

# **WDBO**

# **Quarterly Report**

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January ● February ● March 2012

# WDBO Quarterly Report

## January ● February ● March 2012

*Retrospect* is a public service program that airs on WDBO Saturday nights from 11:00 p.m. until midnight and Sunday mornings from 6:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2012, the following issues were addressed:

### Crime

- New Report: Increase in Number of Officers Killed

### Culture

- Maitland's Art and History Exhibits
- MLK Day Parade and Activities
- Winter Park Unity Heritage Festival
- Antiques Show and Sale to Benefit Museum
- 3<sup>rd</sup> Annual Orlando Chili Cook Off
- Road to Victory Military History Event

### Economy

- Floridians' Consumer Confidence Improves
- Earned Income Tax Credit and 211
- Employment Numbers Improve
- Helping People Get Jobs

### Education

- Event to Raise Funds for School Supplies
- Financial Aid
- Valencia College Wins Prestigious National Award
- At Risk Girls Receive Support and Education
- FAFSA Frenzy Financial Aid Workshops

### Environment

- *At Risk Youth Receive Outdoor Training*
- *Potato Raid and Effort to Save Seminole's Mud Walk*
- *Study of Aquifer to Determine Future Water Usage*
- *Paddle Race Around Florida Coastline*
- *Florida Black Bear Festival*

## **Health**

- Establishing a Healthy Lifestyle in 2012
- Book Describes the Hospice Journey
- Classes Focus on Traditional Food Preparation Methods
- Student-Athletes Raise Funds for Trip to Italy
- Series of Walks to Raise Money for MS Society
- Gala and Poker Tournament to Raise Funds for UCP
- Health Fair
- Organization Gives Sick Children a Respite
- Colorectal Cancer Awareness
- Heart Awareness Month
- Alzheimer's Impacts Half-million Floridians
- O Positive Blood Shortage
- Kidney Health Awareness and Walk

## **Public Safety**

- Holiday Fire Safety Tips
- Flood Awareness Week

## **Social Issues**

- RSVP Collects Items for Homeless Vets
- Soup R Sunday Food Collection
- Women Build Week
- Homeless to Home Program
- Support for Persons with Epilepsy / Epilepsy Research
- Donate Organs to Save Lives
- Food and Services for the Elderly and Needy

## **Transportation**

- John Mica Challenges TSA

**ISSUE:**

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***Crime***

**Time:**

WDBO:  
11:25  
p.m.

**Segment Topic:** *New Report: Increase in Number of Officers Killed*

**Organization:** National Law Enforce Memorial Fund

**Guest(s):** Craig Floyd

**Phone:**

**Date:** 12/31/12

**Duration:** 5:00

**Issues:**

Floyd discussed a new report in which 2011 statistics show a 13% increase in the number of officers who died in the line of duty over the 2010 numbers. There was a 42% increase over 2009. Florida led the nation in the number of officers who died in the line of duty, a total of 14. He then discussed what he believes are the factors that put officers at risk, such as cutting training and vital resources.

2-2-12

Authorities tell us it was a drug deal gone wrong...when a 21 year old man... was shot last Tuesday...just blocks away from UCF. WDBO's Jonathan Bayton has the details.

[w:\news\UCF shooting wrap 1.wav] :25  
degree murder"

Deputies tell us 21 year old Frank Perry was conducting business as usual...when Joshua Cox showed up at his apartment complex looking to buy marijuana. After the first deal Lt. Paul Zam-bour-os says the suspect came back...but this time he wanted more than drugs.

[w:\news\Zambouros 6.wav] :04

Perry was then shot 4 times at point blank range...Cox is being held without bail and has been charged with 1st degree murder.

#

3/11/2012

Deputy Barbara Pill Shooting 911 calls

Frantic woman calls 911 about the shooting of the Deputy Barbara Pill

[w:\news\Deputy Shotting 911calls..shot a  
cop.wav] :10

Woman describes Brandon Bradley the shooter as  
having an evil look on his face

[w:\news\Deputy Shotting 911calls..evil  
look.wav] :07

Woman tells 911 she just saw the Deputy before  
she was murdered

[w:\news\Deputy Shotting 911calls..she was  
alive2.wav] :07

#

TRAYVON SHOOTING-W3-KT  
3-13-12

THE CASE OF A TEENAGER -- FATALLY SHOT BY A  
NEIGHBORHOOD WATCH LEADER -- IS HEADED TO THE  
STATE ATTORNEY'S OFFICE TODAY. WDBO'S KEN  
TYNDALL IS LIVE THIS MORNING. -- KEN COMMUNITY  
MEMBERS ARE OUTRAGED.

[w:\news\Trayvon Shooting-W3-KT.wav]  
:30 (out...the 911 tapes.)

\*\*\*\*\*=

THEY'RE UPSET... BECAUSE A 17-YEAR OLD WAS SHOT  
AND KILLED..... AND THE SHOOTER STILL HASN'T  
BEEN CHARGED.

