

# ORDER

**Orders**  
**Order / Rev:** 2658169  
**Alt Order #:** 37125589  
**Product Desc:** candidate  
**Estimate:** 11109  
**Flight Dates:** 02/16/24 - 02/23/24  
**Original Date / Rev:** 02/15/24 / 02/15/24  
**Order Type:** POLITICAL-CANDIDATE

**Greenville WYRD-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services VA  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1911 North Ft Myer Drive  
Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Donald Trump for President  
**Demographic:** A21-49  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 1019371  
**Agency External ID:** 4048856  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/23/24	42	\$1,078.00	\$916.30

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	42	\$1,078.00	\$916.30	0.00
<b>Totals</b>	<b>42</b>	<b>\$1,078.00</b>	<b>\$916.30</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYRD	02/16/24	02/23/24	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	----4--	1:00	4	\$25.00	NON-	0.00	NM	14	\$350.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----4--		4				\$25.00		0.00			
		Week: 02/19/24	02/25/24	2222--		10				\$25.00		0.00			
N 2	WYRD	02/16/24	02/23/24	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	----4--	1:00	4	\$20.00	NON-	0.00	NM	14	\$280.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----4--		4				\$20.00		0.00			
		Week: 02/19/24	02/25/24	2222--		10				\$20.00		0.00			
N 3	WYRD	02/16/24	02/23/24	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	----4--	1:00	4	\$32.00	NON-	0.00	NM	14	\$448.00
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----4--		4				\$32.00		0.00			
		Week: 02/19/24	02/25/24	2222--		10				\$32.00		0.00			

Totals 42 \$1,078.00