

KINI FM Quarterly Report

2nd Quarterly FCC Report - April 1, 2021 through June 30, 2021

1: **Health**

KINI STAFF: Extreme Heat 2021 Campaign. Read by Britt Gordon.

Extreme Heat: PSA about the dangers of extreme heat on the human body. (2:00)

Dehydration- PSA about the signs of dehydration and how to avoid it. (2:00)

<u>Heat Stroke</u>- PSA about the symptoms of heat stroke and what to do in the event of an emergency. (2:00)

6/4/2021-6/30/2021 Rotating Spots 8:37am, 10:37am, 12:32pm, 2:37pm M-F

Rosebud Sioux Tribe Diabetes Prevention program Summer Road Run/Walk Wellness Schedule:

<u>RST DPP 2021 Summer Road Run/Walk Schedule:</u> PSA explaining the schedule of a wellness project for members of all 20 communities of the Rosebud Sioux Tribe. (3:00)

5/21/2021-6/30/2021

8:40am, 10:40am, 12:40pm, 2:40pm M-F

	St. Francis Mission Suicide Hotline PSA- Evergreen announcement for local suicide crisis hotline
	sponsored by a local parish.
	4/1/2021-6/30/2021
	8:07am, 10:07am, 1:07pm, 5:07pm, 7:07pm, 10:07pm
	M-F
	(:60)
2. Prevention	Covid-19 Pandemic:
	<u>Vaccine Hesitancy</u> - PSA about the pros of receiving the Covid-19 vaccination and the cons of holding
	off on receiving it. (1:00)
	(1:00)
	7:15am, 9:15am, 11:15am, 3:15pm
	4/26/2021-6/30/2021
	M-F
3. Community	HITS 96 COMMUNITY BULLETIN – LIVE reading of important announcements and events in the
	local area.
	4/1/2021-6/30/2021
	7:16am, 8:16am, 9:16am, 10:16am, 11:16am 12:16pm, 1:16pm, 2:16pm, 3:16pm
	M-F
	(3:00)
	<u>Area High School Graduation Lists</u> – Local PSA reading off the names of high school students from the
	three area local high schools.
	6:19am, 8:19am, 10:19pm, 2:19pm, 4:19pm
	5/12/2021-5/26/2021
	M-F

4. Public Safety

2021 KINI SUMMER SAFETY:

<u>Rattlesnake Bite Danger</u> - Local PSA informing the listeners of the rise in the presence and the dangers of rattlesnake bites.

<u>Tornado Safety</u> - Local PSA informing listeners what to do in the event of a tornado warning.

7:08am, 9:08am, 11:08am 5:08pm 6/10/2021-6/30/2021 M-F Rotating Spots (2:00)

<u>Construction Awareness</u> - Local PSA informing listeners that there is a major construction project happening in our area (East of Rosebud, South Dakota) and to be aware of the machinery and the workers in those areas.

7:10am, 9:10am, 11:10am, 5:10pm 5/7/2021-6/30/2021 M-F (1:00)

Contact Information

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KINI 96.1FM