INVOICE



KCRG 501 2nd Avenue E Cedar Rapids, IA 52401

Sales T & C: www.gray.tv/advertising

Main: (319) 399-5976 Billing: (319) 399-5976

Billing Address:

Digital Media Placement Services Attention: Accounts Payable 530-B Harkle Road Suite 100 Santa Fe, NM 87505

Send Payment To:

KCRG PO Box 14200 Tallahassee, FL 32317-4200

Property	KCRG					
Invoice #	3359474-1	Order #	3359474			
Invoice Date	01/21/24	Alt Order #	WOC14439838			
Invoice Month	January 2024	Deal #				
Invoice Period	01/01/24 - 01/03/24	Flight Dates	01/01/24 - 01/03/24			
Advertiser	Good Fight					
Product	Primaryest 954 1.1-1	.3				
Estimate #	954	954				
	Account Executive	Lynn Evans				
	Sales Office	es Office Cedar Rapids National				
	Sales Region	Sales Region National				
	Agency Code					
	Advertiser Code	166				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	199577				
	Advertiser Ref	627141				
	Product 1	353				

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 01/01/24	01/03/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM	- 11	1:00	2	\$2,800.00	NM	
Weeks:	Start Date 01/01/24	End Date 01/07/24 MTWTFSS - 11	Spots/Week 2	Rate \$2,800.00					
Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC	RG Tu 01.	/02/24 6:57 AM 6:00 A	M-7:00 AM	6:00 AM-7:00 AN	M 1:0	0 GF23122	10260Н		\$2,800.00 NM
2 KC	RG W 01	/03/24 6:12 AM 6:00 A	M-7:00 AM	6:00 AM-7:00 AN	M 1:0	0 GF23122	10260Н		\$2,800.00 NM
2 01/01/24	01/03/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM	-11	1:00	2	\$2,400.00	NM	
Weeks:	Start Date 01/01/24	End Date MTWTFSS - 11	Spots/Week 2	Rate \$2,400.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 KC			M-9:00 AM	7:00 AM-9:00 AN		0 GF23122			\$2,400.00 NM
2 KC	RG W 01.	/03/24 7:25 AM 7:00 A	M-9:00 AM	7:00 AM-9:00 AN	M 1:0	0 GF23122	10260Н		\$2,400.00 NM
3 01/01/24	01/03/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM	-11	1:00	2	\$1,000.00	NM	
Weeks:	Start Date 01/01/24	End Date <u>MTWTFSS</u> - 11	Spots/Week 2	Rate \$1,000.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KC				9:00 AM-10:00 A		0 GF23122			\$1,000.00 NM
2 KC	RG W 01.	/03/24 9:40 AM 9:00 A	M-10:00 AM	9:00 AM-10:00 A	AM 1:0	0 GF23122	10260Н		\$1,000.00 NM
4 01/01/24	01/03/24	4:00 PM-5:00 PM	4:00 PM-5:00 PM	111	1:00	3	\$1,000.00	NM	
Weeks:	Start Date 01/01/24	End Date <u>MTWIFSS</u> 111	Spots/Week 3	Rate \$1,000.00					
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC		/01/24 4:29 PM 4:00 P	M-5:00 PM	4:00 PM-5:00 PM	-	0 GF23122			\$1,000.00 NM
2 KC				4:00 PM-5:00 PM		0 GF23122			\$1,000.00 NM
3 KC	RG W 01	/03/24 4:23 PM 4:00 P	M-5:00 PM	4:00 PM-5:00 PM	M 1:0	0 GF23122	10260Н		\$1,000.00 NM
5 01/01/24	01/03/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM	111	1:00	3	\$3,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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KCRG PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3359474-1	Invoice Month	January 2024				
Invoice Date	01/21/24	Invoice Period	01/01/24 - 01/03/24				
Advertiser	Good Fight						
Product	Primaryest 954 1.1-1.3						
Estimate #	954						

