

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 1-23-17, Newscasts 1-24-17

PROBLEM ADDRESSED: The issues associated with lack of diversity issues and issues associated with youth.

GUESTS ADDRESSING THE PROBLEM:

Harvey Edwards, Director, The Tolerance Troupe, retired Selinsgrove teacher, adjunct professor Susquehanna University

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work, and the long term impact of the Tolerance Troupe, which is a group of high school students who perform skits, and lead discussions, about diversity, tolerance and acceptance. We talked about the troupe's long term impact and the work that has been done over their 21 years.

We aired a 10-minute interview with Mr. Edwards, and he said the troupe, who was focused on the Selinsgrove area, is now going region wide. They are recruiting high school seniors for the troupe. We talked about the need for the training, which focuses on bullying and other critical issues of our day.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 1-12-17, Newscasts 1-13-17

PROBLEM ADDRESSED: The issues associated with substance abuse.

GUESTS ADDRESSING THE PROBLEM:

Dr. Mellar Davis, palliative care physician, health researcher, Geisinger Health System

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the new information from Geisinger Health System that opioids are ineffective for long term treatment of chronic pain, and actually do more harm than good. He discussed his research with terminally ill cancer patients, as well as with patients who will survive their cancers.

We aired a 20-minute interview with Dr. Davis as part of our Sunrise program. He talked about the over prescribing of opioids and how the long term use of the drug causes many other problems. We also discussed alternatives to opioid therapy, including cognitive therapy, yoga, and other techniques.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 2-16-17, Newscasts 2-17-17

PROBLEM ADDRESSED: The issues associated with diversity, inclusion and acceptance.

GUESTS ADDRESSING THE PROBLEM:

Brian Johnson, Academic Advisor and Part-Time Program Coordinator, Bloomsburg University, author

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an upcoming event at Bloomsburg University, the Dare To Ask program, which allows students to ask students or others, anything they wish. The goal is to allow the multi-cultural crowd to ask about culture, gender, sexuality, or other personal topics. The goal is to promote learning about people.

We aired a 10-minute interview with Mr. Johnson to give him an open mic to discuss the event, and its main speaker. We discussed the goal of allowing people to 'ask anything' when appropriate and to more intimately know their neighbor. This is part of the diversity and inclusion promotion at Bloomsburg University.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 2-24-17, Newscasts 2-25-17

PROBLEM ADDRESSED: The issues associated with transportation.

GUESTS ADDRESSING THE PROBLEM:

Leslie Richards, Pennsylvania Department of Transportation Secretary

James Saylor, Transportation Program Manager, SEDA-COG,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on efforts to allow communities to have more say in the transportation projects in their municipalities. Sometimes towns don't have input or any say in projects, and sometimes costly delays can be avoided with more communications. They discussed having a mandatory, every project, effort to communicate more.

We aired a 10-minute interview with Sec. Richards and Mr. Stover, and we discussed the new PennDOT Connects, it is a system of having community stakeholders involved in transportation planning. We also discussed an effort to improve traffic signal timing on Route 15 in Lewisburg. Guests discussed PennDOT open houses discussions.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 3-3-17, Newscasts 3-4-17

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Abdullah Al-Bahrani, Director Center for Economic Education, Assistant Professor of Economics, Northern Kentucky University

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the lack of practical, useable, economics education for our children. We discussed how young people grow up with little or no real economics education or financial literacy. This is caused by parents and educators, and we identified solutions that could work in our Valley.

We aired a 10-minute interview with Dr. Al-Bahrani and he said he is coming to Susquehanna University next week to attract educators to the field of economics teaching. His goal is to make the students who reach college—informed on investing, basic home base economics, and financial markets.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: **WKOK Sunrise/On The Mark and Daily Local Newscasts**

AIR QUARTER: **January to March, 2017**

PROGRAM AIR TIMES:

- **WKOK-AM – WKOK Sunrise/WKOK On The Mark**
 - Weekdays 06:00 to 10:00A.M.**PROGRAM LENGTH: 4 Hours.**

- **WQKX-FM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.**PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.**

- **WEGH-FM – Hourly newscasts:**
 - Weekdays 6:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.**

- **WMLP-AM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 9:30A.M.**PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.**

- **WVLY-FM – Hourly newscasts:**
 - Weekdays 06:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.**

AIR DATES: **OTM: 3-7-17, Newscasts 3-8-17**

PROBLEM ADDRESSED: The issues associated with poverty and women's issues.

