

To

ABC (33/40) WBMA

Rep:

Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email:

lbmontgomery@sbgatv.com

Directions

Market >

AL: Birmingham

Insertion Order ID >

Woodfin for Ma

For Client >

Randall Woodfin

Run Schedule from...

9/28/17

to...

10/3/17

Instructions:

for :05 spots	0
---------------	---

for :10 spots 0

for :15 spots 0

for :30 spots	0
---------------	---

for "bookend" spots 0

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
GM AL	Th, Fri	5a	6a	:10	\$22.00	2	\$44.00	2	\$44.00
GM AL	Th, Fri	5a	6a	:05	\$14.00	2	\$28.00	2	\$28.00
GMA	Th,F,M,Tu	7a	9a	:15	\$68.00	4	\$272.00	4	\$272.00
Talk of AL	Fri, Tues	9a	10a	:10	\$22.00	2	\$44.00	2	\$44.00
The View	Fri.	10a	11a	:15	\$38.00	1	\$38.00	1	\$38.00
News	Fri.	11a	12p	:10	\$29.00	1	\$29.00	1	\$29.00
General Hospital	Fri.	1p	2p	:10	\$54.00	1	\$54.00	1	\$54.00
Dr. Oz	Fri.	2p	3p	:15	\$35.00	1	\$35.00	1	\$35.00
News	Fri.	5p	5:30p	:10	\$84.00	1	\$84.00	1	\$84.00
News	Fri.	6p	6:30p	:10	\$108.00	1	\$108.00	1	\$108.00
Wheel of Fortune	Th, Fri, Mon	6:30p	7p	:10	\$113.00	3	\$339.00	3	\$339.00
News	Fri.	10p	10:30p	:10	\$75.00	1	\$75.00	1	\$75.00
Jimmy Kimmel	Th, Fri, Mon	10:30p	11:30p	:10	\$24.00	3	\$72.00	3	\$72.00
Nightline	Th, Fri, Mon	11:30p	12a	:30	\$25.00	3	\$75.00	3	\$75.00
The Zone	Sun.	10:30p	11p	:15	\$18.00	1	\$18.00	1	\$18.00
Auburn Everyday	Sun.	11p	11:30p	:15	\$25.00	1	\$25.00	1	\$25.00
Run schedule for		1	weeks	Per Week >		28	\$1,340.00		
				Total >		28	\$1,340.00		



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Ads That Work
3535 Hampshire Dr
Birmingham, AL 35223

Contract # 3050449

Schedule Dates

09/28/17-10/03/17

Advertiser

Randall Woodfin for Mayor (118104)

Agency

Ads That Work (3438)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

WOODFIN FOR MAYOR (950375)

Salesperson

HOUSE-BIRMINGHAM, WTTT/WABM/WDDDB/WBMA

Sales Office

WTTT/WABM/WDDDB/WBMA/EBMA/GBMA

Buyer Name

VERIN, LINDA

Phone/Fax

/

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Calendar

Comments

Date Entered 09/27/17

Last Modified 09/27/17

Entered By Christine Bartlett

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$201.00

Net Total \$1,139.00

Sales Tax

Birmingham (WBMA)

By Calendar Month	Spots	Rate
Sep. 2017	20	\$977.00
Oct. 2017	8	\$363.00
Grand Total:	28	\$1,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/28/17-09/29/17	4	:10	5:00-6:01A- News-Good Morning Alabama 5a Monday-Friday	1				1	1			2	\$22.00	\$44.00	Birmingham (WBMA)		9/27/17
2.0	Normal Line / News (2)	09/28/17-09/29/17	4	:05	5:00-6:01A- News-Good Morning Alabama 5a Monday-Friday	1				1	1			2	\$14.00	\$28.00	Birmingham (WBMA)		9/27/17
3.0	Normal Line / News (3)	09/28/17-09/29/17	4	:15	7A- ABC-Good Morning America	1				1	1			2	\$68.00	\$136.00	Birmingham (WBMA)		9/27/17
4.0	Normal Line / News (3)	10/02/17-10/03/17	4	:15	7A- ABC-Good Morning America	1	1							2	\$68.00	\$136.00	Birmingham (WBMA)		9/27/17
5.0	Normal Line / SPOT (4)	09/29/17-09/29/17	4	:10	9A- Talk of Alabama	1				1				1	\$22.00	\$22.00	Birmingham (WBMA)		9/27/17
6.0	Normal Line / SPOT (4)	10/03/17-10/03/17	4	:10	9A- Talk of Alabama	1	1							1	\$22.00	\$22.00	Birmingham (WBMA)		9/27/17
7.0	Normal Line / SPOT (5)	09/29/17-09/29/17	4	:15	9:58A- ABC-The View	1				1				1	\$38.00	\$38.00	Birmingham (WBMA)		9/27/17
8.0	Normal Line / News (6)	09/29/17-09/29/17	4	:10	11A- News-ABC 3340 11a Monday-Friday	1				1				1	\$29.00	\$29.00	Birmingham (WBMA)		9/27/17
9.0	Normal Line / SPOT (7)	09/29/17-09/29/17	4	:10	1P- ABC-General Hospital	1				1				1	\$54.00	\$54.00	Birmingham (WBMA)		9/27/17
10.0	Normal Line / SPOT (8)	09/29/17-09/29/17	4	:15	2P- Dr. Oz	1				1				1	\$35.00	\$35.00	Birmingham (WBMA)		9/27/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Ads That Work
3535 Hampshire Dr
Birmingham, AL 35223

