

EEO Public File Report

September 22, 2022 to September 30, 2023
Bethel Broadcasting Inc.

This report is for the employment unit consisting of Bethel Broadcasting Inc.'s (BBI) stations KYUK-AM, KYUK-FM, in Bethel, Alaska. KCEF - Chefornak, Alaska. KHSK - Emmonak, Alaska. KUIT - Goodnews Bay, Alaska. KKWG - Kongiganak, Alaska. KUZY - Nunam Iqua, Alaska. KWNQ - Quinhagak, Alaska. KRMR - Russian Mission Alaska. KWTB Alakanuk, Alaska.

Full Time Vacancies during this period: 5

Reporter

Date filled: 2/23/23

Recruitment Sources: KYUK Website, YK Delta Job Center, CPB Jobline, Delta Discovery, journalismjobs.com, NLGJA: The Association of LGBTQ+ Journalists'

Interviews: 3

Referral interview sources: 3: CPB Jobline

Referral Source of Hired Applicant: CPB Jobline

Reporter

Date filled: 5/1/23

Recruitment Sources: KYUK Website, YK Delta Job Center, CPB Jobline, Delta Discovery, journalismjobs.com, NLGJA: The Association of LGBTQ+ Journalists'

Interviews: 3

Referral interview sources: 3: CPB Jobline

Referral Source of Hired Applicant: CPB Jobline

Radio Manager

Date filled: 7/13/23

Recruitment Sources: KYUK Website, YK Delta Job Center, Delta Discovery, Newspaper

Interviews: 1

Referral interview Sources: 1- KYUK Website

Referral Source of Hired Applicant: KYUK Website

Administrative Assistant

Date filled: 7/26/23

Recruitment Sources: KYUK Website, YK Delta Job Center, Delta Discovery Newspaper

Interviews: 1

Referral interview Sources: 1- KYUK Website

Referral Source of Hired Applicant: KYUK Website

Multimedia Producer

Date filled: 9/1/23

Recruitment Sources: KYUK Website, YK Delta Job Center, Delta Discovery, Newspaper

Interviews: 1

Referral interview Sources: 1: KYUK Website

Referral Source of Hired Applicant: KYUK Website

Contact Info:

-KYUK/Bethel Broadcasting Inc: 640 Radio St., PO Box 468, Bethel, Alaska, 99559. Main Phone number (907) 543-0331

- CPB/Corporation for Public Broadcasting: 401 9th Street, NW, Washington, DC, 20004-2129. Main Phone Number: 202-879-9600

- YK Delta Job Center. 460 Ridgecrest Dr, Suite 112, PO Box 1607, Bethel, AK 99559-1607

-The Delta Discovery, (907) 543-4113, realnews@deltadiscovery.com
P.O. Box 1028, 401 Ridgecrest Drive
Bethel, Alaska 99559

- NLGJA: The Association of LGBTQ Journalists. 2120 L Street, NW
Suite 850, Washington, DC 20037 United States dillon@nlgja.org | 202-588-9888

Outreach Initiatives

During the reporting period, this Employment Unit engaged in the following outreach initiatives:

Media Ready Internship Program

This program works with school districts in our area to provide intensive, hands -on instruction in multimedia fields over the course of a full trimester, or more.

This year we served 3 students.

Bethel Tribe (ONC) Internship Program

This program works with the Orutsaramiut Native Council to provide intensive, hands -on instruction in multimedia fields during 6weeks of summer. We served one student this year.

Student Career Tours

We worked with schools to provide tours of our studio and facilities. The tours air aimed at giving students hands on experience to careers in broadcasting.

Tour 1: November 5 - Upward Bound Tour - 30 students

Tour 2: December 15 - Upward Bound Tour – 5 students

John Active Memorial Scholarship

KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup'ik language and culture. These Scholarship are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Student Sports Broadcasters

KYUK teams up with Bethel Regional High School to involve students in sports broadcasts of their high school basketball team December through March. We served 3 students.

Student Broadcasters

KYUK teams up with students in four schools in the Lower Yukon School District (Nunam Iqua, Alakanuk, Emmonak and Russian Mission) to create local student programming. This includes everything from speeches, elder interviews and sports broadcasts. The program serves approximately 25 students.

Community Outreach Event

KYUK participated in a large community event to highlight our services and opportunities at Indigenous People's Day. We served about 100 students and another 100 adults.

Yup'ik Word of the Week

We worked with 10 kids at summer academy to create 51 videos for Yup'ik Word of the Week. We also traveled to Quinhagak where we worked with 30 kids to record 51 Yup'ik Word of the Week words. This program develops media skills through our audio-visual program called "Yup'ik Word of the Week. Students work with our staff and instructors to create short-stop animation videos. We weave career opportunities in to the program.

A handwritten signature in blue ink that reads "Shane Iverson". The signature is fluid and cursive, with the first name "Shane" being larger and more prominent than the last name "Iverson".

Shane Iverson
KYUK/BBI General Manager