

KBFP
Bakersfield, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KBFP
Quarterly Issues/Programs List

KBFP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|-------------------------|------------------------|----------|
| Online fraud, Holiday Philant | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss health tips for the new year and how to spot and help victims of human trafficking. | K. Stokes, K. Hodder | 01/07/2024 06:28 AM | 029:50 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|---|--|-----------------------------------|------------------------|----------|
| Equality, Civil Rights | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started | M. King III, A. King | 01/14/2024 06:29 AM | 029:50 |
| Cancer Awareness, Law Enforce | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss the fight against prostate cancer and providing resources to law enforcement agencies. | R. Ginyard, B. Alexander | 01/21/2024 06:29 AM | 029:49 |
| Cancer Awareness, Law Enforce | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss the fight against prostate cancer and providing resources to law enforcement agencies. | R. Ginyard, B. Alexander | 01/28/2024 06:29 AM | 029:49 |
| Filing Taxes, Donating Blood | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide. | R. Steber, J. McNamara | 02/04/2024 06:30 AM | 029:49 |
| Public Health | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss heart disease among women, and American women living with or those at risk of heart disease | C. GORRE | 02/11/2024 06:30 AM | 029:49 |
| Public Health | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors. | D. SPEIGEL | 02/18/2024 06:28 AM | 029:49 |
| Veterans Affairs, Black Histo | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP. | J. Whaley, T. Williams | 02/25/2024 06:28 AM | 029:49 |
| Public Health, Domestic Violence | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence. | Dr. K. Marynak, P. Zaballa | 03/03/2024 06:31 AM | 029:49 |
| MS Awareness | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur | R. Nunley | 03/10/2024 06:30 AM | 029:49 |
| Tech and Social Media, Human | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world. | M. Anderson, B. Stern | 03/17/2024 06:28 AM | 029:49 |
| Disaster Relief and Uplifting | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms. | J. Pipa, L. Singh | 03/24/2024 06:30 AM | 029:49 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|--|-------------------------------|---------------------|----------|
| Fraud/Scam Awareness, Nutriti | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults. | M. Mayo, L. Bungo, D. Fanelle | 03/31/2024 06:30 AM | 029:49 |

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------------|----------|------|
| | iHM/PSA | 000:30 | 6 |
| | iHM/PSA | 000:30 | 21 |
| 9006517 PSA AC/HAC | Partnership Promo Inventory | 000:29 | 5 |
| Animal Safety | HUMANE SOCIETY | 000:59 | 1 |
| Animal Safety | NAT. WILDLIFE REFUGE SYSTEM | 001:00 | 1 |
| CANCER AWARENESS | THE V FOUNDATION | 000:28 | 6 |
| CANCER AWARENESS | THE V FOUNDATION | 000:30 | 3 |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG | 000:29 | 4 |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG | 000:30 | 8 |
| COMMUNITY INVOLVEMENT | AMERICAN STROKE ASSOCIATION | 000:30 | 13 |
| COMMUNITY INVOLVEMENT | OPERATION HOPE | 000:30 | 1 |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT | 000:30 | 7 |
| COMMUNITY INVOLVEMENT | UNCF | 000:30 | 9 |
| Education | GIRL SCOUTS | 000:59 | 1 |
| FINANCIAL COACHING | OPERATION HOPE | 000:29 | 13 |
| Health | ARTHRITIS FOUNDATION | 001:00 | 1 |
| HEART HEALTH | AMERICAN HEART ASSOCIATION | 000:30 | 6 |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT | 000:29 | 11 |