



Issues and Program Report

KOKE-FM

KTAE-AM

Quarter 1 2024

January 1, 2024 – March 31, 2024

Issues of Concern to Austin and Central Texas Addressed in Public Service Announcement and Support Messaging

- Family/Community Support – family support outreach opportunities, support of local/regional non-profit organizations and state/national agencies which help those in need.
- Cultural Events – local art and cultural events, community entertainment, support of the local music/artisan community.
- Education/Scholarship – academic, athletic, agriculture, scholarship, camp organization support for entities which support and target the young members of our community.
- Public Safety – support of our community and law enforcement officers, first responders. Promote the fluid and ever-changing conversations weighing the balance of public safety and law enforcement budget and city/county support.
- Veteran/Active Support – local events and organizations that support our veterans and active-duty members of our community.
- Homeless/Hunger/Food Insecurity – supporting the organizations who service lower income and under-served. This includes food pantries, disaster networks, homeless coalitions, mental health organizations.
- Health/Safety/COVID-19 /Healthcare/Wellness – Men’s Health, General health and wellness information about prevention, warning signs, treatment, and vaccinees. Educational and informational messages about slowing the spread of Covid-19.
- Weather Aware – when severe weather hits Central Texas, we follow up during AM drive and throughout the day when warranted.

Austin Radio Network Support Levels

- **Station Sponsorship and PSA’s**
 - Community events sponsored in part or in whole by KTAE and/or KOKE-FM, and Public Service Announcements provided at no charge to increase public awareness on national, regional, local community issues and events.
- **On-Air Interviews**
 - On-air interviews featuring a variety of discussions with community leaders, representatives, and community organizers regarding topics that are of importance and interest to the Central Texas community.
- **Digital Support**
 - A portion of the support is provided through our social media and website platforms.

KOKE-FM and KTAE-AM

Q1 2024 Community Sponsorships & Public Affairs Issues and Interviews

January 5, 2024

KOKE-FM

7:15a -7:40a

Eric Raines - Host

Discussed the annual Texas Music Festival live from Steamboat Springs, CO. Support and promotion of independent and rising artists.

January 10, 2024

KOKE-FM

8:25a - 8:40a

Carl Dahlstrom - Hays County Livestock Expo Board Member

Discuss the 2024 livestock show and youth auction. The Hays County Livestock Show helps educate and grow our leaders of tomorrow through competitive livestock skills, home skill projects and Ag Mech Projects which teach them very important life skills including personal responsibility, time management, good sportsmanship and hard work.

January 14 - 16, 2024

6am - 10am

Winter Weather Alerts

KOKE-FM

KTAE

Interviews with area meteorologists, TXDot, Emergency Services regarding ongoing freezing temperatures.

January 16, 2024

KOKE-FM

9:25a - 9:40a

KTAE

10:05a - 10:20a

G Allen Phillips - CEO Rodeo Austin and Youth Scholarships

Discuss the lineup announcement for the annual month-long Rodeo. Rodeo Austin is a year-round nonprofit funded by a month-long real western experience held every March. Rodeo Austin creates scholarships, enhance agricultural education, and provide various opportunities for youth to succeed.

January 19, 2024

7:25a - 7:40a

KOKE-FM

Lee Roy Eichler was one of 53 drivers to be inducted into the second ever class of the Entertainer Motorcoach Hall of Fame in Nashville, Tennessee. Eichler was recognized with the honor after having

been the tour bus driver for George Strait for the past 42 years, which makes him the longest serving tour bus driver for anyone in the music industry.

January 23, 2024

8:25a - 9:25a

KOKE-FM

Joe Ables - President of nonprofit Texas Heritage Songwriters Association
Discussed the annual Hall of Fame Awards Show.

The mission of the Texas Heritage Songwriters' Association, in the interest of Texas cultural preservation, is to honor and celebrate Texas songwriters who have played an important role in defining and interpreting Texas' distinctive culture.