GUESTS ADDRESSING THE PROBLEM:

Lynn Pierson, Assistant Director for Community Service, Office of Civic Engagement, Bucknell University,

Scarlett Littman, Food Access Coordinator (AmeriCorp member)

Kyle Bray, Assistant Director for Service-Learning, Lewisburg Community Garden

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with poverty in our Valley and globally. We discussed the cycle of poverty, the tie to education, and the fact that women are disproportionately affected by poverty. We talked about what local residents can do to support poor local families.

We aired a 10-minute interview with guests to help address the poverty/women's issues and to help them spread the word about their Empty Bowls Fundraiser where local artists make bowls to give away, local restaurants donate soup, and people pay \$10 for a soup meal. Bucknell uses these issues and the fundraiser as a learning opportunity for students.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 1--17, Newscasts 1--17

PROBLEM ADDRESSED: The issues associated with substance abuse.

GUESTS ADDRESSING THE PROBLEM:

Joanne Troutman, President and CEO Greater Susquehanna Valley United Way

Eckie Friar, Education Specialist, Transitions, Lewisburg

Perry Meadows, Medical Director, Geisinger Health Plan, all are members of the GSVUW Behavioral Health and Addiction Impact Council,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the opioids crisis that is impacting The Valley. We talked about the rise in addiction and the inexpensive access to heroin and other opioids. We discussed the existing programs working on solutions and the help that is already available for addicts. We also discussed coordinating a wider program regionally.

We aired a 20-minute interview with these guests as they prepared for a series of community meetings addressing the opioids issue. The purpose of the meetings is to invite interested community stakeholders to join in a greater, broad, regional effort.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 3-31-17, Newscasts 3-31-17

PROBLEM ADDRESSED: The issues associated with children and youth.

GUESTS ADDRESSING THE PROBLEM:

Heather Shnyder, Education Specialist, Transitions of Pennsylvania

Eckie Friar, Education Specialist, Transitions of Pennsylvania

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on April is Sexual Assault Awareness month, and they talked about an upcoming Cares for Kids Workshop, where parents can learn about how to explain human sexuality to their children. They also discussed new teachings and trainings that are available to help prevent child sexual assault.

We aired a 20-minute interview with Heather and Eckie as a general program discussing the work of Transitions, and explaining the activities and fundraisers they have coming up. We talked about the children who are victims of sexual assault and what help is available to them. We also announced how people can get help—young or old.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 4-11-17, Newscasts 4-20-17

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Jennifer Burke, Lieutenant, Salvation Army Citadel, Milton

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the many community programs offered by the Salvation Army. These programs attack the community issues, including child abuse, drug and alcohol abuse, and educational issues. Their programs include meals, education, recreation and counseling.

We aired a 20-minute interview with the Lieutenant to discuss their new efforts, including more summer programs and family counseling. They have been attacking these communities with additional funding and time spent.

She was on WKOK Sunrise, as a guest for 10-minutes, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 4-18-17, Newscasts 4-24-17

PROBLEM ADDRESSED: The issues associated with poverty, transportation, substance abuse, and youth.

GUESTS ADDRESSING THE PROBLEM:

Tammy Clinger, house manager, By Grace Woman's Transitional Home, Middleburg

Stephanie Burke, administrator, By Grace home

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the new By Grace Woman's Transitional Home, operated by the Grace Covenant Community Church in Middleburg. The shelter is for homeless women is currently housing 9 women and has a capacity for 12. The home offers housing, job training, education and wide range of other services.

We aired a 10-minute interview with guests as part of their outreach regarding homelessness in the Valley. We discussed the reasons people become homeless, and the many associated issues with that, which can be poverty, drug abuse, transportation, etc. We also discussed how women's issues are exacerbated by these factors.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.

PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.

PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.

PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 5-4-17, Newscasts 5-8-17

PROBLEM ADDRESSED: The issues associated with transportation, and road safety.

GUESTS ADDRESSING THE PROBLEM:

Kimberly Smith, Safety Press Officer, PennDOT District 3-0

Tara Schane, Outreach Coordinator, North Central Highway Safety Network

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the transportation safety issues which have arisen lately. An inordinately high number of motorcycle crashes, bicycle incidents and other road deaths, prompted their visit. We discussed driver attentiveness, various crack-downs on driver crimes and boating under the influence.

