

# ORDER



**Orders**  
**Order / Rev:** 419589  
 Alt Order #:  
**Product Desc:** 434 Candidate  
**Estimate:** 4005  
**Flight Dates:** 05/09/18 - 05/15/18  
**Original Date / Rev:** 05/07/18 / 05/11/18  
**Order Type:** GENERAL

**KTNV**  
**Primary AE:** Sarah Linden  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services Inc - Politica  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive - Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Duncan/Republican/Attorney General  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-6  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/15/18	32	\$6,175.00	\$5,248.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	32	\$6,175.00	\$5,248.75	0.00
<b>Totals</b>	<b>32</b>	<b>\$6,175.00</b>	<b>\$5,248.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/09/18	05/15/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	11111--		5				\$200.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	KTNV	05/09/18-05/15/18	M-F 6-7am News	6-7am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 1.6 [6-7am sold out/priority/rate same as P6/last contract in/SDH]											
		6	KTNV	05/14/18-05/15/18	M-F 6-7am News	6-7am	MT-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 1.3 05/11 [rate]											
N 2	KTNV	05/09/18	05/15/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-1111--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	-1111--		4				\$150.00		0.00			
N 3	KTNV	05/09/18	05/15/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	11111--		5				\$200.00		0.00			
N 4	KTNV	05/09/18	05/15/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	1-111--	:30	4	\$175.00	P-6	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 419589  
 Alt Order #:  
 Flight Dates: 05/09/18 - 05/15/18

Advertiser: Duncan/Republican/Attorney General  
 Product Desc: 434 Candidate  
 Estimate: 4005  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KTNV	05/09/18	05/15/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	1-111--	:30	4	\$175.00	P-6	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	1-111--		4				\$175.00		0.00			
N 5	KTNV	05/09/18	05/15/18	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	11111--		5				\$250.00		0.00			
N 6	KTNV	05/09/18	05/15/18	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	11111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	11111--		5				\$150.00		0.00			
N 7	KTNV	05/12/18	05/12/18	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	-----S-		1				\$375.00		0.00			
N 8	KTNV	05/13/18	05/13/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	-----S		1				\$150.00		0.00			
N 9	KTNV	05/13/18	05/13/18	Su 4pm/430pm News Su 4pm/430pm News	CM	4-430pm/430-5pm	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	-----S		1				\$100.00		0.00			
N 10	KTNV	05/13/18	05/13/18	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/18	05/15/18	-----S		1				\$250.00		0.00			
<b>Totals</b>													<b>32</b>	<b>\$6,175.00</b>	