



KINI FM Quarterly Report

3rd Quarterly FCC Report - July 1, 2021 through September 30, 2021

1: Health

RST COMMUNICATIONS: Summer 2021 Campaign. Read by Lance Dorian

Grilling Safety: PSA about the dangers of not cleaning your grill properly. (1:00)

Bacteria- PSA about the dangers of certain bacteria that are prevalent when preparing summer foods. (1:00)

7/1/2021-8/26/2021

Rotating Spots

9:39am, 11:39am, 3:39pm

M-F (1:00)

RST COMMUNICATIONS: Fall 2021 Campaign. Read by Lance Dorian

Indoor Exercising: PSA about the benefits of simple exercises at home as the weather begins to get cold outside. (2:00)

Healthy Eating- PSA about the benefits of eating healthy as the holiday season fast approaches. (2:00)

9/17/2021-9/30/2021

Rotating Spots

9:37am, 11:37am, 3:37pm

M-F (2:00)

<p>2. Prevention</p>	<p><i>RST COMMUNICATIONS: Covid-19 Vaccine 2021 Campaign. Read by Lance Dorian</i></p> <p><i><u>Let's Do This Together:</u> PSA about the benefits of having everyone in the community vaccinated for Covid-19. (2:00)</i></p> <p><i><u>Return To Normalcy:</u> PSA about the possibilities of returning to a sense of normalcy in the event that everyone gets vaccinated for Covid-19.(2:00)</i></p> <p>8/9/2021-9/30/2021 8:10am, 10:10am, 2:02pm M-F (2:00) Rotating spots</p>
<p>3. Community</p>	<p><i><u>HITS 96 COMMUNITY BULLETIN</u> – LIVE reading of important announcements and events in the local area.</i></p> <p>7/1/2021-9/30/2021 7:16am, 8:16am, 9:16am, 10:16am, 11:16am 12:16pm, 1:16pm, 2:16pm, 3:16pm M-F (3:00)</p>
	<p><i><u>RST ELECTION 2021</u> –Local PSA introducing the candidates for the local tribal-level elections. The announcement also included polling places and times. (4:00)</i></p> <p>9:21am, 11:21pm, 1:21pm, 4:21pm 8/6/2021-8/26/2021 M-F (4:00)</p>
<p>4. Public Safety</p>	<p><i>RST COMMUNICATIONS: Fireworks Safety 2021 Campaign. Read by Lance Dorian</i></p> <p><i><u>Safe Distance-</u> PSA about lighting fireworks away from crowds and at safe distances. (1:00)</i></p> <p><i><u>Emergency Numbers-</u> PSA about who to call in the event of a fire emergency (1:00)</i></p> <p><i><u>Child Safety-</u> PSA about what measures parents should take when allowing their children to light fireworks. (1:00)</i></p> <p>7/1/2021-7/4/2021 9:13am, 11:13am, 3:05pm M-F (1:00) Rotating spots</p>

RST COMMUNICATIONS: Back To School 2021 Campaign. Read by Lance Dorian

***Bus Stops- PSA urging motorists to obey school buses and stop at to stop at designated bus stops.
(1:00)***

***Watch For The Kids- PSA advising motorists to be on the alert for kids walking to school, and to
be mindful of cross-walks (1:00)***

8/15/2021-9/15/2021

9:14am, 11:14am, 3:06pm

M-F (1:00)

Rotating spots

Contact Information

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KINI 96.1FM
