

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: January to March, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 01-10-14, Newscasts 01-10-14

PROBLEM ADDRESSED: The issues associated with diversity, and the need for greater cultural understanding locally

GUESTS ADDRESSING THE PROBLEM:

Donna Bridge, founder Kingdom Kids Puppet Ministry, and chairwoman Milton Cultural Festival

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the mission of the Milton Cultural Festival, as well as their current work with a festival fundraising/outreach event Saturday, January 11, 2014. The mission of the MCF is to create understanding and cultural peace. The event she was promoting was called the A Christmas Around the World Festival.

We aired a 10-minute interview with Bridge, talking about the specifics of their Saturday event, and why the need still exists to talk about many cultures and the occasional conflicts which exist in The Valley. We discussed the hoped for tradition that an annual look at Christmas takes place. This event is designed to honor other cultures.

Donna was on WKOK Sunrise, as a guest for about 10-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 01-15-14, Newscasts 01-16-14

PROBLEM ADDRESSED: The issues addiction, prescription drug abuse, and marijuana use.

GUESTS ADDRESSING THE PROBLEM:

Dr. David Withers associate medical director, Marworth (drug and alcohol treatment facility).

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the physiological changes that occur in the brain when chemicals, such as drugs, or alcohol, are applied. We discussed the changes, the addictions. The chemical dependency, he said, can be an all-encompassing gripping controlling aspect of life. We discussed the issue and possible solutions.

We also discussed 5 to 7-year-old's who use drugs or alcohol, we discussed prescription drug abuse and the legal/political discuss which now surrounds the topic of marijuana and the debate about changing the national, and state laws. We discussed the prevalence of addiction, and received a series of telephone calls from people who were affected by addiction.

Dr. Withers was on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 01-21-14, Newscasts 01-22-14

PROBLEM ADDRESSED: Youth with Autism, Asperger's Syndrome and intellectual disabilities.

GUESTS ADDRESSING THE PROBLEM:

Brenda Finucane, genetic counselor, and associate director of the Bucknell/Geisinger Autism and Developmental Medicine Institute (ADMI)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the two main aspects of the ADMI, the clinical work with families and children affected by Autism and related syndromes, the education, referral and follow up work related to treating these children. The second aspect is genetic research and counseling.

We aired a 20-minute interview that had two foci, the genetic research, and how it continues Geisinger's 'bench to bedside' approach to research. The genetic counseling does not treat patients—they don't manipulate DNA—but it helps specify diagnosis and treatment, and helps to identify potential family markers which could factor into future decisions.

Ms. Finucane was on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 01-30-14, Newscasts 01-31-14

PROBLEM ADDRESSED: The issues with education, youth, transportation, sprawl and environmental concerns.

GUESTS ADDRESSING THE PROBLEM:

Dr. Erin Jablonski, Lewisburg Downtown Dragons group, parent, Bucknell prof

Dr. Mark DiRocco, superintendent Lewisburg Area School District.

DESCRIPTION OF DISCUSSION/NEWS:

These interviews aired in separate segments on WKOK Sunrise. We first aired the superintendent discussing the controversial high school construction project. Then we interviewed Dr. Jablonski about the Downtown Dragons ongoing concerns about the project. Their opposition remarks did not specifically relate to Dr. DiRocco's comments earlier.

We aired a series of news stories which then called attention to the various concerns raised in the interviews. They include construction costs, borrowing (bonds), land use, sprawl, runoff, classroom size, academic issues, downtown revitalization, youth education and community concerns. We also posted links to the interview on various groups Facebook page.

Dr. DiRocco and Dr. Jablonski were on WKOK Sunrise, as separate guests for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 02-26-14, Newscasts 02-27-14

PROBLEM ADDRESSED: The issues discrimination and intolerance of individuals with mental retardation, intellectual disabilities and other mental issues.

GUESTS ADDRESSING THE PROBLEM:

Ed Coup, director, The ARC Susquehanna Valley

Jenna Kashner, intern, The ARC Susquehanna Valley, Bloomsburg University student.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on The ARC and their many activities and events. We discuss the changing world for people with Intellectual Disabilities (ID), and we discussed the problems which still face these citizens. We discussed ongoing discrimination, intolerance, ignorance and other issues facing the ID community.

