

WWSE • WJTN • WKZA • WHUG • WKSN • WQFX

#### **ISSUES & PROGRAMMING SUMMARY**

1<sup>ST</sup> 2024 Quarter & Year

#### **Describe The Issue Within The Community:**

THE NEW YORK STATE DEPARTMENT OF ENVIRONMENTAL CONSERVATION IS EXPLORING THE POSSBILITY OF NAMING A LARGE AREA OF THE CHAUTAUQUA LAKE SOUTHERN BASIN AS DESIGNATED "WET LAND." THIS WILL HAVE ENOURMOUS IMPACTS ON THE TOURISM COMMUNITY, TAX INCOME TO THE COUNTY, HOUSING VALUES, FUTURE DEVEOPMENT, ETC.

#### **Describe The Program That Addresses The Above Issue:**

(Be sure to include Station Call Letters, Broadcast Date/Time/Length/Program Host, etc)
WE AIRED A PUBLIC SERVICE CAMPAIGN OF ANNOUNCEMENTS TO ENCOURAGE
RESIDENTS TO ATTEND AN INFORMATIONAL SEMINAR THAT WILL HAVE MEMBERS OF THE
D.E.C. AVAILABLE TO ANSWER QUESTIONS FROM THE COMMUNITY.

#### Contact Name, Title, Address, Phone:

RICHARD McMAHON DIRECTOR Chautauqua Lake Partnership P.O. Box 337, Bemus Point, NY 14712 clp@chqlake.org

#### **Frequency Of Broadcast Times and Affidavit:**

See attached.

#### Confirmation



Media One Radio Group PO Box 1139 Jamestown NY 14702 Contract #
Date Entered
Sales Person
Billing Cycle
Product
Contract

50858 03/11/2024 House Account (All) Calendar CHAUTAUQUA LAKE WETLAND PSA 03/13/2024 - 03/15/2024

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

	Station	Date Range	Time Range	Len	Schedule	Repeated	Comme	Rate	Qty	Total
1	WHUG-FM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
2	WJTN-AM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
3	WKSN-AM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
4	WKZA-FM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
5	WQFX-FM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
6	WWSE-FM	03/13/2024-03/15/2024	00:00:00-23:59:59	00:30	0,0,4,4,4,0,0	All Weeks	PSA	0.00	12	0.00
		· · · · · · · · · · · · · · · · · · ·				Tota	l			0.00

Projected Billing		Count	Gross	Net
March	2024	72	0.00	0.00
		72	0.00	0.00

PUBLIC SERVICE ANNOUNCEMENTS PUBLIC SERVICE

ISCI: CHAUTAUQUA LAKE PARTNERSHIP

Sales:

Andrew Hill

Words: 96, Chars: 595

Len: 30.0 (**Est. Len.**: 32.2) Cart: 1320

Due: 03-11-24

Run: 03-12-24 — 03-16-24

WWSE, WHUG, WQFX, WJTN, WKSN, WKZA

#### Script

Have you heard about the possible expansion of wetlands protections in the south basin of Chautauqua Lake? The New York State Department of Environmental Conservation is exploring the possiblity of some new protected wetlands that will affect the lake, future development, housing values and tourism. This can have major impacts on our community. There will be an information session this Saturday, March 16th at ten AM at the Lawson Center in Bemus Point that will touch on this topic along with herbicide treatments, and environmental and safety acts. The public is encouraged to attend.

#### **AD TYPE**

Station Promo or PSA

PROD NOTES
MUSIC BED

**PRONUNCIATION** 

## The Post-Journal







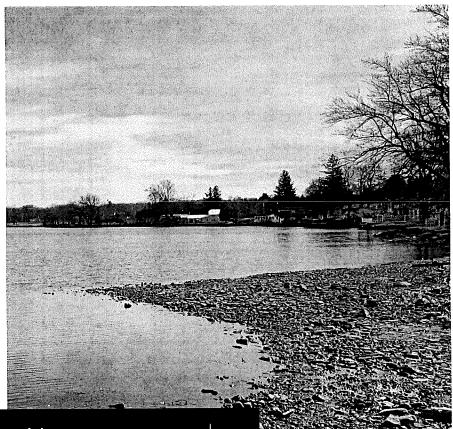
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### 'Keep The Lake A Lake'

**CLP Sets Meeting To Discuss 'Wetlands' Issue** 



2 articles remaining...

