

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.

PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.

PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.

PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 1-4-16, Newscasts 1-5-16

PROBLEM ADDRESSED: The issues associated with the court system, children and youth and foster children.

GUESTS ADDRESSING THE PROBLEM:

Jennifer Rempe, Executive Director, Susquehanna Valley CASA (Court Appointed Special Advocates)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work of SV-CASA, they work in the court system to advocate for, and work with foster children. Their goal is to make sure that the children receive all of the services to which they are entitled, and are moved to permanency as soon as possible. She discussed the recruiting and fundraising efforts.

We aired a 10-minute interview with her, we discussed their role in the courts, and how people can assist and volunteer for CASA. They are making a big difference in the lives of the young people they help. They also are receiving grant money to aid more families and recruit more volunteers.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 1-21-16, Newscasts 1-22-16

PROBLEM ADDRESSED: The issues associated with diversity, acceptance, racism and equality.

GUESTS ADDRESSING THE PROBLEM:

Dena Salerno, Assistant Dean of Intercultural and Community Engagement, Susquehanna University

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming Winter Convocation/Martin Luther King Jr events at Susquehanna University, and coincided with their increased outreach and involvement in the community. We talked about recent racism discussions and incidents on campus, and how the university—and the broad Selinsgrove community is addressing them.

We aired a 20-minute interview with Ms. Salerno involved a brief discussion of campus events, but a longer talk about the broader issues in the community and how the university is serving as a catalyst for positive change. We discuss group discussions, and other ways of community engagement.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 2-3-16, Newscasts 2-6-16

PROBLEM ADDRESSED: The issues associated with poverty, transportation, substance abuse, diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Nina Mandel, Rabbi Congregation Beth El, Sunbury, Richard Fangmann, Pastor Zion Lutheran Church, Sunbury, and Sister Safiyyah Jihad Levine, a Muslim representative of the Sunbury Islamic Center

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work being done by a wide range of local clergy in Sunbury as they try to address some of the problems in Sunbury. They are hoping to have a packed house at an upcoming 'listening' meeting, as they do a form of 'needs assessment.' Their goal—identify and address—the many issues facing Sunbury.

We aired a 10-minute interview with the guests, and aired it live on WKOK two times—at the above mentioned time, and again on the day of the meeting. The 'Sunbury Together' session is a nascent interfaith initiative trying to help make Sunbury thrive. There are going to be follow up meetings and other efforts to help Sunbury.

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AIR DATES: OTM: 1-27-16, Newscasts 2-20-16

PROBLEM ADDRESSED: The issues associated with diversity and people who are transgender.

GUESTS ADDRESSING THE PROBLEM:

Susan Decker, counselor, Diakon Family Life Services, advocate for individuals who are transgender

Kai Kelly, transgender man, Williamsport, founded support group (president)

Chris Waldrop, vice-president, The Spectrum Alliance

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues and opportunities associated people who are transgender. We discussed the term transgender, as well as gay, lesbian, and other sex and preference issues. We talked about problems with family, workplaces and community and discussed a support group that is helping.

We aired a 20-minute interview with the panel to discuss Kai's transitioning, the early childhood realization of individual's sexual identity. They talked about 'transitioning' to the opposite sex and how our society rejects anyone who is not strictly male or female, with typical preferences. The Spectrum Alliance was talked about as a place for help.

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AIR DATES: OTM: 2-09-16, Newscasts 2-10-16

PROBLEM ADDRESSED: The issues associated with youth, poor self-esteem and fitness.

GUESTS ADDRESSING THE PROBLEM:

Cheryl Stumpf-Executive Director, Girls On The Run of the Greater Susquehanna Valley (GOTRGSV)

Ali Stevens, Program Director, GOTRGSV

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the need for GOTRGSV, and the peer pressure and adolescent issues that girls encounter. The growth of bullying problems and even a slight increase in self-injurious behavior mark the increased need for GOTRGSV. They work on self-esteem building, communication skills and resiliency.