We aired this update in hopes of calling attention to the many budget issues facing the non-profit ARC and we talked about the levels of funding dropping from the state. We also had a preview of their upcoming events, activities and fundraisers.

They were on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 02-03-14, Newscasts 02-04-14

PROBLEM ADDRESSED: The issues youth fitness and positive activities.

GUESTS ADDRESSING THE PROBLEM:

Elizabeth Stuelke, program director Buffalo Valley Recreation Authority (BVRA)

Maggie Test, educational program coordinator/summer camp director BVRA

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the need for young people to be more active, to get more physical activity and more exercise. We talked how parents need to model physical activity and serve as mentors to their children when it comes to fitness and exercise. We discussed the many summer camps which are coming at BVRA, and how kids can get enrolled.

We aired a 20-minute interview with Test and Stuelke and they discussed the many programs of the BVRA, the youth camps and the mission of the authority—namely to prompt local understanding and peace We also discussed the authorities funding stream and the need for more revenue.

The guests were on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 02-12-14, Newscasts 02-13-14

PROBLEM ADDRESSED: The issues children, youth and teens involved in the county court system.

GUESTS ADDRESSING THE PROBLEM:

Michael Sholley, Union Snyder president judge, common pleas court

Judith Jones, Director, Susquehanna Valley CASA

DESCRIPTION OF DISCUSSION/NEWS:

This interview program looked at the CASA program and the work they do with youth. They help children and adolescents who are involved in the Common Pleas court system. The kids may be involved in an adoption, custody or criminal issue, and they CASA volunteer works with the child to explain the process, comfort them and be a companion.

In terms of formal advocacy, that is not the role of the Court Appointed Special Advocates, there are other individuals, an attorney, or other representative to advocates in court proceedings for the child. CASA helps the child. They are non-profit and do fundraising, fun events and have other activities to help children.

Judge Sholley and Ms. Jones were WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 03-11-14, Newscasts 03-12-14

PROBLEM ADDRESSED: The issues associated with medical marijuana, pediatric treatments of certain ailments, drug and alcohol issues.

GUESTS ADDRESSING THE PROBLEM:

Kathleen Dunkelberger, RN, certified nurse consultant, advocate for Autism issues

Betsy Snook, Lewisburg, RN, executive director Penna. State Nurses Association

Wayne Reich, deputy director, director of membership, PSNA

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the effectiveness of medical marijuana and the limited usage available in Penna. Very few patients have access, which is something the nursing association is attempting to change. They are lobbying and encouraging recalcitrant lawmakers to consider what they say are common sense changes to PA's antiquate pot laws.

We aired a 40-minute interview with these three individuals. We also allowed callers to question the medical and legislative history, status and process associated with this issue. Additionally, we discussed the changing marijuana laws in the US and the thorny issue of legalizing recreational marijuana.

These three people were on WKOK Sunrise, as guests for about 40-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: OTM: 03-20-14, Newscasts 03-21-14

PROBLEM ADDRESSED: Many children in our region are hungry, malnourished, and are food challenged.

GUESTS ADDRESSING THE PROBLEM:

Pastor Ann Keeler Evans, pastor Universalist Unitarian Congregation of the Susquehanna Valley, and founder www.loveflows.net.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on a vexing issue in The Valley: The fact that hundreds of students in our region who don't eat from Friday at school until Monday. While it seems shocking, she said the number of hungry children in The Valley continues to increase and there are only a scant few programs working to solve that issue.

We aired a 20-minute segment with Pastor Ann, and she said they are raising money for the back pack program was students are helped on the weekend with a few meals. She and her church started the 'Love Flows' ministry. That program and a website are now a pass through agency for money for the food program.

Ann was on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

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AIR DATES: WS: 03-28-14, Newscasts 03-30-14

PROBLEM ADDRESSED: Many children in our region are hungry, malnourished, and are food challenged.

