

<p>Byrne Acquisition Group</p>	<p>Quarter 1, 2020 ISSUES/PROGRAM REPORT-Below is a list of some of the significant issues responded to by WDLZ, Murfreesboro, NC along with the programming treatment of those issues for Q1, 2020</p> <p>First Quarter – 2020 January 1st – March 31st</p>
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RADIO HEALTH JOURNAL PROGRAM

January 4, 2020-6am

SEGMENT 1: AVOIDING MISTAKES IN DEALING WITH AGING

SYNOPSIS: AS LOVED ONES AGE, TOUGH DECISIONS NEED TO BE MADE ON FINANCES, HOUSING, AND OTHER CONCERNS, AND THESE DECISIONS NEED TO BE MADE FAR EARLIER THAN THEY TYPICALLY ARE. THIS IS ESPECIALLY TRUE IF A PERSON DOES NOT HAVE FAMILY TO ACT AS SUPPORT AND CAREGIVER. TWO EXPERTS DISCUSS MANAGING THE TRANSITION FROM COMPLETE INDEPENDENCE AS WE AGE.

HOST & PRODUCER: REED PENCE

GUESTS: MELANIE MERRIMAN, AUTHOR, HOLDING THE NET: CARING FOR MY MOTHER ON THE TIGHTROPE OF AGING: JOY LOVERDE, AUTHOR, WHO WILL TAKE CARE OF ME WHEN I'M OLD?

COMPLIANCY ISSUES COVERED: HEALTHCARE; AGING & ELDERLY; FAMILY ISSUES; HOUSING; ECONOMICS

SEGMENT 2: TELLING LIES—WHO DOES IT AND WHY TIME DURATION

SYNOPSIS: LIES AREN'T ALWAYS BAD. OFTEN, THEY'RE TOLD TO BE POLITE, AND COMPASSIONATE PEOPLE ARE MOST LIKELY TO TELL WHOPPERS. BUT AS THE STAKES OF LIES RISE, HONESTY TRUMPS KINDNESS. YET FEW PEOPLE ARE EVER ABLE TO DISTINGUISH WHEN THEY'RE BEING TOLD LIES. EXPERTS EXPLAIN.

HOST: NANCY BENSON
PRODUCER: MORGAN KELLY

GUESTS: MATTHEW LUPOLI, SOCIAL SCIENTISTS, UNIVERSITY OF CALIFORNIA, SAN DIEGO; DR. PAUL ECKMAN, ASSOCIATE EMERITUS OF PSYCHOLOGY, UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

COMPLIANCY ISSUES COVERED:ETHICS; PUBLIC DISCOURSE; SOCIETAL ISSUES

JANUARY 11-2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: HAND WASHING AND HANDSHAKE BANS

SYNOPSIS: SOME HOSPITAL UNITS HAVE SET UP HANDSHAKE BANS BECAUSE TOO FEW HEALTHCARE WORKERS WASH HANDS WELL ENOUGH TO KEEP FROM SPREADING GERMS. THE GENERAL PUBLIC IS EVEN WORSE AT WASHING HANDS, WHICH HAS CAUSED SPREAD OF SERIOUS DISEASE. SOME EXPERTS SAY HANDSHAKES FOSTER IMPORTANT HUMAN CONNECTIONS AND OPPOSE BANS. EXPERTS DISCUSS AND DESCRIBE WHAT IT TAKES TO

WASH HANDS WELL ENOUGH TO BE "CLEAN."

HOST & PRODUCER: REED PENCE

GUESTS: DR. MARK SKLANSKY, PROFESSOR AND CHIEF, DIVISION OF PEDIATRIC CARDIOLOGY, UCLA MATTEL CHILDREN'S HOSPITAL AND UCLA DAVID GEFKEN SCHOOL OF MEDICINE; DONNA CARDILLO, REGISTERED NURSE AND INSPIRATIONAL SPEAKER, "THE INSPIRATIONAL NURSE;" DR. PAMALA MARQUESS, ATLANTA PHARMACIST; DR. WILMA WOOTEN, PUBLIC HEALTH OFFICER, COUNTY OF SAN DIEGO (CA).

COMPLIANCY ISSUES COVERED: PUBLIC HEALTH; HEALTHCARE; HOSPITALS

SEGMENT 2: "BROKEN HEART SYNDROME"

SYNOPSIS: WHEN A PERSON SUFFERS A SEVERE EMOTIONAL SHOCK, THEY MAY SUFFER WHAT LOOKS LIKE A HEART ATTACK BUT IS ACTUALLY WHAT DOCTORS CALL "STRESS CARDIOMYOPATHY." MOST PATIENTS RECOVER BUT THE CONDITION CAN BE FATAL, CONFIRMING THAT IT IS POSSIBLE TO DIE OF A BROKEN HEART. AN EXPERT EXPLAINS.