Contract # 3050449

Schedule Dates
09/28/17-10/03/17

Advertiser
Randall Woodfin for Mayor (118104)

Agency
Ads That Work (3438)

Product
POLITICAL CANDIDATE (ns) (1186)

Brand
WOODFIN FOR MAYOR (950375)

Salesperson
HOUSE-BIRMINGHAM, WTTQ/WABM/WDDT/WBMA

Sales Office
WTTQ/WABM/WDDT/WBMA/EBMA/GBMA

Buyer Name
VERIN, LINDA

Phone/Fax
/

CPE
N/A

Account Types
Local/Political Candidate Agency BRD

Billing Type
Calendar

Comments

Date Entered
09/27/17

Last Modified
09/27/17

Entered By
Christine Bartlett

CO-OP
No

Headline #
Demo

Order Type
Normal

Package Deal
Commission %

Commission
15.00

Net Total
\$201.00

Sales Tax
\$1,139.00

Birmingham (WBMA)

By Calendar Month	Spots	Rate
Sep. 2017	20	\$977.00
Oct. 2017	8	\$363.00
Grand Total:	28	\$1,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (9)	09/29/17-09/29/17	4	:10	5P- News-ABC 3340 5p Monday-Friday						1			1	\$84.00	\$84.00	Birmingham (WBMA)		9/27/17
12.0	Normal Line / News (10)	09/29/17-09/29/17	4	:10	5:55P- News-ABC 3340 6p Monday-Friday						1			1	\$108.00	\$108.00	Birmingham (WBMA)		9/27/17
13.0	Normal Line / Access (10)	09/28/17-09/29/17	4	:10	6:28P- Wheel of Fortune					1	1			2	\$113.00	\$226.00	Birmingham (WBMA)		9/27/17
14.0	Normal Line / Access (11)	10/02/17-10/02/17	4	:10	6:28P- Wheel of Fortune		1							1	\$113.00	\$113.00	Birmingham (WBMA)		9/27/17
15.0	Normal Line / News (12)	09/29/17-09/29/17	4	:10	10P- News-ABC 3340 10p Monday-Friday						1			1	\$75.00	\$75.00	Birmingham (WBMA)	10P-1035P	9/27/17
16.0	Normal Line / SPOT (13)	09/28/17-09/29/17	4	:10	10:35P- ABC-Jimmy Kimmel Live					1	1			2	\$24.00	\$48.00	Birmingham (WBMA)		9/27/17
17.0	Normal Line / SPOT (13)	10/02/17-10/02/17	4	:10	10:35P- ABC-Jimmy Kimmel Live		1							1	\$24.00	\$24.00	Birmingham (WBMA)		9/27/17
18.0	Normal Line / SPOT (14)	09/28/17-09/29/17	4	:30	11:37P- ABC-Nightline					1	1			2	\$25.00	\$50.00	Birmingham (WBMA)		9/27/17
19.0	Normal Line / SPOT (14)	10/02/17-10/02/17	4	:30	11:37P- ABC-Nightline		1							1	\$25.00	\$25.00	Birmingham (WBMA)		9/27/17
20.0	Normal Line / Sports/Other (15)	10/01/17-10/01/17	4	:15	10:35P- Sports-The Zone								1	1	\$18.00	\$18.00	Birmingham (WBMA)		9/27/17
21.0	Normal Line / Sports/Other (16)	10/01/17-10/01/17	3	:15	11:05P- Sports-Auburn Football								1	1	\$25.00	\$25.00	Birmingham (WBMA)		9/27/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

9/15/17

I, Linda Verin

being/on behalf of: Woodfin For Mayor

a legally qualified candidate of the non-partisan

political party for the office of: Mayor of B'ham

in the runoff

election to be held on: 10/3/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Randall Woodfin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cicely Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/17
Date

Imda Verin
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Lisa M. [Signature]
Printed Name

☐ Rejected
RM
Title

Create - Mozilla Firefox

 https://www3.apiclient.com/5BG/popup.htm?screenId=PMT_FPVDOC_MGMT_VIEW_REMITTANCE&entityId=870875&path=rootrem   

Oracle Number on Invoice: 5735

Location Code: WBMA

Invoice Number:

Dispute Comment:

Amount Paid: 1275.00

Date Created: 10/02/2017 02:09:24

Total Invoice Amount: 1275.00

Date Updated: 10/02/2017 02:09:24

OverPayment: 0.00

[Close Window](#)