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nmunity Park to Burtis Bay on Chautauqua

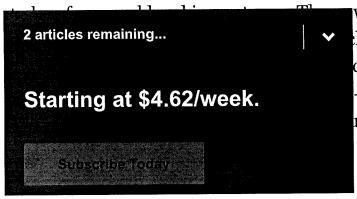
d concerns about the possible south basin of Chautauqua Lake. The state Department of Environmental Conservation said recently it is likely parts of the south basin of Chautauqua Lake will become a protected wetlands area under new regulations being considered by the DEC. While no one knows exactly how the new regulations will affect the lake, many have concerns.



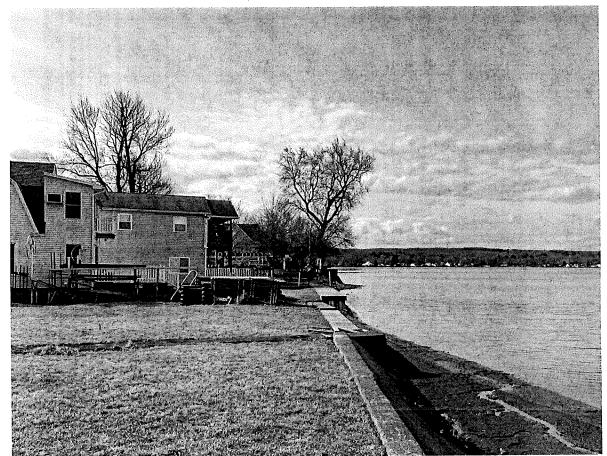
"I would say it's impacted our real estate," Julia McMahon, of Associate Brokers and Partners in Real Estate Advantage said. "I hope it's not going to be severe, but it could be."

Recently, Richard McMahon of Associate Brokers and Partners in Real Estate Advantage said that a client of his was going to make a property purchase in Burtis Bay area, but backed out of the deal when the DEC made its announcement. Richard McMahon also is a director on the Chautauqua Lake Partnership board.

In 2022, according to the DEC, Gov. Kathy Hochul signed into law historic revisions to New York's Freshwater Wetlands Act. New York's original Freshwater Wetlands Act was enacted in 1975 to regulate activities near larger wetlands, greater than 12.4 acres, and smaller wetlands considered



w wetlands law eliminates the use clarifies that all wetland areas cle 24 regulations. Freshwater – commonly called marshes, apport aquatic or semi-aquatic



Looking out from near the Chautauqua Shoreline Apartments, 75 Marine Drive, Celoron, to Burtis Bay on Chautauqua Lake. The DEC is proposing new regulations that could result in the lower basin (Burtis Bay area) of Chautauqua Lake to be designated as a wetlands area. P-J photo by Michael Zabrodsky

Julia McMahon said the proposed designation will hurt Chautauqua County tourism. Julia McMahon said that tourism is not just isolated to the lake.



Not only do tourists gravitate to the lake, she said, but they venture out to other cities, villages and towns.

"It is likely that much of the South Basin will be considered regulated wetlands, particularly the shallow areas containing submerged vegetation ringing the shoreline. The process of delineating New York State regulated wetlands is guided by New York's delineation manual and focuses primarily on an evaluation of the dominant plants growing in a particular area," TJ Pignataro, DEC Assistant Public Information officer, recently said.

Richard McMahon said the CLP will become the lead agency on the wetlands issue, and will continue to discuss herbicide use in the lake.

"If everything gets designated wetlands, herbicide use is just a moot point," Richard McMahon said.

The CLP has scheduled an informational meeting, Richard McMahon said, at 10 a.m. at the Lawson Center, 73 Lakeside Drive, Bemus Point on March 16. Some topics are herbicide treatments, and environmental and safety acts as well as the potential wetlands designation. The meeting also will be live-streamed for people who can't attend in person. To obtain the address for the live stream, visit chqlake.org/2024/02/clp-meeting/

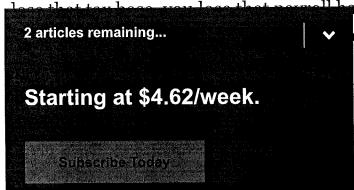
"Everybody is welcome," Richard McMahon said. "It's an open discourse meeting. We're inviting all the county officials too."

