

PUBLIC SERVICE ANNOUNCEMENTS
FOR
KWCK-FM, KSMD-FM, KEAZ-FM, KWCK-AM AND KAWW-AM

3rd QUARTER 2019

THE FOLLOWING PUBLIC SERVICE ANNOUNCEMENTS WERE AIRED LIVE
ON ALL OF OUR RADIO STATIONS IN A TIMELY MANNER TO PROMOTE
THESE COMMUNITY EVENTS

(THIS IS BY NO MEANS AN EXHAUSTIVE LIST, BUT A REPRESENTATION OF THE
COMMUNITY SERVICE WE PROVIDE ON ALL OF OUR RADIO STATIONS)

Summer Saturday at the Village will be held Saturdays thru August 31st at Pioneer Village, located at 1200 Higginson Street in Searcy. Volunteers will be available from 10am – 2pm for guided tours of the village. Admission is free. Donations will be greatly appreciated.

The Pangburn 4th of July Celebration will be held Thursday, July 4th at the Pangburn City Park. The day will begin with a political reception at the Pangburn City Hall at 9am, followed by the Pangburn Auto Parts 400 Toilet Race at 9:45am. The parade will begin at 10am, followed by the opening ceremonies and parade awards at 11am. There will also be a horseshoe pitching contest and live on-stage entertainment, a free barbecue dinner and fireworks. Everyone is invited to attend.

The City of Sherwood's Advertising and Promotions Committee will hold the city's Annual 4th of July Family Celebration Thursday, July 4th at 6pm at Sherwood Forest, located at 1111 West Maryland Avenue in Sherwood. There will be free hot dogs, chips and water. A patriotic program to honor military heroes will be held at 6:30pm. There will also be live entertainment, a kids zone and a big fireworks show at dark.

The Foothills Lane of Lights will present the 2nd Annual Old Fashioned 4th of July Extravaganza Thursday, July 4th from 4pm – 10pm at the courtyard in downtown Bald Knob. There will be free entertainment, a watermelon eating contest, a watermelon seed spitting contest, a water park, bounce houses, a free fireworks show and more. Everyone is invited to attend.

The Annual City of Ward 4th of July Picnic and Fireworks Show will be held Thursday, July 4th from 4pm – 10pm at the Ward Sports Complex, located at 9 Industrial Drive in Ward. There will be free hot dogs, hamburgers and water. There will be live music, a water slide, vendors and a big fireworks show. Admission to the event is free.

The Searcy VFW Post 2330 will hold their Annual Freedom Fest Thursday, July 4th from 1pm – 6pm. There will be free hot dogs, a bounce house, a dunking booth, face painting, a watermelon seed spitting contest and more. Admission to the event is free.

Jacksonville Parks and Recreation will host Big Bang on the Range Thursday, July 4th at the Jacksonville Shooting Sports Complex, located at 2800 Graham Road in Jacksonville. Gates will open at 5pm. There will be music, inflatables for the kids and concessions. A big fireworks show will begin at 9pm. Admission to the event is free. For more information, call 501-241-2441.

The Higginson Freedom Celebration will be held Saturday, July 6th at Durham Park in Higginson. The Youth Fishing Derby registration will be held at 8am. The parade and live music will begin at 4pm. From 6pm – 8pm, there will be BBQ, pulled pork, hotdogs, ice cream, watermelon and drinks. Everything is free.

Judsonia's Summer Blast 2019 will be held Saturday, July 6th at Friendly Acres Park in Judsonia. Activities will begin with the Fishing Derby for ages 4 – 12 at 8am. The Ping Pong Ball Drop will be held at 10:30am with bicycle prizes for kids ages 3 – 12. The Classic Car Show will be held at 1pm. There will also be a magic show and live on-stage entertainment. A watermelon eating contest will be held at 7:30pm, followed by a big fireworks show at dark. Everyone is invited to attend.

The Heber Springs Chamber of Commerce will host the 2019 Fireworks Extravaganza Saturday, July 6th at Sandy Beach on the shores of Greers Ferry Lake. Gates will open at 10am for a fun filled day on the beach before the festivities begin. Live music will begin at 7pm, followed by the fireworks show at 9:30pm. Admission is free, but there is a \$10 parking fee for those traveling by car.

The Ken Theatre Voice Competition will be held Saturday, July 13th at 2pm. The entry fee will be \$25 by July 1st. After July 1st, the entry fee will be \$35. The winner will receive \$100 and there will also be additional prize packages. Proceeds will benefit the Ken Theatre in McCrory. Entry forms can be picked up at the Crain Media Studios at 111 North Spring Street in downtown Searcy. For more information, call 870-919-0903.

The Annual Cave City Watermelon Festival will be held Thursday, July 25th – Saturday, July 27th. This year's festival will have live entertainment in the Cave City Park featuring gospel music on Thursday, July 25th; Shenandoah on Friday, July 26th and Mark Chesnutt on Saturday, July 27th. There will also be a fishing derby, a 5K, a car show, a pancake breakfast, a parade, a free watermelon feast and more. Admission to the festival is free.