We aired a 20-minute interview with the guests to talk about road safety and how motorists should reconsider how they are driving. We discussed crack downs that will be done by police and other agencies to reduce DUI. We discussed the upcoming boating season and the crime that is BUI.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issues and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 5-17-17, Newscasts 5-22-17

PROBLEM ADDRESSED: The issues associated with children and youth.

GUESTS ADDRESSING THE PROBLEM:

Bethanie Allen, Watsontown, occupational therapist, author

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on her new book which was designed to help special needs children, children with autism, or mobility handicaps. The book is intended as a for-profit endeavor for her family but she is giving away most of the self-published books. She has author events coming up.

We aired a 10-minute interview with her to spread the word to the public about the book, and where they can learn more about how the book will help children learn to tie their shoes. The book uses a story about pirates to instruct children, and it includes a 'certificate of accomplishment' for when are able to tie their shoes.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-22-17, Newscasts 6-23-17

PROBLEM ADDRESSED: The issues associated with poverty and youth.

GUESTS ADDRESSING THE PROBLEM:

Beth Miller, board member, The Miller Center for Recreation and Wellness (MCRW)

Jim Mathias, Executive Director, MCRW,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the soon to open MCRW, and their various programs promoting childhood fitness, and overall wellness for children. They have several scholarship programs for children and families unable to pay the full subscription rate. Their goal is to equalize the playing field for the 'haves and the have nots' when it comes to diet, fitness, exercise and activity levels.

They say making fitness opportunities available for children of all socioeconomic levels promotes teamwork, mingling of children they might not otherwise meet and several intellectual advantages. Their goal, make fitness universal on all income levels.

We aired a 20-minute interview with the guests as an update, announcing reduced membership rates for many categories, and opportunities for group fitness.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-5-17, Newscasts 1--17

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

J. A. Babay, Library Director, Montgomery House, Warrior Run Library.

Kim King, Assistant Library Director, Priestley-Forsyth Memorial Library.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming summer programs at the four Northumberland County libraries—and how they help lessen the impact of the summer slide, especially for less academically oriented children and families. They discussed the various programs and outreach efforts as they try to make summer a learning time for kids.

We aired a 20-minute interview with JA and Kim so they could outline the importance of a vibrant local library, in light of the difficulties some students may have. Economic limitations exacerbate these issues and the libraries emphasize their free or low cost activities and programs. They also hope to inspire teens and others to lifelong learning.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: **WKOK Sunrise/On The Mark and Daily Local Newscasts**

AIR QUARTER: **April to June, 2017**

PROGRAM AIR TIMES:

- **WKOK-AM – WKOK Sunrise/WKOK On The Mark**
 - Weekdays 06:00 to 10:00A.M.**PROGRAM LENGTH: 4 Hours.**

- **WQKX-FM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.**PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.**

- **WEGH-FM – Hourly newscasts:**
 - Weekdays 6:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.**

- **WMLP-AM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 9:30A.M.**PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.**

- **WVLY-FM – Hourly newscasts:**
 - Weekdays 06:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.**

AIR DATES: **OTM: 5-30-17, Newscasts 5-31-17**

PROBLEM ADDRESSED: The issues associated with diversity, acceptance, inclusion and tolerance in our society.

GUESTS ADDRESSING THE PROBLEM:

Nick Jacobson, President of the Sophomore Class of Lewisburg Area High School

Jake Rothman, Vice President of the class

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an upcoming fundraising concert in Lewisburg's Hufnagle Park where the sophomore class of Lewisburg high school was raising funds for their class. Part of the funds will be used to bolster a program that will fight some hate messages posted on social media. The school district held two assemblies related to these incidents.

We aired a 10-minute interview with the guests on the day before the concert, and discussed with the guests the messages and ways that students and fight hate messages. The concert also was going to feature words about this endeavor. The music will be folk music that will carry a similar message.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-26-17, Newscasts 6-27/17

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

7:40am: Taylor Lightman, Marketing Director, Unitarian Universalist Congregation of the Susquehanna Valley

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an update on their outreach/fundraising 'Love Flows,' project which is helping to contribute to the food/lunch giveaway program and their upcoming yard sale. The program raises money to pay off local school lunch debt, food for the summer 'Caring for Kids' lunch program at Shikellamy and other endeavors.

