

From

To

Ads That Work

Linda Verin

MULTI MEDIA ADVERTISING
3535 Hampshire Drive, Birmingham, AL 35223**205.968.3650**
telephone / fax**WABM/WTTO**

Rep:

Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email:

lbmontgomery@sbgstv.com**Directions**

Market >

AL: Birmingham

Insertion Order ID >

Woodfin for Ma

For Client >

Randall Woodfin

Run Schedule from...

9/19/17

to...

9/24/17

Instructions:

for :05 spots 0

for :10 spots 0

for :15 spots 0

for :30 spots 0

for "bookend" spots 0

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
WABM									
People's Court	Tu-Th	2p	3p	:15	\$18.00	1	\$18.00	1	\$18.00
People's Court	Tu-Th	2p	3p	:30	\$35.00	2	\$70.00	2	\$70.00
Mathis	Tu-Th	3p	4p	:15	\$25.00	1	\$25.00	1	\$25.00
Mathis	Tu-Th	3p	4p	:30	\$50.00	2	\$100.00	2	\$100.00
Povich	Tu-Th	4p	5p	:15	\$43.00	2	\$43.00	2	\$43.00
Povich	Tu-Th	4p	5p	:30	\$85.00	1	\$85.00	1	\$85.00
amily Feud Steve Harve	Tu-Th	6p	7p	:15	\$63.00	2	\$126.00	2	\$126.00
amily Feud Steve Harve	Tu-Th	6p	7p	:30	\$125.00	1	\$125.00	1	\$125.00
Maury Povich	Tu-Th	9p	10p	:15	\$18.00	2	\$36.00	2	\$36.00
Maury Povich	Tu-Th	9p	10p	:30	\$35.00	1	\$35.00	1	\$35.00
Mathis	Tu-Th	11p	12a	:15	\$20.00	1	\$20.00	1	\$20.00
Mathis	Tu-Th	11p	12a	:30	\$40.00	2	\$80.00	2	\$80.00
WTTO	Tu-Th					0			
Judge Faith	Tu-Th	9a	10a	:15	\$10.00	1	\$10.00	1	\$10.00
Judge Faith	Tu-Th	9a	10a	:30	\$20.00	2	\$40.00	2	\$40.00
Judge Mablean	Tu-Th	10a	11a	:15	\$15.00	1	\$15.00	1	\$15.00
Judge Mablean	Tu-Th	10a	11a	:30	\$30.00	2	\$60.00	2	\$60.00
People's Court	Tu-Th	12p	1p	:15	\$15.00	1	\$15.00	1	\$15.00
People's Court	Tu-Th	12p	1p	:30	\$30.00	2	\$60.00	2	\$60.00
Paternity Court	Tu-Th	3p	4p	:15	\$25.00	1	\$25.00	1	\$25.00
Paternity Court	Tu-Th	3p	4p	:30	\$50.00	2	\$100.00	2	\$100.00

Couples Court
ok to
mix
per Linda
& Lisa
7/1/17

Hot Bench	Tu-Th	4p	5p	:15	\$28.00	1	\$28.00	1	\$28.00
Hot Bench	Tu-Th	4p	5p	:30	\$55.00	2	\$110.00	2	\$110.00
Run schedule for	1	weeks		Per Week >		33	\$1,226.00		
							Total >	33	\$1,226.00