We aired a 20-minute interview with the guests also sought more participants in their upcoming culmination 5K run. We talked about the running buddies and others who can get involved to help the program. There is a fundraising component to the GOTRGSV race, so we discussed where the money is used.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 3-21-16, Newscasts 3-22-16

PROBLEM ADDRESSED: The issues associated with poverty, literacy and youth.

GUESTS ADDRESSING THE PROBLEM:

Elaine Sautner, Assistant Superintendent/Director of Curriculum and Instruction, Selinsgrove Area School District (SASD)

Teresa O'Brien, K-12 Literacy Coach, SASD,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Selinsgrove Literacy Council, the work they are doing in the schools and in the community, and how literacy is a critical topic that needs to be addressed. This show was recorded on the road at the Selinsgrove Middle School. We discussed their work with students and in the community.

We aired a 20-minute interview with these women, then used excerpts in the newscasts. We discussed how literacy is mis-understood, and how we can all affect positive change in the literacy field. We discussed ways to encourage reading to children and the upcoming outreach events they were having at the schools.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: **OTM: 2-11-16, Newscasts 2-12-16**

PROBLEM ADDRESSED: The issues associated with poverty, the need for early childhood education, and youth.

GUESTS ADDRESSING THE PROBLEM:

Joanne Troutman, President and CEO Greater Susquehanna Valley United Way

Art Thomas, chairman GSVUW Early Childhood Education Committee, president Meck-Teck

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on early childhood education, as well as an upcoming summit to discuss the issue, and an upcoming 'Day of Caring.' We talk about the initiatives of the GSVUW when it comes to addressing the education and community issues in our region. News stories were pulled from the quotes and aired on our sister stations.

We aired a 20-minute interview with Troutman and Thomas, and discussed their action plan, which includes active lobbying in Harrisburg and Washington DC, as well as educating area parents about the importance of early childhood education, especially before the age of five. They are part of the GSVUW focus community impact councils.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 3-7-16, Newscasts 1-8-16

PROBLEM ADDRESSED: The issues associated with poverty, hunger, children, youth and women.

GUESTS ADDRESSING THE PROBLEM:

Matt Varner, Food Access Coordinator, Bucknell,

Kyle Bray, the Assistant Director of Service Learning at Bucknell

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Empty Bowls fundraiser coming up at Bucknell. It raises money for the Community Harvest Program, that runs a soup kitchen in Milton each week. They also coordinate and work on the Lewisburg Community Garden. Volunteers tend the garden and the organic produce is used to provide food for the Milton program.

We aired a 10-minute interview with these two guests, as they address the broader issue of food insecurity and how women and children are more adversely affected than other groups. The university engages students to know more about the and to address it in an open, and engaged manner.

They were guests on WKOK Sunrise, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVL.Y. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2016

PROGRAM AIR TIMES:

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AIR DATES: OTM: 4-5-16, Newscasts 4-12-16

PROBLEM ADDRESSED: The issues associated with substance abuse, teenagers and our schools.

GUESTS ADDRESSING THE PROBLEM:

Scott Kerstetter deputy chief, Union County Adult Probation Department

Dr. Lorinda Krause, Principal of the high school, Selinsgrove Area School District

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an upcoming meeting entitled 'Drugs in our Schools.' The session is in a few weeks and will have a blue ribbon panel of court judges, school officials and many other community and government leaders—talking about the prevalence of drugs in our schools, and the heroin overdose issue.

We aired a 10-minute interview with the guests, to discuss how serious the problem is, and how prevalent the drug problem is locally. We talked about ways that the public can get involved, and what the schools and the courts can do next. We also discussed efforts which are underway to identify the drug problems and affect solutions.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: **OTM: 4-14-16, Newscasts 4-18-16**

PROBLEM ADDRESSED: The issues associated with youth, child abuse and child sexual abuse.