We aired a 10-minute interview with Taylor to promote their fundraising efforts. The goal is to spread the word about the church's efforts and why they do these projects. They help a wide range of non-profit endeavors and do not use the 'loveflows' yard sale money for church expense or other purposes.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WPLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-26-17, Newscasts 6-27/17

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Andy Russell, philanthropist, former Pittsburgh Steeler, author and educator and founder Andy Russell Charitable Foundation

Cindy Russell, Philanthropists, community leader and leader in the Andy Russell Charitable Foundation

Fritz Heinemann, President, Andy Russell Charitable Foundation Central Pennsylvania, former president Economics PA

DESCRIPTION OF DISCUSSION/NEWS:

This program focused on the issue of handicap access to playgrounds and all inclusiveness for individuals with physical and mental handicaps. The Andy Russell Charitable Foundation is funding of an all-inclusive playground in Snyder County. We talked about unique playground, the foundation and their efforts to raise more money for the project

Guests were holding a fête at the PlayPower (Playworld) offices in Lewisburg so they can raise more funding for the playground. They discussed why typical playgrounds are not ideal for people with handicaps and their caregivers, and how this playground will address those needs. IT will be for physical and mental development and education.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 8-10-17, Newscasts 8-15-17

PROBLEM ADDRESSED: The issues associated with youth and family health.

GUESTS ADDRESSING THE PROBLEM:

Eckie Friar, Education Specialist, Transitions (Formerly Susquehanna Valley Women in Transition)

Heather Shnyder, Prevention Education Specialist, Transitions

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming Care for Kids-Nurturing Healthy Sexuality workshops for all parents and caregivers. The Selinsgrove area is where they will promote open and honest communication between parents and kids about their developing bodies. The goal is to teach parents ways they can talk to their kids and to prevent sexual abuse.

We aired a 20-minute interview with Ms. Friar and Ms. Shnyder and discussed the work of Transitions. She discussed why mis-information helps perpetrators of child sexual abuse and how parents can 'forewarn' kids by giving them correct information. The workshops will be held in Selinsgrove on August 24, 2017.

They were on WKOK Sunrise, as a guest, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-21-17, Newscasts 7-24-17

PROBLEM ADDRESSED: The issues associated with substance abuse.

GUESTS ADDRESSING THE PROBLEM:

Howard Wooldridge, Co-Funder LEAP (Law Enforcement Against Prohibition) and COP (Citizens Opposing Prohibition)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the the current opioid crisis and the impact the full legalization of marijuana would have on that crisis. Wooldridge feels legalizing drugs would free up money for less law enforcement/incarceration and more for rehab and prevention. He says LEAP and COP are growing organizations hoping to change drug laws.

We aired a 30-minute interview with Wooldridge and invited callers to participate in discussion about legalizing and taxing pot in Penna. The goal of the show was to focus on the impact illegal weed is having on the opioid crisis and how common sense drug law reform will lessen the use of illegal drugs by young people.

He was on WKOK On The Mark, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-11-17, Newscasts 7-12-17

PROBLEM ADDRESSED: The issues associated with diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Rick Lyon, noted puppeteer

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the disinterest of the Danville Area School District presenting the play Avenue Q (because of adult themes and gay characters), and the interest in the RiverState Community Theater hold the play, and starting up the Young Artists Theatre Project

We aired a 10-minute interview with Lyon as he explained the harmlessness of the play Avenue Q and the manner that puppets can tell the story. We discussed how youth find acting a life changing experience and how the play would be particually needed in the community, where the gay themes were rejected.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-3-17, Newscasts 7-2-17

PROBLEM ADDRESSED: The issues associated with poverty and veterans services.

GUESTS ADDRESSING THE PROBLEM:

Belinda Albright, Director, Northumberland County Veterans Services

Dick Simpson, Commander, Post 44, American Legion, Northumberland

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Military Shares program which is coming to The Valley. They talked about the new local version of the Central Pennsylvania Food Bank program that will operate out of the Post 44 American Legion near Northumberland. The program is free to needy veterans and their families.

We aired a 10-minute interview with the guests as an introduction of this new program. We discussed the very specific income requirements and eligibility criteria. We talked about the need for the program and the poverty that does affect current military personnel and their families, as well as the veterans and their families who are food insecure.

