

KZRX

Dickinson ND

Quarterly Issues/Programs List  
First Quarter, 2013  
04/05/2013

KZRX

Quarterly Issues/Programs List

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KZRX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE  | PROGR<br>AM/<br>TITLE        | DESCRIPTION           | GUEST  | DATE/TI<br>ME       | DURATI<br>ON |
|--|------------------------------|-----------------------|--------|---------------------|--------------|
| NDSAP –<br>PRESCRIP<br>TION<br>DRUG<br>ABUSE | PUBLIC<br>AFFAIR<br>S 30-Min | PRESCRIPTION<br>DRUGS | PHIL P | 01/06/13<br>6:00 AM | 030:00       |
| NDSAP –<br>PRESCRIP<br>TION<br>DRUG<br>ABUSE | PUBLIC<br>AFFAIR<br>S 30-Min | PRESCRIPTION<br>DRUGS | PHIL P | 01/13/13<br>6:00 AM | 030:00       |
| NDSAP –<br>PRESCRIP<br>TION<br>DRUG<br>ABUSE | PUBLIC<br>AFFAIR<br>S 30-Min | PRESCRIPTION<br>DRUGS | PHIL P | 01/20/13<br>6:00 AM | 030:00       |

| ISSUE  | PROGR<br>AM/<br>TITLE            | DESCRIPTION               | GUEST                  | DATE/TI<br>ME              | DURATI<br>ON |
|--|----------------------------------|---------------------------|------------------------|----------------------------|--------------|
| NDSAP –<br>PRESCRIP<br>TION<br>DRUG<br>ABUSE | PUBLIC<br>AFFAIR<br>S 30-Min     | PRESCRIPTION<br>DRUGS     | PHIL P                 | 01/27/13<br>6:00 AM        | 030:00       |
| ND<br>HEALTH<br>DEPARTM<br>ENT               | PUBLIC<br>AFFAIR<br>S 30-Min     | HEALTH<br>EDUCATION       | TODD<br>REASLAN<br>D   | 02/03/13<br>6:00 AM        | 030:00       |
| ND<br>HEALTH<br>DEPARTM<br>ENT               | PUBLIC<br>AFFAIR<br>S 30-Min     | HEALTH<br>EDUCATION       | TODD<br>REASLAN<br>D   | 02/10/13<br>6:00 AM        | 030:00       |
| BIG<br>BROTHER<br>S BIG<br>SISTERS           | PUBLIC<br>AFFAIR<br>S 30-Min     | COMMUNITY<br>INVOLVEMENT  | DOLLY<br>LUGER         | 02/17/13<br>6:00 AM        | 030:00       |
| ND<br>HEALTH<br>DEPARTM<br>ENT               | PUBLIC<br>AFFAIR<br>S 30-Min     | ARTHRITIS                 | TODD<br>REASLAN<br>D   | 02/24/13<br>6:00 AM        | 030:00       |
| PUBLIC<br>SCHOOLS                            | PUBLIC<br>AFFAIR<br>S 30-<br>MIN | REDISCTRICTING/G<br>ROWTH | STEVE<br>MARKQU<br>ART | 03/03/201<br>3 09:00<br>AM | 030:30       |
| PUBLIC<br>SCHOOLS                            | PUBLIC<br>AFFAIR<br>S 30-<br>MIN | REDISCTRICTING/G<br>ROWTH | STEVE<br>MARKQU<br>ART | 03/10/201<br>3 09:00<br>AM | 030:30       |
| PUBLIC<br>SCHOOLS                            | PUBLIC<br>AFFAIR<br>S 30-<br>MIN | REDISCTRICTING/G<br>ROWTH | STEVE<br>MARKQU<br>ART | 03/17/201<br>3 09:00<br>AM | 030:30       |
| PUBLIC<br>SCHOOLS                            | PUBLIC<br>AFFAIR<br>S 30-<br>MIN | REDISCTRICTING/G<br>ROWTH | STEVE<br>MARKQU<br>ART | 03/24/201<br>3 09:00<br>AM | 030:30       |
| PUBLIC<br>SCHOOLS                            | PUBLIC<br>AFFAIR<br>S 30-<br>MIN | REDISCTRICTING/G<br>ROWTH | STEVE<br>MARKQU<br>ART | 03/31/201<br>3 09:00<br>AM | 030:30       |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM/TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|---------------|-------------|-----------|----------|
|-------|---------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE             | DURATION | RUNS |
|-----------------------|-----------------------------------|----------|------|
| Ad Council            | AD COUNCIL                        | 000:15   | 020  |
| Ad Council            | AD COUNCIL                        | 000:30   | 019  |
| Ad Council            | AD COUNCIL                        | 001:00   | 146  |
| Blindness             | BLINDNESS-AMD                     | 000:59   | 074  |
| NDSAP                 | PSA NDSAP prescription drug abuse | 000:30   | 017  |
| Shoebox               | PSA shoebox                       | 000:30   | 014  |
| Arthritis             | PSA ARTHRITIS FOUNDATION          | 000:30   | 011  |
| Feed the Pig          | PSA FEED THE PIG                  | 000:15   | 015  |
| USO                   | USO                               | 000:17   | 016  |
| ARTS                  | SMITHSONIAN                       | 000:31   | 014  |
| CANCER                | AD COUNCIL                        | 000:30   | 015  |
| COMMUNITY INVOLVEMENT | BIG BROTHERS BIG SISTERS          | 000:30   | 007  |
| COMMUNITY INVOLVEMENT | BIG BROTHERS BIG SISTERS          | 000:31   | 017  |
| EDUCATION             | DEPT OF HEALTH                    | 000:26   | 027  |
| EDUCATION             | DEPT OF HEALTH                    | 000:28   | 027  |
| EDUCATION             | DEPT OF HEALTH                    | 000:29   | 102  |
| EDUCATION             | DEPT OF HEALTH                    | 000:30   | 474  |
| EDUCATION             | DEPT OF HEALTH                    | 000:31   | 034  |