Richard McMahon said that the potential wetlands situation is the equivalent to a factory moving out of the area.

"If you, all of a sudden, had a factory that just decided to move out, you

u're designating an area, estate value, and it's going to McMahon said.

gos urged state residents to of proposed regulations that



would further protect freshwater wetlands statewide.

Now that the comment period is closed, Pignataro said the DEC appreciates all of those who submitted comments on the updates during the recent public comment period and looks forward to integrating them into the draft regulatory proposal, which is scheduled to be complete and available for public review and additional opportunities for public comment later this year.

Lakewood Village Trustee Ellen Barnes noted that property owners who are directly affected will see their property values reduced by hundreds of thousands of dollars. Lakefront property owners who live closer to Burtis Bay will be impacted the most.

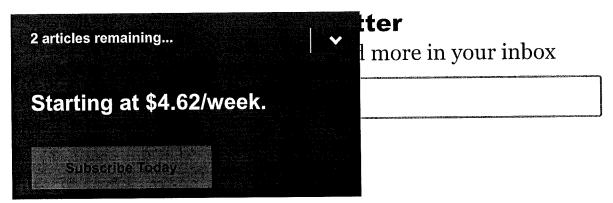
And James Wehrfritz, a former lake consultant with the town of Ellery said it's estimated that 1,000,000 additional acres of new wetlands will be added state-wide with onerous restrictions on development and use.

Through a Freedom of Information Law request Wehrfritz said property values in the South Basin will decrease.

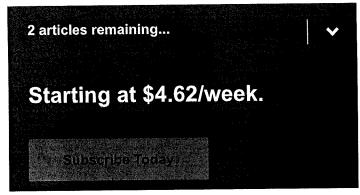
"Wetland-related regulation of properties not so regulated prior to the new Wetlands Law will surely lose value, assessments will be reduced, associated property and school tax revenue will decline, and tax rates will have to be increased," Wehrfritz said.

The McMahons have been real estate agents for about 30 years and their predominant market is the lake.

"Keep the lake a lake," Richard McMahon said.



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PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	12:06a 3:06a 12:06p 4:32p 3:06a 12:46p 6:48p 9:31p 6:19a 8:31a 11:47a 4:06p		
	DAKE VVETB (VDO 1 C/1 (CC.CC)		Subtotal (Spot:12)	0.00
			Balance Due	0.00





WJTN-AM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/15/24 House Account (All) CHAUTAUQUA LAKE WETLAND PSA

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	11:46a 1:47p 4:45p 10:05p 1:31a 8:49a 1:17p 3:46p 1:59a 10:16a 1:47p 11:05p	Subtotal (Spot:12)	0.00
			Balance Due	0.00





WKSN-AM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/15/24 House Account (All) CHAUTAUQUA LAKE WETLAND PSA

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	12:11a 6:40a 4:41p 5:41p 6:11a 7:31a 2:10p 10:11p 1:10a 2:31p 3:40p 5:11p		
100/10/21			Subtotal (Spot:12)	0.00
			Balance Due	0.00





WQFX-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/15/24 House Account (All) CHAUTAUQUA LAKE WETLAND PSA

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	1:10a 11:30a 2:11p 6:30p 11:29a 2:12p 3:30p 6:41p 10:11a 6:11p 8:41p 9:40p	[O. http://Co.sht/2]	0.00
1			Subtotal (Spot:12) Balance Due	0.00





WWSE-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/15/24 House Account (All) CHAUTAUQUA LAKE WETLAND PSA

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PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	5:43a 7:10a 7:26p 9:24p 1:10a 5:09a 2:10p 7:27p 1:09a 6:35a 5:10p 11:43p		
03/15/24	LARE WETLANDS FSA (00.30)	1.000 0.000 0.100 11.100	Subtotal (Spot:12)	0.00
			Balance Due	0.00



WKZA-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/15/24 House Account (All) CHAUTAUQUA LAKE WETLAND PSA



PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30) LAKE WETLANDS PSA (00:30)	6:26a 1:54p 2:54p 7:55p 10:29a 12:28p 1:55p 10:54p 3:26a 11:26a 4:55p 7:55p		0.00
			Subtotal (Spot:12)	
			Balance Due	0.00