GUESTS ADDRESSING THE PROBLEM:

Jennifer Rempe, Executive Director, CASA,

Susan Mathias, CEO, Transitions,

Ann Dzwonchyk, Community Educator Evangelical Community Hospital,

Eckie Friar, Community Educator, Transitions,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work of Transitions, the upcoming 'Triumph after Oppression' event, and many child and sexual assault related discussions. We talked about the extremely common prevalence of child abuse and child sexual abuse, and what people can do to try to reduce those numbers.

We aired a 20-minute interview with Susan Mathias, and each of the other guests was on for 10-minutes each. We explored the question—why do abuses abuse. We discussed what we can all do to prevent the abuse of children.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 5-5-16, Newscasts 5-9-16

PROBLEM ADDRESSED: The issues associated with protecting our youth.

GUESTS ADDRESSING THE PROBLEM:

James Connolly, MD, emergency medicine physician, Evangelical Community Hospital
Emergency Medicine Group

Janine Fee, MSPT, certified vestibular therapist, Physical Rehabilitation of Evangelical
Community Hospital

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the best ways to prevent, diagnose and treat concussions. We talked about new rules related to soccer, as well as the many changes in the medical community. They discussed new therapies, more baseline testing and new balance measuring devices. The goal is to more accurately say what the impact of a concussion is on a young person.

We aired a 20-minute interview with the doctor and physical therapist, and promoted two upcoming events where local residents could 'Talk with the Doc' and gets baseline testing. We also had a conversation about how our children are most frequently concussed—and it isn't sports!

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 5-19-16, Newscasts 5-20-16

PROBLEM ADDRESSED: The issues associated children and youth, fitness, summer slide and outdoor education.

GUESTS ADDRESSING THE PROBLEM:

Stacey Sommerfield, executive director, Buffalo Valley Recreation Authority,

Jen Delsite, Summer Camp Director

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the many programs, activities and events being held this summer by the BVRA. We also focused on their 'no child left inside' mission that calls for more free, fun, active, outdoor education opportunities during the summer. They discussed the need many kids have for outdoor activities.

We aired a 20-minute interview with Ms. Sommerfield and Delsite, talking about the new initiatives which focus on preventing the summertime loss of knowledge and understanding each student has. They talked about how paying attention to children and acknowledging them, helps them remember the material they learned in the past year.

They were/ on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 5-30-16, Newscasts 5-31-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Kelley Rubendall, Matthew Mitchell, Pamela Barni, Jolene Dressler, Amy Grosser, Ruth Molina-Oyala, and Deb Heater, all are staff members, volunteers or organizers of the Caring for Kids program at Shikellamy School District.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the summer availability of the food giveaway program at Shikellamy School District. We looked at the status of the free food program, and how the program will continue at A Community Clinic in Sunbury. We discussed the problem of hunger in the district, and how the 'backpack' program has been helpful.

We aired a 20-minute interview with the above mentioned staffers and volunteers, discussing the hunger, donations and other aspects of this growing program. The program provides several meals to students – either over the weekend – or several times during the summer – so kids have supplemental food available. .

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-6-16, Newscasts 6-7-16

PROBLEM ADDRESSED: The issues associated with youth.

GUESTS ADDRESSING THE PROBLEM:

Erin Jablonski, chairman and founder, The Lewisburg Children's Museum,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the planning phases of the soon to be open Lewisburg Children's Museum. The museum will allow children from all socioeconomic groups to enjoy hands-on learning experiences. Some of the displays may be targeted at curtailing 'The Summer Slide' which refers to losing knowledge during the summer vacation.

We aired a 20-minute interview with Jablonski on WKOK Sunrise to get an update on the critical work of the museum board, and their fundraising efforts. We talked about how learning opportunities are not equal in the community and individuals of lower income families need more help and more exposure to learning experiences.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 6-21-16, Newscasts 6-22-16

PROBLEM ADDRESSED: The issues associated with substance abuse.

