






1086709 History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	03/01/24 1:16:11 PM	CIA Spot status		<updated to Cleared> 3-2, 3-1, 8-13, 8-12, 8-11, 8-10, 8-9, 8-8, 8-7, 8-6, 8-5, 8-4, 8-3, 8-2, 8-1, 5-9, 5-8, 5-7, 5-6, 5-5, 5-4, 5-3, 5-2, 5-1, 9-1, 9-2, 9-3, 9-4, 9-5, 9-6, 9-8, 9-9, 9-10, 9-11, 9-12, 9-13	Rachel Ori	\$20,000.00	78	0.00
	03/01/24 1:16:11 PM	CIA Spot status		<updated to Cleared> 7-12, 7-11, 7-10, 7-9, 7-8, 7-7, 7-6, 7-5, 7-4, 7-3, 7-2, 7-1, 6-10, 6-9, 6-8, 6-7, 6-6, 6-5, 6-4, 6-3, 6-2, 6-1, 4-10, 4-9, 4-8, 4-7, 4-6, 4-5, 4-4, 4-3, 4-2, 4-1, 1-7, 1-6, 1-5, 1-4, 1-3, 1-2, 1-1, 2-4, 2-3, 2-2, 2-1, 3-4, 3-3	Rachel Ori	\$20,000.00	78	0.00
	03/01/24 1:06:34 PM	Processed		<async process>	Michelle Zi	\$20,000.00	78	0.00
	03/01/24 12:45:30 PM	Approved			Teri King (\$20,000.00	78	0.00
	03/01/24 12:45:27 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Teri King (\$20,000.00	78	0.00
	03/01/24 12:44:24 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$20,000.00	78	0.00
	03/01/24 12:27:11 PM	Ready for approval		added 15% commission	Rachel Ori	\$20,000.00	78	0.00
	03/01/24 12:26:51 PM	Put in Edit Mode			Rachel Ori	\$20,000.00	78	0.00
	03/01/24 10:41:02 AM	Spot(s) Madegood		[Late Order]	Michelle Zi	\$20,000.00	78	0.00
	03/01/24 10:16:18 AM	Processed		<async process>	Michelle Zi	\$20,000.00	78	0.00
	03/01/24 10:13:05 AM	Approved			Teri King (\$20,000.00	78	0.00
	03/01/24 10:13:03 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Teri King (\$20,000.00	78	0.00
	03/01/24 9:42:55 AM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$20,000.00	78	0.00
	03/01/24 9:11:29 AM	Ready for approval		Ready for approval	Eula Patte	\$20,000.00	78	0.00
	03/01/24 8:52:47 AM	New order created		<new order>	Eula Patte	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1086709
 Alt Order #:
Product Desc: Issue
 Estimate:
Flight Dates: 03/01/24 - 03/07/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: GENERAL

WJOX-FM
Primary AE: Eula Patterson
Sales Office: L-BHM
Sales Region: Local

Agency Name: Greystone Public Affairs LLC
Buying Contact:
Billing Contact: Lance Hyché
 1150 Greymoon Road
 Shoal Creek, AL 35242

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sports Betting Alliance
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/07/24	78	\$20,000.00	\$17,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	78	\$20,000.00	\$17,000.00	0.00
Totals	78	\$20,000.00	\$17,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eula Patterson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJOX	03/01/24	03/03/24	M-F AM Drive M-F	CM	6a-10a	----4--	:30	4	\$350.00	P-10	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	----4--		4		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WJOX	02/26/24-03/03/24	M-F AM Drive		6a-10a		----F----	:30	(\$350.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
	2	WJOX	02/26/24-03/03/24	M-F AM Drive		6a-10a		----F----	:30	(\$350.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
	3	WJOX	02/26/24-03/03/24	M-F AM Drive		6a-10a		----F----	:30	(\$350.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
	5	WJOX	03/04/24-03/07/24	M-F AM Drive		6a-10a		MTW-----	:30	\$350.00	0.00	NM			
				Ⓜ MG for 1.1,1.3,1.2 [Late Order]											
	6	WJOX	03/04/24-03/07/24	M-F AM Drive		6a-10a		MTW-----	:30	\$350.00	0.00	NM			
				Ⓜ MG for 1.1,1.3,1.2 [Late Order]											
	7	WJOX	03/04/24-03/07/24	M-F AM Drive		6a-10a		MTW-----	:30	\$350.00	0.00	NM			
				Ⓜ MG for 1.1,1.3,1.2 [Late Order]											
N 2	WJOX	03/01/24	03/03/24	M-F 5a-8p Revised M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	----4--	:30	4	\$300.00	P-10	0.00	NM	4	\$1,200.00