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for "bookend" spots

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WABM									
People's Court	Tu-Th	2p	3p	:15	\$18.00	1	\$18.00	1	\$18.00
People's Court	Tu-Th	2p	3p	:30	\$35.00	2	\$70.00	2	\$70.00
Mathis	Tu-Th	3p	4p	:15	\$25.00	1	\$25.00	1	\$25.00
Mathis	Tu-Th	3p	4p	:30	\$50.00	2	\$100.00	2	\$100.00
Povich	Tu-Th	4p	5p	:15	\$43.00	2	\$43.00	2	\$43.00
Povich	Tu-Th	4p	5p	:30	\$85.00	1	\$85.00	1	\$85.00
Celebrity Name Game	Tu-Th	5p	6p	:15	\$25.00	2	\$50.00	2	\$50.00
Celebrity Name Game	Tu-Th	5p	6p	:30	\$50.00	1	\$50.00	1	\$50.00
Family Feud Steve Harvey	Tu-Th	6p	7p	:15	\$63.00	2	\$126.00	2	\$126.00
Family Feud Steve Harvey	Tu-Th	6p	7p	:30	\$125.00	1	\$125.00	1	\$125.00
Maury Povich	Tu-Th	9p	10p	:15	\$18.00	2	\$36.00	2	\$36.00
Maury Povich	Tu-Th	9p	10p	:30	\$35.00	1	\$35.00	1	\$35.00
Mathis	Tu-Th	11p	12a	:15	\$20.00	1	\$20.00	1	\$20.00
Mathis	Tu-Th	11p	12a	:30	\$40.00	2	\$80.00	2	\$80.00
WTTO	Tu-Th					0			
Judge Faith	Tu-Th	9a	10a	:15	\$10.00	1	\$10.00	1	\$10.00
Judge Faith	Tu-Th	9a	10a	:30	\$20.00	2	\$40.00	2	\$40.00
Judge Mablean	Tu-Th	10a	11a	:15	\$15.00	1	\$15.00	1	\$15.00
Judge Mablean	Tu-Th	10a	11a	:30	\$30.00	2	\$60.00	2	\$60.00
People's Court	Tu-Th	12p	1p	:15	\$15.00	1	\$15.00	1	\$15.00
People's Court	Tu-Th	12p	1p	:30	\$30.00	2	\$60.00	2	\$60.00

Paternity Court	Tu-Th	3p	4p	:15	\$25.00	1	\$25.00	1	\$25.00
Paternity Court	Tu-Th	3p	4p	:30	\$50.00	2	\$100.00	2	\$100.00
Hot Bench	Tu-Th	4p	5p	:15	\$28.00	1	\$28.00	1	\$28.00
Hot Bench	Tu-Th	4p	5p	:30	\$55.00	2	\$110.00	2	\$110.00
Run schedule for	1	weeks			Per Week >	31	\$1,216.00		
							Total >	31	\$1,216.00



Ads That Work
3535 Hampshire Dr
Birmingham, AL 35223

WABM
651 Beacon Pky W Ste 105
Birmingham, AL 35209

Contract # 3030936

Schedule Dates 09/19/17-09/21/17
Advertiser Randall Woodfin for Mayor (118104)
Agency Ads That Work (3438)
Product POLITICAL CANDIDATE (ns) (1186)
Brand WOODFIN FOR MAYOR (950375)
Salesperson HOUSE-BIRMINGHAM, WTTT/WABM/WDDB/WBMA
Sales Office WTTT/WABM/WDDB/WBMA/EBMA/GBMA
Buyer Name VERIN, LINDA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments

Date Entered 09/18/17
Last Modified 09/18/17
Entered By Christine Bartlett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$117.45
Net Total \$665.55
Sales Tax

Birmingham (WABM)
By Calendar Month
Sep. 2017 18 \$783.00
Grand Total: 18 \$783.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	2P- Peoples Court	1		X	X	X				1	\$18.00	\$18.00	Birmingham (WABM)	PEOPLES COURT	9/18/17
2.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	2P- Peoples Court	2		X	X	X				2	\$35.00	\$70.00	Birmingham (WABM)	PEOPLES COURT	9/18/17
3.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	3P- Judge Mathis B	1		X	X	X				1	\$25.00	\$25.00	Birmingham (WABM)	MATHIS	9/18/17
4.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	3P- Judge Mathis B	2		X	X	X				2	\$50.00	\$100.00	Birmingham (WABM)	MATHIS	9/18/17
5.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	4P- Maury Povich	1		X	X	X				1	\$43.00	\$43.00	Birmingham (WABM)	POVICH	9/18/17
6.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	4P- Maury Povich	1		X	X	X				1	\$85.00	\$85.00	Birmingham (WABM)	POVICH	9/18/17
7.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	5:59P- Family Feud	2		X	X	X				2	\$63.00	\$126.00	Birmingham (WABM)	FAMILY FEUD 6P-7P	9/18/17
8.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	6:28-30P- Family Feud B	1		X	X	X				1	\$125.00	\$125.00	Birmingham (WABM)	FAMILY FEUD 6P-7P	9/18/17
9.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	9P- Maury B	2		X	X	X				2	\$18.00	\$36.00	Birmingham (WABM)	POVICH	9/18/17
10.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	9P- Maury B	1		X	X	X				1	\$35.00	\$35.00	Birmingham (WABM)	POVICH	9/18/17
11.0	Normal Line / SPOT	09/19/17-09/21/17	4	:15	11P- Judge Mathis	2		X	X	X				2	\$20.00	\$40.00	Birmingham (WABM)	MATHIS	9/18/17
12.0	Normal Line / SPOT	09/19/17-09/21/17	4	:30	11P- Judge Mathis	2		X	X	X				2	\$40.00	\$80.00	Birmingham (WABM)	MATHIS	9/18/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Contract # 3031105