[w:\news\Trayvon Shooting-P3-KT.wav]

:18 (out...pass the buck.")

[w:\news\Trayvon Shooting natssot 2.wav]

:04 (out...took the life" under)

neighborhood watch leader george zimmerman called 911 last month ... to report a suspicious black man. dispatchers told him not to confront the teenager.... but he did anyway. trayvon martin fatally shot in the chest. family attorney natalie jackson.

[w:\news\Trayvon Shooting Jackson sot 1.wav]

:05 (out...pass the buck.")

POLICE CHIEF BILL LEE.... WILL LEAVE IT UP TO THE STATE ATTORNEY'S OFFICE TO DECIDE IF CHARGES WILL BE FILED.

THE FAMILY IS ALSO UPSET.... THAT POLICE WON'T RELEASE THE 911 TAPES.

(live in the newscenter) KEN TYNDALL, NEWSTALK WDBO.

####=#

OPD and shooting-R-03 19

Orlando Police are investigating a shooting at a neighborhood kick ball party. Investigators say a man was shot near the intersection of lakeman drive and spalding road. The victim was taken to ORMC but his condition has not be released. Police say they do not have any leads on a suspect.



#

Osceola Shooting

3-22-12

pj

Osceola County Sheriff's deputies are investigating an apparent homicide at a home in St. Cloud... A woman is dead, a man has been air lifted to O-R-M-C... Twis Lizasuain is with the sheriff's office...

[w:\news\Twis - Cut 1.wav] :03

No description on the two men... A reverse 9-1-1 call is being sent to residents in the area to make them aware of the incident...

#

Osceola County investigators are searching for TWO shooters... who they say shot a couple in St. Cloud, early this morning. WDBO's Monica Rix has more--

[w:\news\st cloud shooting w2.wav]  
:31 ...they shot the couple.

###

Osceola County sheriff's spokesperson, Twis Lizaswain, says two gunmen are on the run--

[w:\news\Twis - Cut 1.wav]

:03 ...armed and dangerous.

Investigators say the men shot two people at a home on Lake Lizzie Drive... just after 2 this morning.

A woman was killed... a man-- airlifted to the hospital with serious injuries.

Officials are warning people in the neighborhood... but Roger Cheratte says he's worried--

[w:\news\St. Cloud Shooting 3.wav]

:06 ...especially out here.

No word on what those shooters look like... or why they shot the couple.

3-26-12

4 suspects have been arrested in last weeks murder of a St. Cloud woman. WDBO's Jonathan Bayton has the story.

[w:\news\St. Cloud Shooting 2.wav] :25  
with felonies"

Authorities say Anita Luise Smith noticed a strange vehicle parked in her backyard....last Thursday night. Osceola County Sheriff's Spokersperson Twis Lizasuan...says when Smith investigated...she was gunned down...along with a man in the vehicle.

[w:\news\Twis 6.wav] :09

The 4 suspects have all been charged with felonies....

#

Orange County investigators are searching for a gunman... who shot a teenager early this morning.

WDBO's Monica Rix has the story--

[w:\news\18 year old shooting w1.wav]  
:31 ...urged to call Crimeline.

###

3/19/2012

Orange County sheriff's investigators say an 18 year old girl is in critical condition right now... after getting shot in the head, possibly the face.

Capt Angelo Nieves says she was walking along the 1600 block of 29th street.. with a friend... when it happened.

[w:\news\nieves 2.wav]  
:08 ...situation is grave.

Investigators haven't released much information on the shooter, but say they're still working on getting details--

[w:\news\nieves 1.wav]  
:08 ...at about 4:30.

Anyone with information is urged to call Crimeline.

Cocoa shooting-R-03 30

Cocoa Beach police are searching for the person who shot a young man. Investigators say the victim was wounded in his leg just

before 4:30 yesterday afternoon at Shepard Park on Cocoa Beach causeway. All police will say is the victims from Orlando and he

was hospitalized for treatment. His name and his condition have not been released.

**ISSUE:**

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*Culture*

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Maitland's Art and History Exhibits*

**Organization:** Art and History Museums of Maitland

**Guest(s):** Jill Nash, Director of Education

**Phone:** (407)539-2181

**Date:** 1/7/12

**Duration:** 30:00

**Issues:** Nash described the five Art and History Museums of Maitland and the exhibits each museum offers to visitors. She also spoke about the history of Maitland and how these museums reflect that history. Nash also discussed the classes that are to be offered at each site during the coming weeks and encouraged listeners to participate.

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *Winter Park Unity Heritage Festival*

**Organization:** Winter Park Unity Heritage Festival

**Guest(s):** Robert Knight, Event Planner

**Phone:**

**Date:** 1/8/12

**Duration:** 30:00

**Issues:** It is time for the annual *Winter Park Unity Heritage Festival*, which in honor of Dr. MLK Holiday, celebrates the heritage of Winter Park families. Each year, the organization traces the roots of a local family back several generations, to show the contributions these families have made to the area. This has sparked an interest among the locals to learn about their roots. The event also features entertainment with a connection to the area, as well as information about how to learn more about one's own family tree.