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AIR QUARTER: April to June, 2014

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- WQKX-FM – Hourly newscasts:
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 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 04-10-14, Newscasts 04-11-14

PROBLEM ADDRESSED: The issue of prejudice, and racism.

GUESTS ADDRESSING THE PROBLEM:

Donna Bridge, chairwoman, Milton Cultural Festival

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming Milton Cultural Festival (MCF) and their intended mission of promoting diversity, acceptance and tolerance, or many cultures, races, faiths and lifestyles. The festival has become a lightning rod for protests against various individuals and families, but the organizers say they still hope to bring the community together.

We aired a ten-minute segment this week, and will air more interviews as the MCF nears. We will have multiple guests on the program to talk about the festival and their goals. They have been holding the festival for six years and WKOK fully supports and endorses, and we have a representative on the MCF committee.

Ms. Bridge was on WKOK Sunrise, as a guest for about 10-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 04-17-14, Newscasts 04-18-14

PROBLEM ADDRESSED: The issue of transportation for people with limited mobility or limited resources.

GUESTS ADDRESSING THE PROBLEM:

Cindy Zerbe, director, Union Snyder Transportation Alliance (USTA)

Louise Spiegelmyer, Vanpool coordinator USTA

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the tremendous unmet need in The Valley, the fact that we lack public transportation, taxi service and rail service in this part of the state. Because of limited finances, we discussed the fact that for some people, getting to appointments, work and stores is very difficult.

We aired the interview with these two staffers so they could discuss the Commuter Vanpool, where lay people drive the van to Harrisburg, Williamsport or other points, and drive several other commuters. They also have a Shared Ride program, which is their main service, allowing elderly or handicapped to access bus rides. Also the Ride Share program where people develop commutes with various people at various locations.

They were on WKOK Sunrise, as guests for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

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- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 04-23-14, Newscasts 04-24-14

PROBLEM ADDRESSED: The issue of acceptance, tolerance, and diversity when it comes to children with physical and mental differences.

GUESTS ADDRESSING THE PROBLEM:

Megan E. Epler, Community Liaison, Autism & Developmental Medicine Institute (ADMI),
Geisinger-Bucknell Autism & Developmental Medicine Center

Brenda Finucane, Associate Director, and genetic counselor, ADMI

DESCRIPTION OF DISCUSSION/NEWS:

This interview program discussed the acceptance, or lack thereof, of children with autism and other developmental, and genetic disorders. The topic included words about the ADMI's photography exhibit which depicts many children with physical anomalies, but call attention to the children's inner beauty.

We aired a 20-minute interview, focusing on the need for more positive exposure for all children, and the need to more acceptance of diversity. The ADMI is a facility where therapy, diagnosis and research continue into genetic disorders.

They were on WKOK Sunrise, as a guests as part of a series of interviews. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

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- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

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 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 05-01-14, Newscasts 05-2-14

PROBLEM ADDRESSED: Pre-teen and teen girls with self-esteem issues, fitness issues and assertiveness issues.

GUESTS ADDRESSING THE PROBLEM:

Cheryl Stumpf executive director, Girls On The Run, Susquehanna Valley

Meredith McLean race coordinator

Jerimiah Allen father of a GOTR participant, track and field coach, Mifflinburg teacher

Marisa Allen daughter of Jerimiah, 3rd Mifflinburg

DESCRIPTION OF DISCUSSION/NEWS:

This interview program looked at the Girls on the Run program and their upcoming race. The main theme of the interview was the underlying issues facing teen and pre-teen girls, including low self-esteem, poor fitness levels bullying. Then we looked at how the GOTR program helps to address those issues.

We aired a 10-minute interview with this panel, and we discussed the 5K race they have coming up. The GOTR is a national fitness and self-esteem program that involves coaching and counseling girls, some of whom are already suffering from the above mentioned issues.

They were on WKOK Sunrise, as a guest for about 10-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

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 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 05-6-14, Newscasts 05-7-14

PROBLEM ADDRESSED: The issues associated with bad parenting, child safety and taking good care of our kids.