Order / Rev: 1086709
 Alt Order #:
 Flight Dates: 03/01/24 - 03/07/24

Advertiser: Sports Betting Alliance
 Product Desc: Issue
 Estimate:
WJOX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----4--		4				\$300.00		0.00			
N 3	WJOX	03/01/24	03/03/24	M-F 5a-8p Revised M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	----4--	:30	4	\$350.00	P-10	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----4--		4				\$350.00		0.00			
N 4	WJOX	03/01/24	03/03/24	Sa-Su AM Sa-Su	CM	6a-10a	-----55	:30	10	\$150.00	P-10	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----55		10				\$150.00		0.00			
N 5	WJOX	03/01/24	03/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----45	:30	9	\$150.00	P-10	0.00	NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----45		9				\$150.00		0.00			
N 6	WJOX	03/01/24	03/03/24	Sa-Su PM Sa-Su	CM	3p-7p	-----55	:30	10	\$150.00	P-10	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----55		10				\$150.00		0.00			
N 7	WJOX	03/04/24	03/07/24	M-F AM Drive M-F	CM	6a-10a	3333---	:30	12	\$350.00	P-10	0.00	NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	3333---		12				\$350.00		0.00			
N 8	WJOX	03/04/24	03/07/24	M-F 5a-8p Revised M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	3343---	:30	13	\$250.00	P-10	0.00	NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	3343---		13				\$250.00		0.00			
N 9	WJOX	03/04/24	03/07/24	M-F 5a-8p Revised M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	3333---	:30	12	\$350.00	P-10	0.00	NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	3333---		12				\$350.00		0.00			
													Totals	78	\$20,000.00

From: Eula Patterson
 Phone: (205) 917-1918
 Email: eula.patterson@cumulus.com
 2/29/2024 4:59 PM

Flight Dates: 02/23/2024 - 03/07/2024

Demo: P 21+

Radio Market: BIRMINGHAM
 Survey: DEC23 SD (OCT-DEC)
 Geography: Metro

Schedule Description:
 Issue

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cume Persons
WJOX-FM		78		\$258.41	\$20,000.00	4.8	8.1%	\$29.10	82,500
Flight A - 1 wk (02/26)									
One Week Total		41		\$203.66	\$8,350.00	3.1	4.4%	\$637.40	51,500
	F 6A-10A	4	4:30	\$350.00	\$1,400.00	1.8	1.6%	\$500.00	21,700
	F 10A-3P	4	4:30	\$300.00	\$1,200.00	1.9	1.6%	\$375.00	20,900
	F 3A-7P	4	4:30	\$350.00	\$1,400.00	1.4	1.7%	\$583.33	39,900
	Sa 6A-10A	5	5:30	\$150.00	\$750.00	1.6	0.4%	\$1,500.00	6,500
	Sa 10A-3P	4	4:30	\$150.00	\$600.00	1.7	0.7%	\$500.00	11,500
	Sa 3P-7P	5	5:30	\$150.00	\$750.00	2.2	0.7%	\$500.00	7,700
	Su 6A-10A	5	5:30	\$150.00	\$750.00	1.8	0.3%	\$1,500.00	5,600
	Su 10A-3P	5	5:30	\$150.00	\$750.00	1.9	0.4%	\$1,500.00	4,800
	Su 3P-7P	5	5:30	\$150.00	\$750.00	1.8	0.4%	\$1,500.00	5,000
Flight B - 1 wk (03/04)									
One Week Total		37		\$314.86	\$11,650.00	4.7	5.2%	\$471.66	53,000
	M-Th 6A-10A	12	12:30	\$350.00	\$4,200.00	2.7	3.0%	\$500.00	35,600
	M-Th 10A-3P	13	13:30	\$250.00	\$3,250.00	2.9	3.1%	\$357.14	36,000
	M-Th 3P-7P	12	12:30	\$350.00	\$4,200.00	2.8	2.7%	\$583.33	31,800

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details.
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From: Eula Patterson
 Phone: (205) 917-1918
 Email: eula.patterson@cumulus.com
 2/29/2024 4:59 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cum Persons
Radio Total	78	\$256.41	\$20,000.00	4.8	8.1%	\$529.10	82,500
WJOX-FM	78	\$256.41	\$20,000.00	4.8	8.1%	\$529.10	82,500

Eula Patterson
 Accepted by Station

2/29/2024
 Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

See attached

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details.
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POLITICAL INQUIRY FORM