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *MLK Day Parade and Activities*

**Organization:** City of Orlando/  
Mayor's Dr. Martin Luther King Day Commission

**Guest(s):** Courtney Powell, Chair Marketing Committee

**Phone:** Mlkorlando.com

**Date:** 1/8/12

**Duration:** 30:00

**Issues:** Powell invited listeners to participate in the many local activities planned to honor the legacy of Dr. Martin Luther King. There are about 25 different events listed on the City of Orlando's Calendar including the *Dr. MLK Commemorative Luncheon*, the signature parade sponsored by the Southwest Orlando Jaycees, the *Interfaith Multi-cultural Celebration and Service on Sunday*, the *Arthur C. "Pappy" Kennedy Prayer Breakfast* and the annual *Day of Service*.

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *Antiques Vintage and Garden Show*

**Organization:** Orlando Museum of Art

**Guest(s):** Linda Cegelis

**Phone:** Omart.org

**Date:** 2/12/12

**Duration:** 30:00

**Issues:** The *Annual Antiques Show and Sale* sponsored by the Council of 101 to benefit the Orlando Museum of Art will take place February 17<sup>th</sup>, 18<sup>th</sup>, and 19<sup>th</sup>. There will be 40 antiques dealers from across the country exhibiting their antique furniture, collectibles, paintings, jewelry, handbags and rugs. There will also be antique appraisals, a lecture by a celebrated designer, and gardening ideas. The funds raised will support the museum's exhibits and educational programs.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *3<sup>rd</sup> Annual Orlando Chili Cook Off*

**Organization:** Events for Change

**Guest(s):** Ken Roberts, President  
Anthony Hurd, Founding Board Member

**Phone:** (407) 777-8309

**Date:** 2/25/12

**Duration:** 30:00

**Issues:** The guests explained that their organization, Events for Change, is a non-profit that earns money for other non-profits. They started as a group of neighbors that just wanted to find a way to help people in need so they started the *Chili Cook Off*. This year, the *3<sup>rd</sup> Annual Orlando Chili Cook Off*, is expected to draw over 10,000 visitors. Most of the funds raised will go to the group's main recipient, Special Olympics. Roberts described the good work done by special Olympics and explained that that's why his group works so hard to earn money on their behalf. However, he said that this year some of the money raised will also be donated to Wounded Warriors, A Gift for Teaching, and the Lone Sailor Memorial.

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *2012 Road to Victory Military Show*

**Organization:** Winter Park Scottish Rite

**Guest(s):** David Hawley, Reinactor

Aldis Grauds, Public Relations Chairmain for Orlando  
Scottish Rite Masonic Center

**Phone:**

**Date:** 3/11/12

**Duration:** 15:00

**Issues:** Grauds invited listeners to the *2012 Road to Victory Military Show WWII Living History Weekend* on March 23<sup>rd</sup>-24<sup>th</sup>. Historical reenactors will set up American, British, German and Russian encampments to demonstrate what life was like in that era. There will also be active duty displays, including military vehicles. Grauds explained that Scottish Rite is a group of freemasons, who offer this event free to the public.



**ISSUE:**

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***Economy***

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *Floridians' Consumer Confidence Improves*

**Organization:** University of Florida Survey Research Center

**Guest(s):** Chris McCarty, Survey Director

**Phone:**

**Date:** 1/1/12

**Duration:** 30:00

**Issues:**

McCarty discussed the latest University of Florida survey, which indicates that consumer confidence is improving. He expounded on what this reveals about the upcoming year. He said that the outlook for the U.S. economy improved and that consumers are particularly confident that this is the time to buy big ticket items, probably because of available discounts. So Florida's survey results are in-line with national numbers. However, he said that the perception of personal income went down.

**Time:**

WDBO:

11:30

p.m.

**Segment Topic:** *Earned Income Tax Credit and 211*

**Organization:** Heart of Florida United Way

**Guest(s):** Mark Batchelor, Financial Stability Outreach Coordinator

**Phone:** (407) 835-0900; hfuw.org

**Date:** 2/4/12

**Duration:** 30:00

**Issues:** Heart of Florida United Way is spreading the word that individuals should determine if they are eligible for the Earned Income Tax Credit (EITC.) In 2010, \$516 million in refunds were distributed in just Orange, Osceola, and Seminole Counties. Batchelor says that given current economic challenges, many families would benefit from the tax credit, thus stimulating the Florida economy.

United Way's 211 is a service that connects callers to the community programs and services that can help them through challenging situations. Callers request information about utility assistance, housing assistance, food assistance, health care assistance, and medicare / Medicaid. .