GUESTS ADDRESSING THE PROBLEM:

Eric Wright, Senior Investigator Geisinger Health System, Director of the Pharmacy Innovation and Outcomes

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the expansion of the Geisinger Health System's drug take back program. He explained the goal of the program—keep used expired or unwanted drugs out of the environment and out of the hands of people for whom they were not prescribed. We talked about the take back locations at Geisinger facilities and at Weis Market locations.

We aired a 40-minute interview with Wright, and he talked about how the issue of how drug companies advertise to the public and doctors, doctors over prescribe, and people want no pain, so too many drugs are in circulation. Then substance abuse issues among people were discussed and how most of the opiates being traded illegally—were prescribed legally to someone else.

He was on WKOK's On The Mark, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-1-16, Newscasts 7-2-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth/teen needs in the community.

GUESTS ADDRESSING THE PROBLEM:

Ricki Stringfellow Co-organizer Campfire Nights, St. Matthew's Lutheran Church, Shamokin Dam

Anne Lawrence, Co-organizer Campfire Nights at St. Matthew's Lutheran Church, Shamokin Dam

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the unmet food and nutritional needs in the local community, the way poverty affects nutrition and how many kids need a positive, wholesome outlet for energies and interests. This program combines a church-grown vegetable garden, then campfire nights when fun activities happen for kids, and families.

We aired a 20-minute interview with the guests, talking about the fresh vegetable give-away that happens at the campfire nights. They also discuss some nutrition and educational opportunities for community families. The church did not have a stated religious message as part of the events, but does invite people to return for a wide range of activities—including worship and Christian education.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-21-16, Newscasts 7-22-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Zachariah Stotter, Development Director, Susquehanna Council, Boy Scouts of America,

Brad Molyneaux, volunteer, obstacle course designer

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the importance of the Boy Scouts of America in helping young boys and teens become good leaders, enjoy physical fitness and study the environment. The local boy scout camp will benefit from an obstacle race called the 'Sash Dash.' We discussed the fundraiser which will help make scouting available to all kids.

We aired a 10-minute interview with Zachariah and Brad, and talked about how scouting factored into their lives, and how the teamwork necessary for the Sash Dash is similar to the cooperation needed to complete tasks while scouting—and in life. We discuss the issues and controversies associated with scouting.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-28-16, Newscasts 8-1-16

PROBLEM ADDRESSED: The issues associated with diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Arin Lohr, 14-year-old transgender boy from Selinsgrove,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the story of a transgender boy, who 'transitioned' while in school during his 8th grade year. He talks about the freeing experience it was, but the deep divide that existed in the school, the lack of support, and the opposition from teachers for a transgender student.

We aired a 20-minute interview with Arin, we recorded it on The Commons in Selinsgrove and discussed how his story could help other young people—and adults. He discussed his families reaction and some difficulties he has had since then. He says as a gay transgender boy, he is facing discrimination on several fronts.

He was on WKOK Sunrise, as a guest, and then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 9-29-16, Newscasts 9-29-16

PROBLEM ADDRESSED: The issues associated with children and youth.

GUESTS ADDRESSING THE PROBLEM:

Jen Hain, Administrative Director, and Doug Bertanzetti, Assistant Director, SUN Area Technical Institute, on the significant need for skilled trades in The Valley, and the upcoming Open House at Sun Tech

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the serious need for skilled tradespeople in The Valley. We talked how many students graduate college with big debts and no jobs—we discussed the SUN Tech training and the many companies looking for workers. We discussed the big advantage that skilled workers have in today's workforce.

We aired a 10-minute interview with Jen and Doug, and discussed the overview of SUN Tech, how the school is funded, how students attend the school, and their renovations. We talked about the opportunity for students (and parents) to visit the school during an upcoming open house. We also talked about the fundraising for the SUN Tech Foundation.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 7-4-16, Newscasts 7-5-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Dottie Anderson, Summer Seals Day Camp Board Secretary (active community leader, Selinsgrove Rotary),

Mike Piecuch, SSDC Board Vice-president (Snyder County District Attorney),

Cameron Weaver, SSDC Co-director

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Summer Seals Day Camp, which is a summer program in the Selinsgrove area school district, that gives at risk students an opportunity to avoid the summer slide (of knowledge), and gain social skills. They have classroom learning and take road trips to interesting locations.

