

INVOICE

Invoice Number: INV-30436762
Invoice Date: 29-JUL-2018
Order Number: 11303241
Page: REMITTANCE

BILL TO :
PCA ADVERTISING
Attn: GARY MASON
37 W 39TH STREET
SUITE 602
NEW YORK, NY 10018

AGENCY	AGENCY NO.	AE NAME	AE NO.
PCA ADVERTISING	300069219	Melissa Meyer	MAM
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/DEM RHODES FOR CONGRESS/LOCAL	300087757	06-25-18 - 07-29-18	JULY

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 168.00
Agency Commission :	\$ 25.20
Rep Commission :	\$ 11.42
NET TOTAL: :	\$ 131.38
BALANCE DUE :	\$ 131.38

PLEASE REMIT TO :

SPECTRUM REACH
Attn: 877-286-7117
PO BOX 27908
New York, NY 10087

Billing Questions
877-286-7117

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<https://eastpayments.spectrumreach.com>

Payment Terms: Political CIA

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered		No. of Spots Aired		Spot Rate	Gross Total
							N	M				
Order No. : 11303241			Contract No. : 1207763		PO No. : 772		Package : N/A			Ext. Order : N/A		
Reference No. : 772			Estimate No. : N/A		AE Name : Melissa Meyer		Product : N/A			Ext. Client : N/A		
06-25-2018	06-26-2018	2	UD: 05:00-09:00	CNN	CNON	5712	3	3			\$ 8.00	\$ 24.00
06-25-2018	06-25-2018	4	UD: 09:00-16:00	CNN	CNON	5712	1	1			\$ 6.00	\$ 6.00
06-25-2018	06-25-2018	6	UD: 16:00-19:00	CNN	CNON	5712	2	2			\$ 15.00	\$ 30.00
06-25-2018	06-25-2018	8	UD: 19:00-24:00	CNN	CNON	5712	2	2			\$ 19.00	\$ 38.00
06-25-2018	06-25-2018	10	UD: 19:00-24:00	HGTV	CNON	5712	1	1			\$ 29.00	\$ 29.00
06-25-2018	06-25-2018	12	UD: 19:00-24:00	LIF	CNON	5712	1	1			\$ 7.00	\$ 7.00
06-25-2018	06-25-2018	14	UD: 19:00-24:00	TBSC	CNON	5712	1	1			\$ 34.00	\$ 34.00
Order # 11303241 Total :							11	11	\$ 168.00			
Current Billing Cycle Totals :							11	11	\$ 168.00			

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
JLZ72844	GRCD190623H	CNN, HGTV, LIF, TBSC	11	\$ 168.00
Commercial Summary Totals :			11	\$ 168.00

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AFFIDAVIT TIME CHARGES - ALL PROGRAM TITLES ARE ESTIMATES

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
Order Number : 11303241										
2	CNON	Oneonta	5712	CNN	06-25-18	7:45 am	GRCD190623H	New Day with Alisyn Camerota and John Berman	30	\$ 8.00
4	CNON	Oneonta	5712	CNN	06-25-18	2:50 pm	GRCD190623H	CNN Newsroom With Brooke Baldwin	30	\$ 6.00
6	CNON	Oneonta	5712	CNN	06-25-18	6:35 pm	GRCD190623H	The Situation Room With Wolf Blitzer	30	\$ 15.00
6	CNON	Oneonta	5712	CNN	06-25-18	6:55 pm	GRCD190623H	The Situation Room With Wolf Blitzer	30	\$ 15.00
8	CNON	Oneonta	5712	CNN	06-25-18	7:31 pm	GRCD190623H	Erin Burnett OutFront	30	\$ 19.00
8	CNON	Oneonta	5712	CNN	06-25-18	9:26 pm	GRCD190623H	Cuomo Prime Time	30	\$ 19.00
2	CNON	Oneonta	5712	CNN	06-26-18	5:55 am	GRCD190623H	Early Start With Christine Romans and Dave Briggs	30	\$ 8.00
2	CNON	Oneonta	5712	CNN	06-26-18	7:42 am	GRCD190623H	New Day with Alisyn Camerota and John Berman	30	\$ 8.00
CNN Totals :									8	\$ 98.00
10	CNON	Oneonta	5712	HGTV	06-25-18	7:18 pm	GRCD190623H	Love It or List It	30	\$ 29.00
HGTV Totals :									1	\$ 29.00
12	CNON	Oneonta	5712	LIF	06-25-18	8:07 pm	GRCD190623H	Live PD: Police Patrol	30	\$ 7.00
LIF Totals :									1	\$ 7.00
14	CNON	Oneonta	5712	TBSC	06-25-18	8:16 pm	GRCD190623H	Family Guy	30	\$ 34.00
TBSC Totals :									1	\$ 34.00
CNON Retail Unit Totals :									11	\$ 168.00
Order # 11303241 Totals :									11	\$ 168.00
Affidavits Totals :									11	\$ 168.00

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