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *Employment Numbers Improve in 45 States*

**Organization:** University of Central Florida

**Guest(s):** Sean Snaith, Director of Institute for Economic Competitiveness in the College of Business Administration

**Phone:**

**Date:** 3/18/12

**Duration:** 30:00

**Issues:** Economist Snaith shared his thoughts on the latest employment statistics, which show lower unemployment in 45 states. He also suggested that this promising uptick might actually lead to an upturn in unemployment numbers since individuals who had given up their job search might be encouraged and begin a renewed search. Still, Snaith believes that there will be modest improvement in the Florida job market during 2012. Finally, he cautioned that the unemployment numbers alone are not enough information to use when judging the overall economy.

**Time:**

WDBO:

11:00

p.m.

**Segment Topic:** *Helping People Get Jobs*

**Organization:** Christian Help

**Guest(s):** Sandy Vidal, Executive Director

**Phone:** (407) 834-4022

**Date:** 3/24/12

**Duration:** 30:00

**Issues:** Vidal's organization gives individuals support during their job search. Part of what Christian Help does is sponsor job fairs and job training. However, they also help with other issues such as helping with emergency financial problems. She says the job situation is improving in Central Florida but that there are still issues with unemployment and underemployment.

Nemours Jobs

2-15-12

pj

W1

Six-hundred jobs coming to Orlando through Nemours Children's Hospital... W-D-B-O's Patrick Johnson is LIVE... A few of those finalists for some positions will be interviewed TODAY...

[w:\news\Nemours - W1 - pj.wav] :32

P1

The twist - parents, many who have children with chronic health conditions - will be in on these interviews... The reason why?...

[w:\news\Nemours - P1 - pj.wav]

In all, Nemours is expecting 100-thousand-applicants... Many of these jobs will be posted at the nemours website by the end of the week... The twist - parents, many who have children with chronic health conditions - will be in on these interviews... The reason why?...

[w:\news\Nemours - Cut 1.wav]

Rick Kennedy with Nemours Human Resources... And Josh Wilson with the hospital tells they

are hiring for all positions - from physicians  
to clerical...

[w:\news\Nemours - Cut 2.wav]

In all, Nemours is expecting 100-thousand-  
applicants... nemours careers-dot-com slash  
children is the website to learn more...

####

JOBS.d1  
3-14/noon  
drw

Most states are reporting a gain in jobs...but  
not Florida...we lost almost 39-thousand in  
January.

U-C-F Economist Sean Snaith says there is a  
struggle to gain momentum

[w:\news\Snaith 6.wav]

:08 ....months ahead

one sign is in government jobs which fell  
around eight percent in January.

#####

teacher jobs-R-03 15

Dozens of Seminole county teachers could end up on the chopping block as the district deals with a multi-million dollar budget shortage. As many as 50 positions are in jeopardy right now. The district says it needs to cut 16 million dollars from next years budget. Teachers from elementary, middle and high schools from across the county could lose their job.

## ISSUE:

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# *Education*

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Event to Raise Funds for School Supplies*  
**Organization:** A Gift for Teaching  
**Guest(s):** Kendra Ferguson, Marketing and Design Manager  
**Phone:**  
**Date:** 2/4/12  
**Duration:** 20:00

**Issues:** *School You: Brain Bowl Challenge* is a trivia challenge event to raise funds for A Gift for Teaching (AGFT.) In addition to the contest, there will be a silent auction and the opportunity to bid on artwork made by local children. Ferguson explained that AGFT provides teachers from schools with children on the free or reduced lunch program to “shop” for supplies. The supplies include the basics (pen, paper, etc.) as well as toiletries and clothes. Ferguson shared several stories of how children were able to thrive thanks to their teachers getting them these supplies.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Fafsa Frenzy February*  
**Organization:** Valencia College  
**Guest(s):** Cheryl Ricardo, Astt. Direc for financial services  
**Phone:**  
**Date:** 2/11/12  
**Duration:** 15:00

**Issues:** Valencia College is holding several financial aid workshops during *FAFSA Frenzy February*. Anyone can attend these workshops, whether they plan to attend Valencia or not, and will receive full assistance in completing the FAFSA (the college financial aid form.) Ricardo explained what information participants need to bring to the workshop and encouraged everyone to apply.



**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *Valencia College Wins Prestigious National Award*  
**Organization:** Valencia College  
**Guest(s):** Dr. Sanford Shugart, President  
**Phone:** Public relations: lbeaty2@valenciacollege.edu  
**Date:** 3/4/12  
**Duration:** 30:00

**Issues:** Valencia College has received a prestigious national award, the *2011 Aspen Prize for Community College Excellence*. Dr. Shugart, the president of Valencia College, explained that the prize was awarded based on Valencia's high graduation rates, the factors that helped students reach graduation, and what happened to students after graduating (transfers, jobs, placement salaries, etc.) The goal for the Aspen Institute is to look for best practices that can be shared across the nation.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *At Risk Girls Receive Support and Education*  
**Organization:** Pace Center for Girls – Orange  
**Guest(s):** Dee Rosado, Executive Director  
Quteria, Student  
**Phone:**  
**Date:** 3/10/12  
**Duration:** 30:00

**Issues:** Rosado explained that the mission of Pace Center for Girls is to work with at risk girls who have social challenges and have fallen behind academically. The girls receive academic support, social skills training (life skills) and advocacy on their behalf. Counselors work with the girls as they complete their educations. On average the girls are with Pace 12-18 months.