HOST: NANCY BENSON

GUESTS: DR. TRACY STEVENS, CARDIOLOGIST, ST. LUKE'S MID AMERICA HEART INSTITUTE, KANSAS CITY, MO

COMPLIANCY ISSUES COVERED: HEALTHCARE; CONSUMERISM; POP CULTURE; HEART DISEASE

JANUARY 18-2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: CRUSHING MEDICAL DEBT

SYNOPSIS: NEARLY A QUARTER OF US OWE PAST DUE MEDICAL DEBT, AND HOSPITALS ARE MOVING MORE AGGRESSIVELY TO COLLECT. THE RISE IS THE RESULT OF A TRADEOFF-- AMERICANS HAVE AVOIDED HIGHER HEALTH INSURANCE PREMIUMS ONLY TO BE JEOPARDIZED BY EXTREMELY HIGH DEDUCTIBLES AND OUT-OF-NETWORK COSTS. EXPERTS EXPLAIN WHAT UNPAID MEDICAL DEBT CAN MEAN, HOW PATIENTS CAN ESCAPE ITS CLUTCHES, AND HOW ONE CHARITY WORKS TO BUY AND FORGIVE DEBT.

HOST & PRODUCER: REED PENCE

GUESTS: ROBERT GOFF, FOUNDING DIRECTOR, RIP MEDICAL DEBT, AND CO-AUTHOR, THE PATIENT, THE DOCTOR, AND THE BILL COLLECTOR: A MEDICAL DEBT SURVIVAL GUIDE; SARA COLLINS, VICE PRESIDENT FOR HEALTH COVERAGE AND ACCESS, COMMONWEALTH FUND

COMPLIANCY ISSUES COVERED:INSURANCE; HEALTHCARE; ECONOMICS ; BANKRUPTCY; PERSONAL FINANCE; CONSUMERISM; HOSPITALS

SEGMENT 2: SMOLDERING CONCUSSIONS

SYNOPSIS: DOCTORS ARE REALIZING THAT CONCUSSIONS CAN SMOLDER IN THE BRAIN FOR YEARS, MAKING DIAGNOSIS AT THE TIME OF OCCURRENCE ALL THE MORE IMPORTANT. YET A NEW STUDY SHOWS THAT PROTOCOLS AFFECTING THE MOST VULNERABLE—YOUNG ATHLETES—OFTEN ARE NOT FOLLOWED. EXPERTS EXPLAIN WHY, AND WHAT PEOPLE SHOULD DO WHEN THEY RECEIVE ANY BLOW TO THE HEAD.

HOST: NANCY BENSON

GUESTS: DR. KABRAN CHAPEK, STAFF PHYSICIAN, AMEN CLINIC, BELLEVUE WA AND AUTHOR,

CONCUSSION RESCUE: A COMPREHENSIVE PROGRAM TO HEAL TRAUMATIC BRAIN INJURY; DR. GINGER YANG, PRINCIPAL INVESTIGATOR, CENTER FOR INJURY RESEARCH AND POLICY, NATIONWIDE CHILDREN'S HOSPITAL AND ASSOCIATE PROFESSOR OF PEDIATRICS, THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE

COMPLIANCY ISSUES COVERED: HEALTHCARE; CONSUMERISM; POP CULTURE

JANUARY 25 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: ADHD AND SLEEP DISORDERS

SYNOPSIS: NEW RESEARCH SHOWS THAT MOST PEOPLE WITH ADHD HAVE A DISORDERED BODY CLOCK, PROMPTING DISTURBED SLEEP, SLEEP DEPRIVATION, AND A WORSENING OF ADHD SYMPTOMS. EXPERTS DISCUSS HOW FIXING THE BODY CLOCK COULD LESSEN THE IMPACT OF BOTH ADHD AND PHYSICAL DISEASES THAT RESULT FROM POOR SLEEP.

HOST & PRODUCER: REED PENCE

GUESTS: DR. SANDRA KOOIJ, ASSOCIATE PROFESSOR OF PSYCHIATRY, FREE UNIVERSITY AMSTERDAM MEDICAL CENTER; DR. VATSAL THAKKAR, CLINICAL ASSISTANT PROFESSOR OF PSYCHIATRY, NEW YORK UNIVERSITY SCHOOL OF MEDICINE AND CEO, REIMBURSIFY