GUESTS ADDRESSING THE PROBLEM:

Jessica Holmes, RN, MSN, CPN, Pediatric Trauma Case Manager, Janet Weis Children's Hospital @ Geisinger Medical Center

Allyson Fulton, M.Ed., Safe Kids PA Consultant, CSIU Center for Schools and Communities, Camp Hill

DESCRIPTION OF DISCUSSION/NEWS:

This interview program

We aired an interview with these experts to discuss child safety and an upcoming child safety fair at Geisinger Medical Center. The PA Safe Kids initiative is an effort to make sure that education about safety is included in schools, but other places with children and their parents interact with other professions, such as doctors, teachers and churches.

The guests discussed safety involving bicycling, water, ball sports, playground and motor vehicle safety. We discussed child safety seats, helmet use and parental inattentiveness. We also talked about TV tip over and pool safety. The PA Safe Kids organization was discussed as well as their interaction with the CSIU and other agencies.

These guests were on WKOK Sunrise, as guests for about 24-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
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 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 05-12-14, Newscasts 05-16-14

PROBLEM ADDRESSED: The issues youth poverty, hunger and drug abuse.

GUESTS ADDRESSING THE PROBLEM:

Keri Albright, president and CEO Greater Susquehanna Valley United Way.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program was on WKOK's Sunrise program and was a 20-minute interview about the problem of kids growing up in homes where poverty is a big factor, also drug and alcohol abuse and other parenting issues. The United Way has set up a series of Impact Councils to offer deliverables to solve these issues.

We have aired a series of interviews on these topics and this last one focused on the Impact Councils and their 'Potty Posters' that are posted in elementary school rest rooms. The posters ask students if they are left alone occasionally, see abuse or experience abuse, are not fed regularly or if other problems arise. It advises them to tell a teacher if they say 'yes' to these questions. .

Keri was interviewed by Sara Bartlett (WKOK.com Program Director). Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
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 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 06-03-14, Newscasts 06-07-14

PROBLEM ADDRESSED: The issues with the ‘summer slide,’ the loss of accumulated knowledge when students are off school during the summer.

GUESTS ADDRESSING THE PROBLEM:

Amy Morton CSIUI Chief Academic Officer and Director of Curriculum, Assessment and Regional Education Services

Sue Hoffman, supplemental education services program manager CSIU

Yvette Beaumont, after school programs coordinator and program coordinator for migrant education at CSIU

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on stopping the summer slide, making sure that kids lose less of their knowledge and skills over the summer. The issues is exacerbated by the fact that schools today have more skills being taught which require continuity, according to our guest. We discussed summer activities and learning which can offset the summer slide.

We aired an interview as part of our series focusing on education and the big issues facing schools and families. The testing, learning, computers, summer slide and higher education prep have all been topics. The local education administration agency suggests guests and we brainstorm on programs.

They were on WKOK Sunrise, as guests for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: April to June, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
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- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 06-24-14, Newscasts 06-25-14

PROBLEM ADDRESSED: The issues associated with poverty, hungry children and the area summer feeding programs.

GUESTS ADDRESSING THE PROBLEM:

Kelley Feiler, interim mobilizer, Snyder County Coalition for Kids.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program was an opportunity to talk about the growing problem of children going without meals because their parents can't—or don't—feed them sufficiently. This issue has poverty, drug and alcohol, and other aspects, but bottom line; kids are being fed. The Snyder County Coalition for Kids is helping the Meals for Seals program in the Selinsgrove area.

We aired a 15-minute interview with Feiler on On The Mark. She talked about the growing problem, some solutions and the need to raise more funds, and see more donations for the Snyder County program, and to help other programs in The Valley. We discussed how people could get involved and a little about other feeding programs.

Feiler was a call-in guest on WKOK's On The Mark, as a guest for about 20-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
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 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

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 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 07-01-14, Newscasts 07-02-14

PROBLEM ADDRESSED: The issue of teens who lack respect, disciple and moral teaching.