Spots/

						Spots/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 01/01/24	01/03/24 5	:00 PM-5:30 PM	5:00 PM-5:30 PM	111	1:00	3	\$3,000.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 KCR 2 KCR	Day Air Date G M 01/01/2 G Tu 01/02/2	5:14 PM 5:00 P 5:14 PM 5:00 P	M-5:30 PM M-5:30 PM	\$3,000.00 <u>Start/End Time</u> 5:00 PM-5:30 PM 5:00 PM-5:30 PM	1 1:00 1 1:00	<u>Ad-ID</u>) GF23122) GF23122	10260Н		Rate Type \$3,000.00 NM \$3,000.00 NM
3 KCR 6 01/01/24		24 5:25 PM 5:00 P :00 PM-6:30 PM	6:00 PM-6:30 PM	5:00 PM-5:30 PM	1:00) GF23122 3	\$4,200.00	NM	\$3,000.00 NM
				_	1.00		Ψ+,200.00	INIVI	
Weeks: Spots: # Ch 1 KCR 2 KCR 3 KCR	01/01/24 01/	vor/24 111 e Air Time Descri e4 6:15 PM 6:00 P e4 6:20 PM 6:00 P	M-6:30 PM M-6:30 PM	Rate \$4,200.00 Start/End Time 6:00 PM-6:30 PM 6:00 PM-6:30 PM	1 1:00	n Ad-ID) GF23122) GF23122) GF23122	10260Н		Rate Type \$4,200.00 NM \$4,200.00 NM
7 01/01/24	01/03/24 6	:30 PM-7:00 PM	6:30 PM-7:00 PM	111	1:00	3	\$2,400.00	NM	
Weeks: Spots: # Ch 1 KCR 2 KCR 3 KCR	01/01/24 01/	6:55 PM 6:30 P 6:54 PM 6:30 P	M-7:00 PM M-7:00 PM	Rate \$2,400.00 <u>Start/End Time</u> 6:30 PM-7:00 PM 6:30 PM-7:00 PM	1 1:00 1 1:00	n Ad-ID) GF23122) GF23122) GF23122	10260Н		Rate Type \$2,400.00 NM \$2,400.00 NM \$2,400.00 NM
8 01/01/24	01/03/24 1	0:35 PM-11:35 PM	10:35 PM-11:35 PM	M 111	1:00	3	\$1,600.00	NM	
Weeks: Spots: # Ch 1 KCR 2 KCR 3 KCR	01/01/24 01/	11:06 PM 10:35 14 11:16 PM 10:35	PM-11:35 PM PM-11:35 PM	Rate \$1,600.00 <u>Start/End Time</u> 10:35 PM-11:35 I 10:35 PM-11:35 I	PN 1:00	n Ad-ID) GF23122) GF23122) GF23122	10260Н		Rate Type \$1,600.00 NM \$1,600.00 NM \$1,600.00 NM
9 01/01/24	01/02/24 7	:00 PM-8:00 PM	7:00 PM-8:00 PM	- 1	1:00	1	\$4,000.00	NM	
Weeks: Spots: # Ch 1 KCR	01/01/24 01/ <u>Day</u> <u>Air Date</u>			Rate \$4,000.00 <u>Start/End Time</u> 7:00 PM-8:00 PM		n <u>Ad-ID</u>) GF23122	10260Н		Rate Type \$4,000.00 NM
10 01/01/24	01/03/24 7	:00 PM-10:00 PM	7:00 PM-10:00 PM	1	1:00	1	\$4,400.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 KCR	01/01/24 01, <u>Day</u> <u>Air Date</u> 3G W 01/03/2			Rate \$4,400.00 Start/End Time 7:00 PM-10:00 P		n <u>Ad-ID</u>) GF23122			Rate Type \$4,400.00 NM
11 01/01/24	01/03/24 1	0:00 PM-10:35 PM	10:00 PM-10:35 PM	M 111	1:00	3	\$3,600.00	NM	
Weeks: Spots: # Ch		d Date MTWTFSS /07/24 111 e Air Time Descri	Spots/Week 3 ption	Rate \$3,600.00 Start/End Time	Lengt	n <u>Ad-ID</u>			Rate Type

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Tallahassee, FL 32317-4200

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Estimate #	954		

Spots/

Line Start Date End Da	te Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
11 01/01/24 01/03/2	4 10:00 PM-10:35 PM	10:00 PM-10:35 PM	111	1:00	3	\$3,600.00	NM		
Spots: # Ch Day	Air Date Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
1 KCRG M	01/01/24 10:25 PM 10:00	PM-10:35 PM	10:00 PM-10:35 I	PN 1:00) GF231221	0260H		\$3,600.00	NM
2 KCRG Tu	01/02/24 10:30 PM 10:00	PM-10:35 PM	10:00 PM-10:35 I	PN 1:00) GF231221	0260Н		\$3,600.00	NM
3 KCRG W	01/03/24 10:29 PM 10:00	PM-10:35 PM	10:00 PM-10:35 I	PN 1:00) GF231221	0260Н		\$3,600.00	NM

Total Spots 26

Payment Terms 30 Days

<u>Gross Total</u> **\$68,200.00**

Agency Commission \$10,230.00

Net Amount Due \$57,970.00

<u>Invoice Balance as of 01/29/24 10:52:36 AM CT</u> **\$0.00**