

EEO Public File Report

September 22, 2021 to September 30, 2022 Bethel Broadcasting Inc.

This report is for the employment unit consisting of Bethel Broadcasting Inc.'s (BBI) stations KYUK-AM, KYUK-FM, in Bethel, Alaska. KCEF - Chefnak, Alaska. KHSK - Emmonak, Alaska. KUIT - Goodnews Bay, Alaska. KKWG - Kongiganak, Alaska. KUZY - Nunam Iqua, Alaska. KWNQ - Quinhagak, Alaska. KRMR - Russian Mission Alaska. KWTB Alakanuk, Alaska.

Full Time Vacancies during this period: **0**

Outreach Initiatives

During the reporting period, this Employment Unit engaged in the following outreach initiatives:

Media Bridge Internship Program

We started a program to transition high school graduates/college students into a professional career in media. This year we served 2 students.

Student Career Tours

We worked with schools to provide tours of our studio and facilities. The tours are aimed at giving students hands on experience to careers in broadcasting.

Tour 1- February 26 : 9 Students

Tour 2- June 17 : 8 students

John Active Memorial Scholarship

KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup'ik language and culture. These Scholarships are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Student Sports Broadcasters

KYUK teams up with Bethel Regional High School to involve students in sports broadcasts of their high school basketball team December through March. We served 8 students

Student Broadcasters

KYUK teams up with students in four schools in the Lower Yukon School District (Nunam Iqua, Alakanuk, Emmonak and Russian Mission) to create local student programming. This includes everything from speeches, elder interviews and sports broadcasts. The program serves approximately 25 students.

Community Outreach Event

KYUK participated in a large community event to highlight our services and opportunities. We participated in the Bethel Independence Day Parade, on July 4th, with a float featuring the costumed mascot of Molly, the star of PBS's children's show "Molly of Denali." Molly, along with KYUK staff, met with over 100 kids at the fair grounds to encourage them to be storytellers.

Yup'ik Word of the Week

We worked with students from the Toksook Bay school and the Lower Kuskokwim School District summer academy to develop their media skills through our audio-visual program called "Yup'ik Word of the Week. Students work with our staff and instructors to create short-stop animation videos. We weave career opportunities in to the program.

Toksook Bay students served: 20

Summer Academy served: 14

A handwritten signature in blue ink that reads "Shane Iverson". The signature is written in a cursive style with a large initial "S" and a long horizontal line extending from the end of the name.

Shane Iverson,
BBI General Manager