We aired a 10-minute interview with the panel, with the goal of discussing how important the program is to many people, not only parents and kids, but the community, and Susquehanna University students who serve as teachers. We talked about how the program can be life changing for the students.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 8-10-16, Newscasts 8-11-16

PROBLEM ADDRESSED: The issues associated with substance abuse, and youth.

GUESTS ADDRESSING THE PROBLEM:

Paula Weikel, Sunbury mom of the late Dylan Weikel, on his life's ups and downs, his overdose death, and what she is doing to advocate and affect community help.

Pastor Mark Gittens, H2 Church, on their addiction outreach and community work

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the opium problem facing the City of Sunbury, and the surrounding communities. We discussed not only Dylan's issues, but how police and the courts are hurting the recovery community by encouraging them to buy heroin as part of controlled buys. Mrs. Weikel also has become a community advocate on the opium issue.

We aired a 20-minute interview with the two; it was recorded on the road, and aired in two parts. They discussed the ways the H2 church is doing more than just praying, their prayers have hands and feet, and how other churches could step up their game to help young people. We'll air a series of interviews with them and other leaders. .

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 8-16-16, Newscasts 8-17-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Yvonne Heatley, Executive Director, Susquehanna Valley CASA,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the need for the Court Appointed Special Advocates program in general, and the good work the caseworkers do in particular. We aired this interview to coincide with the appointment of the new director, and promote their upcoming training and fundraising events.

We aired a 10-minute interview on WKOK, then a 5-minute interview on 94KX, discussing CASA and the kids in the court system who benefit from their work. Heatley said they have a waiting list for children to get in to the program, they do not have enough volunteers who serve as the CASA caseworkers.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.
- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.
- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.
- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.
- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM | 8-29-16, Newscasts 8-29-16 |

PROBLEM ADDRESSED: The issues facing children and youth.

GUESTS ADDRESSING THE PROBLEM:

Jen Hain, Administrative Director, SUN Technical School

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the career opportunities for young people, what jobs are hiring and what can students foundering do to get a career choice started. We discussed what jobs exist locally, what jobs the SUN Tech School trains for. We also discussed new programs at the school and an upcoming fundraiser.

We aired a 10-minute interview with Jen to coincide with an upcoming educational open house. The goal of the interview was to talk about the evolution at the SUN Tech School and how career choices for students are changing. She also discussed expansion plans, fundraising and academic standards for the school.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 9-22-16, Newscasts 9-23-16

PROBLEM ADDRESSED: The issues associated with transportation, and youth.

GUESTS ADDRESSING THE PROBLEM:

Samantha Pearson, Elm Street Manager, Lewisburg Neighborhoods Corporation, Princeton Educated Architect, and local community activist

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming 'Celebrate International Walk to School Day in Lewisburg October 6. The goal of the walk is to Walk to School Day events raise awareness of the need to create safer routes for walking and bicycling and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion and concern for the environment. The events build connections between families, schools and the broader community.

We aired a 20-minute interview with Samantha on Sunrise to allow her to announce the upcoming walk, and promote the walking and biking opportunities in Lewisburg.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-5-16, Newscasts 10-5-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Kevin Singer, Executive Director, Central Susquehanna Intermediate Unit,

Keri Albright, former President and CEO Greater Susquehanna United Way, and SVCEP board member

John Kurelja, former superintendent Warrior Run, CSIU Chief Academic Officer and Director of Curriculum, Assessment and Regional Education Services, and SVCEP board member

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the efforts to bring a community college to Sunbury. The panel discussed the tremendous need for the school and how individuals affected by poverty would benefit from the school. We discussed the cycle of poverty and how education can help break the cycle.

We aired a 20-minute interview with the panel as they launch a new series of classes. Most classes focus on remedial work to prepare students for traditional colleges and universities. We also discussed the success of their previous classes. The panel talked about why Sunbury is the ideal location because of greater poverty, transportation and other issues.