February 9, 2024

7:25a - 7:40a

KOKE-FM

Eddie Ledesma - Head of Youth Auction - Travis County Youth Show
The mission of TCYS is to develop the character of our youth through competitive livestock and youth fair projects which teach them critical life skills including personal responsibility, financial and time management, fair play, good sportsmanship, hard work and integrity.

February 9, 2024

8:25a - 8:50a

KOKE-FM

Rick Trevino - National and regional Texas music artist - supporting local music industry

February 20, 2024

8:25a - 9:00a

KOKE-FM

Mike Gleason - Elected Sheriff of Williamson County: Drug and Fentanyl Death Epidemic

February 21, 2024

8:25a - 9:05a

KOKE-FM

Jeremy Sylestine - Candidate: Travis County DA - Travis County Escalating Crime Statistics

February 22, 2024

8:25a - 8:40a

KOKE-FM

Kevin Fowler - National and regional Texas music artist - supporting local music industry

March 4, 2024

9:15a - 10a

KOKE-FM

William Beckman - artist performing at Rodeo Austin opening night

March 11, 2024

8:25a - 8:45a

KOKE-FM

Mike Gleason - Sheriff Williamson County: Raising Funds for Wilco Brown Santa Program for Kids

March 20, 2024

8:25a - 8:45a

KOKE-FM

Cory Morrow - National and regional Texas music artist - supporting live local music industry

March 21, 2024

8:25a - 8:50a

KOKE-FM

Ed Horne - CEO/Santa Rita Ranch: Scope of affordability and supply of new central Texas housing

March 29, 2024

8:25a - 8:40

KOKE-FM

Monte Warden - National and regional Texas music artist - supporting live local music industry - Free Appreciation show for First Responders and Military in Austin

Digital/Online Support

Gospel on the Lawn - Neill-Cochran House Museum

Austin Radio Network (:30) Pre-Recorded Public Service Announcements

- AARP
- Ad Council – Alzheimer’s Awareness
- Ad Council – The Right Car Seat
- Alzheimer’s Association
- AmeriCares
- AmeriCorps
- American Heart Association
- Buzzed Driving Prevention
- Canal Trust
- Center for Disease Control – Prevention / Vaccines
- Child Car Safety
- Coping with Covid-19 / Solve Long Covid
- Crime Prevention – Justice Foundation
- CISA – Cybersecurity & Infrastructure Security Agency
- Dave Thomas Foundation – Foster Care / Aging Out
- Dave Thomas Foundation – Teens Voice – Before I Was Adopted
- Dave Thomas Foundation – Brighter Futures
- Department of Health and Human Services - Texas
- Disabled American Veterans Foundation
- Doctors Without Borders Patients First
- Don’t Text and Drive
- Easter Seals
- First Responders and the Public - In Your Community Today
- Flu Vaccine
- Go For Real – National Crime Prevention
- Inform Your Community – Know Your Neighbors
- Lions Club – in your community
- Lungevity
- Lung Cancer Screening
- Middle School Mental Health
- Migraine at School – Making School a Success – US Pain Foundation
- Muscular Dystrophy
- National Crime Prevention Council - Protect Kids from fake pills and counterfeit products
- National Pest Management Association
- News Literacy Program
- Obesity Action Coalition
- Parkinsons Coalition
- Peace Corps
- Pestworld.org – Centers for Disease Control
- See Something, Say Something
- Save Munny Foundation – Efforts to save the public community golf course
- St. Jude
- Stand Up To Cancer - Get Involved
- Susan G. Komen Foundation
- Substance Abuse and Mental Health Services Administration – Talk to Your Kids, They Hear You

- [Teach.org](#)
- [Teacher Support in the Community](#)
- [US Army - Registry of the American Soldier](#)
- [Veterans Crisis Prevention](#)
- [VFW.org – Banking – First Time Homebuying](#)
- [Wildfire Prevention](#)