**ISSUE:**

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***Environment***

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *At Risk Youth Receive Outdoor Training*

**Organization:** Real Men Outdoors

**Guest(s):** Ted Thompson  
Lawrence Williams

**Phone:** Realmenoutdoors.com

**Date:** 12/31/12

**Duration:** 30:00

**Issues:** Real Men Outdoors is a wilderness mentoring program that, through survival experiences, brings about life changes in at risk youth. Thompson and Williams see this as a way to correct social ills related to how young men and young women relate to each other. They are a faith-based organization and believe that adults modeling Christian values can have great positive impact on young men.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Potato Raid and Effort to Save Seminole's Mud Walk*

**Organization:** Friends of the Environmental Studies Center

**Guest(s):** Pat Burkett, Volunteer  
Seminolemudwalk.org

**Phone:** Seminolemudwalk.org

**Date:** 1/7/12

**Duration:** 30:00

**Issues:** Burkett invited listeners to the 2<sup>nd</sup> Annual Air Potato Mega Raid at the Spring Hammock Preserve. While there, participants will rid the area of the invasive air potato and enjoy barbecue. Funds raised by selling the barbecue will benefit the Environmental Studies Center and Mudwalk, which are in danger of being closed. Burkett explained that by experiencing the Mudwalk, Seminole County 5<sup>th</sup> graders learn about Florida eco-systems as they tramp through the Preserve. Burkett told listeners about the flora and fauna that students experience on these walks.

**Time:**

WDBO:

6:15

a.m.

**Segment Topic:** *Study of Aquifer to Determine Future Water Usage*

**Organization:** South Florida Water Management District (SFWMD)

**Guest(s):** Emily Richardson, Lead Hydrogeologist

**Phone:** (561) 682-2292

**Date:** 1/15/12

**Duration:** 15:00

**Issues:**

The SFWMD is currently installing deep exploratory wells at several locations throughout Central Florida in order to assess the aquifer below 2700 feet. The reason this is being done is to determine if water could be safely drawn from the lower Floridian aquifer. Richardson explained how the wells are being drilled and how the results should help the water management district to make good decisions about issuing permits to utilities.

**Time:**

WDBO:

11:30

p.m.

**Segment Topic:** *Paddle Race Around Florida Coastline to Benefit GKTW*

**Organization:** Rod Price Adventures

**Guest(s):** Rod Price, Racer

**Phone:** (407) 227-5606

**Date:** 2/18/12

**Duration:** 30:00

**Issues:**

Rod Price participates in canoe and kayak races throughout Florida and around the world. In March, he plans to participate in the *Ultimate Florida Challenge*, a 1,200 mile event around the coast of Florida. He described many of the environmental challenges he will face on this adventure.

In addition to enjoying Florida's environment and waterways, Price plans to raise funds and awareness for Give Kids the World.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Florida Black Bear Festival*

**Organization:** Florida Fish and Wildlife Conservation Commission

**Guest(s):** Jessica Basham, Public Relations Specialist  
David Telesco, Black Bear Management Program

**Phone:** myFWC.com

**Date:** 3/17/12

**Duration:** 30:00

**Issues:** Basham described the events that would take place at the annual *Florida Black Bear Festival*, while David Telesco shared his expertise about the biology of the black bear. There will be speakers, vendors and hikes through the natural bear habitats during the festival. Telesco explained how the black bears are unique, what they bears eat, and how they prepare for winter. Furthermore, he explained the methods by which biologists are able learn about the bears.

**ISSUE:**

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***Health***

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Establishing a Healthy Lifestyle in 2012*

**Organization:** Volusia County Health Department

**Guest(s):** Dr. Bonnie Sorenson, Medical Director

**Phone:**

**Date:** 12/31/12

**Duration:** 25:00

**Issues:**

Dr. Sorenson spoke about starting the year off right by working on a healthy lifestyle. She explained that this would include five components: not smoking, nutritious eating, getting enough physical activity, maintaining a healthy weight, and reducing stress. She says there is a number sequence to follow: 0 smoking, 5 servings of vegetables and fruits, 30 BMI, and 150 minutes of exercise. Dr. Sorenson also discussed safety issues.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Book Describes the Hospice Journey*

**Organization:**

**Guest(s):** Judy Flickinger, Hospice Nurse and Author

**Phone:**

**Date:** 1/14/12

**Duration:** 30:00

**Issues:**

Former hospice nurse and current hospice volunteer Judy Flickinger shared her insights into purpose of Hospice Care. She has even written a book in this subject entitled, *Spirit Matters*. Flickinger says that hospice isn't about giving up on living rather, it is about focusing on the quality of the patient's life. In fact, she said that when people enter hospice soon enough and receive the care that makes them feel better physically and spiritually, then even live longer. She shared stories of people and their experiences with hospice care.