They were on WKOK Sunrise, as guests for about 20-minutes, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: **WKOK Sunrise/On The Mark and Daily Local Newscasts**

AIR QUARTER: **October to December, 2016**

PROGRAM AIR TIMES:

- **WKOK-AM – WKOK Sunrise/WKOK On The Mark**
 - **Weekdays 06:00 to 10:00A.M.****PROGRAM LENGTH: 4 Hours.**

- **WQKX-FM – Hourly newscasts:**
 - **Weekdays 6:00A.M. to 5:00P.M.,**
 - **Saturdays 7:00A.M. to 12:00P.M.,**
 - **Sunday 9:00A.M. to 12:00P.M.****PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.**

- **WEGH-FM – Hourly newscasts:**
 - **Weekdays 6:00 A.M. to 5:00P.M.****PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.**

- **WMLP-AM – Hourly newscasts:**
 - **Weekdays 6:00A.M. to 9:30A.M.****PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.**

- **WVLY-FM – Hourly newscasts:**
 - **Weekdays 06:00 A.M. to 5:00P.M.****PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.**

AIR DATES: **OTM: 10-13-16, Newscasts 10-14-16**

PROBLEM ADDRESSED: The issues associated with youth and family health.

GUESTS ADDRESSING THE PROBLEM:

Eckie Friar, Education Specialist, Transitions (Formerly Susquehanna Valley Women in Transition)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming Care for Kids-Nurturing Healthy Sexuality workshops for all parents and caregivers. The Selinsgrove area is where they will promote open and honest communication between parents and kids about their developing bodies. The goal is to teach parents ways they can talk to their kids.

We aired a 20-minute interview with Ms. Friar and discussed the work of Transitions. She discussed why mis-information helps perpetrators of child sexual abuse and how parents can 'forewarn' kids by giving them correct information. The workshops will be held in Selinsgrove on several occasions.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: September to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-27-16, Newscasts 10-29-16

PROBLEM ADDRESSED: The issues associated with youth nutrition and obesity.

GUESTS ADDRESSING THE PROBLEM:

Sarah Dayton, Registered Dietitian, Geisinger Health System

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the abundance of sweets and treats during the Halloween season, how some candy is okay, but all things in moderation. She discussed keeping activity levels up for kids, and how there are many alternatives to candy. We also discussed food allergies and the Teal Pumpkins

We aired a 20-minute interview with Sarah, at a time when childhood obesity is growing (no pun intended), and parents need to take a lead in guiding their children away from ice cream, sweets and treats. We also discussed alternatives to trick or treating that involves lots of activity.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 11-3-16, Newscasts 11-4-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Shannon Butters, race director, Girls on the Run of the Greater Susquehanna Valley

Cheryl Stumpf, Executive Director, GOTRGSV

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the reasons GOTR is so necessary to help young girls. We discussed self-esteem, diet, fitness, bullying and many other aspects of the lives of pre-adolescent girls. The program helps girls cope with peer pressure and helps them to be more respectful of other girls.

We aired a 10-minute interview with the guests to help promote their culmination run which is upcoming. We discussed the many activities associated with the run, and how the program leaves a lasting impression on the community and on the students.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 11-3-16, Newscasts 11-4-16

PROBLEM ADDRESSED: The issues associated with substance abuse and the opioid crisis.

GUESTS ADDRESSING THE PROBLEM:

Dr. Kimberly Kabernagel resident physician, Addiction Medicine Fellow, Marworth Alcohol & Chemical Dependency Treatment Center,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the opioid crisis that is facing our region. We'll discussed the 'state of the crisis,' how people get hooked and how they can get off. Marworth is a Geisinger facility and she discussed how GHS has a holistic approach to treatment.

We aired a 20-minute interview with Dr, Kabernagel and she told us how physicians and prescribers need more education on the use of opioids, addiction issues and pediatric prescribing. She also talked about how addiction treatment has changed in our fast paced, electronic age that we live in.

