



125 West 55th St
New York, NY 10019

Contract # 26027191	Changes as of: 6/5/2018 at 8:27 AM	Version: Highlighting Revision 1
CPE: 917/1056/5506	Flight: 6/6/18 - 6/12/18	Station: KLAS
Agency: Canal Partners Media	Advertiser: Women Vote	Market: Las Vegas
900 Circle 75 Parkway, SE	Product: Women Vote!	Office: WASHINGTON
Atlanta, GA 30339	Agency Order #: 7406863	Service: Nielsen
	Buyer: Prescod, Devon	Primary Demo: Adults 35+
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$38,640.00
Total Spots: 32
Total CPP: \$0.00
Total GRP:
Traffic #: 1554303

Separation:

Comments: This is a brand new order. Total = \$38,650. NOON CUT ON 6/12. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/6 - 6/6		Total Spots	Total \$	CPP*	GRP*
							6/6					
1	W-F,M-Tu 5:30a-6a		8 News Now Good Day (5-6AM)	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
2	W-F,M-Tu 6a-6:30a		8 News Now Good Day (6-7AM)	\$950.00	0	30	2		2	\$1,900.00	\$0.00	0.0
Changes: Rate from 900 to 950												
3	W-F,M-Tu 6:30a-7a		8 News Now Good Day (6-7AM)	\$950.00	0	30	3		3	\$2,850.00	\$0.00	0.0
Changes: Rate from 900 to 950												
4	W-F,M-Tu 7a-8a		CBS This Morning	\$750.00	0	30	4		4	\$3,000.00	\$0.00	0.0
5	W-F,M 4p-5p		Las Vegas Now	\$430.00	0	30	2		2	\$860.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 4p-5p to W-F,M 4p-5p												
REV- 6	W-F,M 6p-6:30p		8 News Now At 6PM	\$1,250.00	0	30	4	3	3	\$3,750.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 6p-6:30p to W-F,M 6p-6:30p												
7	W-F,M 6:30p-7p		8 News Now At 630PM	\$1,250.00	0	30	2		2	\$2,500.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 6:30p-7p to W-F,M 6:30p-7p												
8	W-F,M 7p-7:30p		Jeopardy	\$2,230.00	0	30	3		3	\$6,690.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 7p-7:30p to W-F,M 7p-7:30p												
9	W-F,M 7:30p-8p		Wheel Of Fortune	\$2,130.00	0	30	1		1	\$2,130.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 7:30p-8p to W-F,M 7:30p-8p												
REV+ 10	W-F,M 11p-11:35p		8 News Now At 11PM	\$1,000.00	0	30	3	4	4	\$4,000.00	\$0.00	0.0
Changes: Day/Time from W-F,M-Tu 11p-11:35p to W-F,M 11p-11:35p												
11	Su 6:30a-8a		CBS News Sunday Morning	\$1,230.00	0	30	2		2	\$2,460.00	\$0.00	0.0
12	Su 8:30a-9:30a		Face The Nation	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
13	Su 5:30p-6p		Politics Now	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
14	Su 7p-8p		60 Minutes-CBS	\$5,500.00	0	30	1		1	\$5,500.00	\$0.00	0.0
TOTALS:									32	\$38,640.00	\$0.00	0.0



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		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1554303

Special Instructions	12 NOON CUT ON 6/12
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Order Level Comments		
Date/Time	Added by	Comment
06/05/18 8:27 AM	JENNA NUBAR	This is a brand new order. Total = \$38,650. NOON CUT ON 6/12. Please confirm. Thanks!
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Competitive Information	
Market Budget:	\$175,636
KLAS Share:	22%
Comment:	
KSNV:	32%
KTNV:	21%
KVVU:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$38,640.00	N/A	0.0
Total	100%	32	\$38,640.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	32	\$38,640.00
Total	32	\$38,640.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/5/18 9:29 AM					\$0	\$0	
Revision	6/5/18 8:27 AM	JENNA NUBAR	Revised			\$0	\$38,640.00	Changes: Special Instructions from to 12 NOON CUT ON 6/12, Demo Meta to [R16], Comments from Separation: 30 to This is a brand new order. Total = \$38,650. NOON CUT ON 6/12. Please confirm. Thanks!. 8 buylines added or modified.
New	6/5/18 8:25 AM	JENNA NUBAR	New	32		\$38,640.00	\$38,640.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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