



**C H I C A G O**

**QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS**

**WSHE – Chicago**

**City of License – Chicago, IL**

**October 1, 2021 – December 31, 2021**

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## Section I. Issues

WSHE has identified these significant issues facing our community in this quarter.

- A. Education:** Problems facing the education system - the stress of teaching, the school lunch landscape and lack of early educators
- B. Technology:** The state of Social Media, the dangers of facial recognition and lack of privacy online
- C. Diseases:** Experts & organizations shed light on Alzheimer's, Parkinson's and Peripheral Artery disease
- D. The Arts:** The power of music
- E. Economy:** What labor/staffing shortages and mounting student loans is doing to the economy
- F. Mental Health:** The mental toll of 3 unique situations – becoming a twin less twin, the effects of solitary confinement & imprisonment and being the spouse of someone with a TBI
- G. Non-Profits:** Three organizations that bring awareness and support to major issues/causes such as pregnancy & infant loss, sudden unexpected death from Epilepsy and blood cancer

## Section II. Responsive Programs

WSHE has broadcast programming dealing with each of the above-referenced issues. Details about said programming is set out below.

### A. Education

#### 1. **“Viewpoints”: The Mental Toll of Teaching** **10/31/21; 6:02 AM CT; 08:46 Minutes**

Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard. Host: Gary Price. Guests: Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.

**2. “Viewpoints”: The Broken School Lunch System**

***12/19/21; 6:12 AM CT; 10:18 Minutes***

Frozen carrots. Bruised apples. Sad-looking slices of pizza. For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Students deserve better. Brigaid founder Dan Giusti joins Viewpoints this week to share how he, along with hundreds of professional chefs, are redefining the school lunch landscape. Host: Marty Peterson. Guest: Dan Giusti, former head chef, Noma, founder, Brigaid.

**3. “Radio Health Journal”: Saving Preschool Education**

***12/26/21; 5:32 AM CT; 11:32 Minutes***

Preschool teachers have left the profession in huge numbers, closing some schools and threatening others. With nowhere to safely leave their children, millions of people are unable to return to work, sabotaging economic recovery. An expert discusses the low wages behind the 10% (or more) drop in early educators and how current legislation may finally turn the industry around. Host & Producer: Reed Pence. Guest: Lauren Hogan, Managing Director for Policy and Professional Advancement, National Assn. for the Education of Young Children

**4. “PSA”: Junior League of Chicago - Prospective Member Information Session**

***11/01/21 – 11/15/21; Aired 15 Times; 15 Seconds***

The Junior League of Chicago is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community. Together with community partners, they work to promote literacy amongst women and children, help limit their exposure to violence, and ensure their essential needs are met. To learn more, join a Prospective Member Information Session – the next one is Thursday, November 18 from 7 – 8 PM. Find dates and learn more about the organization at [JLChicago.org](http://JLChicago.org) or email [ProspectiveMember@JLChicago.org](mailto:ProspectiveMember@JLChicago.org)

**B. Technology**

**1. “Viewpoints”: The Rise of ‘Influence’ in this World**

***10/24/21; 6:02 AM CT; 09:42 Minutes***

Today, many young people look up to the influencers they habitually watch online, whether that’s through TikTok, Instagram or YouTube. This pastime has turned into a career option for some, and today, some college students are pursuing degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We discuss the state of social media education and the larger implications of this shift in modern culture. Host: Gary Price. Guests: Dr. Robert Kozinets, professor, journalism, marketing, University of Southern California Marshall School of Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago

**2. “Radio Health Journal”: The Dangers of Facial Recognition**

***10/31/21; 5:32 AM CT; 13:30 Minutes***

Facial recognition technology is everywhere, from your smartphone to the grocery store to city streets. But do we really want to be constantly tracked? Law enforcement finds it immensely helpful, but many experts say it’s a massive invasion of privacy that needs limitation. Experts discuss. Host and producer: Reed Pence. Guests: Dr. Michal Kosinski, Assoc. Prof. of Organizational Behavior, Stanford Univ. Graduate School of Business; Shawn Shan, PhD candidate, Univ. of Chicago and member of team developing Fawkes facial recognition cloaking software.

**3. “Viewpoints”: Regaining Digital Privacy**

***11/21/21; 6:13 AM CT; 09:21 Minutes***

Tech companies make billions of dollars each year selling personal information from users’ online activity. While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Host: Marty Peterson. Guest: Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author, Why Privacy Matters

**C. Diseases**

**1. “Viewpoints”: The Mysteries of Alzheimer’s Disease**

***10/03/21; 6:13 AM CT; 09:42 Minutes***

Alzheimer’s was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer’s research. Host: Marty Peterson. Guests: Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer’s Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer’s Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer’s Disease Research Center at the University of Pittsburgh School of Medicine, author, How Not to Study a Disease: The Story of Alzheimer’s.