They were on WKOK Sunrise, as guests, and prior to the recorded interview airing, excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 8-24-17, Newscasts 8-25-17

PROBLEM ADDRESSED: The issues associated with transportation, and road safety.

GUESTS ADDRESSING THE PROBLEM:

Kimberly Smith, Safety Press Officer, PennDOT District 3-0

Tara Schane, Outreach Coordinator, North Central Highway Safety Network (NCHSN)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on back to school issues. We talked about the safety of children approaching school buses as well as motorist's behavior around school buses. We talked about the safety of children nearing school buses, as well as safety rules for motorists approaching children walking to school. We talked about bicycle safety too.

We aired a 20-minute interview with the guests to talk about back to school road. How the two agencies, PennDOT and the NCHSN will be discussing back to school safety with children and school districts. We discussed their upcoming outreach meetings and parental education available online.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issues and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 9-6-17, Newscasts 9-7-17

PROBLEM ADDRESSED: The issues associated with children and youth.

GUESTS ADDRESSING THE PROBLEM:

Elizabeth Stark, Manager of Lifestyle Initiatives, Registered Dietician, Weis Markets

Kathryn Long, Healthy Living Coordinator, Registered Dietician, Weis Markets

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the critical importance of families taking time to enjoy meals together. Sounds elementary, but they said the family that sups together enjoy healthier eating habits into adulthood, enjoy better grades in school, learn better meal etiquette, have enhanced social skills, are less likely to become overweight, are at a lower risk of eating disorders, and are less likely to engage in risky behaviors as teens and adults.

We aired a 20-minute interview with the dieticians explaining strategies to make more family time together and how to have meals together. Then they talked about simple, low cost healthy meal options that the entire family can be involved in cooking.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 9-20-17, Newscasts 10-2-17

PROBLEM ADDRESSED: The issues associated with youth and education.

GUESTS ADDRESSING THE PROBLEM:

Shawna Meiser, Director, Bloomsburg Children's Museum

Kathy Beidler, Secretary, Board of Directors, and Marketing Committee Chair, Bloomsburg Children's Museum

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the key lessons taught at the Valley's flagship children's museum. Since the mid-1980's the museum has been working educating children about important life lessons in a fun and interactive setting. There are numerous STEM related items of education.

We aired a 20-minute interview with the guests as part of their outreach, education, fundraising and efforts to attract new families to visit. The advantage is—a jump start on key life lessons including socialization, understanding hands-on lessons including machines, health care and other aspects of daily life.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-10-17, Newscasts 10-11-17

PROBLEM ADDRESSED: The issues associated with transportation.

GUESTS ADDRESSING THE PROBLEM:

Samantha Pearson, Elm Street Manager, Director, Lewisburg Neighborhoods Corporation

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the big issues with traffic volume in Lewisburg. Traffic jams have been common, and there have been several vehicle/pedestrian collisions. We discussed the 'Walk it! Bike it! Initiative in Lewisburg and their upcoming safety programs. They have events planned for motorists, pedestrians, and municipal leaders/candidates.

We aired a 10-minute interview with Samantha so she could spread the word about their efforts. We discussed the issue with numerous trucks descending on Lewisburg, and how residents can make changes to reduce traffic volume, and reduce pollution. We discussed the major effort to have trucks detoured around Lewisburg.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-3-17, Newscasts 10-3-17

PROBLEM ADDRESSED: The issues associated with diversity problems.

GUESTS ADDRESSING THE PROBLEM:

Ann Keeler-Evans, Minister of the Unitarian Universalist Congregation of the Susquehanna Valley

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming 'Taste of Welcome' event in downtown Sunbury. The city recently experience a series of 'hate flyers' being posted in the downtown. Someone put hate group/white supremacy flyers on poles inviting families to join the organization. This was the group, 'Sunbury Together' fighting back.

We aired a 10-minute interview with Keeler-Evans and discussed the racial issues in Sunbury, and the many churches and other organizations who are responding. We discussed the Las Vegas shooting as well and the possibility that significant mental health or other issues could have prompted that terrorism.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-25-17, Newscasts 10-25-17

PROBLEM ADDRESSED: The issues associated with diversity, acceptance, tolerance and racism.

GUESTS ADDRESSING THE PROBLEM:

Chris Markle, Senior Development Officer, Susquehanna University

Susan Jordan, Executive Director, Central Susquehanna Valley Mediation Center, Inc.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an upcoming meal being sponsored by the Greater Susquehanna Valley United Way Diversity and Inclusion Impact Council featuring Saudi students from Susquehanna University. They will discuss their culture, as well as their welcoming in The Valley.

