



KINI FM Quarterly Report

1st Quarterly FCC Report - January 1, 2021 through March 31, 2021

<p>1: Health</p>	<p><i>RST Communications: Seasonal Winter 2021</i></p> <p><i><u>Shovel Safety</u>- PSA about the dangers of over exertion and heart-related issues pertaining to snow shoveling. (2:00)</i></p> <p><i><u>Frostbite and Hypothermia</u>- PSA about the signs and symptoms of frost bite to the skin and hypothermia during the cold spell season. (2:00)</i></p> <p>1/1/2021-2/28/2021 Rotating Spots 9:20am, 3:20pm M-F (2:00) M-F</p>
	<p><i>South Dakota Department of Health</i></p> <p><i><u>Epicosity Flu Vaccine</u>- PSA reminding listeners that besides the Covid-19 pandemic, there is still flu season.</i></p> <p>2/5/2021-3/31/2021 8:09am, 10:09am, 12:09pm, 2:09pm, 4:09pm M-F (:60)</p>

	<p><u>St. Francis Mission Suicide Hotline PSA-</u> Evergreen announcement for local suicide crisis hotline sponsored by a local parish. 1/1/2021-3/31/2021 8:07am, 10:07am, 1:07pm, 5:07pm, 7:07pm, 10:07pm M-F (:60)</p>
<p>2. Prevention</p>	<p>Indian Health Service</p> <p><u>Covid-19 Mass Vaccination PSA-</u> locally produced PSA airing the various times and dates for Covid-19 mass vaccinations at the Rosebud Hospital.</p> <p>2/12/2021-3/7/2021 8:38am, 10:38am, 12:38pm, 4:38pm M-F (2:30)</p> <p><u>Covid-19 Awareness Campaign</u> –In-house, localized campaign educating listeners on the guidelines/recommendations surrounding the Covid-19 pandemic. Read by Jillian Waln</p> <p><u>Alternate Greetings-</u> PSA about the many other ways to greet others without using physical contact. (1:00)</p> <p><u>Activities During Lockdown-</u> PSA about the many different activities and general ideas for families during the Covid-19 pandemic. (1:00)</p> <p>(1:00) 7:15am, 11:15am 3:15pm Rotating Spots 1/1/2021-2/28/2021 M-F</p>
<p>3. Community</p>	<p><u>HITS 96 COMMUNITY BULLETIN</u> – LIVE reading of important announcements and events in the local area.</p> <p>1/1/2021-3/31/2021 7:15am, 8:15am, 9:15am, 10:15am, 11:15am 12:15pm, 1:15pm, 2:15pm, 3:15pm M-F</p>

	(3:00)
	<p><i>RST President Rodney Bordeaux</i></p> <p><i><u>Blackout Advisory</u> – Local PSA warning about rolling power outages in the local area due to the power crisis in other parts of the country.</i></p> <p>6:19am, 8:19am, 10:19pm, 2:19pm, 4:19pm</p> <p>Rotating Spots</p> <p>2/16/2021-2/20/2021</p> <p>M-F</p> <p>(2:00)</p>
4. Education	<p><i><u>HITS 96 Winterization Tips</u> - Local PSA explaining how taking the minor steps of putting plastic on your windows and sealing doors can reduce your electricity and heating costs.</i></p> <p>7:25am, 11:25am 5:25pm</p> <p>1/1/2021-3/31/2021</p> <p>M-F</p> <p>(1:00)</p>

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[KINI 96.1FM](#)
