

PUBLIC SERVICE ANNOUNCEMENTS
FOR
KWCK-FM, KSMD-FM, KEAZ-FM, KWCK-AM AND KAWW-AM

1ST QUARTER 2020

THE FOLLOWING PUBLIC SERVICE ANNOUNCEMENTS WERE AIRED LIVE
ON ALL OF OUR RADIO STATIONS IN A TIMELY MANNER TO PROMOTE
THESE COMMUNITY EVENTS

(THIS IS BY NO MEANS AN EXHAUSTIVE LIST, BUT A REPRESENTATION OF THE
COMMUNITY SERVICE WE PROVIDE ON ALL OF OUR RADIO STATIONS)

The Batesville Area Chamber of Commerce will hold its 2020 Annual Meeting and Gala Friday, January 24th beginning with the VIP Reception at 5:30pm at the Batesville Community Center and Aquatics Park, located at 1420 South 20th Street in Batesville. The theme will be a “White River Lodge.” For more information, call 870-793-2378.

The 2020 Team Loco Marathon and Half Marathon will be held Saturday, January 25th beginning at 6:30am at Tucker Creek Trail in Conway. This event is a laid back race with ample aid station support every half mile. Awards will be given to males and females who are the top three finishers for each distance. The entry fee is \$40 for either race. All participants who register in time will receive shirts. Proceeds will benefit Arkansas Hospice.

The 2020 Freezin’ for a Reason 5K/10K and Lap for Life will be held Saturday, February 1st beginning at 9am. The event will begin and end at the Conway High School West Campus, located at 2300 Prince Street in Conway. Entry fees will be \$35 for the 10K, \$30 for the 5K, \$30 for a Spirit Runner and \$15 for the Lap for Life. Proceeds will benefit Arkansas Children’s Hospital.

The 2020 Polar Plunge for Special Olympics Arkansas will be held Friday, February 14th at the Cabot High School, located at 18 Spirit Drive in Cabot. There will be a plunge during both lunches at 11am and at 12 noon. All proceeds will benefit Special Olympics Arkansas.

The 2020 Polar Plunge for Special Olympics Arkansas will be held Saturday, February 15th at the Cabot Aquatics Park, located at 1245 Bill Foster Memorial Highway West in Cabot. Registration will begin at 10:30am and the plunge will begin at 12 noon. All proceeds will benefit Special Olympics Arkansas.

The 2020 Polar Plunge for Special Olympics Arkansas will be held Saturday, February 22nd at Days Inn, located at 3109 East Race Street in Searcy. Registration will begin at 9:30am and the plunge will begin at 10:30am. The minimum donation to plunge is \$50. All proceeds will benefit Special Olympics Arkansas.

The 2020 Polar Plunge for Special Olympics Arkansas will be held Saturday, February 22nd at Woolly Hollow State Park in Greenbrier. Registration will begin at 11am, followed by a dessert auction will at 12 noon. Awards and a parade will be held at 12:30pm. The plunge will be held at 1pm. All proceeds will benefit Special Olympics Arkansas.

The 2020 Polar Plunge for Special Olympics Arkansas will be held Friday, March 6th at Pioneer Stadium, located at #1 Pioneer Drive in Batesville. The plunge will begin at 9:20am. All proceeds will benefit Special Olympics Arkansas.

All About Carz will host the 4th Annual Classics & Antiques on the Square Car Show Saturday, March 21st from 8am – 3pm on the Courthouse Square in downtown Searcy. Registration will be held from 8am – 12 noon. The registration fee is \$20 per vehicle. All vehicles must be classics and antiques 1995 and older year models. There will also be music, a silent auction and food. All proceeds will benefit the Humane Society in Searcy.

If you are interested in running for a position on the Independence County Conservation District Board you must be a registered voter, own land and reside in the district and submit a nominating petition by Saturday, February 1st. For more information, you can stop by the district office located at 490 East College Street in Batesville or call 870-793-4164 extension 3.

Searcy Youth Soccer Spring Registration will be held Tuesday, February 4th from 5:30pm – 7pm at the Carmichael Community Center, located at 801 South Elm Street in Searcy. If you already registered in the fall, you won't need to register again. The registration fee for children born from 2014 – 2016 is \$80. The registration fee for children born from 2012 – 2013 is \$100.

The 64th Annual Banquet of the Heber Springs Area Chamber of Commerce will be held Thursday, February 6th at 5:30pm at The Barn at Pine Mountain, located at 2075 Goff Road in Quitman. Arkansas Lieutenant Governor Tim Griffin will be the guest speaker. For more information, call 501-362-2444.

The 5th Annual Joyful Heart Ball will be held Saturday, February 15th from 6pm – 9pm in the Fellowship Hall of the First United Methodist Church, located at 615 East Main Street in Batesville. This is a free community dance party thrown especially for people of all ages with special needs. Dates, friends, family and caregivers are welcome to attend.

The 2020 Snowflake Ball to benefit distinguished young women in Arkansas will be held Saturday, February 15th from 6:30pm – 9pm at the White County Extension Service Complex, located at 2400 Old Searcy Landing Road in Searcy. This is a state-wide program that recognizes leadership, talent and academic achievement in young ladies in their senior year of high school through college-granted and cash scholarships. Tickets are \$30 per person, which includes a meal, dessert and drink. For more information, email arkansas@distinguishedyw.org.

A public meeting will be held for anyone interested in joining the Main Street Searcy Farmers' Market Thursday, February 20th at 6:30pm at the Carmichael Community Center, located at 801 South Elm Street in Searcy. Local farmers, bakers, crafters and artists are invited to attend. The 2020 Searcy Farmers' Market season will begin Saturday, April 25th.

The Junior Auxiliary of Searcy 2020 Charity Ball will be held Saturday, March 7th at 7pm at the Searcy Country Club. There will be live music, dancing, live and silent auctions, and more. Tickets are \$65 each or \$120 for a couple. All proceeds will go to fund Junior Auxiliary's many projects throughout the year to benefit the children of White County.

The White County Literacy Council will hold their 1st Annual St. Patrick's Day Fundraiser Tuesday, March 17th at 5:30pm at the White County Cooperative Extension Office, located at 2400 Old Searcy Landing Road in Searcy. There will be a silent auction, Irish food, Irish music and dance performances. Tickets are \$20 for adults and \$12 for children 12 and under. All proceeds will benefit the White County Literacy Council. For more information, call 501-278-5000.

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The Independence County Library will host a Spring Break Movie Day Tuesday, March 24th. For kids ages 12 and under, the library will show the motion picture "Frozen 2." The movie is free and free snacks will also be provided. The library is located at 267 East Main Street in Batesville. For more information, call 870-793-8814.