

Programming and Issues Report

This report covers the Fourth Quarter of 2013

This report was filed January 7th, 2014

ISSUE or PROGRAMMING	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF PROGRAM
Community Involvement	All dayparts	10/1- 10/24		:60 recorded promos and live mentions	During the dates listed, WNAM aired recorded promos to publicize the "Coats For Kids" campaign with the Salvation Army and WBAY-TV
Community Involvement	Morning Show	10/4- 12/27	8:05	5 minute interview	Every Friday morning, Cheryl Rosenthal from the Oshkosh Area Humane Society does a live interview to discuss pets available for adoption
Community Involvement	All dayparts	10/1- 10/5		:60 recorded promos	During the dates listed, WNAM aired recorded promos to publicize the Warrior Princess Mud Run, a fund-raiser for Harbor House, a domestic abuse center
Community Involvement	All dayparts	10/1- 10/5		:60 recorded promos	During the dates listed, WNAM aired recorded promos to publicize "Oshkosh Oktoberfest," a CP fund-raising event
Community Invlovement	All dayparts	10/1- 10/18	T.	:30 recorded promo	During the dates listed, WNAM aired recorded promos to publicize "A Night In Paris," a CP fund-raising event
FEDERAL GOVERNMENT SHUTDOWN	Sunday Spotlight	10/6	6:45am	15 MINUTES	INTERVIEW WITH CONGRESSMAN TOM PETRI ABOUT THE LOOMING FEDERAL GOVERNMENT SHUTDOWN AND BUDGET IMPASSE
AFFORDABLE CARE ACT	Sunday Spotlight	10/13	6:45am	15 MINUTES	INTERVIEW WITH WINNEBAGO COUNTY HUMAN SERVICES COORDINATOR ANNE KRIEGEL ABOUT SIGN UP FOR THE HEALTH CARE EXCHANGES
ELECTION 2014	Sunday Spotlight	10/20	6:45am	15 MINUTES	INTERVIEW WITH MIKE MCCABE OF THE WISCONSIN DEMOCRACY CAMPAIGN ABOUT MARY BURKE'S CANDIDACY FOR GOVERNOR
HEROIN DEATHS	Sunday Spotlight	10/27	6:45am	15 MINUTES	INTERVIEW WITH WINNEBAGO COUNTY CORONER BARRY BUSBY

					ABOUT THE NEW HEROIN DEATH TASK FORCE
KENOSHA CASINO	Sunday Spotlight	11/3	6:45am	15 MINUTES	INTERVIW WITH REPRESENTATIVE DEAN KAUFERT ABOUT GOVERNOR SCOTT WALKER'S DECISION TO DELAY THE KENOSHA INDIAN CASINO
FEDERAL BUDGET	Sunday Spotlight	11/10	6:45am	15 MINUTES	INTERVIEW WITH SENATOR RON JOHNSON ABOUT DEBATE ON THE FEDERAL BUDGET COMPROMISE PLAN
STATE EMPLOYEE RAISES	Sunday Spotlight	11/17	6:45am	15 MINUTES	INTERVIEW WITH U-W OSHKOSH CHANCELLOR RICHARD WELLS ABOUT RAISES GIVEN TO FACULTY AND STAFF
WINTER WEATHER	Sunday Spotlight	11/24	6:45am	15 MINUTES	INTERVIEW WITH NATIONAL WEATHER SERVICE METEOROLOGIST JEFF LAST ABOUT EARLY COLD WEATHER
SALVATION ARMY BELLRINGING	Sunday Spotlight	12/1	6:45am	15 MINUTES	INTERVIEW WITH SALVATION ARMY COMMUNICATIONS DIRECTOR ROBB WAUGUS ABOUT THE ANNUAL RED KETTLE CAMPAIGN
SPECIAL LEGISLATIVE SESSION	Sunday Spotlight	12/8	6:45am	15 MINUTES	INTERVIEW WITH REPRESENTATIVE MIKE SCHRAA ABOUT THE SPECIAL LEGISLATIVE SESSION TO ADDRESS DELAYS IN BADGERCARE CHANGES
FIRE SAFETY	Sunday Spotlight	12/15	6:45am	15 MINUTES	INTERVIEW WITH OSHKOSH FIRE DEPARTMENT SPOKESMAN JOHN HOLLAND ABOUT HOLIDAY FIRE SAFETY
SCHOOL REFERENDUM	Sunday Spotlight	12/22	6:45am	15 MINUTES	INTERVIEW WITH OSHKOSH SCHOOL BOARD MEMBER ALLISON GARNER ABOUT THE UPCOMING SCHOOL REFERENDUM
HOMELESSNESS	Sunday Spotlight	12/29	6:45am	15 MINUTES	INTERVIEW WITH DAY TO DAY WARMING SHELTER DIRECTOR ANGIE MCCARTHY ABOUT THE INCREASED DEMAND FOR OVERNIGHT SHELTER IN OSHKOSH