**Time:**

WDBO:

11:00

p.m.

**Segment Topic:** *Classes Focus on Traditional Food Preparation Methods*

**Organization:** Seminole Cooperative Extension Service

**Guest(s):** Rita Law

**Phone:** (407) 665-5553

**Date:** 1/21/12

**Duration:** 30:00

**Issues:** Law explained that through UF Cooperative Extension food classes, people learn to create healthy foods through traditional food preparation methods. She has several basic food prep classes coming up, including healthy crock pot cooking, pressure cooking and baking.

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *Student-Athletes Raise Funds for Trip to Italy*

**Organization:** America's Team of Central Florida

**Guest(s):** Cindy Corrado, Coach

Korrina, Beri, Kayla, Student-athletes

**Phone:** Hometorome.net; (407) 492-5028

**Date:** 1/22/12

**Duration:** 30:00

**Issues:** Corrado and the others asked listeners to support their 24-hour marathon softball game as either players or spectators. This will allow them to raise money to travel to Rome, where they will compete against teams from around the world. The purpose is to allow the student-athletes to broaden their horizons and learn about different cultures.



**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *Series of Walks to Raise Money for MS Society*  
**Organization:** National MS Society  
**Guest(s):** Cody Yerbian, Development Director  
**Phone:** (813) 889-8363  
**Date:** 1/29/12  
**Duration:** 30:00

**Issues:** Yerbian invited listeners to participate in one or more of the *Walk MS* events throughout central Florida, including one at Lake Eola on March 10<sup>th</sup>. The funds raised will support the MS Society's work to support the 10,000 central Floridians who have Multiple Sclerosis. Yerbian discussed the symptoms of and treatments for the disease.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Gala and Poker Tournament to Raise Funds for UCP*  
**Organization:** UCP of Central Florida  
**Guest(s):** Martha Mannarino, Development and Marketing  
**Phone:** [www.ucpcf.org](http://www.ucpcf.org)  
**Date:** 2/12/12  
**Duration:** 30:00

**Issues:** Mannarino invited listeners to support UCP of Central Florida by participating in *An Evening at the Palace Gala* and the annual *Poker Tournament*. Both events will fund the programs and services that lend children with special needs the support, education, and therapy that they require. Mannarino described the way that children progress during their time at UCP and shared several stories of success.

**Time:**

**WDBO:**

11:15

p.m.

**Segment Topic:** *Washington Shores 5K Walk & Health Fair*

**Organization:** Orange County Health Department

**Guest(s):** Mirna Chamorro, Public Information Officer

**Phone:** (407) 858-1464; www.orchd.com

**Date:** 2/11/12

**Duration:** 15:00

**Issues:** The Orange County Health Department, the City of Orlando, and the Center for Change have teamed up to sponsor a 'healthy lifestyle' event, the *Washington Shores 5K Walk and Health Fair*. Chamorro invited listeners to the event, explaining that it is free and open to either individuals or groups. There will be health screenings, health information, healthy snacks, cooking demonstrations, and exercise demonstrations.

**Time:**

**WDBO:**

11:00

p.m.

**Segment Topic:** *Support for Persons with Epilepsy / Epilepsy Research*

**Organization:** Epilepsy Association of Central Florida

**Guest(s):** Chuck Carmen

**Phone:** (407) 422-1416

**Date:** 2/18/12

**Duration:** 30:00

**Issues:** The Epilepsy Association of Central Florida (EACF) provides services to people affected by epilepsy. Carmen explained that nearly 2 out of 100 Americans have epilepsy, so that is a great many people who require EACF's services. EACF provides medical services, prevention and education programs, and information and referral services. Carmen also told listeners how they could learn about Epilepsy news and research through the new EpilepsyU.com.

**Time:**

**WDBO:**

6:00

a.m.

**Segment Topic:** *Organization Gives Sick Children a Respite*

**Organization:** Give Kids the World

**Guest(s):** Pamela Landwirth

**Phone:** Gktw.org

**Date:** 2/19/12

**Duration:** 30:00

**Issues:** Give Kids the World Village is a destination for children with life-threatening illnesses who wish to visit the central Florida theme parks. The organization has been helping these children for 26 years, after the founder discovered that some wish granting organizations weren't able to quickly organize a trip to Florida. So GKTW streamlines the travel planning so the things can happen quickly - which is critical in the case of these children. The child's entire family comes to the event and enjoys the events like once-a-week trick-or-treating and ice cream for breakfast. Landwirth said that charitable contributions and volunteers are always needed.

**Time:**

**WDBO:**

11:20

p.m.