**2. “Hubbard Helps”: Parkinson’s Foundation**

***10/31/21; 5:15 AM CT; 10:08 Minutes***

Roughly one million people in the United States are currently living with Parkinson’s Disease, which, according to the Parkinson’s Foundation, is more than the combined number of Americans diagnosed with multiple sclerosis, muscular dystrophy and Lou Gehrig’s disease. The Parkinson’s Foundation supports individuals living with Parkinson’s and their families, through research, expert care, and fundraising events. They recently hosted Moving Day Chicago, a fundraising event centered around fitness and exercise,

which are proven methods of relief for those living with Parkinson's disease. Contact: Beth Richman, bethrichman1@gmail.com

**3. "Radio Health Journal": Peripheral Artery Disease**

***11/14/21; 5:45 AM CT; 07:32 Minutes***

Many people are unfamiliar with arterial blockages away from the heart. Peripheral artery disease, or PAD, affects African Americans much more than other populations for unknown reasons. An expert physician discusses PAD, the possible consequences, warning signs, and a clinical trial of treatments. Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Jennifer Jones-McMeans, Director, Global Clinical Affairs, Abbott Vascular

**D. The Arts**

**1. "Radio Health Journal": The Mind of the Musician**

***10/03/21; 5:45 AM CT; 07:58 Minutes***

Music is more than a fun pastime. Studies show that especially in children, studying music rewires the brain in beneficial ways, giving them an advantage in other cognitive skills. The scientist who's done much of this pioneering work discusses its ramifications and impact. Host: Nancy Benson. Producer: Bridget Killian. Guest: Dr. Lutz Yanke, Prof. of Neurophysiology and Cognitive Neuroscience, Univ. of Zurich

**2. "Hubbard Helps": Chicago in Tune and the 2021 Year of Music**

***10/10/21; 5:15 AM CT; 10:54 Minutes***

Chicago's known for a lot of things: great food, great sports, great people. But what really makes Chicago stand out is its music scene. Chicago is home of the Blues and inspired the jazzy sounds behind legends like Nat King Cole and Muddy Waters. Now, local musician Margaret Murphy-Webb is working to preserve music's legacy and cultural impact through her organization, the South Side Jazz Coalition, and by working on Mayor Lori Lightfoot's Cultural Advisory Council to present Chicago In Tune, which wrapped up at the end of this summer. Contact: Jason Anciolis, janciulis@hubbardchicago.com

**3. "Viewpoints": 'Tis' the Season for X-mas Music**

***12/19/21; 6:24 AM CT; 02:31 Minutes***

We discuss some of our favorite festive tunes from over the years, including Frank Sinatra's, "Let It Snow" and Nat King Cole's classic, "Joy to the World".  
Host: Evan Rook

**E. Economy**

**1. "Viewpoints": 'The Great Resignation' as Labor Shortages Continue**

***11/14/21; 6:02 AM CT; 09:33 Minutes***

Today, there are close to 11 million vacant jobs in the U.S. – a record-breaking number. Why are more Americans not filling these positions? How is this affecting businesses? What will eventually happen if these jobs go unfilled? We explore these questions and more this week as we're joined by hospitality entrepreneur, Ravindra Jayara, and senior labor

economist, Dr. Abigail Wozniak. Host: Gary Price. Guests: Dr. Abigail Wozniak, senior labor economist, Federal Reserve Bank of Minneapolis, director, Opportunity and Inclusive Growth Institute; Ravindra Jayara, owner, Chic Chef Catering.

**2. "Radio Health Journal": Staffing Struggles Threaten Survival of Rural Hospitals**  
**11/14/21; 5:32 AM CT; 12:02 Minutes**

Rural hospitals have long struggled to maintain staffing levels of nurses and other professionals that are adequate for good care. The pandemic has made it much worse, as staffers have quit and patient loads have increased. Experts discuss the roots of the staff shortage, the effects on care safety, the extreme cost of efforts to attract and retain staff, and the threat to hospital survival posed by the problem. Host and producer: Reed Pence. Guests: Brock Slabach, Chief Operations Officer, National Rural Health Assn.; John Henderson, President and CEO, Texas Organization of Rural & Community Hospitals (TORCH)