She was on WKOK Sunrise, as a guest, and then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 11-28-16 and 11-29-16, Newscasts 11-30-16

PROBLEM ADDRESSED: The issues associated with diversity, inclusion, and children and youth.

GUESTS ADDRESSING THE PROBLEM:

Susan Decker Licensed Therapist, Diakon Services, Inc.

Richard Mast, Esq., Senior Legal Counsel, Liberty Counsel Inc.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on transgender issues which have popped up in the Selinsgrove Area School District. The school district attempted a changed policy that would allow transgender students to use the rest room of the gender with which they identify. Many parents objected and we had a wide ranging discussion on this topic.

We aired a 20-minute interview with Ms. Decker, and then interviewed Richard Mast, Esq., in order to present both sides of this divisive topic. We included an open phone opportunity as well, with many local residents calling in. This discuss previewed an upcoming Selinsgrove Area School District public meeting.

They were on WKOK's On The Mark, as invited guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 12-27-16, Newscasts 12-28-16

PROBLEM ADDRESSED: The issues associated with poverty, transportation, substance abuse, diversity issues and youth.

GUESTS ADDRESSING THE PROBLEM:

Janelle Weaver, organizer of the C.J.'s Resolution Challenge

Steve McAnaney, staffer Autism Diagnostic Evaluations Resources and Services (ADERS

Dr. Tom Challman, Medical Director and Neurodevelopmental Pediatrician, Geisinger Autism and Developmental Medicine Institute

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issue of autism, diagnosis and treatment of children on the autism spectrum and new treatment. The discussion was held in advance of the fundraising January 7th run at the R.B. Winter State Park. We'll discuss her fourth annual CJ's Resolution Challenge event, held each year to raise money for autism services.

We aired a 20-minute interview with the three guests to find out about the work of ADMI and ADERS. Both agencies are involved in providing children's services to Valley residents. The fundraiser is a fitness event that has donated over \$30,000 to various child serving agencies. The program served as an update on autism research in general as well.

They were on WKOK Sunrise as guests and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.
- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.
- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.
- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.
- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 12-8-16, Newscasts 12-9-16

PROBLEM ADDRESSED: The issues associated with poverty, and youth.

GUESTS ADDRESSING THE PROBLEM:

Sara Lauver, Director of Community Impact and Marketing, Greater Susquehanna Valley United Way

Joanne Troutman, President and CEO GSVUW

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on an upcoming fundraising effort—Dunkin Donut Day—and how money raised will support the GSVUW's efforts to fight childhood poverty, and particularly childhood homelessness. We discussed the 'Priorities for Impact' issues that have been identified by the UW and how funding and education is focused on this.

We aired a 10-minute interview with guests on WKOK Sunrise. This was an opportunity for them to discuss the specifics of the fundraiser, as well as the measurable, tangible, efforts to fight poverty. We discuss the many partners in the community who are teaming up with the UW in a new task force.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December, 2016

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
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- WQKX-FM – Hourly newscasts:
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- WEGH-FM – Hourly newscasts:
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- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 12-20-16, Newscasts 12-21-16

PROBLEM ADDRESSED: The issues associated with children and youth.

GUESTS ADDRESSING THE PROBLEM:

Benita Kolmen-Solomon, Sharon Silberman, and Amy Gronlund, instructors in the 'Kids First' program of the Susquehanna Valley Mediation Center

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work of the Susquehanna Valley Mediation Center and their Kids First program, which helps families and other address the impact on children, of conflict, disputes, divorces and other family crises. They help participants put kids first in their thinking and help build resolution based on the child's best interest.

We aired a 20-minute interview with the guests, talking about the deleterious effects of conflict on children. We talked about health issues, significant adolescent issues and long term adult problems. Conflicts in families may not be avoidable but if parents and other participants really do put kids first, they can have their arguments and keep kids healthy.

They were on WKOK Sunrise, as guests, and then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.