The Jackson County School District will participate in the 2019 Summer Feeding Program. There will be four serving locations available: the Tuckerman Elementary School, the Freewill Baptist Church in Tuckerman, the Swifton Middle School and the Grubbs City Park. Breakfast will be served from 7am – 8am and lunch will be served from 11:30am – 1pm Monday – Friday through Friday, August 9th. All children will be fed for free. Adult meals will be available for \$2.00 for breakfast and \$3.55 for lunch.

The Summer Food Program will be held in Batesville Monday – Friday through August 13th. Meals will be provided to all children 18 and under without charge at the Batesville Early Learning & Enrichment Center, located at 1900 Lyon Street in Batesville; Batesville High School, located at 1 Pioneer Drive around back in Café; and at West, located at 850 Hill Street around back in Café in Batesville. Breakfast will be served from 8am – 9am and lunch will be served from 10:30am – 12 noon.

An Arkansas Game and Fish Commission Hunter Education Course will be offered Saturday, August 31st from 8:30am – 6:30pm at the UACCB Nursing Allied Health Building, Rooms 927 and 928, located at 2005 White Drive in Batesville. Anyone born on or after January 1, 1968 is required to complete this class in order to hunt in Arkansas. For more information, visit www.agfc.com.

The Annual A Day of Caring will be held Saturday, July 27th from 9am – 12 noon at the Harding University Ganus Athletic Center in Searcy. Non-perishable food items, haircuts, clothing, school supplies, along with dental, medical and eye exams, as well as other assistance will be available free of charge to those in need. The ADH Health Department in Searcy will be offering immunizations from 10am – 2pm at the local health department, located at 112 Brantley Road in Searcy. For more information, call 501-278-3230.

The Searcy Optimist Club will hold a PeeWee Football Pool Party for all returning and prospective players and cheerleaders Saturday, July 27th from 6:30pm – 8:30pm at the Searcy Swim Center. There will be food, fun and players and cheerleaders can get registered for the upcoming football season. Everyone is invited to attend.

The United Way of White County and Junior Auxiliary of Searcy will host a “Stuff the Bus” event Saturday, August 3rd at the Walmart Supercenter and Harp’s Food Stores in Searcy. Donations of glue sticks, bevel erasers, pocket folders, #2 pencils, crayons, school boxes, backpacks, Post-It notes, dry erase markers, pens, hi-lighters, pens, Sharpies and more are needed. Early donations can be made Monday – Friday from 8am – 3pm through Friday, August 2nd at the United Way of White County office, located at 106 North Spring Street in Searcy. Donations will benefit the public schools in White County. For more information, call 501-268-7489.

Jacksonville Parks and Recreation will host the 7th Annual FestiVille Friday, September 27th from 3pm – 10pm and Saturday, September 28th from 9am – 10pm at Dupree Park, located at 1700 Redmond Road in Jacksonville. There will be carnival rides, games, a 5K, a volleyball tournament, canoe rides, a kids area, live entertainment and more. Admission and parking are free. For more information, visit www.CityOfJacksonville.net.

The Batesville Area Chamber of Commerce will present the 76th White River Water Carnival Saturday, September 7th beginning at 10am at Riverside Park in Batesville. This is a free event that features the region’s largest car show, the Arkansas State BBQ Championship, vendors, yard games, a kid zone, a giant water slide, music and water sports demonstrations on the White River.

The Searcy Youth Soccer Association will hold one in-person registration this year. The registration will be held Thursday, August 15th from 5:30pm – 7pm at the Carmichael Center, located at 801 South Elm Street in Searcy.

The Literacy Council of White County will hold a Storybook Breakfast Fundraiser Saturday, September 7th from 8:30am – 11am at the Astrid Rose Event Center, located at 411 Llama Drive in Searcy. There will be a breakfast buffet including waffles, eggs, sausage and more. There will also be crafts and activities for the kids, as well as princesses, superheroes and other storybook characters. Tickets are \$15 each or \$50 for a family four pack of tickets. All proceeds will benefit the Imagination Library of White County, the local Dolly Parton's Imagination Library affiliate. For more information, call 501-278-5500.

The White County Fair will be held September 9th thru 14th at the fairgrounds in Searcy on Davis Drive. For more information go to whitecountyfairgrounds.org

The Cleburne County Fair will be held September 3rd thru 7th at the fairgrounds in Heber Springs, 880 Bittle Road. For more information go to cleburnecofair.com

The 22nd Annual Depot Days Music Festival will be held Friday night, September 27th and Saturday, September 28th on Front Street in downtown Newport. Friday's entertainment includes free concerts by Lauren Grey and Eric Gales beginning at 7pm. Saturday's activities will begin at 9:30am with the Lions Club auction, followed by the opening ceremonies at 1pm. Live onstage entertainment will begin at 1:15pm with Andy May, followed by The Jimmy Dunham Family, the Zyndall Raney Band, the Stunning Cunning Band, Cody Slaughter, The Cleverlys and Lee Roy Parnell. The event will wrap up with a big fireworks show at 10:30pm. For more information, visit www.DepotDays.org .