

## **Programming and Issues Report**

## This report covers the Third Quarter of 2014

ISSUE or PROGRAMMING	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF PROGRAM
Community Involvement	All dayparts	9/1- 9/30		:60 recorded promos and live mentions	During the dates listed, WNAM aired recorded promos to publicize the "Coats For Kids" campaign with the Salvation Army and WBAY-TV
Community Involvement	Morning Show	7/11- 9/26	8:05	5 minute interview	Every Friday morning, Cheryl Rosenthal from the Oshkosh Area Humane Society does a live interview to discuss pets available for adoption
Community Involvement	All dayparts	9/8- 9/30		:60 recorded promos	During the dates listed, WNAM aired recorded promos to publicize "Oshkosh Oktoberfest," a CP fund-raising event
Community Giving	Sunday Spotlight	7/6	6:45 am	15 MINUTES	Interview with Karlene Grabner from the Oshkosh Area Community Foundation about their transfer of wealth report
Affordable Care Act	Sunday Spotlight	7/13	6:45 am	15 MINUTES	Interview with Senator Ron Johnson about his lawsuit challenging the constitutionality of the Affordable Care Act
Education	Sunday Spotlight	7/20	6:45 am	15 MINUTES	Interview with Beth Wyman of Oshkosh4Education about their report card on the progress of the district on educational goal
Human Trafficking	Sunday Spotlight	7/27	6:45 am	15 MINUTES	Interview with Nancy Irizarry of the state Department of Human Services about human trafficking in the Fox Valley
Animal Abuse	Sunday Spotlight	8/3	6:45 am	15 MINUTES	Interview with DNR Warden Supervisor about destruction of a tern colony on an island in Lake Butte des Morts
Common Core	Sunday Spotlight	8/10	6:45 am	15 MINUTES	Interview with Representative Jeremy Thiesfeldt about his efforts to repeal Common Core in Wisconsin
Refugee Resettlement	Sunday Spotlight	8/17	6:45 am	15 MINUTES	Interview with Kathleen Schultz of World Relief Fox Valley about plans to resettle more refugees in the area
City Events	Sunday Spotlight	8/24	6:45 am	15 MINUTES	Interview with Oshkosh City Manager Mark Rohloff about budget deficit and bike lanes
Education	Sunday	8/31	6:45	15	Interview with outgoing UW Oshkosh

	Spotlight		am	MINUTES	Chancellor Richard Wells and Interim Chancellor Petra Roter about changes at UWO
Problem Gambling	Sunday Spotlight	9/7	6:45 am	15 MINUTES	Interview with Rose Gruber of the Wisconsin Council on Problem Gambling about football betting addictions
High Capacity Wells	Sunday Spotlight	9/14	6:45 am	15 MINUTES	Interview with Bob Clarke of the Friends of the Central Sands on their challenge to the permit for a mega dairy farm
Child Abuse	Sunday Spotlight	9/21	6:45 am	15 MINUTES	Interview with Dr Lynn Sheets from the Child Protection Center about the Adrian Peterson child abuse case
Elections 2014	Sunday Spotlight	9/28	6:45 am	15 MINUTES	First half of a debate between Sixth Congressional District Candidates Glenn Grothman and Mark Harris