**Segment Topic:** *Colorectal Cancer Awareness*

**Organization:**

**Guest(s):** Dr. Scott Latmer, Specialist in Colorectal Cancer

**Phone:**

**Date:** 2/25/12

**Duration:** 10:00

**Issues:** Colorectal cancer is the third most common type of cancer for both men and women in the United States and is a common cause of death. In fact, almost 50,000 people died from this cancer in 2011. However, it is relatively easy to diagnose and there is a very good prognosis if detected early enough. There are several high risk factors to be mindful of: age, family history, obesity, cigarette smoking and a high fat diet. Dr. Latimer said that screening is very important.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Heart Awareness Month*  
**Organization:** Florida Hospital  
**Guest(s):** Dr. Nipun Arora, Cardiovascular Division  
**Phone:**  
**Date:** 2/25/12  
**Duration:** 20:00

**Issues:** It is American Heart Month so Dr. Arora focused on the basic heart health message for all of us: we need to take care of our hearts and maintain a healthy lifestyle. The doctor described different factors that impact heart health, explained how men and women experience heart attacks differently, and about heart disease prevention methods.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Alzheimer's Impacts Half-million Floridians*  
**Organization:** Alzheimer's Resource Center  
**Guest(s):** Nancy Squillicotti  
**Phone:**  
**Date:** 3/3/12  
**Duration:** 30:00

**Issues:** Squillicotti explained that Alzheimer's is a condition that impacts a half-million Floridians and their care-givers. The Alzheimer's Resource Center provides support and even respite for these caregivers. Squillicotti further explained what Alzheimer's is, what the symptoms are, and how it is so unique to each individual patient. Finally, she described some strategies for 'brain fitness.'

**Time:**

WDBO:

11:30

p.m.

**Segment Topic:** *O Negative Blood Shortage*

**Organization:** Florida's Blood Centers

**Guest(s):** Pat Micheals, Executive Director of Public Relations

Karen

Talia

**Phone:**

**Date:** 3/10/12

**Duration:** 30:00

**Issues:**

Michaels explained that while it is always a challenge to keep enough blood available to hospitals, it is especially challenging during this time of the year. He explains that there are still a lot of people here such as spring breakers and Bike Week participants as well as the usual need for blood during surgery. So it is really important that people donate – especially people with the universal O negative. Karen underscored this by sharing her story: during delivery she had complications which led to months of blood transfusions. Talia is a child who explained that she frequently needs transfusions because she takes chemotherapy.

**Time:**

WDBO:

6:00

a.m.

**Segment Topic:** *Kidney Health Awareness and Walk*

**Organization:** University of Central Florida / National Kidney Foundation

**Guest(s):** Dr. Abdo Asmar, Assistant Professor of Medicine and  
Practicing Nephrologist at UCF Pegasus Health

**Phone:** Kidneyflorida.org

**Date:** 3/25/12

**Duration:** 30:00

**Issues:** Dr. Abdo explained what kidney disease is and invited people to participate in a walk at UCF to benefit the National Kidney Foundation. He says that the organization's programs, such as free screenings at health fairs, helps to raise awareness and saves lives. Dr. Abdo also encouraged listeners to register to be organ donors.

**ISSUE:**

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***Public Safety***

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *Holiday Fire Safety Tips*  
**Organization:** Orange County Fire Rescue  
**Guest(s):** John Mullhall, Spokesperson  
**Phone:** (407) 836-9051  
**Date:** 1/1/12  
**Duration:** 30:00

**Issues:** Mullhall advised listeners to guard against fire indoors and out. He said to keep the fire alarms in working condition and to use space heaters and fire places safely. Finally, he advised everyone to plan escape routes and to have a fire drill.

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *National Flood Safety Awareness Week*  
**Organization:** Seminole County Emergency Management  
**Guest(s):** Alan Harris  
**Phone:**  
**Date:** 3/18/12  
**Duration:** 30:00

**Issues:** Harris explained that *National Flood Safety Awareness Week* is a time to safeguard against flooding. He said that many Americans are near lakes and in other environments where flooding is a threat. Therefore, people should take relevant pictures now, have flood insurance, and put expensive stuff where it would be safer from rising water.



**ISSUE:**

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***Social Issues***

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *RSVP Collects Items for Homeless Vets*  
**Organization:** RSVP  
**Guest(s):** Hedy Bass, Interim Director  
**Phone:**  
**Date:** 1/15/12  
**Duration:** 15:00

**Issues:** RSVP volunteers are now collecting clothes and shoes for homeless veterans. RSVP is doing this in cooperation with National Vet Support because out of all the counties in Florida, Orange county has the highest number of homeless veterans.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Soup R Sunday Food Collection*  
**Organization:** Christian Service Center  
**Guest(s):** Robert Stuart, Executive Director  
Mary Lee Walker, Director of Development  
**Phone:**  
**Date:** 1/21/12  
**Duration:** 30:00

**Issues:** Stuart and Walker described the financial plight that many people in our community are experiencing. The Christian Service Center helps to feed these people and get them help with their situation. The two guests described the organization's *Soup R Sunday* food collection event, which coincides with the Superbowl. The goal is for churches to collect a can of soup from each parishioner on that day but also, for people having Superbowl parties to collect a can from each partygoer. Stuart explained that this really helps them keep their pantries stocked and feed a lot of people.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Preparing for National Women Build Week in May*

**Organization:** Habitat for Humanity Orlando

**Guest(s):** Lynn Ivanek, Development Director  
Carolyn Hardin, Woman's Build Organizer

**Phone:**

**Date:** 1/28/12

**Duration:** 30:00

**Issues:** Ivanek explained that Habitat for Humanity is committed to transforming lives by building homes. Hardin said that participating in *National Women Build Week* is a way for one to feel empowered because one is taking action against poverty. Volunteers and the low-income families work together to build the house. She said that she has seen this twice before and it is a powerful experience.

