



125 West 55th St
New York, NY 10019

Contract # 26018433	Changes as of: 5/22/2018 at 11:05 AM	Version: Highlighting Revision 1
CPE: 917/1056/5456	Flight: 5/23/18 - 5/29/18	Station: KLAS
Agency: Canal Partners Media 900 Circle 75 Parkway, SE Atlanta, GA 30339	Advertiser: Women Vote Product: Women Vote!	Market: Las Vegas Office: WASHINGTON
Agency Order #: 7370309	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Prescod, Devon	Primary Demo: Adults 35+	Total \$: \$43,740.00
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Total Spots: 35
		Total CPP: \$0.00
		Traffic #: 1541282

Separation:

Comments: This is a brand new order. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/23 - 5/23		Total Spots	Total \$	CPP*	GRP*
							5/23					
1	W-F,M-Tu 5:30a-6a		8 News Now Good Day (5-6AM)	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
2	W-F,M-Tu 6a-6:30a		8 News Now Good Day (6-7AM)	\$950.00	0	30	2		2	\$1,900.00	\$0.00	0.0
Changes: Rate from 900 to 950												
3	W-F,M-Tu 6:30a-7a		8 News Now Good Day (6-7AM)	\$950.00	0	30	3		3	\$2,850.00	\$0.00	0.0
Changes: Rate from 900 to 950												
4	W-F,M-Tu 7a-8a		CBS This Morning	\$750.00	0	30	4		4	\$3,000.00	\$0.00	0.0
5	W-F,M-Tu 11a-12n		The Young & The Restless	\$1,600.00	0	30	2		2	\$3,200.00	\$0.00	0.0
6	W-F,M-Tu 4p-5p		Las Vegas Now	\$430.00	0	30	2		2	\$860.00	\$0.00	0.0
REV- 7	W-F,M-Tu 6p-6:30p		8 News Now At 6PM	\$1,250.00	0	30	4	3	3	\$3,750.00	\$0.00	0.0
8	W-F,M-Tu 6:30p-7p		8 News Now At 630PM	\$1,250.00	0	30	2		2	\$2,500.00	\$0.00	0.0
9	W-F,M-Tu 7p-7:30p		Jeopardy	\$2,230.00	0	30	3		3	\$6,690.00	\$0.00	0.0
10	W-F,M-Tu 7:30p-8p		Wheel Of Fortune	\$2,130.00	0	30	2		2	\$4,260.00	\$0.00	0.0
REV+ 11	W-F,M-Tu 11p-11:35p		8 News Now At 11PM	\$1,000.00	0	30	4	5	5	\$5,000.00	\$0.00	0.0
12	Su 6:30a-8a		CBS News Sunday Morning	\$1,230.00	0	30	1		1	\$1,230.00	\$0.00	0.0
13	Su 8:30a-9:30a		Face The Nation	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
14	Su 5:30p-6p		Politics Now	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
15	Su 7p-8p		60 Minutes-CBS	\$5,500.00	0	30	1		1	\$5,500.00	\$0.00	0.0
TOTALS: 35									35	\$43,740.00	\$0.00	0.0



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900 Circle 75 Parkway, SE	Product: Women Vote!	Office: WASHINGTON
Atlanta, GA 30339	Agency Order #: 7370309	Service: Nielsen
	Buyer: Prescod, Devon	Primary Demo: Adults 35+
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$43,740.00
		Total Spots: 35
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1541282

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/22/18 11:05 AM	JENNA NUBAR	This is a brand new order. Please confirm. Thanks!
05/22/18 11:05 AM	JENNA NUBAR	This is a brand new order. Please confirm. Thanks!

Competitive Information	
Market Budget:	\$174,960
KLAS Share:	25%
Comment:	
KSNV:	28%
KTNV:	24%
KVVU:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$43,740.00	N/A	0.0
Total	100%	35	\$43,740.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	35	\$43,740.00
Total	35	\$43,740.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/22/18 11:05 AM					\$0	\$0	
Revision	5/22/18 11:05 AM	JENNA NUBAR	Revised			\$0	\$43,740.00	Changes: Comments from Separation: 30 to This is a brand new order. Please confirm. Thanks!, Demo Meta to [R16]. 4 buylines added or modified.
New	5/22/18 11:03 AM	JENNA NUBAR	New	35		\$43,740.00	\$43,740.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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