GUESTS ADDRESSING THE PROBLEM:

Leonard Capuzzi, founder and director, the Honor & Leadership Corps at St. John's Lutheran Church, Northumberland.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the upcoming Honor & Leadership classes held at the church in Northumberland. We discussed the situations in local homes where some children don't receive appropriate parenting, and have access to negative influences and activities. We discussed the classes and how they can help kids.

We aired this interview in an effort to explore the program, and to answer the common questions/criticisms of these types of programs. Mr. Capuzzi said the program does not involve brainwashing and does have all instructors screened and determined safe. We discussed the program's positive outcomes.

Capuzzi called into WKOK Sunrise, and was a guest for about 12-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

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AIR DATES: OTM: 07-17-14, Newscasts 07-18-14

PROBLEM ADDRESSED: The issues poverty and children without meals.

GUESTS ADDRESSING THE PROBLEM:

Ron Pratt, Sunbury director of Parks and Recreation.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Summer Food Program, a federal subsidized program which gives out hundreds of meals each summer to needy children. We discuss the nutritious, well balanced meals that are made available to all students regardless of financial need. The meals are served at the Oppenheimer Playground and the Second Street Center.

We aired a 20-minute interview with Sara Bartlett interviewing Mr. Pratt. They also discussed the fitness and health emphasis that emanates from the Sunbury and Northumberland sites where the meals are served. Sunbury recreation is a comprehensive department which focuses on fitness activities, health, nutrition and competitive sports opportunities.

Mr. Pratt was on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

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 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

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 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 07-29-14, Newscasts 07-30-14

PROBLEM ADDRESSED: The issues associated with poverty, diversity and children youth and teen issues, as it relates to an influx of Central American children coming into the US as refugees.

Lawmaker lauds Colorado's handling of marijuana

Eds: APNewsNow.

HARRISBURG, Pa. (AP) - A Pennsylvania state senator who is charging a nearly \$5,000 trip to taxpayers to see how Colorado is dealing with marijuana's legalization says it's home to a high-tech, high-paid industry and isn't a state full of "stoners."

Sen. Daylin Leach of Montgomery County wrote an editorial this week about his three-day trip last weekend with three staff aides.

Leach is perhaps the Pennsylvania Legislature's foremost proponent of legalizing marijuana.

Sen. Mike Folmer of Lebanon County traveled to Colorado for a three-day trip with a staff aide two months ago. A spokesman says they paid their own way. Folmer supports a narrower legalization of a marijuana extract for medical purposes.

A bill co-sponsored by Leach and Folmer awaits a Senate vote. House GOP leaders and Gov. Tom Corbett oppose it.

GUESTS ADDRESSING THE PROBLEM:

Robin Jarrell, rector, St. Matthew's Episcopal Church, Sunbury, priest in the Episcopal church

DESCRIPTION OF DISCUSSION/NEWS:

This interview program was on On The Mark and dealt with the massive influx of children from Central America, seeking asylum in the US. We discussed the problems with drug trafficking, gangs, poverty, disease, abuse and violence in their home countries. We discussed their interest in coming to the US seeking asylum.

We aired a 45-minute interview with Ms. Jarrell, and then used excerpts of the remarks in our newscasts. She discussed how the US has encouraged the influx, but the extreme numbers have created a problem with housing/care, and with political opposition. We discussed the virulent and staunch opposition to this influx.

Excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

BC-PA-XGR--Gas Drilling-State Forest, 1st Ld-Writethru,137
Forests agency adds public step to drilling plan

Eds: APNewsNow. Minor edits.

WILLIAMSPORT, Pa. (AP) - A Pennsylvania state lawmaker says it's an important victory that parks and forests officials will accept public comments on the terms of agreement to allow two natural gas exploration companies to drill in Loyalsock State Forest.

Still, Rep. Rick Mirabito told the Williamsport Sun-gazette on

Wednesday (<http://bit.ly/1u4hg8>) that he wished the Department of Conservation and Natural Resources had agreed to accept comments for 30 days, rather than just 15.

Agency officials say there's no deadline to come to terms.