COMPLIANCY ISSUES COVERED: YOUTH AT RISK; DEVELOPMENTAL DISORDERS; EDUCATION; FAMILY ISSUES

SEGMENT 2: WORKING WHILE SICK

SYNOPSIS: SURVEYS SHOW THE VAST MAJORITY OF EMPLOYEES GO TO WORK WHEN THEY'RE SICK, RISKING FELLOW WORKERS AND SLOWING THEIR OWN HEALING. EXPERTS DISCUSS THE MALADJUSTED WORKPLACE CULTURE THAT PROMOTES THIS, HOW TO KNOW WHEN YOU REALLY SHOULD STAY HOME, AND WAYS TO PROTECT YOURSELF FROM ILLNESS AT THE OFFICE.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: RICHARD DEOSINGH, DISTRICT PRESIDENT, ROBERT HALF INTERNATIONAL; DR. JOSEPH LADAPO, ASSOCIATE PROFESSOR OF MEDICINE, DAVID GEFFEN SCHOOL OF MEDICINE, UCLA

COMPLIANCY ISSUES COVERED: PUBLIC HEALTH; EMPLOYMENT AND WORKPLACE ISSUES; DISEASE & SICKNESS

FEBRUARY 1, 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: MUSIC AND MEDICINE

SYNOPSIS: PRE-MEDICAL STUDENTS HAVE TYPICALLY MAJORED IN SCIENCE, BUT SOME MEDICAL SCHOOLS ARE FINDING THAT LIBERAL ARTS AND EVEN MUSIC MAJORS WITH NO SCIENCE BACKGROUND CAN DO WELL. SOME ADMISSIONS OFFICERS AND DOCTORS BELIEVE

THEY MAY EVEN HAVE ADVANTAGES, GIVEN THE IMPORTANCE OF COMMUNICATIONS IN THE DOCTOR-PATIENT RELATIONSHIP. A MUSICIAN-TURNEDMED STUDENT, AN ADMISSIONS OFFICER AND A MUSICAL DOCTOR EXPLAIN.

HOST & PRODUCER: REED PENCE

GUESTS: HANNA BOONE, MEDICAL STUDENT, MEMORIAL UNIVERSITY OF NEWFOUNDLAND; DR. BARTON THIESSEN, ASSOCIATE PROFESSOR OF ANESTHESIA AND ASSISTANT DEAN OF ADMISSIONS, FACULTY OF MEDICINE, MEMORIAL UNIVERSITY OF NEWFOUNDLAND; DR. DANIELLE OFRI, CLINICAL PROFESSOR OF MEDICINE, NEW YORK UNIVERSITY AND EDITOR, BELLEVUE LITERARY REVIEW

COMPLIANCY ISSUES COVERED: EDUCATION; HEALTHCARE; FINE ARTS; TECHNOLOGY

SEGMENT 2: GERMS, DOUBLE-DIPPING AND THE FIVE-SECOND RULE

SYNOPSIS: SUPER BOWL PARTY SNACKS ARE PRIME TERRITORY FOR CONTAMINATION VIA CROSS CONTAMINATION AND BEING DROPPED ON THE FLOOR. A SCIENTIST WHO HAS STUDIED BOTH PHENOMENA DISCUSSES THE TRUTH (OR LACK OF TRUTH) IN TWO OLD MYTHS.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: DR. PAUL DAWSON, PROFESSOR OF FOOD, NUTRITION AND PACKAGING SCIENCE, CLEMSON UNIVERSITY

COMPLIANCY ISSUES COVERED: FOOD SAFETY; CONSUMER SAFETY; SPORTS AND RECREATION

FEBRUARY 8, 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: A MORAL QUESTION: DEMENTIA, SPOUSES, AND "CLOSE FRIENDS"
SYNOPSIS: SPOUSES OF ALZHEIMER'S DISEASE PATIENTS OFTEN STRUGGLE WITH DEPRESSION WHILE CAREGIVING AND ARE DESPERATE FOR SUPPORT. SOME HAVE STARTED NEW RELATIONSHIPS WHILE THEIR LOVED ONE IS STILL ALIVE BUT NO LONGER RECOGNIZES THEM. ACCEPTANCE OF SUCH INFIDELITY IS HIGHLY INDIVIDUAL. EXPERTS AND A WOMAN INVOLVED IN SUCH A RELATIONSHIP DISCUSS HOW IT CAN BENEFIT EVEN THE INCAPACITATED SPOUSE, AS LONG AS FAMILIES FIND IT ACCEPTABLE.