**3. "Viewpoints": The Mounting Student Loan Crisis**  
**12/12/21; 6:02 AM CT; 10:11 Minutes**

Federal student loan debt has ballooned in recent years. In 2007, debt totaled \$642 billion dollars. 14 years later, this number has risen to close to \$1.7 trillion. More than 43 million Americans have student loan debt, with the average person owing around \$39,000. With payments on student loans expected to restart early next year after an almost two-year freeze due to the pandemic, will more people struggle to pay back what they've taken out? What should students know before heading to college? Host: Gary Price. Guests: Josh Mitchell, student debt and economics reporter, The Wall Street Journal, author, The Debt Trap: How Student Loans Became a National Catastrophe; Dr. Laura Perna, professor, education, vice provost for faculty, Graduate School of Education, University of Pennsylvania.

## **F. Mental Health**

**1. "Radio Health Journal": The Struggles of Twinless Twins**  
**11/07/21; 5:45 AM CT; 07:15 Minutes**

Twins share a bond that can't be understood by non-twins. They're often best friends and closest confidantes with an uncanny connection. When one twin suddenly dies, it can leave a huge hole and in the life of the other. A twinless twin who became a therapist specializing in twin loss discusses the issue. Host: Nancy Benson. Producer: Reed Pence. Guest: Mary R. Morgan, psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing

**2. "Viewpoints": The Mental Effects of Solitary Confinement & Imprisonment**  
**11/28/21; 6:02 AM CT; 08:57 Minutes**

The U.S. still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons. Host: Gary Price. Guests: Dr. Keramet Reiter, Professor, Department of

Criminology, Law and Society, University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.

**3. “Radio Health Journal”: When TBI’s Change Personality**

***12/05/21; 5:32 AM CT; 12:28 Minutes***

Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they’re living with a stranger. Two experts and the spouse of a TBI victim discuss the many ways life changes after an injury and what can help to get them through the ordeal. Host: Reed Pence. Writer/Producer: Morgan Kelly. Guests: Megan Horst, wife of TBI survivor; Dr. Lori Weisman, psychotherapist, educator specializing in TBI; Dr. Jeffrey Scott Kreutzer, Prof. of Physical Medicine and Rehabilitation, Virginia Commonwealth Univ.

**4. “PSA”: Willow House - Winter Self-Care**

***12/16/21 – 12/31/21; Aired 12 Times; 15 Seconds***

Willow House provides free services to local families grieving the loss of a parent, sibling or child. Their Winter Self-Care series offers workshops providing education about coping skills. Visit WillowHouse.org for details, where hope lives and healing begins.

**G. Non-Profits**

**1. “Hubbard Helps”: Love Jessica 5K**

***10/03/21; 5:15 AM CT; 16:22 Minutes***

When Jennifer Jara and her husband found out they were pregnant with their first child in 2013, they were ecstatic. But tragically, their baby girl, who they’d already named Jessica, was stillborn at 27 weeks gestation. Suddenly the excited soon-to-be parents were met with immense grief and overwhelming medical bills piling up. This inspired them to start the non-profit Love, Jessica, to provide financial and emotional support to families suffering from miscarriages and stillbirths. October is Pregnancy & Infant Loss Awareness Month, and Love, Jessica is hosting their first annual Race For A Cause 5K Run/Walk in person on October 9th and virtually throughout October. Contact: Jennifer Jara, [jennifer@love-jessica.org](mailto:jennifer@love-jessica.org)

**2. “Hubbard Helps”: Danny Did**

***11/14/21; 5:15 AM CT; 20:55 Minutes***

After four-year-old Danny Stanton passed away from Sudden Unexpected Death in Epilepsy, or SUDEP, his family decided to dedicate their lives to help others living with Epilepsy. They started The Danny Did Foundation to raise awareness of epilepsy and the risk of SUDEP, protect those with epilepsy, and prevent deaths caused by seizures. November is National Epilepsy Awareness Month, and with us this morning is Tom Stanton, Danny’s uncle and executive director of the Danny Did Foundation. Contact: Tom Stanton, [tfstanton@dannydid.org](mailto:tfstanton@dannydid.org)

**3. “Hubbard Helps”: Curious James**

***12/12/21; 5:15 AM CT; 12:53 Minutes***

Dan McCarthy’s son, James, was a happy, healthy kid when he was diagnosed with an extremely rare and serious blood cancer at nearly two years old. Since then, he and his

family have been through the journey of a lifetime, fighting to keep James healthy and safe. Their family, with the help of Vitalant, is hosting a blood drive for James throughout the month of December. Contact: Dan McCarthy, danmccarthy106@gmail.com ought.