



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

# CONTRACT

<u>Contract / Revision</u> 79708 /		<u>Alt Order #</u> 10439802
<u>Product</u> <b>PATRICK FOR LT GOV</b>		
<u>Contract Dates</u> <b>10/13/14 - 10/26/14</b>		<u>Estimate #</u> <b>2022</b>
<u>Advertiser</u> <b>Dan Patrick</b>		<u>Original Date / Revision</u> 10/10/14 / 10/23/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KWTX</b>	<u>Account Executive</u> San Francisco Millen	<u>Sales Office</u> Millennium-San
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 2549		<u>Advertiser Ref</u> 43871

And:

**Wickers Group (The)**  
**1819 Polk Street 373**  
**San Francisco, CA 94109**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	10/13/14	10/17/14	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				5	\$150.00			
N 2	KWTX	10/18/14	10/18/14	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$40.00			
N 3	KWTX	10/13/14	10/17/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				8	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KWTX	10/13/14-10/19/14	CBS This Morning	7:00 AM-9:00 AM	MTuWThF----	:30		<del>\$75.00</del>	NM		
			See MG 3.9									
	9	KWTX	10/21/14-10/24/14	CBS This Morning	7:00 AM-9:00 AM	-TuWThF----	:30		\$75.00	NM		
			Ⓜ MG for 3.4 10/16									
N 4	KWTX	10/19/14	10/19/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S				1	\$140.00			
N 5	KWTX	10/13/14	10/17/14	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				5	\$185.00			
N 6	KWTX	10/19/14	10/19/14	Su News 10 @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S				1	\$100.00			
N 7	KWTX	10/13/14	10/17/14	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				5	\$300.00			
N 8	KWTX	10/18/14	10/18/14	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$110.00			
N 9	KWTX	10/13/14	10/17/14	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				5	\$450.00			
N 10	KWTX	10/18/14	10/18/14	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$300.00			
N 11	KWTX	10/19/14	10/19/14	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms &amp; Conditions available at www.gray.tv/advertising



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79708 /	10439802

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S				1	\$400.00			
N 12	KWTX	10/13/14	10/19/14	All Day Rotator	4a-4a		:30			NM	9	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTFSS				9	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KWTX	10/13/14-10/19/14	All Day Rotator	4a-4a	MTuWThFSaSu	:30		<del>\$0.00</del>	NM		
	See MG 12.10											
	10	KWTX	10/26/14-10/26/14	All Day Rotator	4a-4a	-----Su	:30		\$0.00	NM		
	Ⓜ MG for 12.4 10/19											
Totals											43	\$7,115.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	43	\$7,115.00	(\$1,067.25)	\$6,047.75
<b>Totals</b>	43	\$7,115.00	(\$1,067.25)	\$6,047.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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