Schedule Dates 09/19/17-09/21/17
Advertiser Randall Woodfin for Mayor (118104)
Agency Ads That Work (3438)
Product POLITICAL CANDIDATE (ns) (1186)
Brand WOODFIN FOR MAYOR (950375)
Salesperson HOUSE-BIRMINGHAM, WTO/WABM/WDDDB/WBM
Sales Office WTO/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name VERIN, LINDA
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments

WTO
 651 Beacon Pky W, Site 105
 Birmingham, AL 35209



Ads That Work
 3535 Hampshire Dr
 Birmingham, AL 35223

Date Entered 09/18/17
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$69.45
Net Total \$393.55
Sales Tax

Birmingham (WTO)			
By Calendar Month	Spots	Rate	
Sep. 2017	15	\$463.00	
Grand Total:	15	\$463.00	

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/19/17-09/21/17	4	:30	12:30P- Couples Court 2	2	X	X	X	X				2	\$30.00	\$60.00	Birmingham (WTO)	COUPLES COURT	9/18/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Christine Bartlett

From: Tammy Nichles
Sent: Tuesday, September 19, 2017 7:42 AM
To: Christine Bartlett
Subject: RE: Receipt from Ads that Works/ Woodfin for mayor

Here is a screen shot of the receipt we see:

Create - Mozilla Firefox

https://www3.apiclient.com/SBG/popup.html?screenId=PMT_FPYDOC_MGMT.VIEW_REMITTANCE&entityId=852728&path=root.re

Oracle Number on Invoice: 5735 Location Code: WABM

Invoice Number: Dispute Comment:

Amount Paid: 1945.65 Date Created: 09/19/2017 02:09:07

Total Invoice Amount: 1945.65 Date Updated: 09/19/2017 02:09:07

OverPayment: 0.00

Close Window

WBMA 903.50

WTHO 393.55

WABM 648.55

20	card	3938638	907264	9/18/2017	C	4251752	Fresno, CA	KMPH	Cassandra Baumstark	Payment for KMPH invoice
55	1955	card	3938659	907275	9/18/2017	C	4251773	WNWO		

INVOICES ARE ONLY AVAILABLE THROUGH EMAIL:

It's easy and your invoices will get to you faster! SIGN UP for your invoices to be emailed.

Please click on the link below to obtain your invoices by email.
www.paysinclair.com

Problems with link? Contact: portaldatacenter@sbgstv.com

NEW Remit to change for ALL SINCLAIR stations except Peoria and Canada

MAILING CHECKS
Sinclair Broadcast Group
C/O (station call letters)
P.O. Box 206270
Dallas, TX 75320-6270

OVERNIGHTING CHECKS
Lockbox Services 206270
Sinclair Broadcast Group
2975 Regent Blvd
Irving, TX 75063

Tammy Nichles
Credit Analyst Supervisor

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <u>9/15/17</u>
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I, Linda Verin

being/on behalf of: Woodfin For Mayor

a legally qualified candidate of the non-partisan

political party for the office of: Mayor of B'ham

in the runoff

election to be held on: 10/3/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Randall Woodfin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cicely Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/17

Date

Imela Verin

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Lisa B. Montgomery
Printed Name

RSM
Title