HOST & PRODUCER: REED PENCE

GUESTS: DR. WILLIAM UFFNER, BOARD CERTIFIED GERIATRIC PSYCHIATRIST, FRIENDS HOSPITAL, PHILADELPHIA AND CLINICAL ASSISTANT PROFESSOR OF PSYCHIATRY, DREXEL UNIVERSITY; SHARON B. SHAW, LICENSED CLINICAL SOCIAL WORKER AND CERTIFIED GROUP PSYCHOTHERAPIST, NEW YORK; TAMMI REEVES, AUTHOR, BLEEDING HEARTS: A TRUE STORY OF ALZHEIMER'S, FAMILY, AND THE OTHER WOMAN

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; ELDERLY AND SENIOR CITIZENS; FAMILY ISSUES; ETHICS

SEGMENT 2: NEEDLE PHOBIA

SYNOPSIS: UNTOLD MILLIONS OF PEOPLE ARE AFRAID OF NEEDLES. MOST MANAGE BY LOOKING THE OTHER WAY WHEN THEY'RE FACING AN INJECTION, BUT MANY MAY AVOID THE DOCTOR AS A RESULT OF THEIR FEAR. THE PROBLEM IS INCREASINGLY DANGEROUS FOR THE RISING NUMBER OF PEOPLE WITH DIABETES, WHO MUST INJECT THEMSELVES WITH INSULIN TO SURVIVE. A NEEDLE-PHOBIC WOMAN AND DOCTOR WHO'S SQUEAMISH HIMSELF DISCUSS.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: LAURA MUNOZ, NEEDLE PHOBIC; DR. GARY LEROY, PRESIDENT, AMERICAN ACADEMY OF FAMILY PHYSICIANS

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; CHILDREN AND YOUTH AT RISK; CONSUMERISM

FEBRUARY 15, 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: MEDICAL CHILD ABUSE

SYNOPSIS: PARENTS WHO HAVE A MENTAL ILLNESS KNOWN AS FACTITIOUS DISORDER MAY FAKE OR INDUCE ILLNESS IN THEIR CHILDREN TO GET ATTENTION, SOMETIMES TAKING KIDS TO HUNDREDS OF MEDICAL VISITS AND DECEIVING DOCTORS INTO PERFORMING NUMEROUS PROCEDURES AND SURGERIES. EXPERTS AND A PARENT WHO GOT HIS CHILD OUT OF AN ABUSIVE SITUATION DISCUSS HOW THE LEGAL & MEDICAL SYSTEM MAY FAIL KIDS, DANGER, SIGNS AND THE ROAD TO RECOVERY.

HOST & PRODUCER: REED PENCE

GUESTS: RYAN CRAWFORD, FATHER OF CHILD MEDICALLY ABUSED BY HIS MOTHER; DR. MARC FELDMAN, CLINICAL PROFESSOR OF PSYCHIATRY, UNIVERSITY OF ALABAMA AND AUTHOR, DYING TO BE ILL: TRUE STORIES OF MEDICAL DECEPTION; DR. MARY SANDERS, CLINICAL ASSOCIATE PROFESSOR OF PSYCHIATRY, STANFORD UNIVERSITY MEDICAL CENTER

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; ELDERLY AND SENIOR CITIZENS; FAMILY ISSUES; ETHICS; LAW AND CRIME; PARENTING ISSUES

SEGMENT 2: CORONAVIRUS: WHAT DOES IT MEAN TO US?

SYNOPSIS: UNTOLD MILLIONS OF PEOPLE ARE AFRAID OF NEEDLES. MOST MANAGE BY LOOKING THE OTHER WAY WHEN THEY'RE FACING AN INJECTION, BUT MANY MAY AVOID THE DOCTOR AS A RESULT OF THEIR FEAR. THE PROBLEM IS INCREASINGLY DANGEROUS FOR THE RISING NUMBER OF PEOPLE WITH DIABETES, WHO MUST INJECT THEMSELVES WITH INSULIN TO SURVIVE. A NEEDLE-PHOBIC WOMAN AND DOCTOR WHO'S SQUEAMISH HIMSELF DISCUSS.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: DR. WILLIAM SCHAFFNER, PROFESSOR OF PREVENTIVE MEDICINE AND INFECTIOUS DISEASES, VANDERBILT UNIVERSITY MEDICAL CENTER; DR. JON MARK HIRSHON, PROFESSOR OF EMERGENCY MEDICINE, EPIDEMIOLOGY AND PUBLIC HEALTH, UNIVERSITY OF MARYLAND, AND CHAIRMAN, AMERICAN COLLEGE OF EMERGENCY PHYSICIANS.

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; CONSUMERISM;

INFECTIOUS DISEASE

FEBRUARY 22, 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: GENES AND HIGH CHOLESTEROL

SYNOPSIS: MORE THAN 100 MILLION AMERICANS HAVE HIGH CHOLESTEROL, A MAJOR RISK FACTOR FOR HEART DISEASE. MOST PEOPLE THINK OF THEIR DIETS AS THE MAIN CAUSE, BUT GENETICS ALSO PLAY A ROLE IN BOTH GOOD AND BAD WAYS. A NOTED EXPERT DISCUSSES HOW SCIENTISTS ARE HARNESSING CHOLESTEROL GENES TO LOWER THE RISK OF HEART ATTACKS.