(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WJTX

DATE OF REQUEST: 2-27-2024

INQUIRY MADE BY: Lance Hyche

AGENCY (if any): Greystone Public Affairs, LLC

ADDRESS OF AGENCY: 1150 Greyson Road

CITY, STATE, ZIP OF AGENCY: Shoal Creek, AL 35242

TELEPHONE NUMBER OF AGENCY: 205-789-1446

~~ISSUE~~
CANDIDATE: Sports Betting Alliance

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Sports Betting Alliance

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE: 2700 Wilson Blvd

CITY, STATE, ZIP OF COMMITTEE: Arlington, VA 22201

TELEPHONE NUMBER OF COMMITTEE: 202-849-9002

COMMITTEE OFFICERS:

Chairman: Scott Ward

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: Issue PARTY AFFILIATION:

() federal () state () local

ELECTION AND DATE: March 5, 2024

() primary () general



CUMULUS BIRMINGHAM

FOR ISSUE ADS ONLY:

a. Candidate(s) and offices (if any) referred to: _____

b. Federal election(s) (if any) referred to: _____

c. Issue(s) discussed: Sports Betting Alliance

d. Name, Address, Phone Number of Contact: 2200 Wilson Blvd.
Arlington, VA 22201-202-849-7000

DATES REQUESTED: 3/1 - 3/7/2024

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :30

REQUEST MADE: Email
 in writing orally
If request is made in writing, attach and retain.

STATION OFFER: Rates

DISPOSITION OF REQUEST:
 granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:
 yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 2/6/2024

COMMENTS

STATION REP	<u>Eula Patterson</u>
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REVIEWED	
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CUMULUS

CERTIFICATE OF DISCLOSURE

CANDIDATE *Sports Betting Alliance*
REPRESENTATIVE (if applicable): *Lance Hyche*

METHOD OF DISCLOSURE (check any that apply):

By telephone to _____ (person's name) on _____ (date).

Mailed to _____ (person's name) on _____ (date).

By facsimile to _____ (person's name) on _____ (date).

In person to _____ (person's name) on _____ (date).

By e-mail to *Lance Hyche* (person's name) on *2/23/24* (date).

ACCOUNT EXECUTIVE (Initials) *EP*
lance@greystonepublic.com

RECEIVED BY: *Lance Hyche*
Candidate or Representative

DATE: *2/23/24*

Eula Patterson

From: lance greystonepublic.com <lance@greystonepublic.com>
Sent: Thursday, February 29, 2024 4:47 PM
To: Eula Patterson
Subject: Re: [EXT]Sports Betting Alliance Buy

You don't often get email from lance@greystonepublic.com. [Learn why this is important](#)

Schedule approved. Please send payment link.

Lance Hyché
Greystone Public Affairs LLC
205-789-1446
www.greystonepublic.com

From: Eula Patterson <eula.patterson@cumulus.com>
Sent: Thursday, February 29, 2024 4:25:56 PM
To: lance greystonepublic.com <lance@greystonepublic.com>
Subject: RE: [EXT]Sports Betting Alliance Buy

Here you go.

Eula Patterson, CRMC

Account Manager/Cumulus Birmingham

WJOX-FM JOX94.5/WJQX-FM2 100.5/WJOX-AM3 690/WAPI-AM 1070/WZRR-FM TALK 99.5/WUHT-FM HOT 107.7

244 Goodwin Crest Drive/Suite 300

Birmingham, Alabama 35209

Direct: 205.917.1918 | Main: 205.945-4646 | Cell: 205.601-0395 |

“BE KINDER THAN NECESSARY, BECAUSE EVERYONE YOU MEET IS FIGHTING SOME KIND OF BATTLE”



BIRMINGHAM



From: lance greystonepublic.com <lance@greystonepublic.com>
Sent: Thursday, February 29, 2024 2:37 PM
To: Eula Patterson <eula.patterson@cumulus.com>
Subject: [EXT]Sports Betting Alliance Buy

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Lance Hlyche, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Grey Stone Public Affairs, LLC
Address: 1150 Greyman Road Shoal Creek AL 35242
Contact: Lance Hlyche | Phone number: 205-789-1446 | Email: lance@greystonepublic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Sports Betting Alliance
Address: 2200 Wilson Blvd
Contact: Scott Ward | Phone number: 202-849-9002 | Email: sward@erect.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Scott Ward

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WJWX/WZRR</i>	Date: <i>2-22-24</i>
--	--------------------------------

I, *Lance Hyche*
do hereby request station time concerning the following issue:

sports betting alliance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>Order attached</i>					

This broadcast time will be used by: *Sports Betting Alliance*