They say the state doesn't own the subsurface rights on a 25,000-acre tract known as the Clarence Moore lands and cannot prevent Texas-based Anadarko Petroleum and Southwest Energy from drilling there. But officials say they hope to minimize the environmental damage.

Drilling opponents argue that the state has more power than it says to prevent the drilling.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WOKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 08-09-14, Newscasts 08-09-14

PROBLEM ADDRESSED: The issues youth, poverty, diet, fitness, nutrition, child care and unmet youth needs.

GUESTS ADDRESSING THE PROBLEM:

Wayne Stump, executive director Greater Susquehanna Valley Chamber of Commerce

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the work of the GSVYMCA. We discussed their daycare and the child care issues in The Valley. We discussed their concerns and programs which address child diet, fitness and activity levels. We also talked about the mission of the Y, and their upcoming programs and events.

We aired a 10-minute interview with Stump and discussed his new leadership at the Y. We talked about the problems there with some maintenance concerns, and we discussed his interest in a capital project and future plans. Additionally, we discussed the need for more members for the Y, and the bike race that is this weekend.

Stump was on WKOK Sunrise, as a guest for about 10-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 08-13-14, Newscasts 04-14-14

PROBLEM ADDRESSED: The issues education and preparing students for 'back to school.'

GUESTS ADDRESSING THE PROBLEM:

Melissa Yankowski, Teacher Lewisburg Area School District, president Lewisburg Education Association, high school Spanish teacher

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the teacher's preparation for the start of school—and what parents can do to better prepare their students. We discussed the many tasks and preparations the teacher is undertaking and how she has to pay for her classroom decorations. We also got sound advice for parents.

We aired this interview so parents would have a sense of what teachers are schools are doing to prepare, and what parents can do—make sure their kids are reading, getting enough sleep and getting up earlier each day. We discussed the 'recipe' for a successful student: Rest, recreation, reading and many other aspects of a wellrounded life.

Melissa was on WKOK Sunrise, as a guest for about 22-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.

PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.

PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.

PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.

PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 08-14-14, Newscasts 08-14-14

PROBLEM ADDRESSED: The issues associated with children, youth and teens

GUESTS ADDRESSING THE PROBLEM:

Victoria Rosancrans, co-advisor Northumberland County Youth Leadership program.

Lisa Caruso, High-Fidelity Wraparound, Coach/Program Director, Keystone Autism Services

Brittany Johnson, student from Milton, a senior at Milton HS,

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the Northumberland County Youth Leadership program where at risk teens are asked to join a group which focuses on positive role models, work projects in the community and trying to fight issues facing teens. The students learn about occupations, the many facets of their community and work on fundraising for causes.

We aired a 20-minute interview with these three guests and others, discussing the program and the positive, life changing impact it has had on their lives. They talked about a cycle of abuse, substance abuse and crime in their families, and how the program is breaking that cycle and helping them recognize their positive options.

They were on WKOK Sunrise, as guest for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts and are still posted at WKOK.com.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 09-10-14, Newscasts 09-11-14

PROBLEM ADDRESSED: The issues drug and alcohol abuse.

GUESTS ADDRESSING THE PROBLEM:

Dr. John Pagana, Sunbury physician and leader A Community Clinic Sunbury

DESCRIPTION OF DISCUSSION/NEWS:

This interview program looked at the cyclical issues in families where substance abuse is prevalent in older family members and is passed onto children. We looked at the behavior cycle of substance abuse, as well as the hereditary nature of addiction. Dr. Pagana also talked about why adolescents have a higher rate of addiction.

We aired this program to look at solutions—how to break the cycle of addiction. Dr. Pagana talked about religious faith which can be a factor, and 12-step programs, and other ways families can intervene and help a teen/20-something. He is helping A Community Clinic in Sunbury work with other local residents to fight substance abuse.

John was on WKOK On The Mark, as a guest for about 40-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: July to September, 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 09-24-14, Newscasts 09-25-14

PROBLEM ADDRESSED: The issues associated with children with Asperger's Syndrome, autism and related developmental disorders.