**Time:**

WDBO:  
11:20  
p.m.

**Segment Topic:** *Homeless to Home Program*

**Organization:** Department of Children and Families

**Guest(s):** Carrie Hoepfner, Public Information

**Phone:**

**Date:** 2/4/12

**Duration:** 10:00

**Issues:** With several other organizations, the Department of Children and Families is profiling families online through the 'Homeless to Home' program. The idea is to draw attention to the family's plight so the community will help them. She says the goal is to lighten these family's loads.

**Time:**

WDBO:  
11:00  
p.m.

**Segment Topic:** *Donate Organs to Save Lives*

**Organization:** Translife

**Guest(s):** Leslie Ann McMillan, Manager of Public Relations  
Ginger Gouty, Mother of a Liver Recipient

**Phone:**

**Date:** 3/3/12

**Duration:** 30:00

**Issues:** Translife is the not-for-profit organization that oversees the organ donations for 10 counties in central Florida. Translife is link between donors and people awaiting transplant. Ginger's son Jacob received a transplant at 15 months. There will be a fundraiser on March 31<sup>st</sup>, Gr8 to Don8 8K run/5K walk.

**Time:**

WDBO:  
11:30  
p.m.

**Segment Topic:** *Food and Services for the Elderly and Needy*

**Organization:** Osceola Council on Aging

**Guest(s):** Carmen Carasquillo, Chief Operations Officer

**Phone:** Osceolagenerations.org; (407) 836-8462

**Date:** 3/24/12

**Duration:** 30:00

**Issues:** Carasquillo explained that seniors are supported by the Osceola Council on Aging. The organization provides seniors with food through Meals on Wheels, toiletries, opportunities to socialize, and transportation. But Carasquillo explains that people of all ages receive help at the Osceola Council on Aging. She explained that there is so much unemployment and such incredible need that there is also a food bank. She called upon listeners to donate whatever food and toiletries they could spare.

2/1/12 midday

The first trial for a member of Occupy Orlando was scheduled for this morning.. WDBO's Patrick Johnson is at the Orange County Courthouse..

[w:\news\OccuTrial - W1 - pj.wav]  
:32

For the second time, a trial involving an occupier has been continued..

((SOUND)) - Cut 1

Cheyenne Eh-la-he, the attorney representing Lauren Wright, who faces trespassing charges from an incident stemming for staying in S-B-J Park after hours November 5th..

((SOUND)) - Cut 2

Wrights trial has been postponed for a week.. Eh-la-he tells me he will be in the same courtroom tomorrow morning, ready to go to trial, when another Occupier faces similar charges..

Occupy 2  
mt  
3/6/12

The OCCUPIERS camped out outside the county administration building were invited IN - to speak to commissioners. Blair - says it's clear the county needs to do something to help the homeless:

[w:\news\Blair 1.wav] :17 :Q...are homeless' (ends on an up note)

The county attorney told the board they might not be able to restrict WHERE the occupiers sleep - because some courts would consider that PROTECTED expression.

occupy orlando-R-03/08

Occupy Orlando members are violating a new rule on when and where protesters are allowed at the Orange County Administration building. On Tuesday county commissioners approved a limit on protest hours outside the building the protesters set up camp outside the building last week. There were no law enforcement officials on the scene last night when the night time deadline began.

3-13-12

The Orlando Occupy camp has been busted once again....this time for not obeying curfew. WDBO's Jonathan Bayton says it happened outside of the orange county administration building.  
[w:\news\Occupy bust 2.wav]  
:27 tresspass warnings"

[w:\news\occupier.wav]

That's one of the occupiers...who just last week urged Orange County Mayor Teresa Jacobs to allow the group to camp out at night....an idea

the Mayor rejected...opting instead to pass an ordinance.....limiting protesting time from 6 am to 10 pm.....That rule prompted Deputies to raid the camp this morning...but in the end they did not make any arrests and only three people received trespass warnings.

## ISSUE:

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# *Transportation*

**Time:**

WDBO:  
6:00  
a.m.

**Segment Topic:** *John Mica Challenges TSA*

**Organization:** U.S. Congress

**Guest(s):** Congressman John Mica

**Phone:**

**Date:** 3/18/12

**Duration:** 30:00

**Issues:** Congressman Mica is among several who are calling upon TSA to allow airports that make a request to have private screening under federal supervision. Changes have been made to the law and now Mica says that the TSA must comply.