HOST & PRODUCER: REED PENCE

GUESTS: DR. KIRAN MUSUNURU, ASSOCIATE PROFESSOR OF CARDIOVASCULAR MEDICINE AND GENETICS, UNIVERSITY OF PENNSYLVANIA AND AUTHOR, THE CRISPR GENERATION: THE STORY OF THE WORLD'S FIRST GENE-EDITED BABIES

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; CONSUMERISM; HEART DISEASE

SEGMENT 2: BIG DATA IN MEDICINE

SYNOPSIS: UNTOLD MILLIONS OF PEOPLE ARE AFRAID OF NEEDLES. MOST MANAGE BY LOOKING THE OTHER WAY WHEN THEY'RE FACING AN INJECTION, BUT MANY MAY AVOID THE DOCTOR AS A RESULT OF THEIR FEAR. THE PROBLEM IS INCREASINGLY DANGEROUS FOR THE RISING NUMBER OF PEOPLE WITH DIABETES, WHO MUST INJECT THEMSELVES WITH INSULIN TO SURVIVE. A NEEDLE-PHOBIC WOMAN AND DOCTOR WHO'S SQUEAMISH HIMSELF DISCUSS.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: PADDY PADMANABHAN, CEO, DAMO CONSULTING AND AUTHOR, THE BIG UNLOCK: HARNESSING DATA AND GROWING DIGITAL HEALTH BUSINESSES IN A VALUE BASED HEALTHCARE ERA

COMPLIANCY ISSUES COVERED: HEALTHCARE; TECHNOLOGY

FEBRUARY 29 ,2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: FOOD DESERTS, EATING HABITS,AND HEALTH

SYNOPSIS: PUBLIC POLICY IS BUILT ON THE FOOD DESERT THEORY: THE LACK OF NEIGHBORHOOD SUPERMARKETS DRIVES PEOPLE TO EAT LESS FRESH FOOD AND MORE JUNK FOOD. NEW RESEARCH IS CHALLENGING THAT THEORY, BUT FINDING VALUES OF GROCERY STORES IN OTHER, UNEXPECTED PLACES. EXPERTS DISCUSS HOW NEARBY SUPERMARKETS CHANGE PEOPLE AND THE NEIGHBORHOODS WHERE THEY LIVE.

HOST & PRODUCER: REED PENCE

GUESTS: DR. ANDREA RICHARDSON, POLICY RESEARCHER, RAND CORPORATION; DR. HUNT ALLCOTT, ASSOC. PROF. OF ECONOMICS, NEW YORK UNIV. & SENIOR PRINCIPAL RESEARCHER, MICROSOFT RESEARCH

COMPLIANCY ISSUES COVERED: PUBLIC HEALTH; CONSUMERISM; ECONOMIC DEVELOPMENT; POVERTY; INNER CITY ISSUES; ECONOMIC ASSISTANCE PROGRAM

SEGMENT 2: BIG DATA IN MEDICINE

SYNOPSIS: SOME EXPERTS BELIEVE THE HEALTHY LIFESPAN EVENTUALLY MAY BE EXTENDED TO HUNDREDS OF YEARS THROUGH GENETIC MANIPULATION. THIS BRINGS MANY PHILOSOPHICAL AND ETHICAL QUESTIONS, WHICH A NOTED SCIENCE AUTHOR DISCUSSES.

HOST: NANCY BENSON

PRODUCER: POLLY HANSEN

GUESTS: CHIP WALTER, AUTHOR, IMMORTALITY, INC.: RENEGADE SCIENCE, SILICON VALLEY BILLIONS, AND THE QUEST TO LIVE FOREVER

COMPLIANCY ISSUES COVERED: HEALTHCARE; TECHNOLOGY; ETHICS; SENIOR CITIZENS; AGING

MARCH 7, 2020-6am

RADIO HALTH JOURNAL

SEGMENT 1: POLYCYSTICOVARY SYNDROME

SYNOPSIS: POLYCYSTIC OVARY SYNDROME AFFECTS ABOUT 10% OF AMERICAN WOMEN, BUT HAS SUCH A WIDE VARIETY OF TROUBLING SYMPTOMS THAT IT'S OFTEN MISDIAGNOSED. EXPERTS DISCUSS THE DISORDER AND WHAT WOMEN SHOULD KNOW.