We aired a 20-minute interview with our guests to talk about the 'state of race' in The Valley, the work they are all doing to promote diversity and welcoming. We talked about incidents of racism and opportunities for people to get involved.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: **WKOK Sunrise/On The Mark and Daily Local Newscasts**

AIR QUARTER: **October to December, 2017**

PROGRAM AIR TIMES:

- **WKOK-AM – WKOK Sunrise/WKOK On The Mark**
 - **Weekdays 06:00 to 10:00A.M.****PROGRAM LENGTH: 4 Hours.**

- **WQKX-FM – Hourly newscasts:**
 - **Weekdays 6:00A.M. to 5:00P.M.,**
 - **Saturdays 7:00A.M. to 12:00P.M.,**
 - **Sunday 9:00A.M. to 12:00P.M.****PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.**

- **WEGH-FM – Hourly newscasts:**
 - **Weekdays 6:00 A.M. to 5:00P.M.****PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.**

- **WMLP-AM – Hourly newscasts:**
 - **Weekdays 6:00A.M. to 9:30A.M.****PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.**

- **WVLY-FM – Hourly newscasts:**
 - **Weekdays 06:00 A.M. to 5:00P.M.****PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.**

AIR DATES: **OTM: 11-28-17, Newscasts 11-28-17**

PROBLEM ADDRESSED: The issues associated with poverty, transportation, substance abuse, diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Joanne Troutman, Executive Director, Greater Susquehanna Valley United Way

Sara Lauver, Community Outreach Specialist/Communications, GSVUW,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Giving Tuesday opportunity for the GSVUW to spread the word about their programs, and encourage more contributions. They use the funds to address the critical unmet needs—which are in lockstep with the issues we address.

We aired a 20-minute interview with these guests and outlined the critical issues facing the Valley and how the GSVUW and the Giving Tuesday funds will address these issues. We talked about the solutions the GSVUW is working on .

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2017

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 12-19-17, Newscasts 12-20-17

PROBLEM ADDRESSED: The issues associated with poverty, transportation, substance abuse, diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Chris and Mary Markle, Co-Chairs, Greater Susquehanna Valley United Way

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the many aspects of the work of the GSVUW, and their work to not just fund programs, but solve problems. The UW has attacked the issues of addiction, adolescent problems, diversity, transportation and more. Their goal is to be more than a pass-through agency, but rather a catalyst for change.

We aired a 20-minute interview with the Markles and discussed not only the UW work, but the legacy of volunteering, leadership and contributing that they have done. We discussed the 'why give' questions in depth.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: **WKOK Sunrise/On The Mark and Daily Local Newscasts**

AIR QUARTER: **October to December, 2017**

PROGRAM AIR TIMES:

- **WKOK-AM – WKOK Sunrise/WKOK On The Mark**
 - Weekdays 06:00 to 10:00A.M.**PROGRAM LENGTH: 4 Hours.**

- **WQKX-FM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.**PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.**

- **WEGH-FM – Hourly newscasts:**
 - Weekdays 6:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.**

- **WMLP-AM – Hourly newscasts:**
 - Weekdays 6:00A.M. to 9:30A.M.**PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.**

- **WVLY-FM – Hourly newscasts:**
 - Weekdays 06:00 A.M. to 5:00P.M.**PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.**

AIR DATES: **OTM: 12-13-17, Newscasts 12-14-17**

PROBLEM ADDRESSED: The issues associated with lack of diversity and promoting religious tolerance.

GUESTS ADDRESSING THE PROBLEM:

Freddi Carlip, Owner/Founder Runner's Gazette magazine and member of the Chabad of Lewisburg Jewish Community.

Mariashi Baumgarten, member of Chabad of Lewisburg, and wife of the Rabbi

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the newly formed Jewish community in Lewisburg, and their 6' Menorah, and the lighting activities in Hufnagle Park. We discuss the acceptance—and the pushback—to the growing number of Jewish individuals who are joining together to form a new community.

We aired a 20-minute interview with the guests to talk about Chabad, the lighting activities—including a community event this Sunday—and the meeting place of the group. They issued invitations for everyone to join in any of the activities or meetings and talked about the tensions in the Lewisburg.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.