GUESTS ADDRESSING THE PROBLEM:

Megan Epler, community liaison, Bucknell/Geisinger Autism and Developmental Medicine Institute (ADMI)

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with various intellectual disorders, autism and Asperger's Syndrome. The work of the ADMI includes an active clinic where hundreds of children are diagnosed and treated each month. Additionally, genetic and behavior research is a major component of their work.

We aired a 20-minute interview to dig deeply into the ADMI's mission and work. We discussed the 40+ staffers who are working to better the lives of children and advance the science involved. We talked about their non-profit status and the various fundraisers planned. They have a Sensory Friendly Film series underway and we discussed the next film.

Ms. Epler was on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: OTM: 10-1-14, Newscasts 10-2-14

PROBLEM ADDRESSED: The issues drug and alcohol abuse and addiction.

GUESTS ADDRESSING THE PROBLEM:

Bruce Lundrigan, president Recovery Community Initiative (RCI), Lycoming County resident, retired social worker/counselor, recovering

Richard James, vice president RCI, retired graphic designer, Lycoming County resident, citizen taking action regarding addiction, not a member of the recovering community.

Abbey Gefkin, Columbia Montour Snyder Union Drug and Alcohol Mental Health agency D & A case manager, staff on drug court detail.

Steve Diehl, Union County Adult Probation officer, Treatment Court coordinator.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with drug and alcohol use, addiction, and recovery. We discussed RCI's efforts to address the ignorance and stigma associated with addiction and recovery. We previewed an upcoming film showing of Anonymous People, and an upcoming drug court graduation.

We aired a 40-minute interview to call attention to their work, and to enlist the help of more members of the local community. They talked about RCI's education, outreach, and volunteers, as well as the ways everyone can help address addiction and recovery.

They were on OTM, as a guest for about 40-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: (WKOK Sunrise or OTM): 10-6-14, Newscasts 10-10-14

PROBLEM ADDRESSED: The issues associated with poverty and procuring help when needed.

GUESTS ADDRESSING THE PROBLEM:

Randi Buehner, Otterbein United Methodist Church, Sunbury, ministry coordinator

Kim Sawyer, Mifflinburg, First Lutheran Church, ministry coordinator

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with poverty and where people with limited income or senior citizens (on a fixed income) can get help taking care of their homes. Summer church work camps are coming to Sunbury and Mifflinburg and people who want the help can sign up now.

We aired a 10-minute interview to call attention to this program, and to procure homes for the teams to work on, get volunteers to work on the homes, find materials and tools, and seek donations. The program brings in hundreds of teenagers from around the country, they go out and help eligible homeowners.

They were on WKOK Sunrise, as guests for about 10-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: (WKOK Sunrise or OTM): 10-22-14, Newscasts 10-23-14

PROBLEM ADDRESSED: The issues associated with poverty. Feeding children.

GUESTS ADDRESSING THE PROBLEM:

Kelly Feiler, community mobilizer Snyder County Coalition for Kids, and coordinator of the Meals for Seals program.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with poverty and hungry children in the Selinsgrove area schools. We discussed the reason for poverty and how some families are coping. We discussed how the community is helping Meals for Seals, and how these students are benefiting from the effort.

We aired a 10-minute interview to discuss how the community can help. They discussed an upcoming event and how everyone can get involved. We also discussed the individual stories of individual families, they also are interested in branching out into the Mid-West schools that is the other school district in Snyder County.

She was on WKOK OTM or Sunrise, as a guest for about -minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: WKOK Sunrise 11-26-14, Newscasts 10-28-14

PROBLEM ADDRESSED: The issues associated with children's literacy and local children's reading program.

GUESTS ADDRESSING THE PROBLEM:

Liz Heim, president, Friends of the Rudy Gelnett Memorial Library (FRGML), Selinsgrove

Joyce Hendricks, secretary, FRGML, and president elect.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with children's literacy, promoting a community location for children to learn to read, and the fundraising associated with the Tree Fest of Children's Books. The event is an annual fundraiser for the Rudy Gelnett Memorial Library and is put on by the Friends group.