HOST & PRODUCER: REED PENCE

GUESTS: DR. FELICE GERSH, MEDICAL DIRECTOR, INTEGRATIVE MEDICAL GROUP OF IRVINE, IRVINE, CA; DR. JOHN NESTLER, PROF. OF MEDICINE AND CHAIRMAN, DEPT. OF INTERNAL MEDICINE, VIRGINIA COMMONWEALTH UNIV.; DR. BRIE TURNER-MCGRIEVEY, ASSOC. PROF. OF HEALTH PROMOTION EDUCATION BEHAVIOR, UNIV. OF SOUTH CAROLINA; DR. FRANK GONZALEZ, ASSOC. PROF. OF OBSTETRICS AND GYNECOLOGY, UNIV. OF ILLINOIS-CHICAGO

COMPLIANCY ISSUES COVERED: HEALTHCARE; WOMEN'S ISSUES; CONSUMERISM

SEGMENT 2: HEALTHCARE FOR CHILDREN IN POVERTY

SYNOPSIS: POOR CHILDREN OFTEN CAN'T ACCESS HEALTHCARE OR OTHER NEEDS IN SPITE OF DECADES OF EFFORTS. A PEDIATRICIAN WHO HAS ESTABLISHED CLINICS FOR THE POOR DISCUSSES THE PROBLEM.

HOST: NANCY BENSON

PRODUCER: POLLY HANSEN

GUESTS: DR. IRWIN REDLENER, PROF. OF PEDIATRICS, COLUMBIA UNIV. SCHOOL OF MEDICINE AND MAILMAN SCHOOL OF PUBLIC HEALTH AND CO-FOUNDER, CHILDREN'S HEALTH FUND

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; YOUTH AT RISK; POVERTY

MARCH 14, 2020-6am

RADIO HEALTH JOURNAL

SEGMENT 1: MEDICAL ERRORS, 20 YEARS AFTER "TO ERR IS HUMAN"

SYNOPSIS: THE INSTITUTE OF MEDICINE REPORT "TO ERR IS HUMAN" IN 1999 SHOOK HEALTH CARE WITH THE FINDING THAT AS MANY AS 120,000 AMERICANS DIE EACH YEAR DUE TO MEDICAL MISTAKES. A NOTED RESEARCHER RE-EXAMINES HOW FAR WE'VE COME SINCE THEN AND THE DIFFICULT COOPERATION IT WILL TAKE TO MAKE PATIENT SAFETY MORE CERTAIN.

HOST & PRODUCER: REED PENCE

GUESTS: DR. KATHLEEN SUTCLIFFE, BLOOMBERG DISTINGUISHED PROF. OF BUSINESS AND MEDICINE, JOHNS HOPKINS UNIV. AND CO-AUTHOR, STILL NOT SAFE: PATIENT SAFETY AND THE MIDDLE MANAGING OF AMERICAN MEDICINE

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC SAFETY; CONSUMERISM

SEGMENT 2: INTERMITTENT FASTING

SYNOPSIS: STUDIES SHOW THAT BY THIS TIME OF YEAR, MOST OF US HAVE FAILED NEW YEAR'S RESOLUTIONS TO LOSE WEIGHT. A NOTED EXPERT DISCUSSES HOW MOST PEOPLE GET IN TROUBLE WITH OBESITY AND A MORE REASONABLE WAY TO TRY TO LOSE WEIGHT THAN MOST PEOPLE FOLLOW.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: DR. MICHAEL MOSELY, AUTHOR, THE FAST 800

COMPLIANCY ISSUES COVERED: HEALTHCARE; CONSUMERISM

MARCH 21, 2020

RADIO HEALTH JOURNAL

SEGMENT 1: THE U.S. TAKES ON CORONAVIRUS

SYNOPSIS: IN THE PAST 10 DAYS, THE US HAS FINALLY BEGUN TO INSTITUTE AGGRESSIVE TACTICS AGAINST CORONAVIRUS THAT MAY LIMIT ITS SPREAD AND THE DEATH TOLL. BUT MANY AMERICANS REMAIN CONFUSED ABOUT WHAT THEY SHOULD DO AND WHY. ONE OF THE NATION'S MOST AUTHORITATIVE INFECTIOUS DISEASE EXPERTS DISCUSSES.

HOST & PRODUCER: REED PENCE

GUESTS: DR. WILLIAM SCHAFFNER, PROF. OF PREVENTIVE MEDICINE AND INFECTIOUS DISEASES, VANDERBILT UNIV. MEDICAL CENTER

**COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; PUBLIC SAFETY;
EMPLOYMENT; EDUCATION**

SEGMENT 2: THE EFFECT OF PUBLIC POLICIES ON THE CORONAVIRUS FIGHT

SYNOPSIS: THE EFFECTIVENESS OF EFFORTS TO CONTAIN CORONAVIRUS OFTEN DEPEND ON GOVERNMENTAL POLICIES DETERMINED YEARS OR EVEN DECADES AGO THAT, AT THE TIME, HAD NOTHING TO DO WITH PUBLIC HEALTH. A HEALTH POLICY EXPERT DISCUSSES SOME OF THESE POLICIES AND WHAT THEY MEAN FOR CORONAVIRUS TESTING AND TREATMENT.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: DR. PAUL GINSBURG, LEONARD SCHAFFER CHAIR OF HEALTH POLICY STUDIES, BROOKINGS INSTITUTION AND DIRECTOR, UNIVERSITY OF SOUTHERN CALIFORNIA-
BROOKINGS SCHAFFER INITIATIVE IN HEALTH POLICY

**COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; FEDERAL GOVERNMENT;
POLITICS; IMMIGRATION; CONSUMERISM; LEGISLATION; GOVERNMENT SPENDING;
EMPLOYMENT.**

MARCH 28, 2020

RADIO HEALTH JOURNAL

SEGMENT 1: EASING THE STRESS OF WORKING AT HOME

SYNOPSIS: MILLIONS OF AMERICANS ARE SUDDENLY HAVING TO WORK FROM HOME FOR THE FIRST TIME AS A RESULT OF CORONAVIRUS. MANY DO NOT HAVE A GOOD HOME OFFICE SETUP, TECH SKILLS, FAMILY MAKEUP OR THE TEMPERAMENT TO DO IT. A REMOTE WORKING EXPERT DISCUSSES THE DO'S AND DON'T'S OF WORKING FROM HOME WITHOUT GOING CRAZY.

HOST & PRODUCER: REED PENCE

GUESTS: TERESA DOUGLAS, CO-AUTHOR, WORKING REMOTELY: SECRETS TO SUCCESS FOR EMPLOYEES ON DISTRIBUTED TEAMS

**COMPLIANCY ISSUES COVERED: EMPLOYMENT & WORKPLACE ISSUES; FAMILY ISSUES;
ECONOMICS; PUBLIC HEALTH**

SEGMENT 2: KIDNEY DISEASE AND HIGH BLOOD PRESSURE

SYNOPSIS: MOST PEOPLE WHO HAVE KIDNEY DISEASE ARE NOT AWARE OF IT. IN FACT, NEARLY HALF OF PEOPLE WITH SEVERE KIDNEY DISEASE DON'T KNOW IT. KIDNEY DISEASE IS OFTEN SILENT, AND ONE OF ITS MAIN RISK FACTORS, HIGH BLOOD PRESSURE, IS SILENT AS WELL. THE HEAD OF THE NIH'S KIDNEY RESEARCH ORGANIZATION DISCUSSES THIS MAJOR PUBLIC HEALTH ISSUE AND WHAT PEOPLE SHOULD LOOK FOR TO RECEIVE EARLY INTERVENTION.

HOST: NANCY BENSON

PRODUCER: REED PENCE

GUESTS: DR. GRIFFIN RODGERS, DIRECTOR, NATIONAL INSTITUTE OF DIABETES, DIGESTIVE AND KIDNEY DISEASES

COMPLIANCY ISSUES COVERED: HEALTHCARE; PUBLIC HEALTH; CONSUMERISM

Q1, 2020 ISSUES/PROGRAM REPORT

Below is a list of some of the significant issues responded to by WDLZ-Murfreesboro, NC along with the programming treatment of those issues for Q1 2020.

Station: WDLZ-FM Market-Murfreesboro, NC

Issue: Infrastructure Abandoned Virginia

Richmond based photographer John Plashal finds beauty in empty homes, hospitals, and restaurants. Structures that have been abandoned for decades. He talks about some of the places he has visited, many of which are chronicled in a coffee table book called *A Beautifully Broken Virginia*.

This show aired on Saturday, January 4TH 2020 from: 6:30AM to: 7AM

Issue: Roadway Safety American Traffic Safety Services Association

The American Traffic Safety Services Association (ATSSA), represents the roadway safety infrastructure industry with effective legislative advocacy, traffic control safety training, and a far-reaching member partnership. ATSSA helps shift the focus of transportation towards saving lives and reducing injuries. Roger Wentz, President/CEO and Dave Krahulec, President of ATSSA Foundation, discuss traffic safety.

This show aired on Saturday January 11th 2020 from: 6:30AM to: 7AM

Issue: Safety National Association for Search and Rescue (NASAR)

The National Association for Search and Rescue (NASAR) has been in existence since 1972. Originally started to represent the State Search and Rescue Coordinators, Centreville based NASAR grew to represent all SAR volunteers and continues to support the State Search and Rescue Coordinators Committee. Chris Boyer, Executive Director COO for NASAR, is the guest on the program,

This show aired on Saturday January 18th 2020 from: 6:30AM to: 7AM

Issue: Heart Health American Heart Association Virginia

Heart disease is the No. 1 killer worldwide, and stroke ranks second globally. Even when those conditions don't result in death, they cause disability and diminish quality of life. The American Heart Association has been fighting heart disease and stroke and striving to save and improve lives. Dr. Roberta Bogaev, Chief of Cardiology at Bon Secours/St. Mary's Hospital and Mission Chair for Go Red for Women in Richmond, discusses heart disease and stroke.

