

## Quarterly Issues and Programs List

### WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (3rd Quarter 2023)

Issue: Weather

Date: 7/28/23 Time of day: 4:03pm

Duration: 1 minute

Brief description of programming: Our listeners were informed of a Urgent Weather Message from the National Weather Service in Birmingham, concerning a Heat Advisory in effect in our county and adjoining counties in our listening area. Our listeners were given information about the impacts the severe heat can cause and were given information on precautionary and preparedness actions.

Issue: Blood Drive

Date: 7/31/23 Time of day 6:04am

Duration: :30

Brief description of programming: Information was given to our listeners concerning a Blood Drive being held in our community. On July 31st from 2-6, at the Centre First Methodist Church in Centre. There is an urgent need to blood donations for our area.

Issue: Safety

Date: 7/30/23 Time of day 12:03pm

Duration: 1 minute

Brief description of programming: Information concerning a new law prohibiting use of or holding a cell phone while driving was passed along to our listeners. The bill was signed by Governor Kay Ivey on June 23rd and went into effect immediately. For the first 12 months, law enforcement officers can only write a warning for this infraction, after the first 12 months. Details about what will happen after the 12 month period was given to our listeners.

Issue: Education

Date: 8/2/23 Time of day: 7:03am

Duration: 1 minute

Brief description of programming: Our local community college has been selected for a study funded by the Bill and Melinda Gates Foundation and conducted by researchers with Macmillan Learning, the publisher of textbooks and learning resources for colleges and universities. According to Susan King, Biology instructor at Gadsden State Community College, they are very excited to be a part of this study that will help instructors in developing methods and techniques that help students learn better. King stated that students can be a part of the study voluntarily and can earn multiple gift cards for their feedback and participation. Classes start on August 21st.

Issue: Safety

Date: 8/3/23 Time of day: 7:03am

Duration: 1 minute

Brief description of programming: Information was passed along to our listeners from the local EMA Director of a full-scale public training exercise that will take place in our county on August 4th. Information was given on the location and time so that residents of the area would not be alarmed to see numerous law enforcement agencies, fire departments, rescue squad and EMS personnel in their area. EMA Director Shawn Rogers, stated that exercising our emergency response and operation plans is a very important part of emergency management programs. This allows us to identify our strengths and our weaknesses so that any necessary changes or adjustments can be made, according to Rogers.

Issue: Community Involvement/Agriculture

Date: 8/17/23 Time of day: 7:15 am

Duration: 15 minutes

Brief description of programming: Morning show host Jerry Baker welcomed Mrs. Mattie Williams, member of the McCords Homemakers Club into the studio to discuss and upcoming "Field to Fork" community event. This event shows the communities support for local farmers and education the public on how important our local farmers are to our area. Education materials were distributed and a meal prepared showing the significance of how without farmers we would not have the food we enjoy

Issue: Weather Preparedness

Date: 8/21/23 Time of day: 12:02pm

Duration: :30

Brief description of programming: An announcement was made about a "Weather Event" taking place in our county. Alabama One Credit Union is hosting an event on August 31, 2023 that would allow the first 151 customers in line to receive a free weather radio provided by Alabama One. The public was invited to meet with representatives from the National Weather Service in Birmingham and local EMA Director Shawn was on site to program the free weather radios.

Issue: Economy/Small Business

Date: 8/21/23 Time of day: 8:03am

Duration: :30

Brief description of programming: An announcement was made that of an upcoming meeting for entrepreneurs and small business owners, to discuss the challenges and opportunities that so many small businesses face today. A panel of long time business owners in the area will be on hand to discuss how they have remained successful throughout the years. This is a free event with a light lunch provided by the Cherokee County Chamber of Commerce and Tourism. One of the sponsors of the meeting is the SBAC at Jacksonville State University.

Issue: Education

Date 8/25/23 Time of day: 7:03am

Duration: 1 minute

Brief description of programming: An announcement was given that Cherokee County Schools will celebrate Digital Citizenship Week August 28-September 1. Each school in the county will focus on safe and proper use of technology and internet safety. All parents and community members are encouraged to join in helping children know what to do, and what not to do, when using technology. Learning objectives for the week will be Awareness of Internet safety issues, Making responsible choices when using technology and how it affects us, learning and using proper online etiquette, learning to be a responsible digital citizen.

Issue: Hunter safety

Date: 9/7/23 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: Morning show host Jerry Baker, spoke via phone, with Mollie Jordan concerning a Free Hunter Safety Course, hosted by The Northeast Alabama Chapter of the National Wild Turkey Federation. Thanks to generous sponsorship this year, the group can partner with the Alabama Department of Conservation and Natural Resources to help host this event. The event will be held September 9, 2023 from 8 am to 5 pm at the Masonic Lodge, Lozahatchee Lodge #97, 40 Steinburg Road, Piedmont Al. A link to register was provided for anyone interested in attending this event.

Issue: Drug Prevention/Child Safety

Date: 9/17/23 Time of day: 4:03pm

Duration: 1 minute

Brief description of programming: Information was passed along to our listeners about "Operation Save Teens" an event held at Cedar Bluff school. Speakers included SRO officer Dalton Cosby and District Attorney Summer Summerford , along with Mike Reese presented a special program to students. All of the stories that were shared by the guests during the visit, absolutely resonated with the students, sending an extremely powerful message to think before acting and to always act in a responsible manner.