We aired a 20-minute interview to promote the fundraiser, and its support of the summer children's reading program. We discussed the need for a program that provides books, tutors slower readers and gives all kids a series of reading related activities. The Friends group, and the Tree Fest are both devoted to children's literacy efforts.

They were on WKOK Sunrise, as a guest for about 20-minutes. Then excerpts of their remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WOKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
 - Weekdays 6:00A.M. to 5:00P.M.,
 - Saturdays 7:00A.M. to 12:00P.M.,
 - Sunday 9:00A.M. to 12:00P.M.PROGRAM LENGTH: Twenty-five (25) 2.5-minute newscasts, total time 62.5-minutes weekly. This news story aired at 7am and 11am.

- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: WKOK Sunrise 12-10-14, Newscasts 10-11-14

PROBLEM ADDRESSED: The issues associated with diversity and acceptance of the LGBT community in Bloomsburg.

GUESTS ADDRESSING THE PROBLEM:

Dwayne Heisler, Bloomsburg businessman, human rights advocate and community organizer, Columbia County resident, and activist.

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with the Town of Bloomsburg and a proposed ordinance which would outlaw discrimination at businesses based on sexual preference. Mr. Heisler is an advocate for the LGBT community and he led the rally which preceded a town council vote.

We aired a 10-minute interview to give Mr. Heisler a chance to 'call to action' people who were interested in speaking to the town council, and to discuss the discrimination issue in general. His remarks were limited to the Bloomsburg discussion and did delve into LGBT issues at the state or national level.

Mr. Heisler was on WKOK Sunrise, as a guest for about 10-minutes. Then excerpts of his remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.

PROBLEMS AND PROGRAMS SUMMARY FOR STATIONS:
WKOK-AM / WQKX-FM / WEGH-FM / WVLY-FM / WMLP-AM
Sunbury, Pennsylvania

PROGRAM NAME: WKOK Sunrise/On The Mark and Daily Local Newscasts

AIR QUARTER: October to December 2014

PROGRAM AIR TIMES:

- WKOK-AM – WKOK Sunrise/WKOK On The Mark
 - Weekdays 06:00 to 10:00A.M.PROGRAM LENGTH: 4 Hours.

- WQKX-FM – Hourly newscasts:
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- WEGH-FM – Hourly newscasts:
 - Weekdays 6:00 A.M. to 5:00P.M.PROGRAM LENGTH: Five (5) 2-minute newscasts, total time 10-minutes daily. This news story aired at 6am and 7am.

- WMLP-AM – Hourly newscasts:
 - Weekdays 6:00A.M. to 9:30A.M.PROGRAM LENGTH: Three (3) 4-minute daily local newscasts, total time 12-minutes daily. This news story aired at 6:30am, 7:30am and 8:30am.

- WVLY-FM – Hourly newscasts:
 - Weekdays 06:00 A.M. to 5:00P.M.PROGRAM LENGTH: Eight (8) 2-minute newscasts, total time 16-minutes daily. This news story aired at 6:30am and 8am.

AIR DATES: WKOK Sunrise 12-24-14, Newscasts 12-26-14

PROBLEM ADDRESSED: The issues associated with poverty.

GUESTS ADDRESSING THE PROBLEM:

The Reverend Ann Keeler Evans, pastor Unitarian Universalist Congregation of the Susquehanna Valley

DESCRIPTION OF DISCUSSION/NEWS:

This interview program focused on the issues associated with poverty in The Valley. We described the number of children who are hungry on weekends. The problem is some children receive their only regularly scheduled meals—at school. Between school weekdays, and the provided school meals, they have no food.

We aired a 22-minute interview to call attention to the Caring for Kids program, which provides a backpack with several meals in it, each weekend. She talked about their 'loveflows.net website which provides meals for single stream funding for the program.

She was on WKOK Sunrise, as a guest for about 22-minutes. Then excerpts of her remarks were used to generate news stories in Daily Local Newscasts on WKOK, WEGH, WMLP, WQKX and WVLY. The stories discussed the issue and proposed solutions. The stories aired occasionally in the above scheduled newscasts.