRICK FOR LT GOV	SAN FRANCISCO, CA 94109	Salesperson (CW3) CHARLIE WALKER-MILLN
Estimate# 2022	Agency C/P1/P2/E /2022	Sales Assistant KRISTA
Buyer CAROLYN BARBER	Flight Dates 10/13/14-10/19/14	Salesperson Phone#
		Salesperson Fax# 917-206-9343

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost

1	M-F	6A-7A	NEWS 10 THIS AM	30	-	-	\$150.00	10/13-10/17	5	1	5	\$750.00
2	Sa	6A-8A	CBS THIS MORNING SAT	30	-	-	\$40.00	10/18-10/18	1	1	1	\$40.00
3	M-F	7A-9A	CBS THIS MORNING	30	-	-	\$75.00	10/13-10/17	8	1	8	\$600.00
4	Su	8A-930A	CBS SUN MORNING	30	-	-	\$140.00	10/19-10/19	1	1	1	\$140.00
5	M-F	5P-530P	NEWS 10 AT 5P	30	-	-	\$185.00	10/13-10/17	5	1	5	\$925.00
6	Su	530P-6P	NEWS 10 WEEKEND	30	-	-	\$100.00	10/19-10/19	1	1	1	\$100.00
7	M-F	6P-630P	NEWS 10 AT 6P	30	-	-	\$300.00	10/13-10/17	5	1	5	\$1,500.00
8	Sa	6P-630P	NEWS 10 AT 6P SAT	30	-	-	\$110.00	10/18-10/18	1	1	1	\$110.00
9	M-F	10P-1035P	NEWS 10 AT 10P	30	-	-	\$450.00	10/13-10/17	5	1	5	\$2,250.00
10	Sa	10P-1035P	NEWS 10 AT 10P SAT	30	-	-	\$300.00	10/18-10/18	1	1	1	\$300.00
11	Su	10P-1035P	NEWS 10 AT 10P SUN	30	-	-	\$400.00	10/19-10/19	1	1	1	\$400.00

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---REPORT TOTALS---

Report Totals: 34 / \$7,115.00

---SALES MONTHLY TOTALS---

Oct2014: 34/ \$7,115.00

Order Totals: 34 / \$7,115.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$28,460.00	CABL .00%	KBTX 13.00%	KCEN 26.00%	KRHD .00%	KWKT .00%
		KWTX 25.00%	KXXV 28.00%	NWTX .00%	UNKN 8.00%	

Books [NOV14]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS