

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** Capitol Market has grown from a modest farmers' market to a vibrant indoor-outdoor retail, dining and social hub open year 'round. Our community supports the market, they return the favor by helping raise thousands of dollars for dozens of charitable and civic organizations.

**DISCUSSION:** Charleston Restaurant week Celebrates 10 years

**DATE:** 1-7-2023

**TIME/DURATION:** 5 minutes

**GUEST:** Candace Nelson with Capitol Market

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** Charleston's Mountain Mission. They help with the local homeless with food and clothing plus building them up with living a positive life.

**DISCUSSION:** "Drop Your Socks Off", Thursday, January 18<sup>th</sup>. All donations will go to Mountain Mission and those in need this winter.

**DATE:** 1-14-2024

**TIME/DURATION:** 10 minutes

**GUEST:** Robb Real and Dave Allan

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** Read Aloud West Virginia Helping children to read

**DISCUSSION:** Read Aloud West Virginia's mission is to motivate children to WANT to read, because motivation is the critical first step in developing any skill. They work to change the literacy culture of West Virginia by keeping reading material in the hands and on the minds of our state's children...

**DATE:** 1/28/2024

**TIME/DURATION:** 8 minutes

**GUEST:** Dawn Miller Executive Director

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** FestivALL is city-wide and multi-arts and serves its mission through its 10-day June FestivALL, an October FestivFALL, a monthly speaker series called Three Things, and other programming throughout the year. Each year FestivALL includes over 100 events, and 300 performances and exhibitions from music, theatre, dance, visual art, humanities and more. These events take place in over 40 indoor and outdoor venues, and many events are free or low cost.

**DISCUSSION:** FestivALL Charleston will hold its annual FeativALL fundraiser at the University of Charleston on Saturday, February 17, 2024. This fundraiser features a five-course meal prepared by five regional chefs, beer and wine pairings, live entertainment, a VIP reception, live auction, and online auction.

**DATE:** 2-4-2024

**TIME/DURATION:** 7 minutes

**GUEST:** Mackenzie Spencer, Executive Director of FestivAll

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

**DISCUSSION:** Events like Relay For Life, which are hosted across West Virginia, ensure that we have the funds necessary to activate advocacy efforts, life-saving research and patient support programs removing barriers to care for those facing a cancer diagnosis in our local community.

**DATE:** 2-11-2024

**TIME/DURATION:** 10 minutes

**GUEST:** Sherri A. Young, D.O., MBA, FAAFP

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** The kids in this small town and surrounding areas do not have much to do and they try to bring more activities to East Bank for them.

**DISCUSSION:** East Bank Carnival May 1<sup>st</sup> through May 4<sup>th</sup>. Very fun activities for the kids.

**DATE:** 2-18-2024

**TIME/DURATION:** 6 minutes

**GUEST:** Curtis Kirk. The recreation director for the town council of East Bank

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1st

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

**DISCUSSION:** Dress For Success program

**DATE:** 2-25-2024

**TIME/DURATION:** 5 minutes

**GUEST:** Ashley Alford with the Putnam County Chamber of Commerce

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** Fix-em Clinic

**DISCUSSION:** They provide high-quality, high-volume, affordable spay/neuter services as a humane, sustainable solution to the overpopulation of homeless cats and dogs in our region. They are dedicated to promoting spay/neuter and educating the community on its benefits for your pet.

**DATE:** 3-3-2024

**TIME/DURATION:** 5 minutes

**GUEST:** Rachel Burgess, Executive Director of the Fix-em Clinic

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>



## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** The Tunnel to Towers Foundation carries out its mission to “do good,” by providing mortgage-free homes to Gold Star and fallen first responder families with young children and by building specially-adapted smart homes for catastrophically injured veterans and first responders. Tunnel to Towers is also committed to eradicating veteran homelessness and helping America to Never Forget September 11, 2001.

**DISCUSSION:** The Tunnel to Towers Ripley 5K Run & Walk is an annual event that honors and supports first responders and military service members.

**DATE:** 3-17-2024

**TIME/DURATION:** 10 minutes

**GUEST:** Sophia Wigal/Ripley T2T

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

**DISCUSSION:** Events like Relay For Life, which are hosted across West Virginia, ensure that we have the funds necessary to activate advocacy efforts, life-saving research and patient support programs removing barriers to care for those facing a cancer diagnosis in our local community.

**DATE:** 3-24-2024

**TIME/DURATION:** 10 minutes

**GUEST:** Sherri A. Young, D.O., MBA, FAAFP

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM

**SUBJECT:** USA Cycling is the national governing body for the sport of cycling in the United States and oversees the disciplines of road, track, mountain bike, cyclocross, and BMX. With a mission to develop the sport of cycling in the United States at all levels and to achieve sustained international racing success, USA Cycling supports cyclists from enthusiasts just beginning in the sport to seasoned professionals. Best known for the identification, development, and selection of cyclists to represent the United States in international competition, but equally important is our support of amateur bike racing through grassroots development programs and the provision of critical infrastructure to run organized racing.

**DISCUSSION:** USA Cycling coming to Charleston May 14th-19th

**DATE:** 3-31-2024

**TIME/DURATION:** 10 minutes

**GUEST:** Brendan Quirk with USA Cyckubg

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 1<sup>st</sup>

## QUARTERLY ASCERTAINMENTS/COMMUNITY ISSUES

**STATION:** WSWW-AM **SUBJECT:** FOCUS ON THE VALLEY

**DISCUSSION:** On-air discussion regarding feeding the less fortunate children in our community and how we can accomplish that.

**DATE:** 4-7-2024

**TIME/DURATION:** 14 minutes

**GUEST:** Jason Quintrell the CEO with Union Mission

**MEDIA INTEREST:** Community Service, Involvement, Awareness and Raise Funds to support research.

**YEAR:** 2024

**QUARTER:** 2<sup>nd</sup>