This show aired on Saturday January 25TH 2020 from: 6:30AM to: 7AM

1st Quarter 2020 Issues/Program Report

Station: WDLZ-FM Market: Murfreesboro, NC

**Issue: Elections
Virginia State Board of Elections**

The State Board of Elections is the regulatory board for the Department of Elections. It is authorized to prescribe standard forms for voter registration and elections, and to supervise, coordinate, and adopt regulations governing the work of local electoral boards, registrars, and officers of election. Chris Piper, Commissioner VA State Board of Elections, discusses the 2020 elections.

This show aired on Saturday Feb 1st 2020 from: 6:30AM to: 7AM

**Issue: Natural Resources
Outdoor Life on the Chesapeake Bay**

CL Marshal discusses his book *Chesapeake Outdoor Tales, Hunting and Fishing by the Tides* as well as relationships built, the environment, history, tourism, conservation and economic development.

This show aired on SATURDAY FEB 8TH 2020 from: 6:30AM to: 7AM

**Issue: Law Enforcement
Virginia Police Benevolent Association**

The Southern State Police Benevolent Association is composed of more than 50,000 law enforcement officers employed by federal, state and local agencies. The PBA is the voice for Law Enforcement officers in the region and Executive Director Sean McGowan discusses their work.

This show aired on SATURDAY FEB 15TH 2020 from: 6:30AM to: 7AM

**Issue: Health
Diabetes improvement, Red Cross/Cancer Society Partnership, crime victim support**

Dr. Mark Cucuzzella who practices Family Medicine in West Virginia and is a Professor at West Virginia University School of Medicine, discusses a low carb diet's impact on diabetes. Gail McGovern, President/CEO of the American Red Cross announces a partnership with the American Cancer Society. Dr. Buck Blodgett, author of *A Message from Jessie* and Founder of The LOVE is Greater Than Hate Project explains his forgiveness for his daughter's murderer and the impact it's had on other victims of crime.

This show aired on SATURDAY FEB 22ND 2020 from: 6:30AM to: 7AM

1st Quarter 2020 Issues/Program Report

Station: WDLZ-FM Market: Murfreesboro, NC

Issue: Medical

UVA Medical Topics

UVA is a great resource when it comes to medical issue and studies. On this program Emergency Medicine Physician Dr. William Brady discusses how early intervention in the form of CPR and IEDs can increase survival rates among those in cardiac arrests. Dr. Brad Gelfand talks about a study that shows improvement of macular degeneration in mice which could lead to life changing results for humans. Dr. Jennifer Lobo discusses the impact of the expansion of Medicaid in the lives of those suffering from diabetes in what is known as the Diabetes Belt.

This show aired on SATURDAY FEB 29TH 2020 from: 6:30AM to: 7AM

Issue: Tourism

Virginia Tourism

Virginia Tourism Corporation is the state agency charged with marketing the Commonwealth as a premier travel and film destination. Last year, visitors to Virginia spent \$26 billion, which supported 234,000 work opportunities and contributed \$1.8 billion in state and local taxes. Andrew Cothorn, Communications Manager for the Virginia Tourism Corporation, talks about what's in store for spring and summer in Virginia.

This show aired on SATURDAY MARCH 7TH 2020 from: 6:30AM to: 7AM

Issue-Medical-Corona Virus

Corona Virus, Kidney Disease, UVA AIDS Drug Assistance survey

Dr. William Petri, Professor of Medicine at UVA who specializes in infectious diseases, discuss the causes, symptoms and treatments for the Corona virus. Dr. Dr. Griffin Rodgers of the National Institute of Diabetes and Digestive and Kidney Disease, talks about the link between high blood pressure and kidney disease. Dr. Kathleen McManus of the UVA School of Medicine discusses the results of their survey on AIDS Drug Assistance programs.

This show aired on SATURDAY MARCH 14TH 2020 from: 6:30AM to: 7AM

Issue-Health

Virus- Corona Related Issues

Gail McGovern, President and CEO of the American Red Cross discusses the critical need for blood during the Corona crises. Nancy Foster from the American Hospital Association explains their role and hospital preparations in the face of Corona. Dr. Kathleen McManus form UVA School of Medicine

discusses a study showing the positive impact government funded health plans are having on those with HIV in Virginia. .

This show aired on SATURDAY MARCH 21ST 2020 from: 6:30AM to: 7AM

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1st Quarter 2020 –Issues/Program Report

Issue: Health-Corona Virus Coronavirus Explained

This program is a balance of necessary information and information that will help ease the panic. Guests include medical experts and experts from the Child Mind Institute discussing various topics related to through COVID-19. Program is hosted by iHeartMedia's Ryan Gorman from WFLA Radio, Tampa, FL. Available March 28-29.

This show aired on SATURDAY MARCH 28TH 2020 from: 6:30AM to: 7AM